Ideation Phase
Empathize & Discover

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Team ID	NM2023TMID08693
Project Name	Digital Asset Management on The Ethereum Blockchain

Empathy Map Canvas:

Anempathymapisasimple, easy-to-digest visual that captures knowledge about a users' behavior sand attitudes.

It is a full tool to helps teams better understand their users. Creating an effective solution requires understanding the true problem and the person who has experiencing it.

The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example: