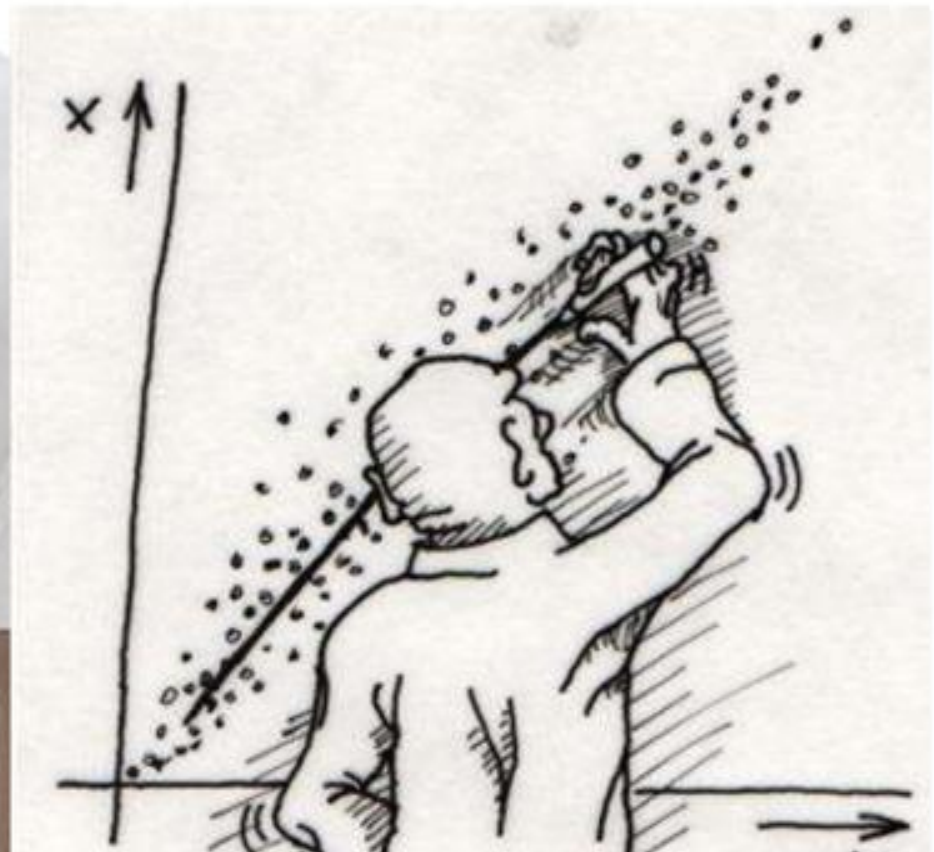
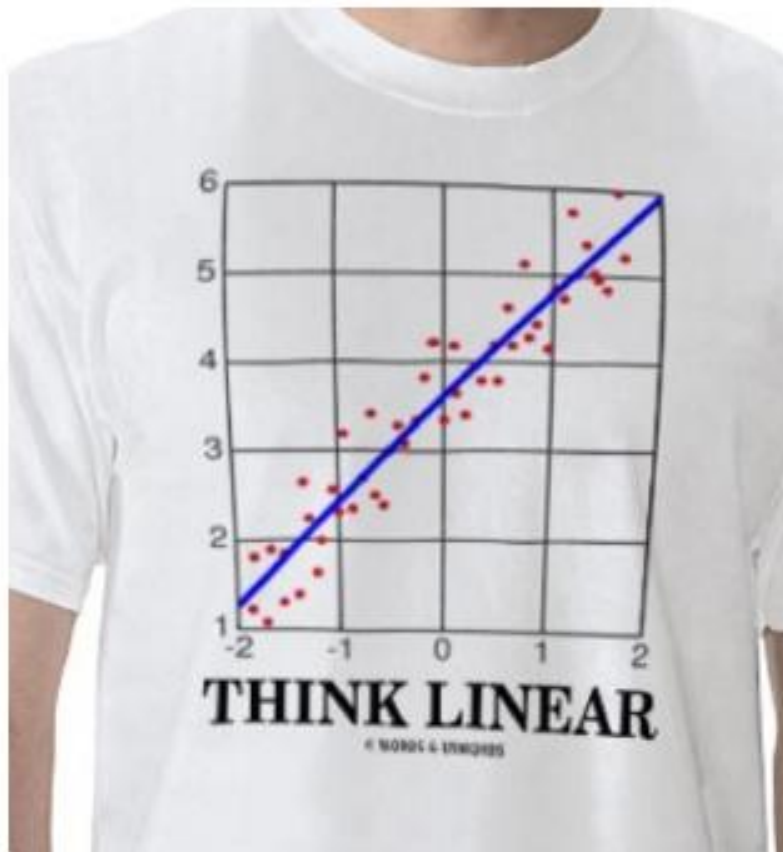


REGRESSION

Presented By:

Rao Muhammad Umer

REGRESSION



REGRESSION

- **Section-I:**
 - **Motivation**
- **Section-II:**
 - **Theoretical Bases**
- **Section-III:**
 - **Implementation**

REGRESSION

PART-I:

Motivation

Outline

- **What?**
- **Why?**
- **Who?**
- **How?**

Outline

- **What?**
- Why?
- Who?
- How?

Regression

- What about **Machine Learning**?
- What about **Deep Learning**?
- What about **Data Science**?
- What about **Big Data Analysis**?
- What about **Predictive Analytics** ?

Regression

- Predicting a real numeric value for an entity
with a given set of features

Deterministic Vs Probabilistic Modeling

- **$Y_i = a + b X_i$**
 - Substituting a value of X in the equation, we can completely determine a unique value of Y.(Exact relationship)
 - Examples: **$F = 32 + (9/5) C$** , **$A = \pi r^2$**
- **$Y_i = a + b X_i + e_i$**
 - Inexact relationship b/w variables
 - **e_i** is known as random error

Types of Regression

- Simple Linear Regression
- Multiple Regression
- Polynomial Regression
- Logistic Regression

Outline

- What?
- **Why?**
- Who?
- How?

Predicting House Price



Predicting House Price



Predicting which Television Show will have more viewers for next week



What Causes Retweets?



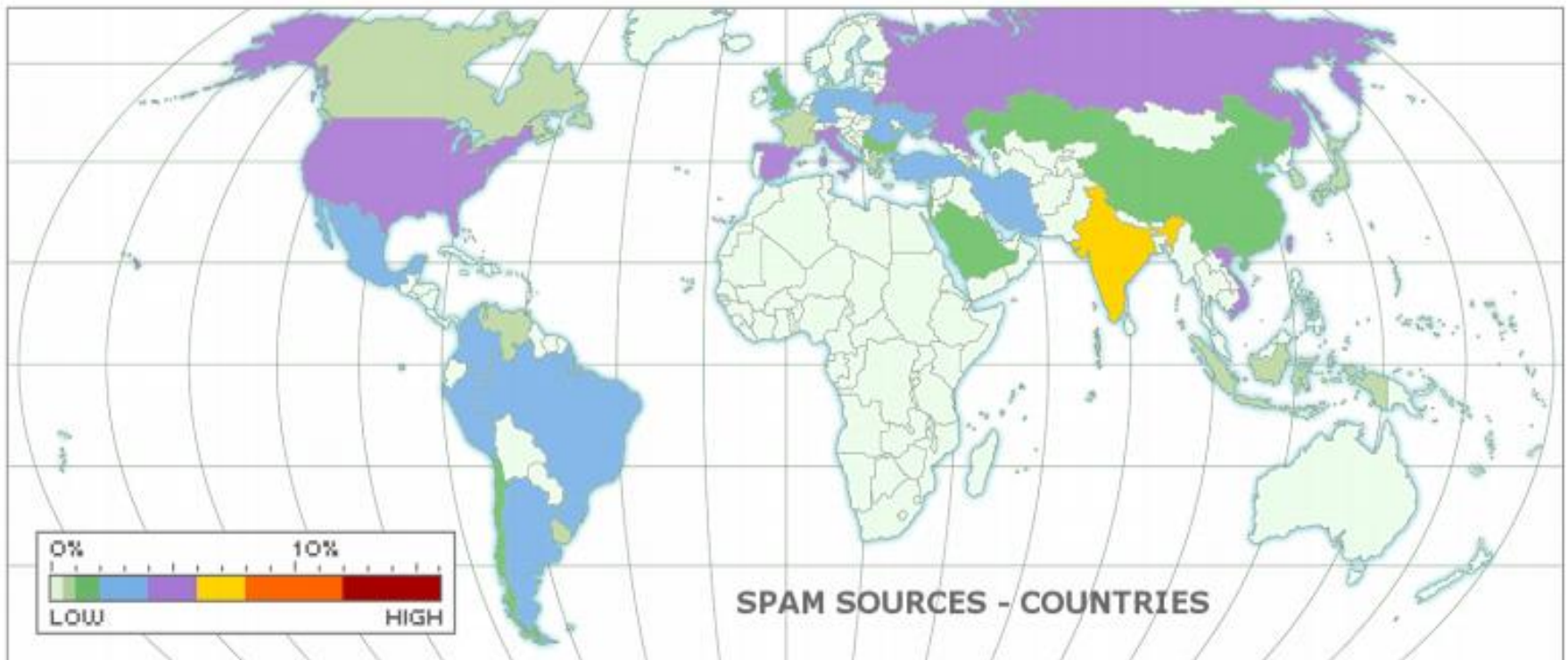
- How can we help marketers use Twitter data to influence the number of times a tweet is retweeted?
- With over 555 MM registered users who tweet 58 MM times per day, Tweeting is potentially big business.
- We selected the top 30 entertainment industry related accounts to find out, ranging from rock stars, actors, to famous sports figures.
- In particular, we are attempting to understand the factors that contribute to a “retweet”, i.e. an instance where a Twitter account holder’s tweet is shared by another Twitter user.
- This has important implications for marketers.
- By understanding the factors that contribute to a retweet a marketer can maximize the potential audience and can better engage with target audiences.

SPAM CLASSIFICATION

>67%

Of all inbound email is spam

“If you are tired of spam email,
imagine if there were no spam filters”



SPAM CLASSIFICATION



Tagging a Photo!!!



Self Customizing Programs

- Self customizing programs
 - Netflix
 - Amazon

Stock Exchange Price Prediction

- Predicting a continuous response like stock price

Detecting Fraudulent Transaction

- Online Transactions:
 - Fraudulent((Yes/(No)?
- Credit card fraud
- Online payment fraud
- Spam instant messages etc.

Clustering

The image is a screenshot of the Google News homepage. A red box highlights a news article titled "BP Oil Well, Site of National Catastrophe, Dies at One". The article is from Vanity Fair, dated 22 minutes ago, and describes the BP oil well, site of the Deepwater Horizon explosion that led to the worst oil spill in US history, died today at one year old. It includes a video link "Video: Blown-out BP Well Finally Killed in Gulf" and mentions that Weiss doubts BP would end operations in the Gulf of Mexico. The article is attributed to The Associated Press, Bloomberg, CNN International, Wall Street Journal (blog), The Guardian, and New York Times, with a total of 2,292 news articles. A red arrow points from the "All news" section on the left to the highlighted article. Another red arrow points to the address bar showing "news.google.com".

