# ANSHUL K. HEDAOO

# WEBSITE DESIGNER

#### **BACKGROUND INFO**

I am a self-taught website designer with a focus on designing beautiful websites.. I work hard to visualize and design websites which are eyepleasing.

#### TECHNICAL SKILLS

- HTML
- CSS
- BOOTSTRAP
- SOCIAL MEDIA MARKETING
- GRAPHIC DESIGN (CANVA)

#### EMPLOYMENT HISTORY

#### SOCIAL MEDIA MARKETING INTERN

MOTTLED TECHNOLOGIES PVT. LTD July 2018 - September 2018

- -Created and implemented various strategies to increase traffic on social media platforms.
- Collaborated with content team to promote blog posts and guest posts.
- Provided market research, campaign results, and consumer trends.
- Identified and suggested new improvements to the ongoing strategies

#### DIGITAL MARKETING EXECUTIVE

JSM REALTORS PVT. LTD
September 2019 - October 2019

- Identified and suggested crucial improvements for all of their social media and property media handles.
- Executed various strategies to increase conversions from social media networks.
- Created various paid ads and campaigns to increase their followers and reach on social media.
- Assisted in their website creation process.

# **GET IN CONTACT**

#### Address

A-301, EKTA AVENUE, PLOT NO- C/94, SEC-12, KHARGHAR, NAVI MUMBAI, 410210

#### Phone

+918879073219/ +917021487349

#### Email

anshulrealstar@gmail.com

## EDUCATION BACKGROUND

# NARSEE MONJEE INSTITUTE OF MANAGEMENT STUDIES

- PROFESSIONAL DIPLOMA IN DIGITAL MARKETING
- PURSUING

#### A.C PATIL COLLEGE OF ENGINEERING

- BACHELOR OF ENGINEERING (IT)
- 55.09%

## BHARATI VIDYAPEETH INSTITUTE OF TECHNOLOGY

- DIPLOMA (IT)
- 68.12%

# JAIPURIAR SCHOOL

- 12TH SCIENCE
- 55%

# BAL BHARATI PUBLIC SCHOOL

- 10TH
- 65%