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# Amateurism is the mother of invention

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Amateurism is the mother of invention

- [Yoshiyasu Takefuji](#), Inventor/Professor, Keio University

(15 April 2017)

I agree with both books. I proposed an idea of mobile phone with built-in camera to mobile phone manufacturers between 1995 and 1996. I was neither an expert of mobile phone nor that of camera. Many of manufacturers did not accept my proposal except Mitsubishi electric. Many experts said that digital cameras were enough for consumers. Consequently, Mitsubishi electric built the world first mobile phone with built-in camera in 1999 (LaPochee).