Dog Grooming Website Plan

# Your Name: Thomas Schulte

# Name of the Dog Grooming Business: The Regal Hound

# Ideas for your website

Determine the type of information the website will provide.

Idea 1: About and Credentials

Idea 2: Services offered

Idea 3: Cost for services

Idea 4: Before & After Gallery

Idea 5: Appointment booking and policies

# Website Plan

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| **Topic** | **Questions** | **Answers** |
| **Purpose of Website** | What is the purpose and goal of the website? | Attract potential customers for the dog grooming business |
| **Target Audience** | Describe the target audience (age, gender, demographics) | Dog owners |
| **Graphics** | What graphics will you use on the website? | Images |
| **Color** | What colors will you use within the site to enhance the purpose and brand? | Brown, White |
| **Accessibility** | How will the website accommodate people with disabilities? | Incorporating accessibility features, resizable text. |
| **Project Timeline** | Identify the project timeline | Through the duration of the course |

# Wireframe

Sketch the wireframe for the home page below.

# Site map

Create a site map for the website below.