Dog Grooming Website Plan

Your Name: Alisha Staggs

Name of the Dog Grooming Business: St. Louis Pet Grooming

Ideas for your website

Determine the type of information the website will provide.

Idea 1: services avalible

Idea 2: prices

Idea 3: location

Idea 4: contact information

Idea 5: hours open

Website Plan

|  |  |  |
| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | share information with current and  potential coustmers |
| Target Audience | Describe the target audience (age, gender, demographics) | pet owners, men and women, 18+ |
| Graphics | What graphics will you use on the website? | pictures of pets and logos |
| Color | What colors will you use within the site to enhance the purpose and brand? | yellow |
| Accessibility | How will the website accommodate people with disabilities? | reading out text and images |
| Project Timeline | Identify the project timeline | 4 weeks??? |

Wireframe

Sketch the wireframe for the home page below.

Site map

Create a site map for the website below.