

# SUBJECT

- ☐ Business Finance
- ☐ Graphic Design
- ☐ Musical Instrume...
- ☐ Web Development



# UDEMY COURSES ANALYSIS



# LEVEL

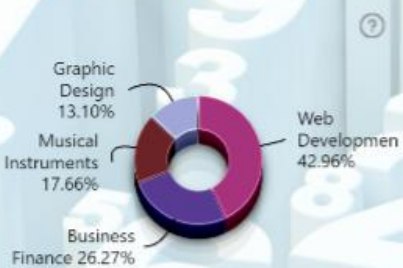
- ☐ All Levels
- ☐ Beginner Level
- ☐ Expert Level
- ☐ Intermediate Level



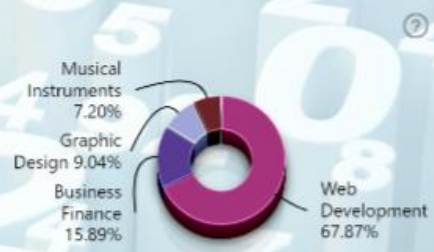
## LECTURES BY YEARS



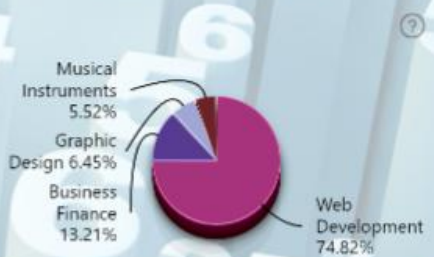
## LECTURES BY SUBJECTS



## SUBSCRIBERS BY SUBJECTS



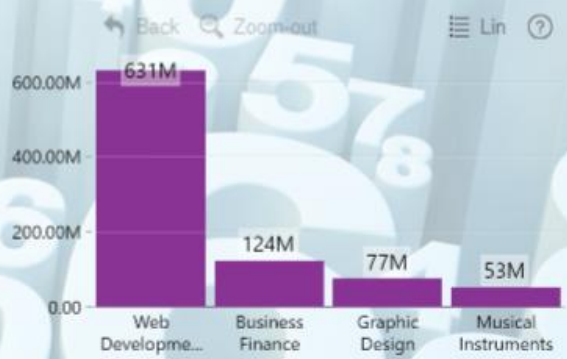
## REVIEWS BY SUBJECTS



## TREND OVER THE YEARS



## TOTAL REVENUE BY SUBJECTS





# UDEMY COURSES ANALYSIS



## TOP PAID COURSES



The UdemY courses analysis has some trends and insights that show how subscriber, reviews and lectures determine revenue, and the subject that makes more revenue whether it is free or paid.

Out of all the courses web development has more free beginner courses and also has a total revenue 71.29% at 631million for paid courses.

The total paid subscribers are 69.59% at 8million while free is 30.41% at 4 million subscribers.

Lectures by year was low from 2011 then peaked in 2016 and dropped in 2017. The trends over the years from 2011 to 2017 show that there was 34.24% reviews in 2015 & 34% reviews in 2016 but dropped in 2017 to 5.73%.

The total revenue made by all the subjects is 885 million and some of the top paid courses are from web development. I recommend that more free beginner courses be made for other subjects and also increase the content duration to make the subscribers more interested.

## PAID OR FREE



4

LEVELS

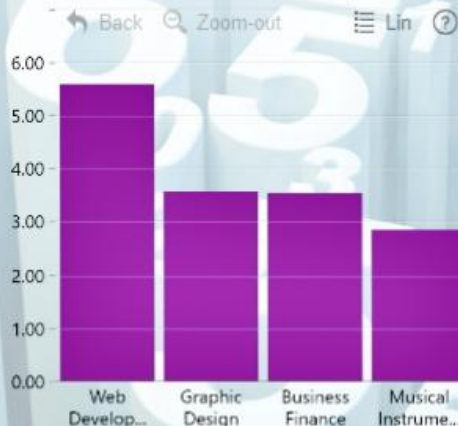
4.09

AVG\_DURATION

243K

TOTAL PRICE

## AVG\_DURATION BY SUBJECT



## TOTAL PRICE BY SUBJECT



## MONTH

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December