

# INFRASTRUCTURE AND ENTERPRISE AUTHORITY TOURISM ZONE

Double Dragon Plaza Double Dragon Meridian Park Macapagal Avenue corner Edsa Extension Bay Area Pasay City 1302 6th & 7th Floors, Tower 1

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FRANCIS RANDY J. HORTELANO MEMO TO

Department Manager

Corporate Planning Department

**Business Development Department** THE MANAGER

FROM

4th Quarter 2019 BSC Rating with Supporting

SUBJECT

Documents

November 24, 2020 DATE

As discussed and approved during our meeting with Corplan and Administrative Services Department, we are hereby submitting to your office the 4th Quarter 2019 Department BSC Rating with Supporting Documents. Please see attached copy of Revised 2019 BSC and Memo with reference to our request for adjustment of our target from Approved Assets for Appraisal with Notice of Award to Approved Assets for Appraisal with Approved Purchase Request.



## TOURISM INFRAS

### Business De

PERSPECTIVE	STRATEGIC OBJECTIVE	MEASURES	MEASURE NAME	DESCRIPTION (Operational Definition
FINANCIAL		M1	Sales Achievement	Sales Achievement Rate of Man
		M2	Budget Utilization Rate	Measure of the extent to which budget of the department is bei
CUSTOMER SATISFACTION	4	M3	Customer Satisfaction Survey "Smiley Survey"	Monitoring the quality of service through actual clients comments
INTERNAL BUSINESS PROCESS	-	M4	Establishment of true networth of assets through continued appraisal of assets	Assets networth through apprai assets
		M5	Formulation of Business Plan	Business Plan formulated for Tw TIEZA Assets approved by ACOO
		M6	Investment (JV & Operation & Management) Program	Production of Investment mater Investment Program



### TOURISM INFRA:

#### Business L

PERSPECTIVE	STRATEGIC OBJECTIVE	MEASURES	MEASURE NAME	DESCRIPTION (Operational Definition
LEARNING AND GROWTH		M7	% of Employees meeting required competency	Competency based training at personnel with competency enhancement needs

Submitted by:

Manager