



## DATES

September 17-19, 2016

## VENUE



Pride Hotel, Aerocity, New Delhi





## TENTATIVE PROGRAM SCHEDULE

	Parallel Session 1	Parallel Session 2	Parallel Session 3
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### DAY 1 = Sept 17, 2016

	LUNCH	LUNCH	LUNCH
	NAFCUB CEO Roundtable	Hacking	Brain-Mind, Emotional Intelligence
		IS Audit	HR Applications
		eSecurity	HR Analytics
	TEA / COFFEE	TEA / COFFEE	TEA / COFFEE
	Management	IT Infrastructure	Risk Management
	Leadership	Cloud - SaaS, IaaS, PaaS	RBI Compliance
	CAMELS	CBS Refresh	Govt Compliance
		Data Management	Financial Audit
	DINNER	DINNER	DINNER

### DAY 2 = September 18, 2016

	BREAKFAST	BREAKFAST	BREAKFAST
	Credit & NPA	Digital Marketing	eCommerce, Payments, Cards
	Loan Origination	Branding	Product Innovation
	Investment Management	Cross Selling	Process Innovation
	Insurance		ATM Investment / Outsourcing
	Asset Management		Alternate Channels
	TEA / COFFEE	TEA / COFFEE	TEA / COFFEE
	Competition	Customer Acquisition	RFP
	Disruption - Lessons from Aggregators	Customer Retention	Application Integration
	Innovation Culture	Loyalty Programs	Collaboration Technologies
	Future of Money	Analytics / CRM / Customer Care	Mobility
	LUNCH	LUNCH	LUNCH

### Combined Session

Keynote Speaker 1

Keynote Speaker 2

Product Launch

Interview with Editor

Panel Discussion

Vote of Thanks & Felicitations of all Contributors

TEA/COFFEE

Jury Recognition

Jury Comments

FCBA Awards Function

COCKTAILS & DINNER & ENTERTAINMENT



## SPONSORSHIP OFFERINGS

- |                          |              |
|--------------------------|--------------|
| • NAFCUB Package         | - 1 option   |
| • Product Launch Package | - 2 options  |
| • Stage Package          | - 4 options  |
| • Stall Package          | - 3 options  |
| • Combo Package          | - 6 options  |
| • Branding Package       | - 12 options |

### NAFCUB Package 1: ₹3 lakh + taxes

- NAFCUB CEO Roundtable sponsorship
- 15 min Presentation Slot
- 32 inch TV booth
- Logo on collaterals
- Brochure in delegate kit
- 2 standees of 6x3 ft in conference area
- Attendee database after 10 days
- 6 lunch coupons
- 6 dinner coupons
- Printout of presentation in delegate kit
- Guidance in fine tuning presentation for coop sector
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Product Launch Package 1: ₹7 lakh + taxes

- Half hour during parallel sessions
- Scripting to integrate comedy with the product features
- Comedy, Actors, Sound & State setup
- 3x2 sq mt Stall with 1 front table, 1 center table and 4 chairs
- Brochure in delegate kit
- Attendee database after 10 days
- 8 lunch coupons
- 8 dinner coupons
- Full page product/service/solution review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Product Launch Package 2: ₹9.5 lakh + taxes

- Half hour during combined session
- Scripting to integrate comedy with the product features
- Comedy, Actors, Sound & State setup
- 4x2 sq mt Stall with 1 front table, 1 center table and 4 chairs
- Brochure in delegate kit
- Attendee database after 10 days
- 10 lunch coupons
- 10 dinner coupons
- Full page product/service/solution review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Stage Package 1: ₹2 lakh + taxes

- 15 min Presentation during parallel sessions
- 5 min Q&A
- 5 min video played between sessions
- 32 inch TV booth
- Logo on collaterals
- Brochure in delegate kit
- Attendee database after 10 days
- 6 lunch coupons
- 6 dinner coupons
- Printout of presentation in delegate kit
- Guidance in fine tuning presentation for coop sector
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors



### Stage Package 2: ₹2 lakh + taxes

- 1 Panelist Slot during parallel sessions
- 5 min video played between sessions
- 32 inch TV booth with 2 chairs
- Logo on collaterals
- Brochure in delegate kit
- Attendee database after 10 days
- 6 lunch coupons
- 6 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Stage Package 3: ₹3.5 lakh + taxes

- 45 min Workshop during parallel sessions
- 5 min video played between sessions
- Logo on collaterals
- Brochure in delegate kit
- Attendee database after 10 days
- 6 lunch coupons
- 6 dinner coupons
- Printout of presentation in delegate kit
- Guidance in fine tuning presentation for coop sector
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors





## SPONSORSHIP OFFERINGS

### Stage Package 4: ₹4 lakh + taxes

- 20 min Interview with Editor during common session
- 5 min video played between parallel sessions
- 32 inch TV booth
- Logo on collaterals
- Brochure in delegate kit
- Attendee database after 10 days
- 6 lunch coupons
- 6 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Stall Package 1: ₹75,000 + taxes

- 3x2 sq mt Stall with 1 front table, 1 center table and 4 chairs
- 5 min video played between sessions
- Logo on collaterals
- Brochure in delegate kit
- ~~Attendee database after 10 days~~
- 6 lunch coupons
- 6 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors



### Stall Package 2: ₹1 lakh + taxes

- 4x2 sq mt Stall with 1 front table, 1 center table and 4 chairs
- 5 min video played between sessions
- Logo on collaterals
- Brochure in delegate kit
- ~~Attendee database after 10 days~~
- 6 lunch coupons
- 6 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors



### Stall Package 3: ₹10,000 per sq mt

- Minimum space 6x2 sq mt
- Logo on collaterals
- Brochure in delegate kit
- 8 lunch coupons
- 8 dinner coupons
- Half page product/service/solution review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors



### Combo Package 1: ₹2.5 lakh + taxes

- 15 min Presentation during parallel sessions
- 5 min Q&A
- 5 min video played between sessions
- 3x2 sq mt Stall with 1 front table, 1 center table and 4 chairs
- Logo on collaterals
- Brochure in delegate kit
- Attendee database after 10 days
- 8 lunch coupons
- 8 dinner coupons
- Printout of presentation in delegate kit
- Guidance in fine tuning presentation for coop sector
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
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### Combo Package 2: ₹2.75 lakh + taxes

- 15 min Presentation during parallel sessions
- 5 min Q&A
- 5 min video played between sessions
- 4x2 sq mt Stall with 1 front table, 1 center table and 4 chairs
- Logo on collaterals
- Brochure in delegate kit
- Attendee database after 10 days
- 8 lunch coupons
- 8 dinner coupons
- Printout of presentation in delegate kit
- Guidance in fine tuning presentation for coop sector
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors



### Combo Package 3: ₹2.5 lakh + taxes

- 1 Panelist Slot during parallel sessions
- 5 min video played between sessions
- 3x2 sq mt Stall with 1 table, 1 center table and 4 chairs
- Logo on collaterals
- Brochure in delegate kit
- Attendee database after 10 days
- 8 lunch coupons
- 8 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors



## SPONSORSHIP OFFERINGS

### Combo Package 4: ₹2.75 lakh + taxes

- 1 Panelist Slot during parallel sessions
- 5 min video played between sessions
- 4x2 sq mt Stall with 1 front table, 1 center table and 4 chairs
- Logo on collaterals
- Brochure in delegate kit
- Attendee database after 10 days
- 8 lunch coupons
- 8 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Combo Package 5: ₹4 lakh + taxes

- 45 min Workshop during parallel sessions
- 5 min video played between sessions
- 3x2 sq mt Stall with 1 front table, 1 center table and 4 chairs
- Logo on collaterals
- Brochure in delegate kit
- Attendee database after 10 days
- 8 lunch coupons
- 8 dinner coupons
- Printout of presentation in delegate kit
- Guidance in fine tuning presentation for coop sector
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors



### Combo Package 6: ₹4.5 lakh + taxes

- 20 min Interview with Editor during common session
- 5 min video played between sessions
- 3x2 sq mt Stall with 1 front table, 1 center table and 4 chairs
- Logo on collaterals
- Brochure in delegate kit
- Attendee database after 10 days
- 8 lunch coupons
- 8 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Branding Package 1: ₹1.5 lakh + taxes

