Dog Grooming Website Plan

# Your Name: Elizabeth Ahart

# Name of the Dog Grooming Business: “ GROOM ,Groom, Groom”

# Ideas for your website

Determine the type of information the website will provide.

Idea 1: Hair cuts only , Complementary Toy or Scarf with every purchase , Buzz cuts , Long Curls , Shampoo and bath , Nail clippings Not included !

Idea 2: Everything GROOM ,Groom ,Groom , all services provided , Cars Fast service , clippings and vaccinations , Drive thru services

Idea 3: Haircuts Only , with referral coupons, All dogs leave with COLORED hair. Shampoos, seasonal colors, dog treats

Idea 4: Bring a friend website , every dog brings a friend on first visit for BOGO deals every dog leaves with scarf

Idea 5: medical facility , seasonal openings SUMMER ONLY , VACINATIONS extensive flee removing , Papers of vaccines , One hair cut included

# Website Plan

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| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | To gain bigger audience, and welcome customers, to gain referrals |
| Target Audience | Describe the target audience (age, gender, demographics) | 21-65 |
| Graphics | What graphics will you use on the website? | Diversity of all demographics , DOG OWNERS, Brreders |
| Color | What colors will you use within the site to enhance the purpose and brand? | Fall colors because dog bones are brown , and dog bones attract dogs |
| Accessibility | How will the website accommodate people with disabilities? | A site map will include a page for disability access , elders/seniors and Hearing impaired will be included in accommodations |
| Project Timeline | Identify the project timeline | Once started should complete in 72 hours time |

# Wireframe

Sketch the wireframe for the home page below.

\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | \_\_\_\_\_\_\_\_\_\_\_\_\_\_| contact us |

* Dog
* DOG
* DOG
* Hair option
* Hair Choice

Wireframe is for all four pages . all four pages will be identical in outline and colors

# Site map

Create a site map for the website below.

Home page – about us biography- Pictures of work- Chosen design Pay Station-Contact us

Each – dash symbol symbolizes a page on site linked to next page and back around to home page