Google News
news.google.com
Web Images Videos Maps News Shopping Gmail more
andrewyantakng@gmail.com | Web History | Settings | Sign out
Google news Search News Search the Web
Advanced news search
U.S. edition Add a section

Top Stories

Christine O'Donnell »
White House official denies Tea Party-focused ad campaign
CNN International - Ed Henry - 1 hour ago
Democratic sources say the White House is not considering an ad campaign tying Republicans to the Tea Party. Washington (CNN) – A top White House official sharply denied a report that claims President Obama's political advisers are weighing a national ...
Tea Party is misplacing the blame, former President Bill Clinton claims
New York Daily News
GOP tea party backer defends Christine O'Donnell The Associated Press
Atlanta Journal Constitution - Politics Daily - MyFox Washington DC - Salon
all 726 news articles »

US Stocks Climb After Recession Called Over, Homebuilders Gain
MarketWatch - Kristina Peterson - 16 minutes ago
NEW YORK (MarketWatch) – US stocks climbed Monday, gaining speed after a key nonprofit organization officially called the recession over, giving investors a boost of confidence in the gradual economic recovery.
Longest recession since 1930s ended in June 2009, group says
Los Angeles Times
Downturn Was Longest in Decades, Panel Confirms New York Times
Wall Street Journal - AFP - CNN - USA Today
all 276 news articles »

Deepwater Horizon »
BP Oil Well, Site of National Catastrophe, Dies at One
Vanity Fair - Juli Weiner - 22 minutes ago
The BP oil well, site of the Deepwater Horizon explosion that led to the worst oil spill in US history, died today at one year old.
+ Video: Blown-out BP Well Finally Killed in Gulf The Associated Press
Weiss Doubts BP Would End Operations in Gulf of Mexico: Video Bloomberg
CNN International - Wall Street Journal (blog) - The Guardian - New York Times
all 2,292 news articles »

Recent

Recession officially ended in June 2009
CNMONEY - Chris Isidore - 39 minutes ago

Hurricane Igor lashes Bermuda
USA Today - Gerry Broome - 5 minutes ago

'Explain what you want from us.' reads front-page editorial
msnbc.com - Olivia Torres - 10 minutes ago

Crisis response: Pakistan floods

San Francisco Bay Area - Edit

Clorox »
Bay Biz Buzz: Clorox close to selling STP, Armor All
San Jose Mercury News - 48 minutes ago - all 24 articles »

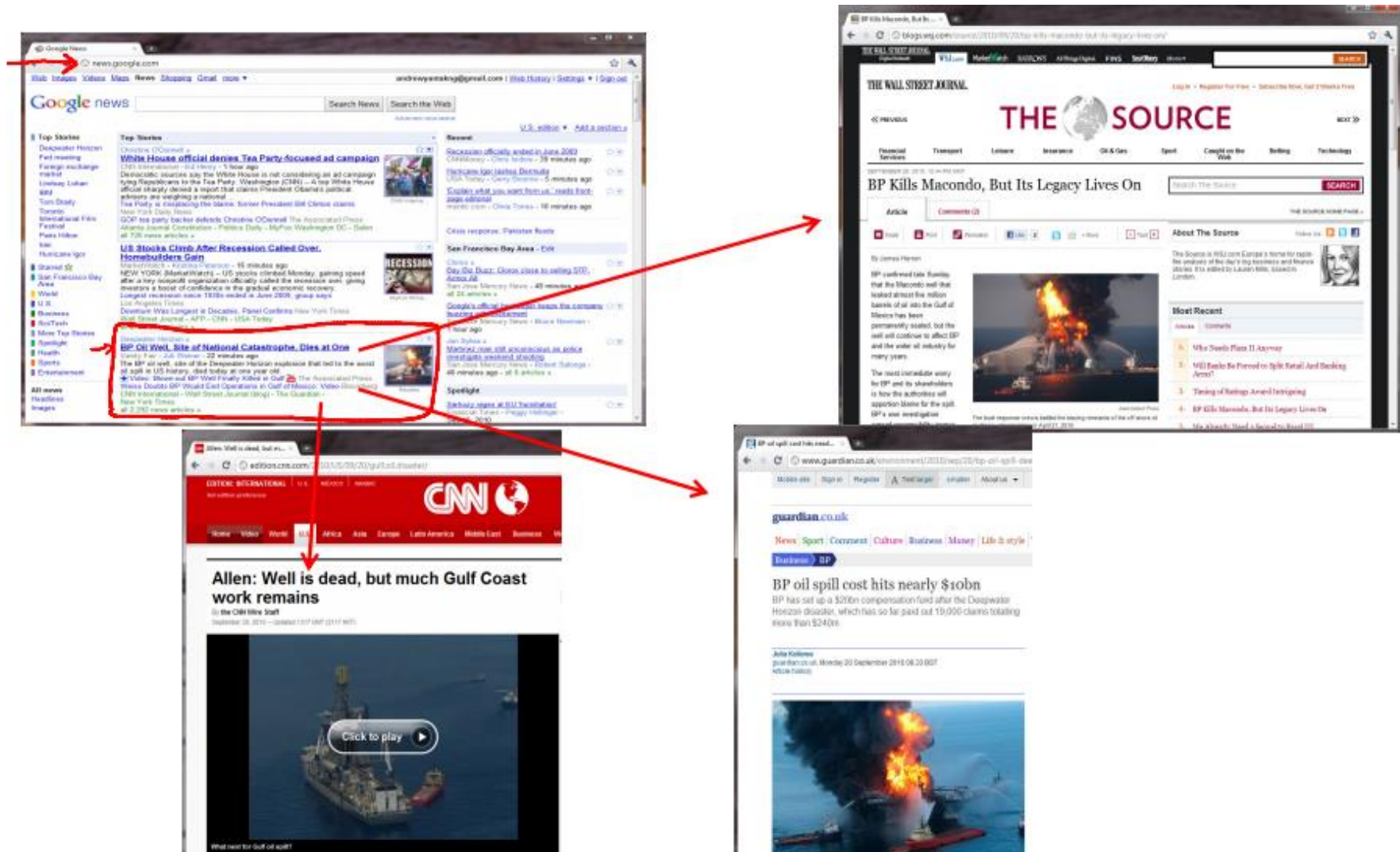
Google's official beekeeper keeps the company buzzing with excitement
San Jose Mercury News - Bruce Newman - 1 hour ago

Jon Sylvia »
Martinez man still unconscious as police investigate weekend shooting
San Jose Mercury News - Robert Salonga - 48 minutes ago - all 6 articles »

Spotlight

Sarkozy rages at EU 'humiliation'
Financial Times - Peggy Hollinger - Sep 16, 2010

Clustering



Outline

- What?
- Why?
- **Who?**
- How?

My Background

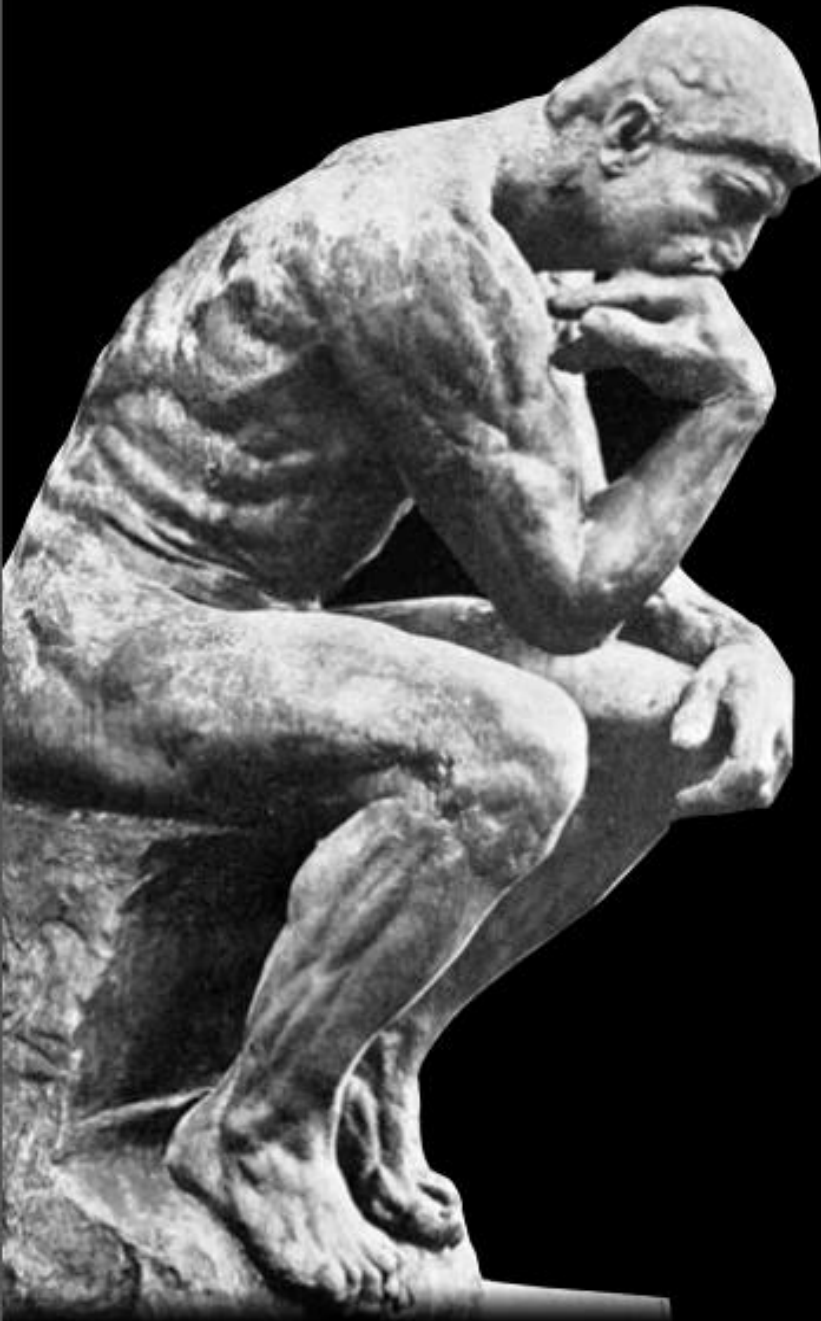
- **Rao Muhammad Umer**
- MS Computer Science (Continue...)
- Email address: engr.raoumer943@gmail.com
- Web: <https://raoumer.github.io>
- Github:

<http://raoumer.github.io/GPU-Workshop-PIEAS-2016>

About You

Outline

- What?
- Why?
- Who?
- **How?**



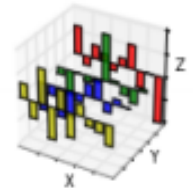
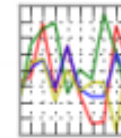
Abstractions...