- Lunch sponsorship on Day 1
- 2 standees of 6x3 ft in lunch area
- Brochure in delegate kit
- ~~Attendee database after 10 days~~
- 4 lunch coupons
- 4 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Branding Package 2: ₹1.5 lakh + taxes

- Lunch sponsorship on Day 2
- 2 standees of 6x3 ft in lunch area
- Brochure in delegate kit
- ~~Attendee database after 10 days~~
- 4 lunch coupons
- 4 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Branding Package 3: ₹1.5 lakh + taxes

- Dinner sponsorship on Day 1
- 2 standees of 6x3 ft in dinner area
- Brochure in delegate kit
- ~~Attendee database after 10 days~~
- 4 lunch coupons
- 4 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Branding Package 4: ₹2 lakh + taxes

- Dinner sponsorship on Day 2
- 2 standees of 6x3 ft in dinner area
- Brochure in delegate kit
- Attendee database after 10 days
- 4 lunch coupons
- 4 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors



## SPONSORSHIP OFFERINGS

### Branding Package 5: ₹2 lakh + taxes

- Cocktail & Entertainment sponsorship on Day 2
- 2 standees of 6x3 ft in dinner area
- Brochure in delegate kit
- Attendee database after 10 days
- 4 lunch coupons
- 4 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Branding Package 6: ₹1 lakh + taxes

- Podium branding on all 3 halls during NCBS & FCBA
- Brochure in delegate kit
- ~~Attendee database after 10 days~~
- 4 lunch coupons
- 4 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors
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### Branding Package 7: ₹1 lakh + taxes

- Branding on all Lanyards
- Brochure in delegate kit
- ~~Attendee database after 10 days~~
- 4 lunch coupons
- 4 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Branding Package 8: ₹1 lakh + taxes

- Branding on all Writing Pads & Pens
- Brochure in delegate kit
- ~~Attendee database after 10 days~~
- 4 lunch coupons
- 4 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Branding Package 9: ₹1 lakh + taxes

- Branding on all Delegate Chairs
- Brochure in delegate kit
- ~~Attendee database after 10 days~~
- 4 lunch coupons
- 4 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Branding Package 10: ₹2.5 lakh + taxes

- Branding on all Delegate Backpacks
- Brochure in delegate kit
- Attendee database after 10 days
- 4 lunch coupons
- 4 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Branding Package 11: ₹6.5 lakh + taxes

- Branding on all FCBA Trophies
- Brochure in delegate kit
- Attendee database after 10 days
- 10 minute presentation slot in awards session
- 8 lunch coupons
- 8 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors

### Branding Package 12: ₹3 lakh + taxes

- Wifi sponsorship for all participants
- Branding on Wifi login page
- 2 standees of 6x3 ft in lunch area
- Brochure in delegate kit
- Attendee database after 10 days
- 8 lunch coupons
- 8 dinner coupons
- Half page product/solution/service review in Banking Frontiers in FCBA special issue
- Please see Notes for Sponsors



## Notes for Sponsors:

- Any presentation can be converted into an 'Interview with Editor' or 'Case Study'.
- The expo area will be divided into separate pavilions for infrastructure, applications, services, security, ATMs, payments, start-ups, etc.
- All brochures must be received in Pride Hotel in New Delhi by September 14, 2016. Else they will not be included in the delegate kit.
- Additional breakfast coupons can be purchased at the venue for ₹1000 each. Additional lunch or dinner coupons can be purchased at the venue for ₹1500 each. Payment by cash, card or mobile only.
- Please get acceptance in writing from Banking Frontiers management for any customization of the above packages.
- Hotel rooms are not included in the package. Sponsors can book rooms with Glocal Infomart for stay at Pride Hotel for 2 nights for double occupancy. The price is ₹20,000 (including breakfast, lunch, dinner and taxes). Any additional purchases/services from the hotel will have to be paid directly to the hotel.

## Contact Us:

Please reach out to following project managers to have an elaborate discussion on the program and your benefits:



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