

Dog Grooming Website Plan

Your Name: Dillon Anderson

Name of the Dog Grooming Business: The Pampered Pup

Ideas for your website

Determine the type of information the website will provide.

Idea 1: About Us

Idea 2: Client Portfolio – Pictures of happy clients

Idea 3: Pet Grooming Forms/ Pricing / Vaccine info and file uploads – Allows customers easy access to appropriate forms and vaccination documents needed for grooming

Idea 4: Contact Information – phone number / email address / business address and hours of operation / Location / embedded map for easy customer access

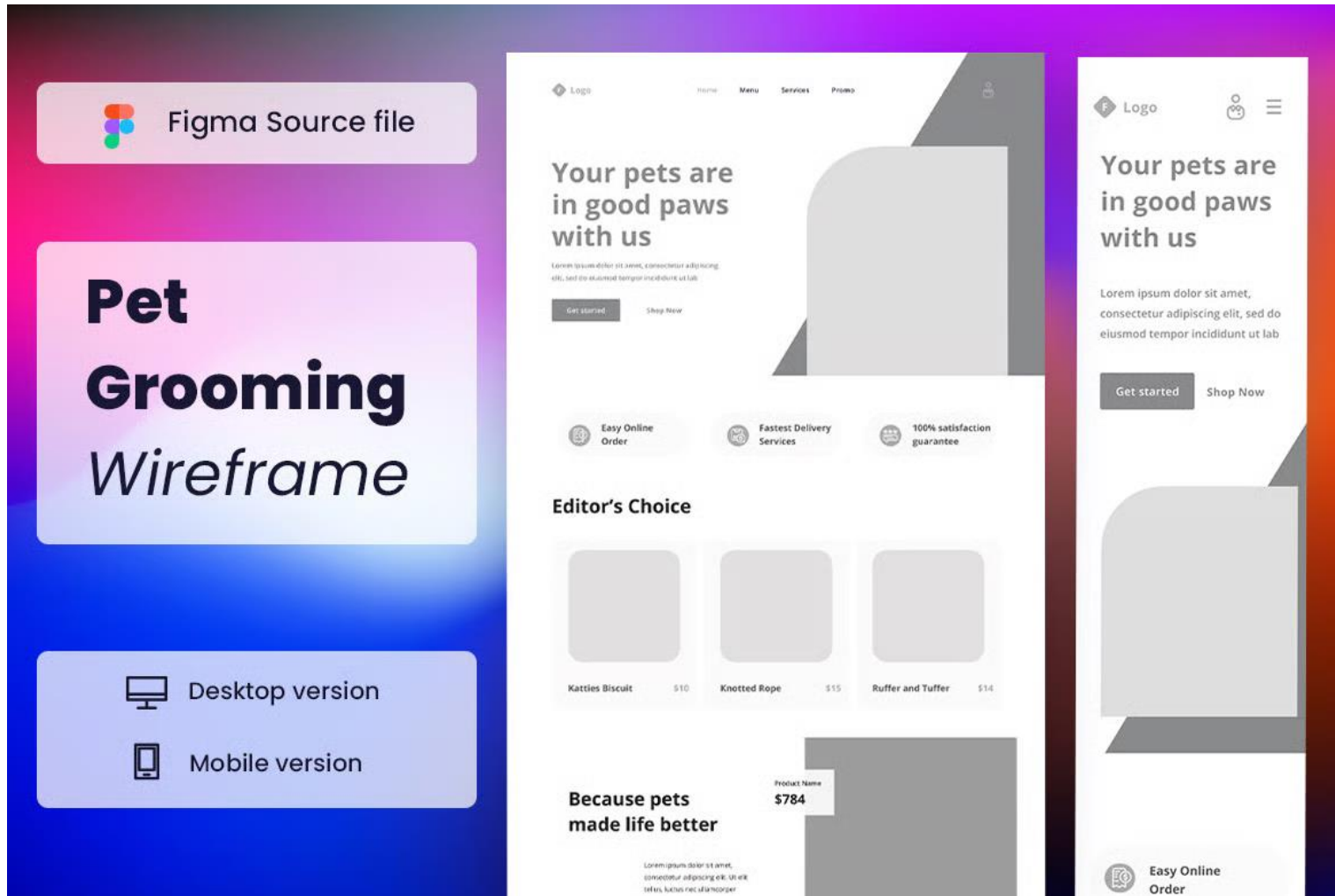
Idea 5: Book an Appointment Section – Allowing easy access to create appointments and view current availability

Website Plan

Topic	Questions	Answers
Purpose of Website	What is the purpose and goal of the website?	To promote and advertise the products / goods/ and services of the business while also allowing for easy website maneuverability
Target Audience	Describe the target audience (age, gender, demographics)	Age: Any Gender: Any Demographic: Pet owners who value their animals care and wellbeing
Graphics	What graphics will you use on the website?	Pictures and Gifs of dog paws and cat paws along with appealing visuals and texts
Color	What colors will you use within the site to enhance the purpose and brand?	Beige / White / Blue / Pink
Accessibility	How will the website accommodate people with disabilities?	Following WCAG guidelines
Project Timeline	Identify the project timeline	8/27/2025-Graduation

Wireframe

Sketch the wireframe for the home page below.



Site map

Create a site map for the website below.