...and Tools



IP[y]: IPython
Interactive Computing

pandas
 $y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$



The Scikit-learn logo, featuring a blue circle and an orange circle with the word "scikits" in white and "learn" in black script.
scikits
learn
machine learning in Python

The NumPy logo, featuring a blue cube with yellow dots.
NumPy

The SciPy.org logo, featuring a stylized 'S' in a circle.
SciPy.org  Sponsored By
ENTHOUGHT

The Matplotlib logo, featuring a circular plot with colored segments.
matplotlib

The Mrjob logo, featuring a cartoon mouse wearing a top hat.
mrjob



Home FAQ IPython Bookmarks

IPython Notebook Viewer

A Simple way to share your IP[y]thon Notebook as Gists.

Share your own notebook, or browse others'

Enter a gist number or url

Non Parametric Regression

Covariance function

The tensor of individual realizations from the GP is generated by the covariance function. The Matrix shape of functions is a flexible matrix.

```
In [274]: from gpyml.gp import gpml
import numpy as np
G = GPyModels.covKernelNonParametricMatern(100, length=1, smooth=1, rank=100000)
samples=1000
covmat=np.zeros((N,N))
for i in range(samples):
    covmat+=G(X,X).as_matrix().copy() # replace "zeros" with "ones" if you wish to add noise
covmat/=samples
print(covmat.shape)
```

Exploring R formula

Learn formula with a few design matrix

```

On 2001 - value_of_star random normal (mean=170, SD= 10) No design 0

```



Is this possible for me ???



Prerequisites

- Programming experience
 - C, C++, Java, Python, Cuda C** etc.
- Basic statistical knowledge
 - Mean, Standard Deviation, Probability etc.
- Willingness to learn new software & tools
 - This can be time consuming
 - You will need to read online documentation

Be Patient

Be Flexible

Be Constructive

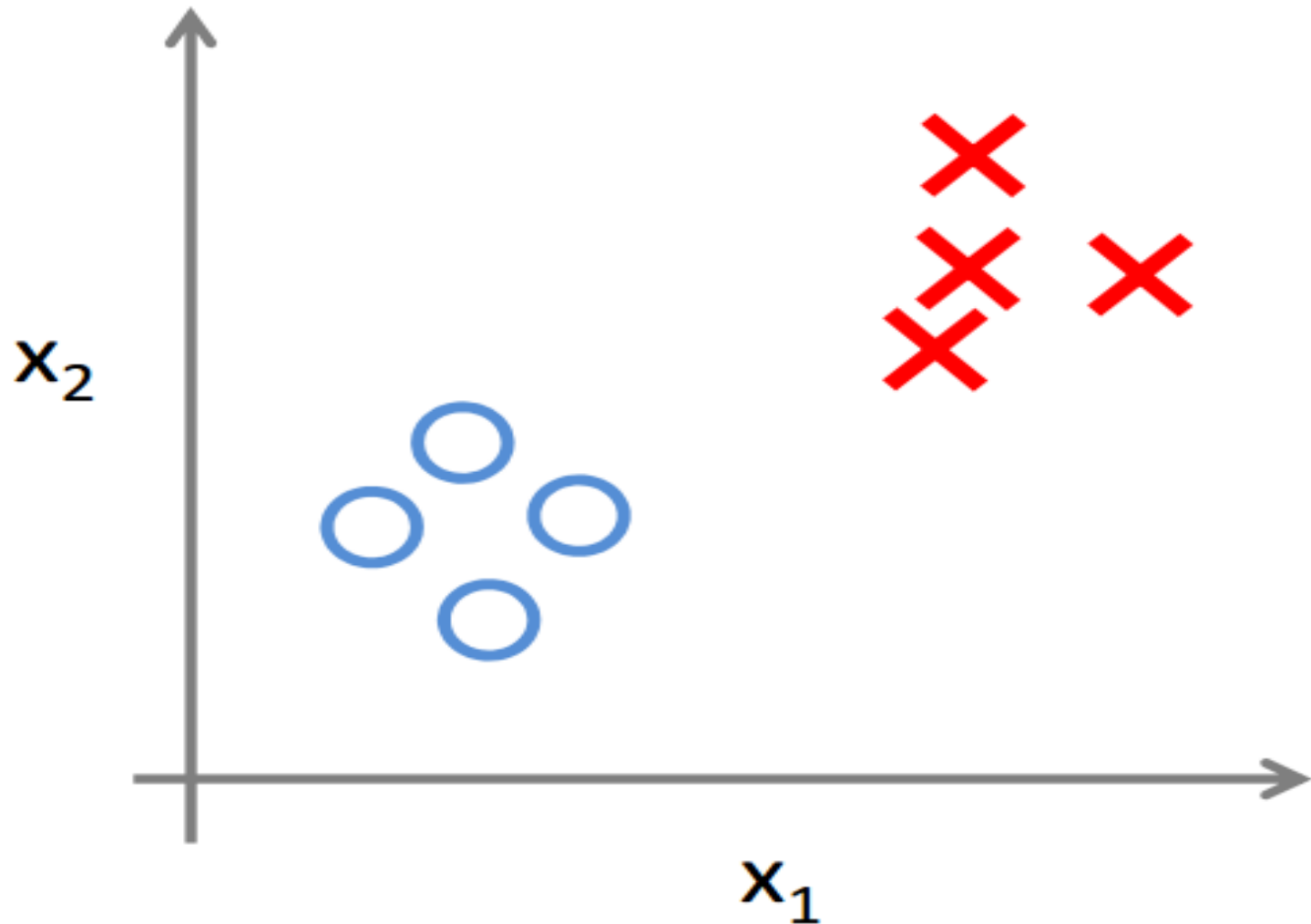


REGRESSION

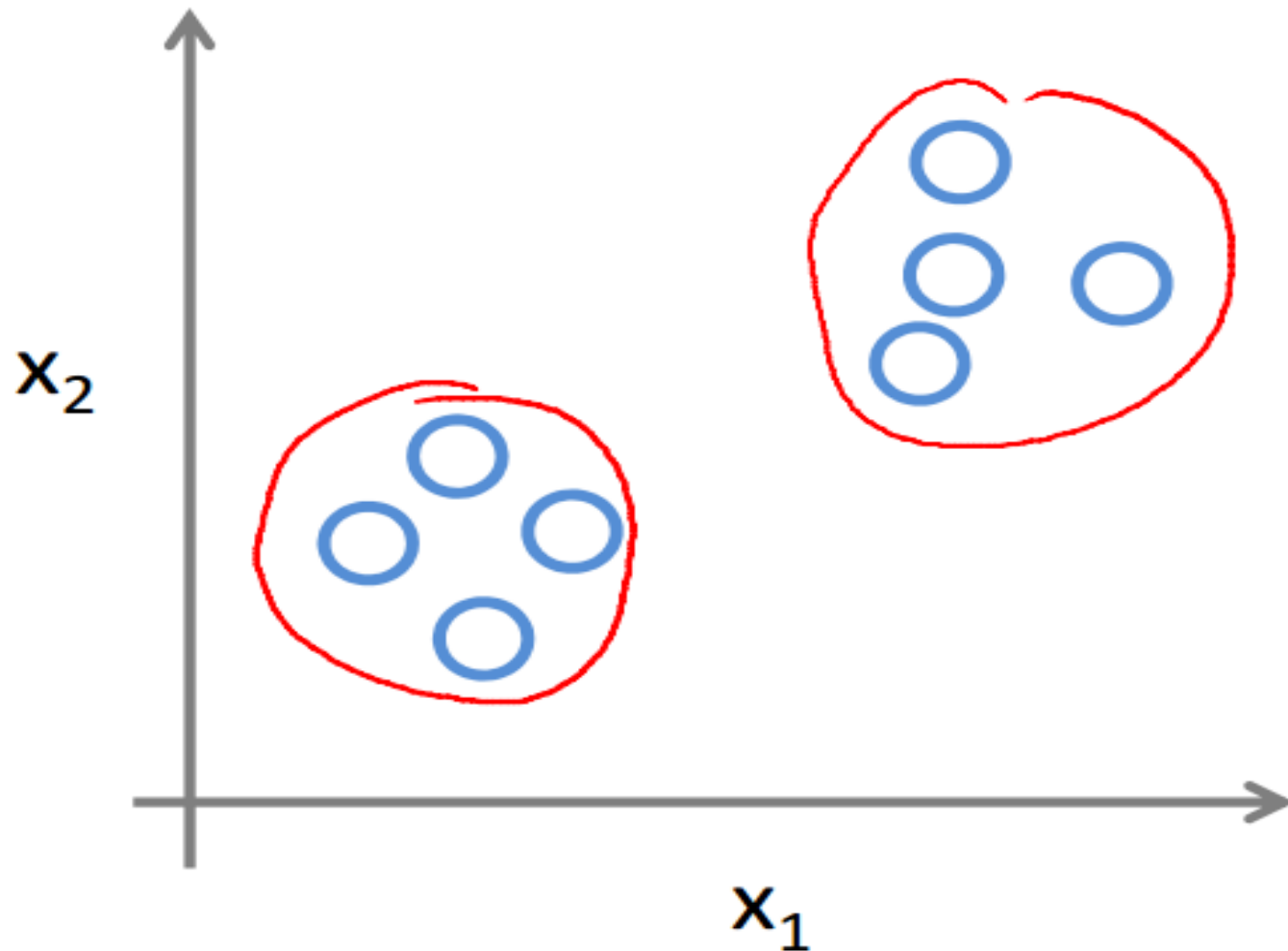
PART-II:

