

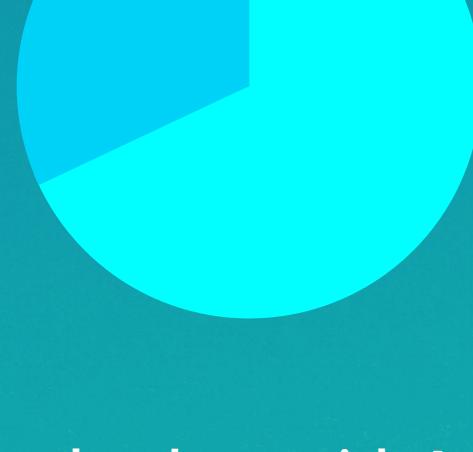
Redefine Banking with Artificial Intelligence in 2020.

Digital disruption is redefining industries and changing the way businesses function. The banking sector is witnessing groundbreaking changes: foremost being the rise in customer-centricity.

Banking on Artificial Intelligence

Financial Services using AI

32%



Not Using
68%

Harnessing cognitive technology with Artificial Intelligence (AI) brings the advantage of digitization to banks and helps them meet the competition posed by FinTech players.

AI is strengthening competitiveness of banks through:

- Enhanced customer experience
- Prediction of future outcomes and trends
- Cognitive process automation
- Realistic interactive interfaces
- Effective decision-making
- Robotic automation of processes

Size of Cost Saving

Back Office

\$199B

Middle Office

\$217B

Front Office

\$31B

