



**TOURISM
INFRASTRUCTURE AND
ENTERPRISE
ZONE
AUTHORITY**

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MEMO FOR : JETRO NICOLAS F. LOZADA
Assistant Chief Operating Officer
Assets Management Sector

FROM : MA. EVELYNE A. FRANCISCO
Department Manager
Business Development Department

**SUBJECT : Approval for the Rating Matrix on the Criteria for the Selection of a
Property for a Business Plan**

DATE : September 07, 2020

Sir, respectfully requesting for your approval the attached Rating Matrix on the Criteria for the Selection of the Vacant Space at DOT CAR Office in Baguio City for the Department's 2020 Business Plan.

For your approval.

Thank you.

MA. EVELYNE A. FRANCISCO 

Approved/Disapproved:

JETRO NICOLAS F. LOZADA
Asst. Chief Operating Officer
Assets Management Sector

CRITERIA ON THE SELECTION OF A PROPERTY FOR BUSINESS DEVELOPMENT PLAN
PROPERTY: VACANT SPACE AT THE DOT CAR OFFICE IN BAGUIO CITY

A. Management's Initiative		
B. Department's Initiative	Initiated by the Department	
CRITERIA	% Weight	Rating
1. Corporate Benefits	25%	25%
a. It will contribute to the enhancement of the utilization of Assets.	5%	5%
b. It will contribute to the financial viability & sustainability of of TIEZA assets.	10%	10%
c. It is aligned with Corporate Goals, Mission and Vision.	5%	5%
d. It can contribute to the goals of the National Tourism Development Plan.	5%	5%
2. Stakeholder's Benefits	25%	14%
a. It will improve the quality of life in the locality.	10%	5%
b. The project is aligned with the local government's Tourism and Economic Thrust.	10%	7%
c. It is a perceived need of a local gov't for economic development.	5%	2%
3. Legal Concerns	40%	40%
<i>Choice of One: Please check</i>		
<input type="radio"/> There is no legal impediments (40%)		40%
<input type="radio"/> There is a legal impediment but it can be resolved within the specific time frame (20%)		
<input type="radio"/> There is a Legal impediment but it will not hinder development (20%)		
4. Policy Scanning	10%	10%
a. Local policies & processes are in place for tourism investment/ development.		
Total	100%	89%

Recommendation base on the total rating:

1. Pursue the Project and Develop a Business Plan

75% above

2. Put on hold and pursue at a later date.

Below 75%

Rated by :  **MA. CECILIA C. SACLOLO**

Reviewed and Evaluated by :  **JANETH CHRISTINE OCAMPO**

Verified and Validated by :


MA. ZENAIDA R. QUIÑAHAN
 Division Manager, BRD

Recommending Approval :

MA. EVELYNE A. FRANCISCO
 Department Manager
 Business Development Department

Approved: JETRO NICOLAS F. LOZADA
 Assistant Chief Operating Officer
 Assets Management Sector

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