Theoretical Basics

Supervised Learning

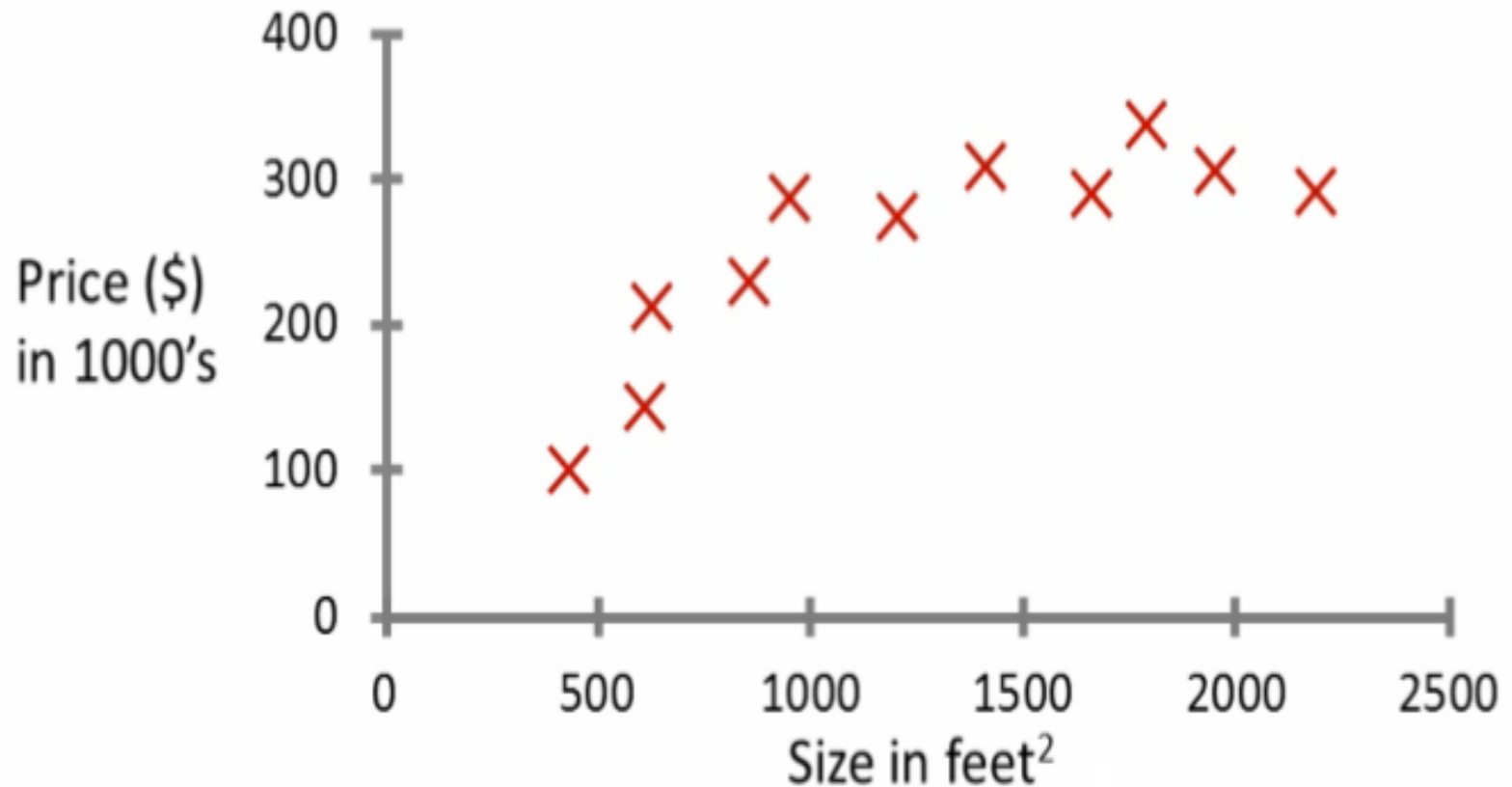


Unsupervised Learning



Linear Regression

Housing price prediction.

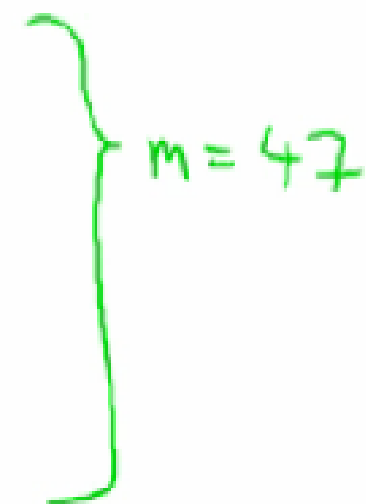


Housing Price Prediction

- Supervised Learning
 - “right answers” given
- Regression: Predict continuous valued output (price)

Training set of Housing Prices

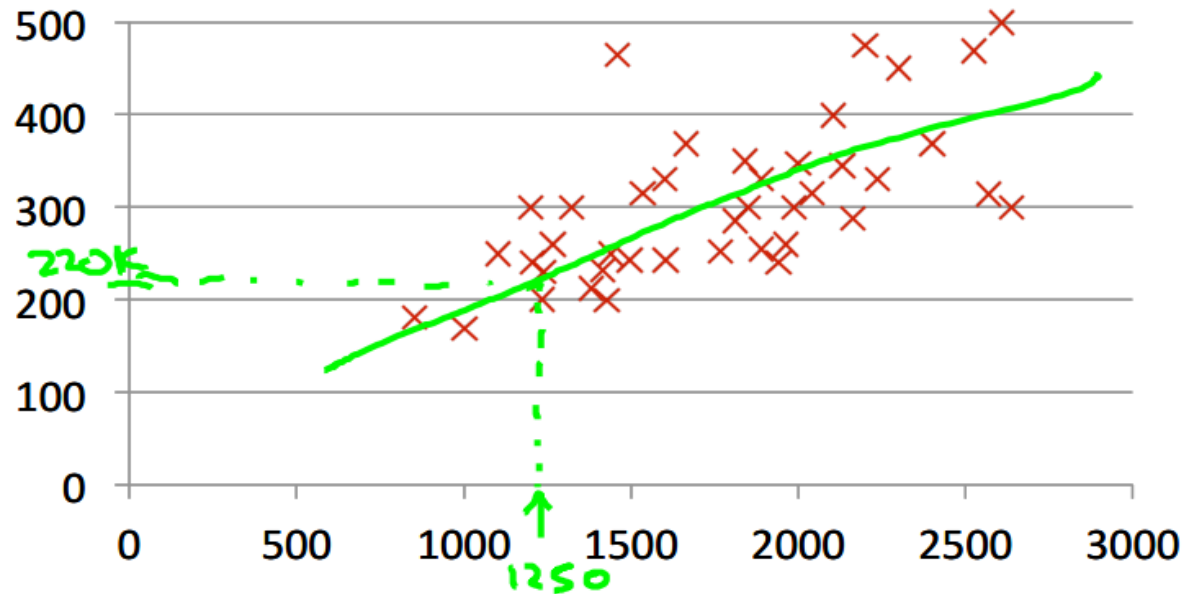
Size in feet ² (x)	Price (\$) in 1000's (y)
2104	460
1416	232
1534	315
852	178
...	...



$m = 47$

Simple Linear Regression

- **Housing Prices**

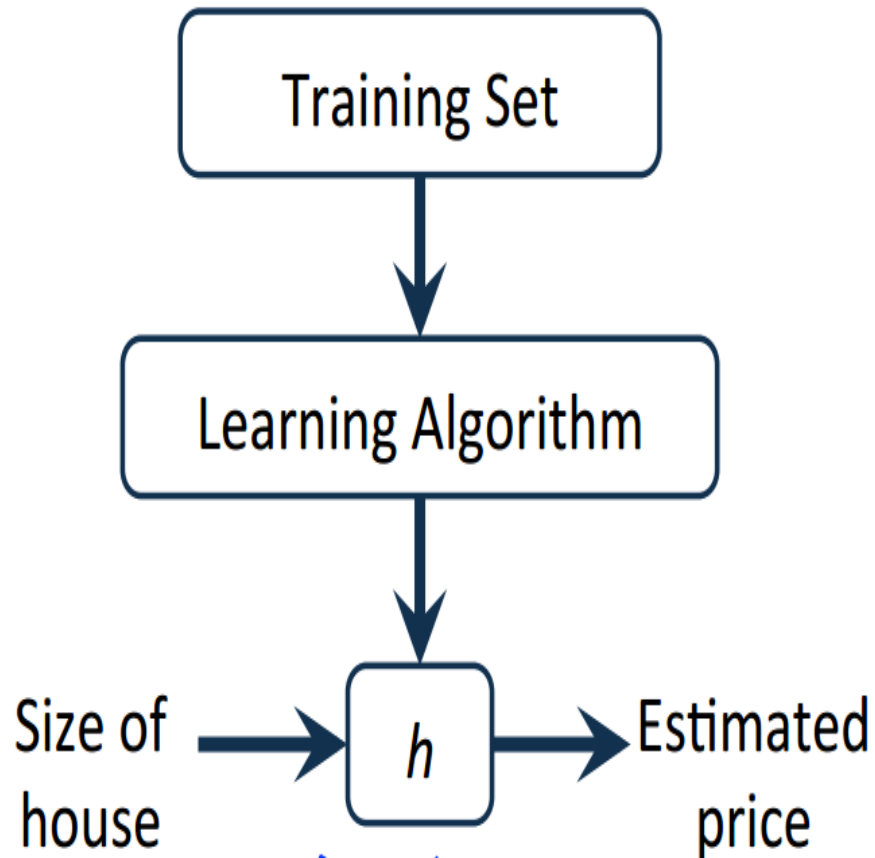


- **Supervised Learning**

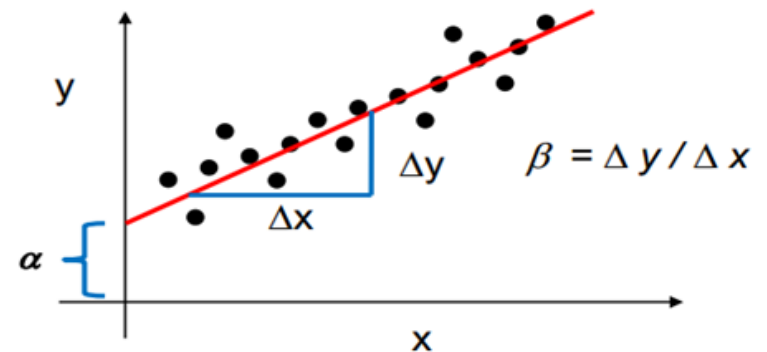
- Given the “right answer” for each example in the data

- **Regression Problem**

- Predict real-valued output



- How do we represent h ?



- Linear regression with one variable
- Univariate linear regression

Cost function

Hypothesis:

$$\underline{h_{\theta}(x)} = \theta_0 + \theta_1 x$$

Parameters:

$$\theta_0, \theta_1$$

Cost Function:

$$J(\theta_0, \theta_1) = \frac{1}{2m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})^2$$

