

Use this user persona template to create a profile on your ideal customer and visualize how your product will work for them. 1. Fill Out User Persona Card(s)



Mick Torn

Age:38

Occupation:voyages

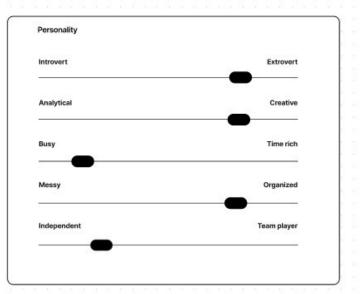
Location: paris

Education:bac+3

Status: marié

Bio

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed de eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."



2. More about this persona

Interests

Voyages, decouvertes, culture

Influences

réseau sociaux

Goal

Partager ses decouvertes de voyages

Needs & Expectations

Experience d'un professionel de la photo

Motivations

Creer un blog de voygae

Pain Points / Frustrations