

StakeClock

Maeve Conneely, Baris Yildirim, Ranvir Deshmukh

Together gets it done —
stakes keep it real.

Problem

People frequently ignore or delay completing tasks, even when using digital tools, because those tools:

- Have no real **consequence** if ignored
- Are too easy to snooze or swipe away
- Lack urgency or pressure
- Offer no accountability to sustain motivation

Solution:



StakeClock leverages **social accountability** and **shared financial stakes** to turn intentions into action.



Friends actively reminding each other of tasks creates social accountability



Shared stakes help follow-through and community-building

How StakeClock works:

1. Share tasks with a friend and a shared \$ stake.
2. When a task is reminded, countdown starts.
3. Hit *Complete* in time → keep the cash.
4. Miss it → money auto-donates to chosen charity.