Goal: minimize $J(\theta_0, \theta_1)$
 θ_0, θ_1

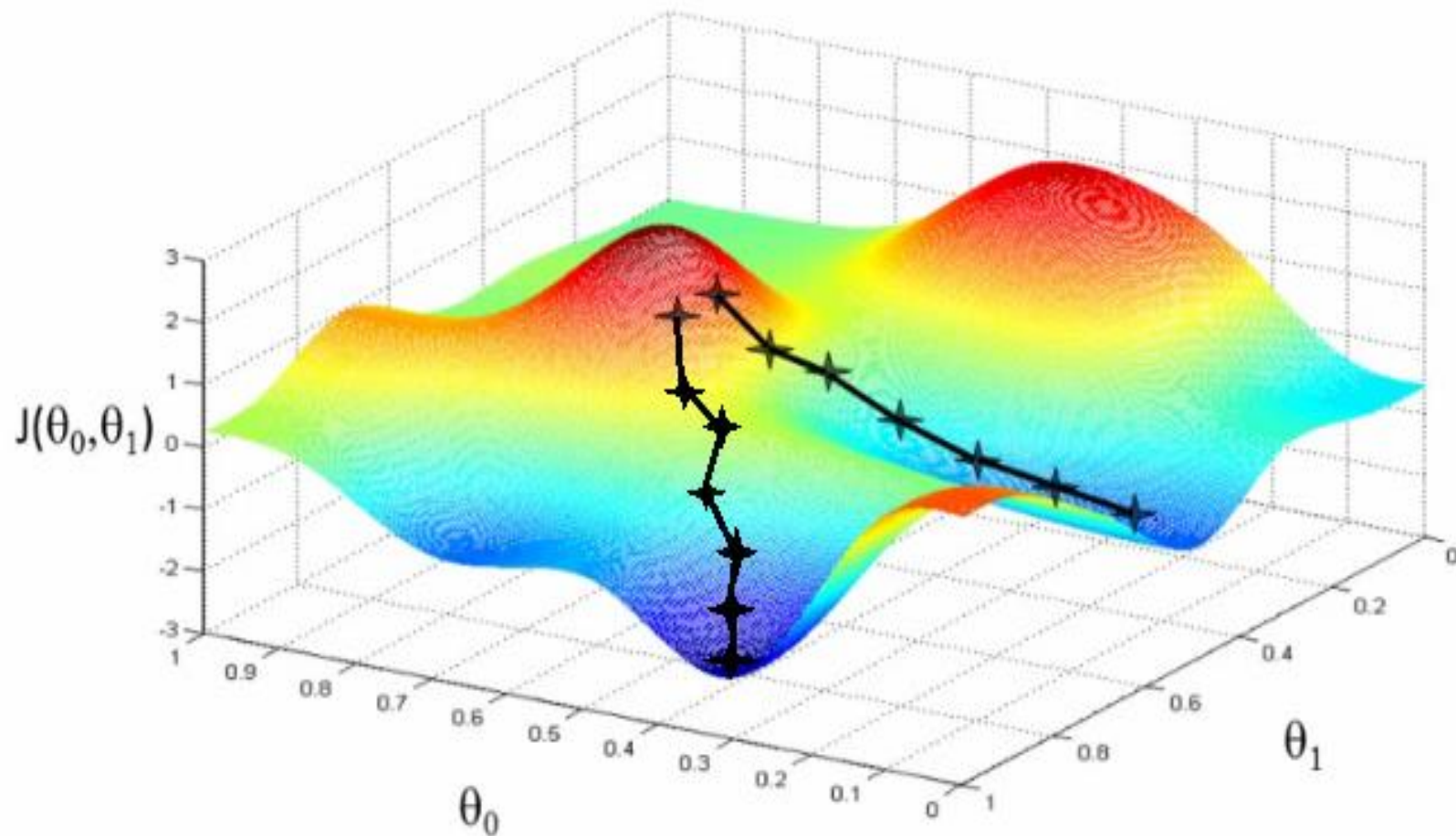
Gradient Descent

- Repeat until convergence {

$$\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta_0, \theta_1) \quad (\text{for } j = 0 \text{ and } j = 1)$$

}

Gradient Descent



Gradient Descent for Linear Regression

Gradient descent algorithm

repeat until convergence {
 $\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta_0, \theta_1)$
 (for $j = 1$ and $j = 0$)
}

Linear Regression Model

$$h_{\theta}(x) = \theta_0 + \theta_1 x$$

$$J(\theta_0, \theta_1) = \frac{1}{2m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})^2$$

Multiple Linear Regression

- Linear Regression with Multiple variables

Size (feet ²)	Number of bedrooms	Number of floors	Age of home (years)	Price (\$1000)
x_1	x_2	x_3	x_4	y
2104	5	1	45	460
1416	3	2	40	232
1534	3	2	30	315
852	2	1	36	178

$$h_{\theta}(x) = \theta_0 + \theta_1 x_1 + \theta_2 x_2 + \cdots + \theta_n x_n$$

Polynomial Regression

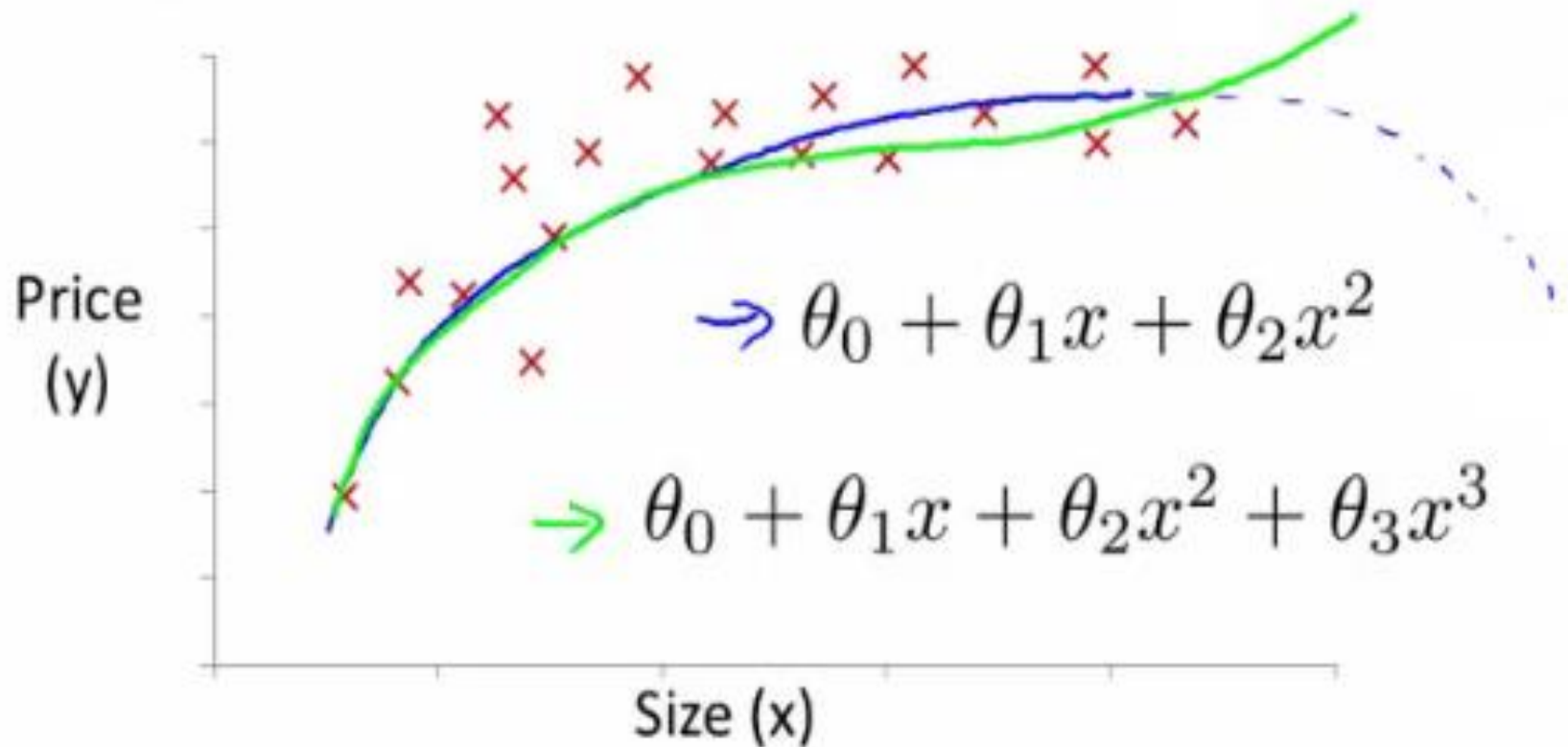
- Housing Price Prediction



$$h_{\theta}(x) = \theta_0 + \theta_1 \times \underbrace{\text{frontage}}_{x_1} + \theta_2 \times \underbrace{\text{depth}}_{x_2}$$

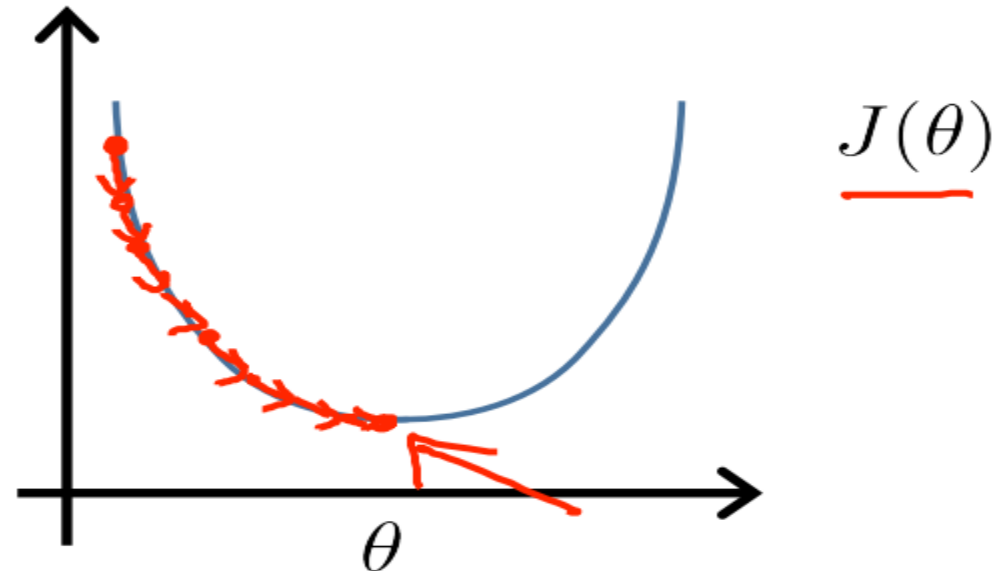
Polynomial Regression

Polynomial regression



Normal Equation

- Gradient Descent



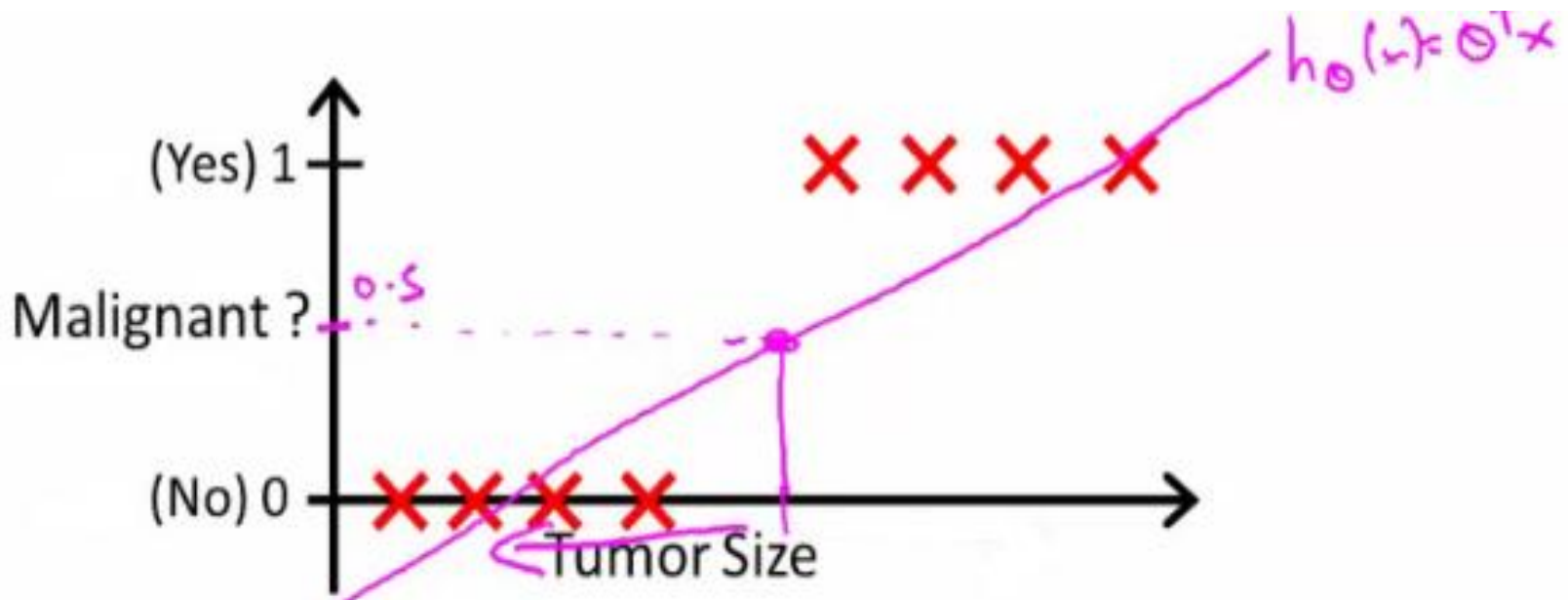
- Normal equation
 - Method to solve for θ analytically

