

FILTERS

Market Performance Vs Target

region	All
division	All

All Values are in USD

Country	2019	2020	2021	2021- Target	%
Australia	3.9M	10.7M	21.0M	-2.2M	-10.54%
Austria		0.1M	2.8M	-0.3M	-11.74%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-10.31%
Canada	4.8M	12.2M	35.1M	-5.1M	-14.45%
China	1.4M	5.4M	22.9M	-2.1M	-9.03%
France	4.0M	7.5M	25.9M	-2.2M	-8.44%
Germany	2.6M	4.7M	12.0M	-1.5M	-12.72%
India	30.8M	49.8M	161.3M	-9.6M	-5.92%
Indonesia	2.5M	6.2M	18.4M	-2.4M	-12.93%
Italy	2.9M	4.5M	11.7M	-1.0M	-8.96%
Japan		1.9M	7.9M	-0.3M	-4.12%
Netherlands	0.2M	3.4M	8.0M	-0.7M	-8.22%
Newzealand		2.0M	11.4M	-1.4M	-12.30%
Norway		2.5M	13.7M	-1.4M	-10.50%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-9.27%
Philippines	5.7M	13.4M	31.9M	-2.5M	-7.84%
Poland	0.4M	2.8M	5.2M	-0.9M	-18.13%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.29%
South Korea	12.8M	17.3M	49.0M	-4.4M	-8.91%
Spain		1.8M	12.6M	-1.8M	-14.15%
Sweden	0.1M	0.2M	1.8M	-0.2M	-11.11%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.72%
USA	11.5M	31.9M	87.8M	-10.2M	-11.66%
Grand Total	87.5M	196.7M	598.9M	-54.9M	-9.17%

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Customer Net Sales Performance

Customers	2019	2020	2021	21 vs 20
Acclaimed Stores	1.4M	2.9M	10.9M	378.08%
All-Out		0.2M	0.8M	495.70%
Amazon	12.2M	37.5M	82.1M	218.87%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	305.98%
Atlas Stores	0.2M	0.7M	3.2M	470.34%
AtliQ e Store	7.2M	23.7M	53.0M	223.83%
AtliQ Exclusive	9.6M	17.7M	61.1M	345.77%
BestBuy	0.9M	1.8M	6.3M	356.08%
Boulanger	0.2M	0.8M	4.1M	492.93%
Chip 7	0.6M	1.3M	5.5M	416.07%
Chiptec		0.4M	3.0M	722.03%
Control	0.9M	2.2M	7.7M	349.23%
Coolblue	0.5M	1.2M	4.2M	360.00%
Costco	1.1M	2.8M	9.3M	337.37%
Croma	1.7M	2.5M	7.5M	305.11%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	246.94%
Digimarket	0.8M	1.7M	4.1M	241.05%
Ebay	2.6M	6.3M	15.2M	242.16%
Electricalsara Stores	0.1M	0.6M	1.9M	285.96%
Electricalsbea Stores		0.1M	0.7M	504.64%
Electricalslance Stores	0.1M	0.7M	2.3M	313.34%
Electricalslytical	1.8M	2.6M	11.9M	457.50%
Electricalsociety	2.3M	3.5M	12.4M	358.75%
Electricalsquipo Stores	0.2M	0.7M	3.6M	535.32%
Elite	0.4M	0.8M	4.1M	495.52%
Elkjøp	0.5M	1.3M	5.2M	391.90%
Epic Stores	0.4M	0.9M	4.2M	446.06%
Euronics	0.4M	0.9M	3.9M	444.67%
Expert	0.8M	1.8M	6.4M	363.98%
Expression	1.7M	3.0M	9.8M	328.24%
Ezone	1.5M	2.0M	7.9M	391.62%
Flawless Stores	0.1M	0.5M	1.8M	396.28%
Flipkart	2.9M	8.3M	19.3M	231.03%
Fnac-Darty	0.5M	0.8M	2.9M	349.77%
Forward Stores	0.6M	1.5M	4.1M	271.97%
Girias	1.5M	2.1M	8.7M	419.29%
Info Stores	0.1M	0.5M	1.8M	384.09%
Insight	0.4M	1.0M	2.8M	271.84%

