Dog Grooming Website Plan

Your Name: Cris Turner

Name of the Dog Grooming Business: BedazzledPaws

Ideas for your website

Determine the type of information the website will provide.

Idea 1: Home Page - this page has info about what it is that we do, and out mission statement, which is to ensure the cleanlieness, safety, and mental health of your dog.

Idea 2: About us - has info about how ling we've been in business and why we like to groom pets and images

Idea 3: Services - this page has info about what we can do for your pet (nail care, ear cleaning, dental care, bathing and drying, coat maintenance.

Idea 5: Pricing - This page provides the different pricing offered, baced on what the client wants done.

Idea 6: Contact us - this page has our contact information and forms so the client can book an appointment

Website Plan

|  |  |  |
| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | To make the company more known and  professional, and give clients a means of contact  and to see all our info before they come in. |
| Target Audience | Describe the target audience (age, gender, demographics) | Anyone who's dog needs grooming |
| Graphics | What graphics will you use on the website? | images of dogs getting bathed, trimmed,  blow dried, etc |
| Color | What colors will you use within the site to enhance the purpose and brand? | white, or a creame, for the background, blue is  a popular accent color for dog sites, black or dark  text |
| Accessibility | How will the website accommodate people with disabilities? | color contrast, text alernative for non text content,  content is adaptible. |
| Project Timeline | Identify the project timeline |  |

Wireframe

Sketch the wireframe for the home page below.



Site map

Create a site map for the website below.