Normal Equation

$$\theta = (X^T X)^{-1} X^T y$$

- **`pinv(X' * X) * X' * y`**

Logistic Regression



Threshold classifier output $h_{\theta}(x)$ at 0.5:

If $h_{\theta}(x) \geq 0.5$, predict “ $y = 1$ ”

If $h_{\theta}(x) < 0.5$, predict “ $y = 0$ ”

Logistic Regression Model

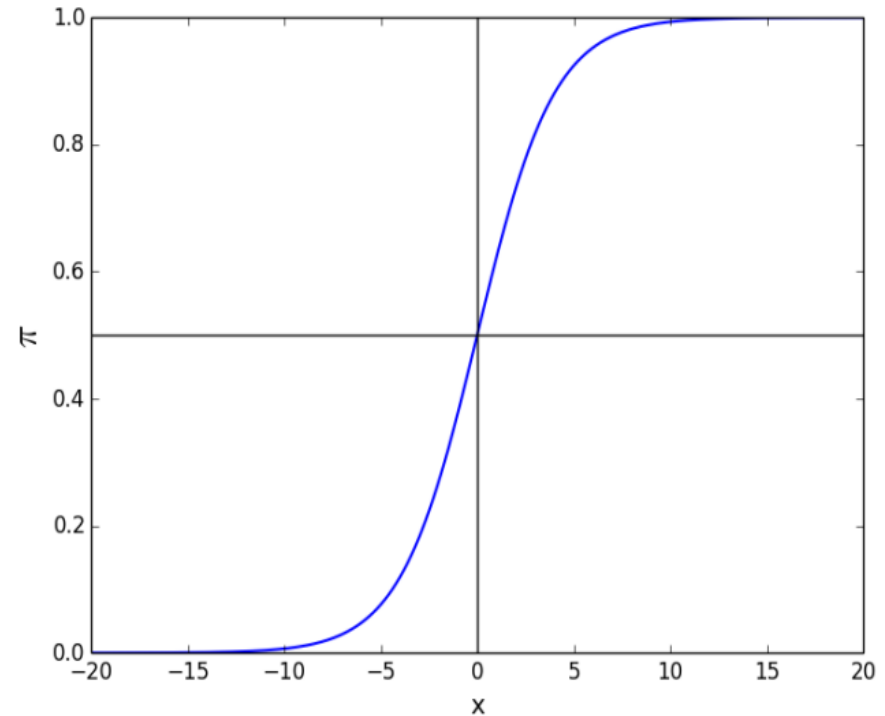
- Sigmoid Function
- Logistic Function

$$h_{\theta}(x) = g(\theta^T x)$$

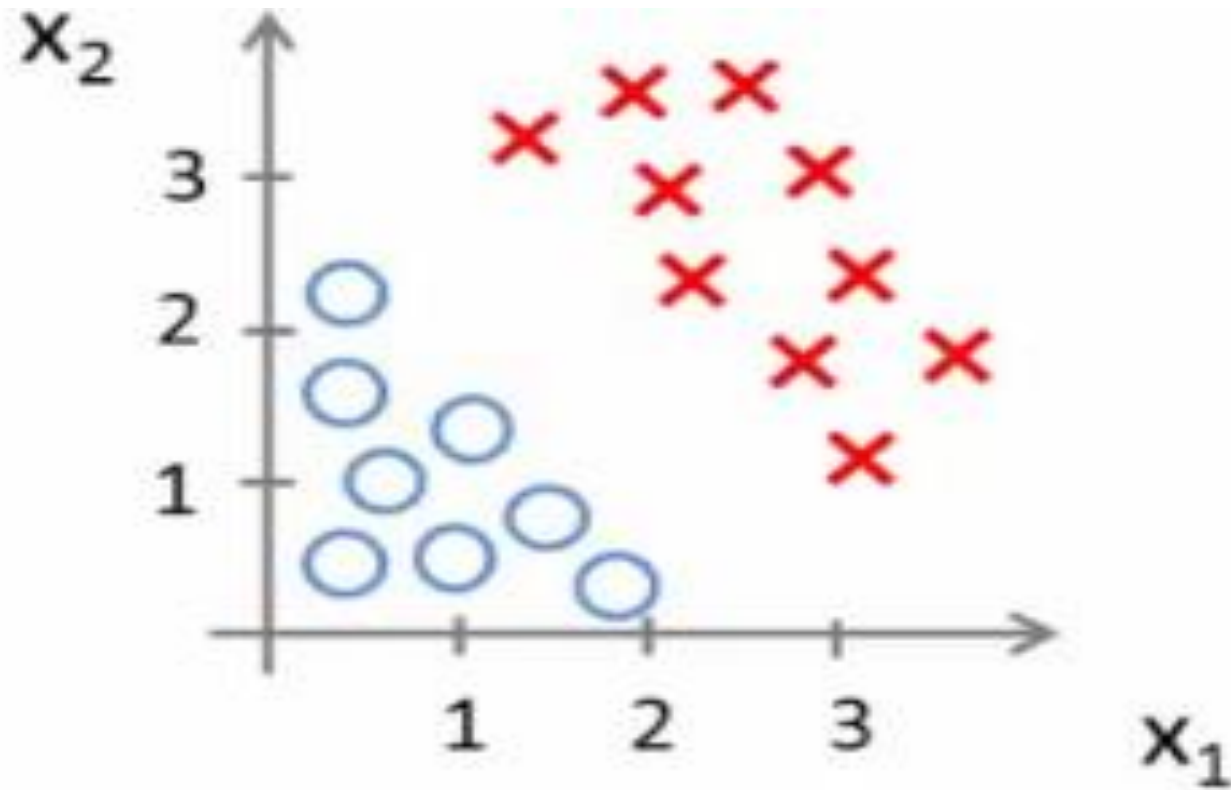
$$g(z) = \frac{1}{1+e^{-z}}$$

Suppose predict “ $y = 1$ ” if $h_{\theta}(x) \geq 0.5$

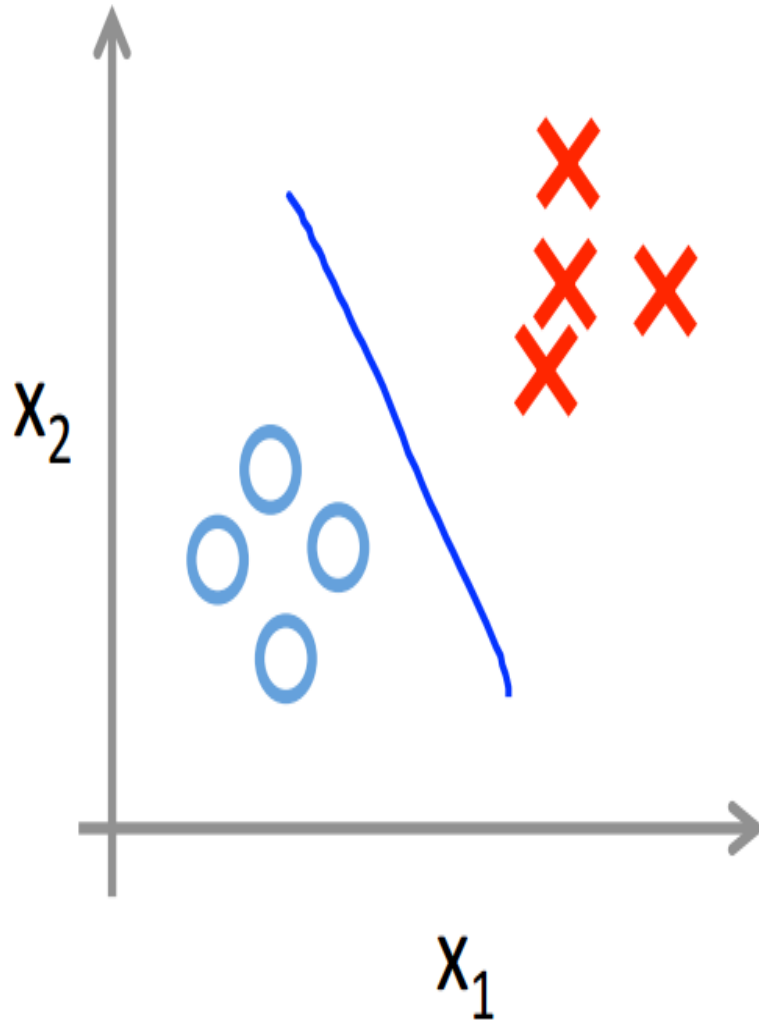
predict “ $y = 0$ ” if $h_{\theta}(x) < 0.5$