AtliQ Hardwares



Integration Stores		0.2M	1.4M	<div><div></div></div> 887.19%
Leader	4.7M	6.0M	18.8M	<div><div></div></div> 314.81%
Logic Stores	0.2M	0.9M	4.8M	<div><div></div></div> 515.17%
Lotus	1.5M	2.1M	8.1M	<div><div></div></div> 382.61%
Neptune	1.0M	3.4M	16.1M	<div><div></div></div> 471.50%
Nomad Stores	0.5M	1.6M	4.0M	<div><div></div></div> 246.89%
Notebillig	0.2M	0.4M	1.1M	<div><div></div></div> 287.39%
Nova		0.0M	0.4M	<div><div></div></div> 2664.92%
Novus	1.9M	3.7M	9.9M	<div><div></div></div> 264.20%
Otto	0.3M	0.4M	1.2M	<div><div></div></div> 298.58%
Premium Stores	0.5M	1.1M	3.9M	<div><div></div></div> 353.09%
Propel	1.6M	2.5M	10.8M	<div><div></div></div> 440.64%
Radio Popular	0.5M	1.5M	5.3M	<div><div></div></div> 362.56%
Radio Shack	0.8M	1.7M	5.4M	<div><div></div></div> 311.51%
Reliance Digital	1.6M	2.6M	9.7M	<div><div></div></div> 377.90%
Relief	0.4M	1.0M	4.1M	<div><div></div></div> 403.57%
Sage	4.8M	6.4M	20.7M	<div><div></div></div> 321.52%
Saturn	0.2M	0.4M	1.2M	<div><div></div></div> 310.46%
Sorefoz	0.6M	1.1M	4.7M	<div><div></div></div> 433.63%
Sound	0.6M	1.7M	4.4M	<div><div></div></div> 260.26%
Staples	1.2M	2.9M	8.8M	<div><div></div></div> 306.95%
Surface Stores	0.1M	0.5M	2.1M	<div><div></div></div> 398.80%
Synthetic	1.9M	4.4M	12.2M	<div><div></div></div> 275.98%
Taobao	0.2M	1.3M	3.3M	<div><div></div></div> 248.66%
UniEuro	0.6M	1.6M	7.3M	<div><div></div></div> 457.03%
Vijay Sales	1.7M	2.1M	8.5M	<div><div></div></div> 397.78%
Viveks	1.6M	2.2M	7.8M	<div><div></div></div> 348.10%
walmart	1.3M	2.6M	9.7M	<div><div></div></div> 370.45%
Zone	0.3M	1.6M	5.3M	<div><div></div></div> 336.20%
Grand Total	87.5M	196.7M	598.9M	<div><div></div></div> 304.48%

FILTERS

FY	2019	<div></div>
customer	All	<div></div>
region	All	<div></div>
market	All	<div></div>
division	All	<div></div>

P&L by Fiscal Months of Year 2019

(All values in USD)

Metrics	Fiscal Months <div></div>												Grand Total
	Q1			Q2		Q3	Q4						
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
Net Sales	6.5M	8.0M	10.7M	11.4M	6.5M	6.1M	6.4M	6.3M	6.5M	6.2M	6.5M	6.3M	87.5M
COGS	3.8M	4.7M	6.3M	6.7M	3.9M	3.5M	3.8M	3.7M	3.8M	3.6M	3.8M	3.7M	51.2M
Gross Margin	2.6M	3.4M	4.5M	4.7M	2.7M	2.6M	2.7M	2.6M	2.6M	2.6M	2.7M	2.6M	36.2M
GM %	40.87%	41.97%	41.49%	41.39%	40.87%	41.94%	41.45%	41.39%	40.79%	42.00%	41.48%	41.39%	41.43%

FY	2020	<div></div>
customer	All	<div></div>
region	All	<div></div>
market	All	<div></div>
division	All	<div></div>

P&L by Fiscal Months of Year 2020

(All values in USD)

	Fiscal Months <div></div>												
	Q1			Q2		Q3		Q4				Grand Total	
Metrics	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
Net Sales	17.1M	20.6M	28.7M	29.9M	17.1M	15.9M	2.1M	7.8M	9.9M	14.9M	16.1M	16.5M	196.7M
COGS	10.6M	12.8M	18.1M	18.9M	10.7M	9.9M	1.3M	4.8M	6.2M	9.3M	10.2M	10.5M	123.4M
Gross Margin	6.5M	7.8M	10.6M	11.0M	6.5M	6.0M	0.8M	2.9M	3.7M	5.5M	5.9M	6.1M	73.3M
GM %	37.77%	37.78%	37.04%	36.81%	37.75%	37.74%	36.68%	37.73%	37.49%	37.27%	36.68%	36.79%	37.28%

FY	2021	<input type="button" value="v"/>
customer	All	<input type="button" value="v"/>
region	All	<input type="button" value="v"/>
market	All	<input type="button" value="v"/>
division	All	<input type="button" value="v"/>

P&L by Fiscal Months of Year 2021

(All values in USD)

	Fiscal Months <div></div>													
	Q1			Q2			Q3			Q4				Grand Total
Metrics	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug		
Net Sales	44.8M	54.6M	74.3M	78.1M	44.8M	41.8M	44.0M	43.5M	44.4M	41.5M	44.0M	43.0M	598.9M	
COGS	28.4M	34.7M	47.4M	49.8M	28.4M	26.5M	28.0M	27.7M	28.1M	26.4M	28.0M	27.4M	380.7M	
Gross Margin	16.4M	19.9M	27.0M	28.3M	16.4M	15.3M	16.0M	15.8M	16.3M	15.1M	16.0M	15.6M	218.2M	
GM %	36.65%	36.52%	36.29%	36.26%	36.68%	36.53%	36.37%	36.33%	36.63%	36.45%	36.37%	36.26%	36.43%	



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customer	All
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division	All

P & L by Fiscal Year
(All values in USD)

Metrics	Fiscal Years			
	2019	2020	2021	21 vs 20
Net Sales	87.5M	196.7M	598.9M	204.48%
COGS	51.2M	123.4M	380.7M	208.59%
Gross Margin	36.2M	73.3M	218.2M	197.55%
GM %	41.43%	37.28%	36.43%	-2.27%