

## Get Started



Use this user persona template to create a profile on your ideal customer and visualize how your product will work for them.

### 1. Fill Out User Persona Card(s)



**John Doe**

Age:25

Occupation: salarie

Location: paris

Education:bts

Status: celibatiare

#### Bio

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#### Personality

Introvert

Extrovert

Analytical

Creative

Busy

Time rich

Messy

Organized

Independent

Team player

### 2. More about this persona

#### Interests

Sport

#### Influences

#### Goals

#### Needs & Expectations

#### Motivations

#### Pain Points / Frustrations

cherche l'amour