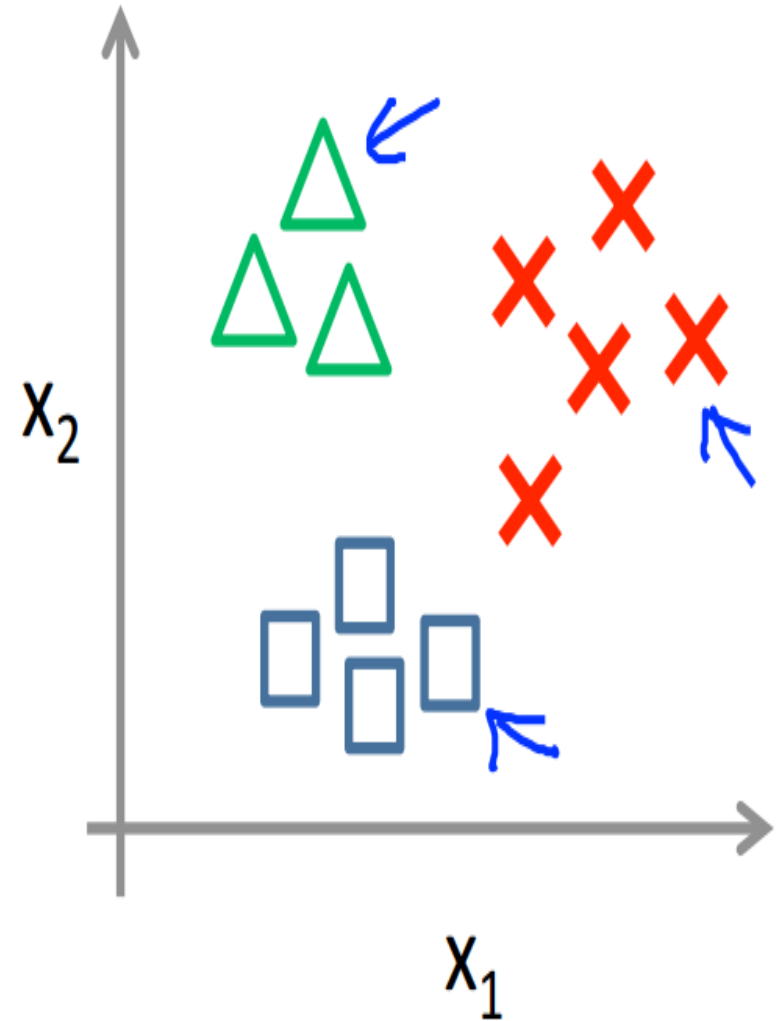
Classification



Binary classification:



Multi-class classification:



REGRESSION

PART-III: Implementation

Predicting House Price



LINEAR REGRESSION EXAMPLE

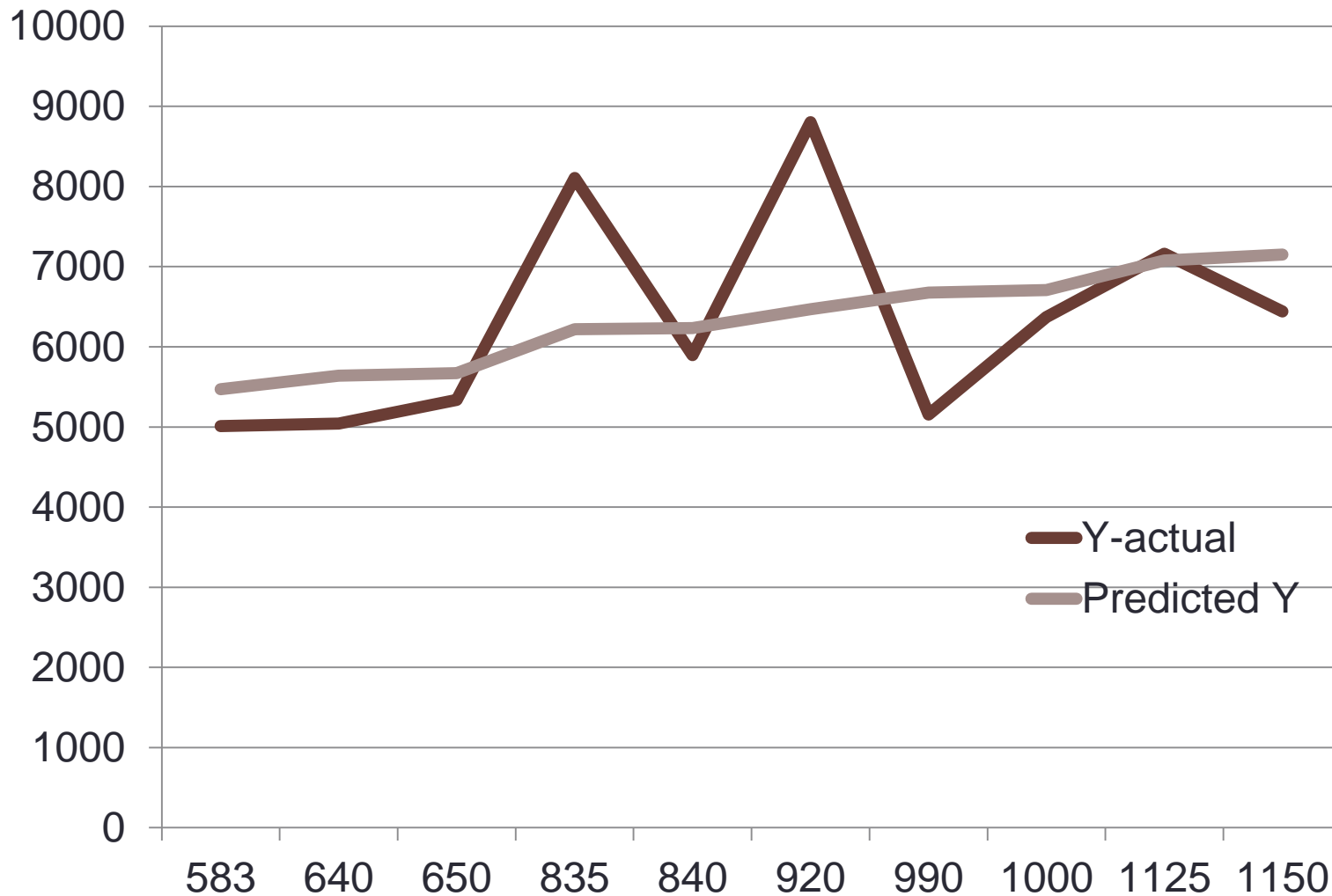
X	Y	XY	X ²
1125	7160	8055000	1265625
920	8804	8099680	846400
835	8108	6770180	697225
1000	6370	6370000	1000000
1150	6441	7407150	1322500
990	5154	5102460	980100
840	5896	4952640	705600
650	5336	3468400	422500
640	5041	3226240	409600
583	5012	2921996	339889
ΣX	ΣY	ΣXY	ΣX ²
8733	63322	56373746	7989439

X-mean	Y-mean
873.3	6332.2
b0	b1
3746.198	2.961183

$$\beta_0 = \frac{(\sum X^2)(\sum Y) - (\sum X)(\sum XY)}{n \sum X^2 - (\sum X)^2}$$

$$\beta_1 = \frac{n \sum XY - (\sum X)(\sum Y)}{n \sum X^2 - (\sum X)^2}$$

LINEAR REGRESSION EXAMPLE



Machine Learning

Machine Learning Process

● Phase 1) Learning



● Phase 2) Prediction

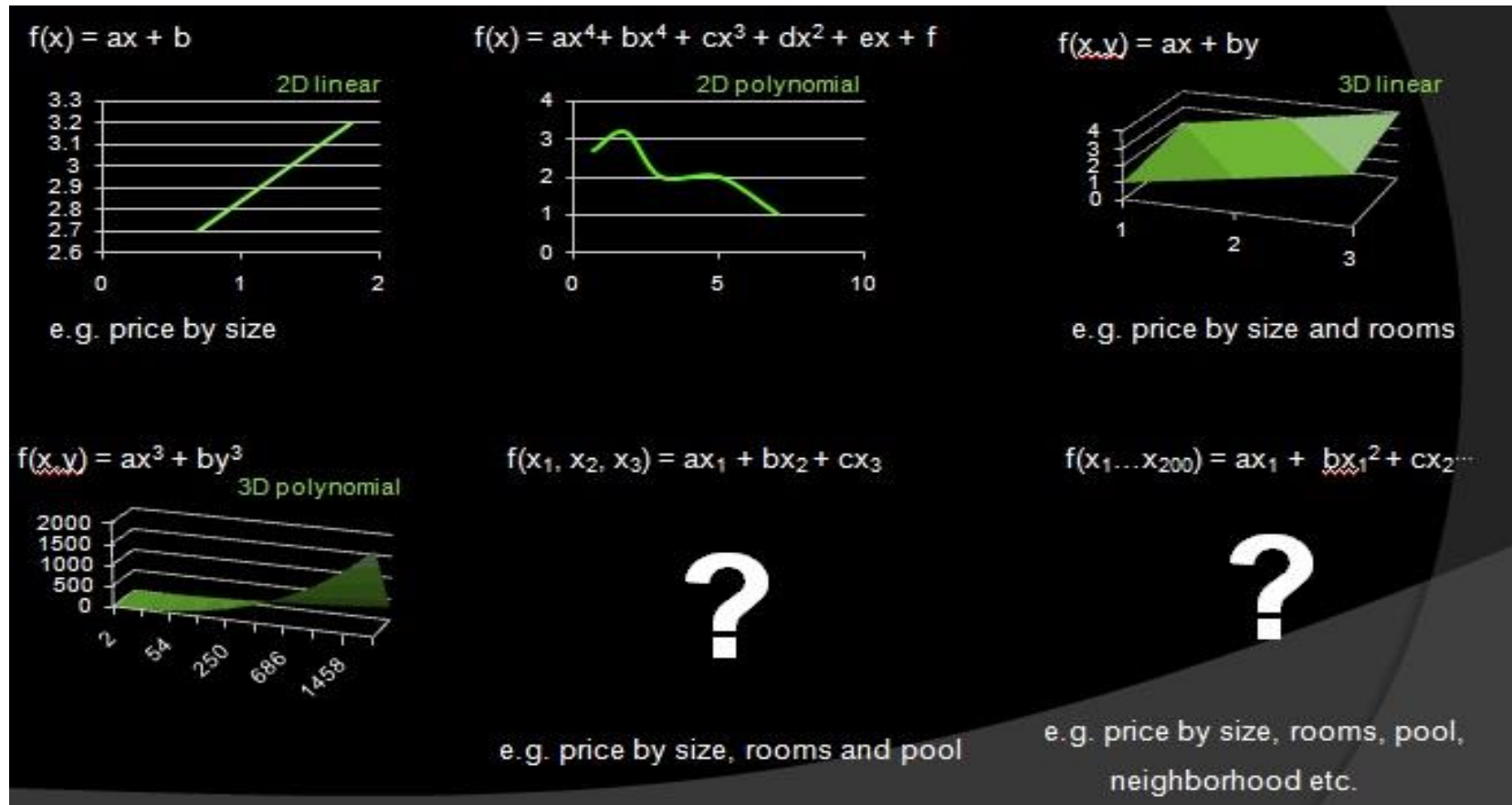


Machine Learning



Figure shows how one feature can be used on a linear regression problem to predict new house prices

