

## Republic of the Philippines Tourism Infrastructure & Enterprise Zone Authority

MEMO FOR:

THE ASSISTANT CHIEF OPERATING OFFICER

**Assets Management Sector** 

FROM

THE MANAGER

**Business Development Department** 

SUBJECT

EXTENSION OF THE LADIES NIGHT GOLF PROMO AT

**CLUB INTRAMUROS GOLF COURSE** 

DATE

September 22, 2021

The Ladies Night Golf promo at the Club Intramuros Golf Course (CIGC) was offered on July 14, 2021 with a validity of up to August 31, 2021. However, during the duration of the promo, the National Capital Region (NCR)was placed under Enhanced Community Quarantine (ECQ) and Modified ECQ classifications, hence, night golf operation was suspended due to the imposition of curfew.

With the easing of the quarantine classification in Metro Manila starting September 16, 2021, the night golf operations has resumed on September 17, 2021. As our welcome treat on the resumption of the night golf, the Business Development Department (BuDD) in coordination with Operations Department is proposing to extend the Ladies Night Golf promo, every Wednesday, from September 22 to December 31, 2021.

In this regard, may we respectfully recommend approval on the above promo campaign for CIGC. The 50% promo expense shall be chargeable to the Business Development Department's budget.

## Terms and conditions:

- Open to local and foreign lady players.
- 2. Applicable to night golf green fees only.
- 3. Promo period is from September 22 December 31, 2021, every Wednesday only.
- 4. The promo rate shall not be used in conjunction with other discounts and privileges.
- 5. Prior reservation is required. Tee-off is from 3:30 pm to 5:30 pm.





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For your consideration and approval, Sir.

Thank you.

MA. EVELYNE A. FRANCISCO

Approved:

JETRO NICOLAS F LOZADA