# **RAN SELA**

## **EDUCATION**

#### BEN GURION UNIVERSITY OF THE NEGEV

B.A. Information System Management, 3<sup>nd</sup> year student. 2017 - Present (Estimated time of Graduation - July 2021)

## WORK **EXPERIENCE**

WEB MEDIA GROUP - Company developing websites and digital information

#### 2019 – Present | Project Manager and Web Master

- Building landing pages and making server-side and client-side repairs to websites
- Management of development projects, working with a client side
- Maintenance of server's side Mainly WordPress sites
- Ability to work with advanced information systems and produce management reports
- Implement CRM systems

#### 2016 - 2018 | Web Content Manager

- · Web Content Management Projects leading main projects for the Israel Ministry of Tourism, The Negev Development Authority and more
- Digital marketing manager

TAMA - Plastic industry

2015 - 2016 | Shift Manager

· Head Team, responsable for performing tasks and reaching goals

## **MILITARY SERVICE**

#### **GIVATI BRIGADE**

2011-2014 | Combat Soldier and a Department Sergeant

Retired Staff Sergeant

Commanded 25 Combat Soldiers over 2 years

### **TECHNICAL SKILLS**

#### PROGRAMMING LANGUAGES

Intermediate: Java, Python, SQL, C#, HTML, CSS, JS, PHP

#### **SKILLS**

WordPress, AWS, Salesforce, Facebook ads, Google analytics and more

### **SOCIAL ACTIVITY**

## HASHOMER HACHADASH

2017 - Present

Conservation of agricultural land under an "IMPACT" scholarship