Machine Learning



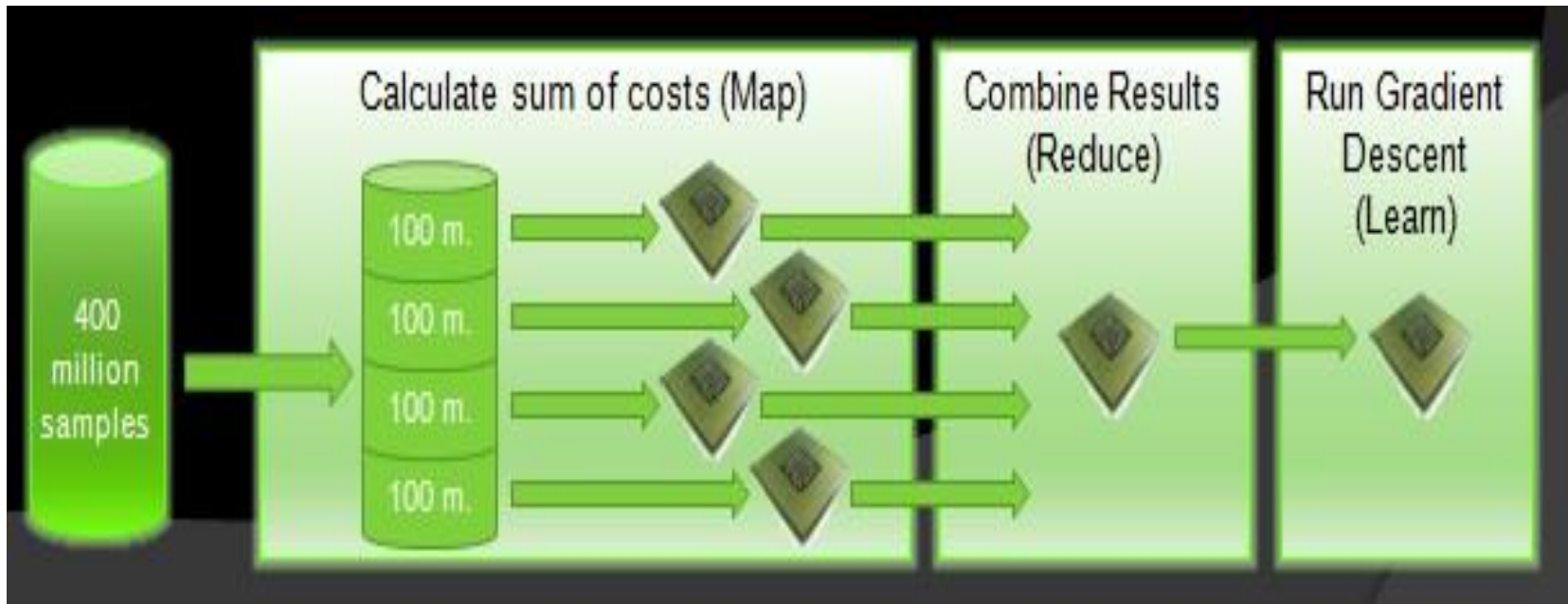
On Figure how the complexity can grow easily from 2 dimensions linear to hundreds of dimensions polynomial

Gradient Descent



Figure shows how a training data is plot and the error is calculated

Large Scale Machine Learning



In Figure we can see how the data is split into four parts and fed into four different processors

Large Scale Machine Learning

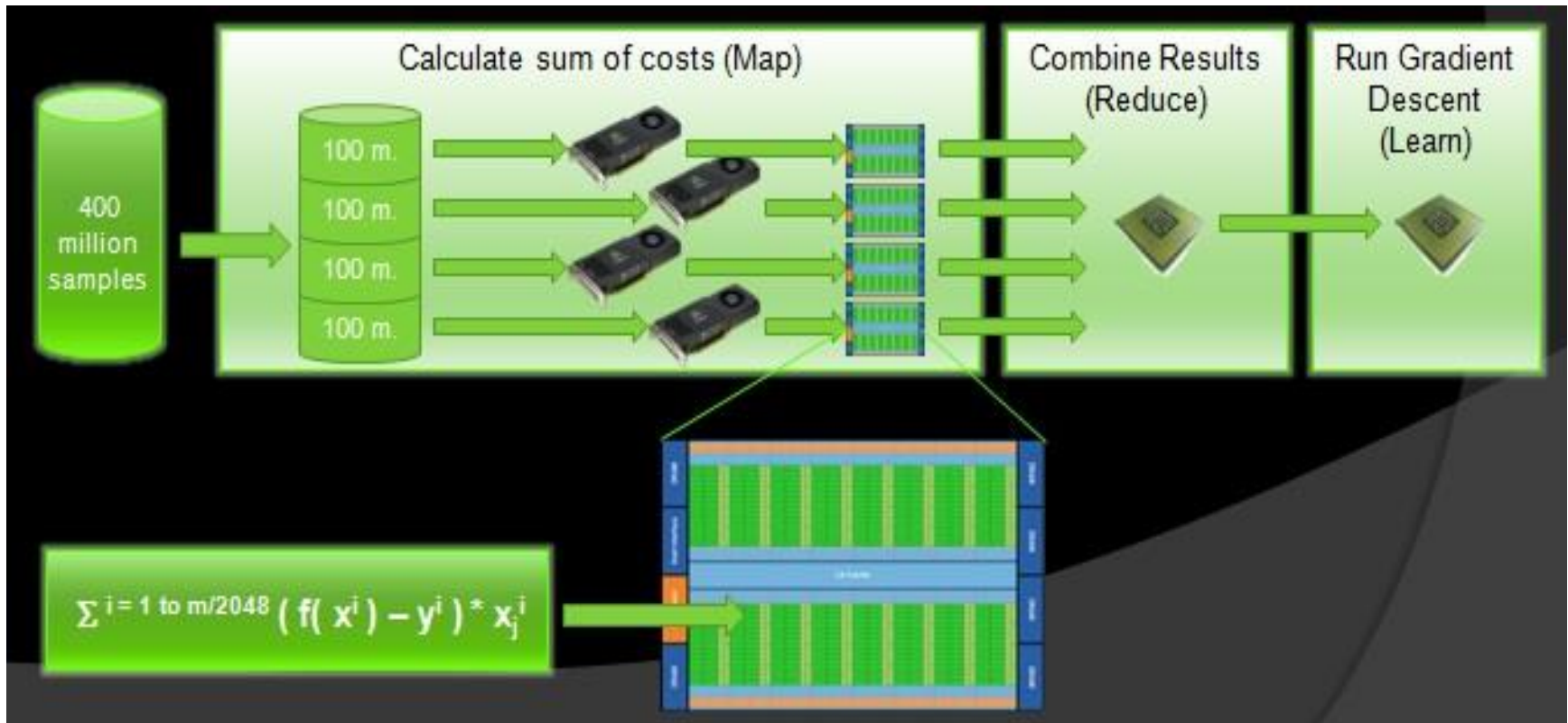
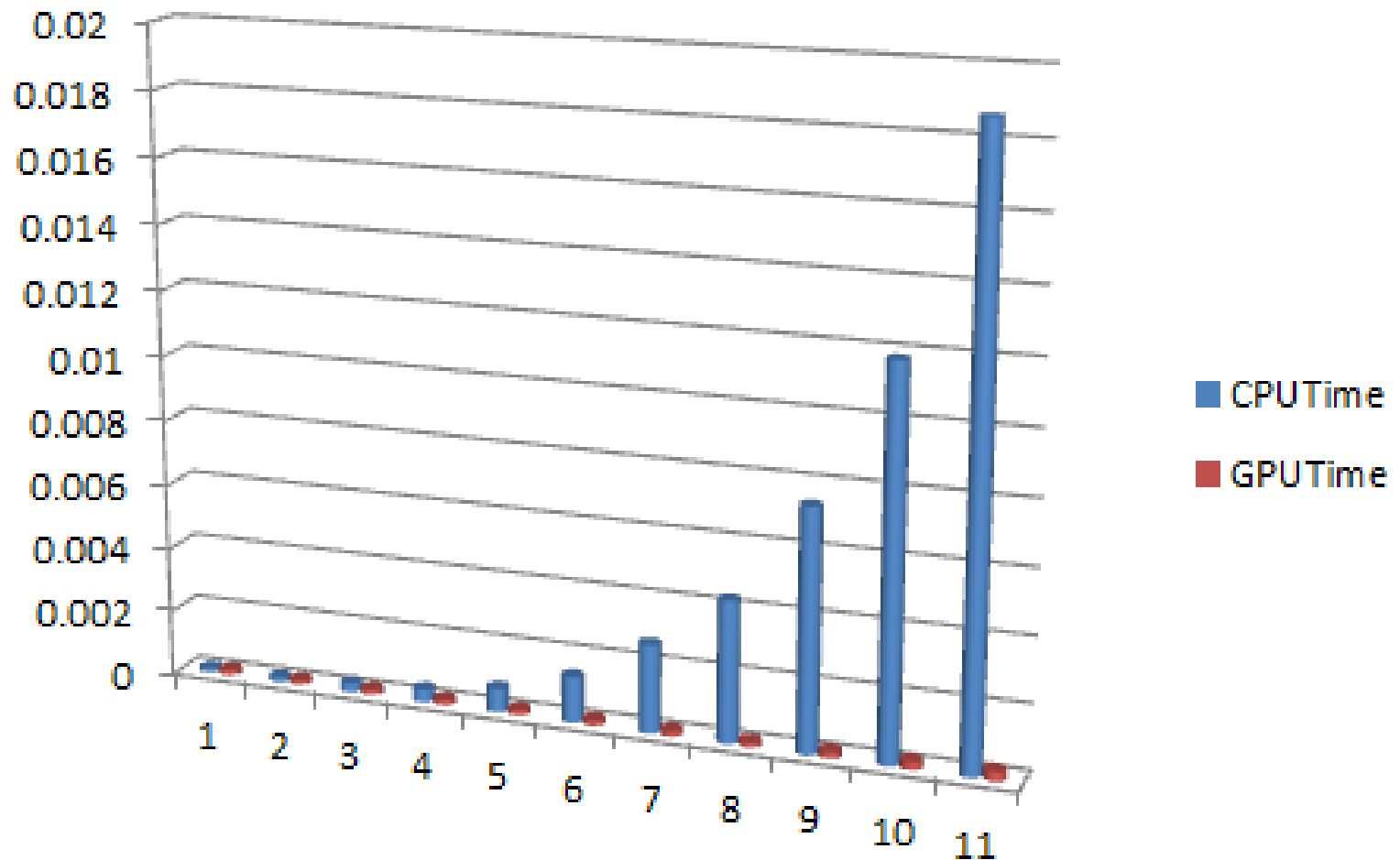


Figure shows this configuration along with the parallelized part on the GPU cores

GPGPU

- Utilizing GPUs to enable dramatic increases in computing performance of general purpose scientific and engineering computing is named GPGPU.
- NVIDIA is providing a parallel computing platform and programming model named CUDA to develop GPGPU software on C, C++ or Fortran which can run on any NVIDIA GPU.

CPU vs GPU Time



Conclusion

- **GPGPU, Machine Learning and Big Data** are three rising fields in the IT industry.
- As much as we get deeper into these fields ,we figure out how well they fit together.
- I hope this sample application gave you some basic idea and maybe just one perspective how you can use **NVIDIA CUDA** easily on machine learning problems.

References

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- [https://en.wikipedia.org/wiki/Regularization_\(mathematics\)](https://en.wikipedia.org/wiki/Regularization_(mathematics))
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