

MAKERERE UNIVERSITY
SCHOOL OF COMPUTING & INFORMATICS TECHNOLOGY

First Semester, Test 1, 2015/2016 Academic Year

PROGRAMME	: BIS / CSC
YEAR OF STUDY	: I
COURSE NAME	: Entrepreneurship Principles I
COURSE CODE	: BAM 2102

Time: 1 hour

Question One

- a) What is meant by entrepreneurship? (03 Marks)
- b) Distinguish between business as Commerce, an occupation and as an organization (06 Marks)
- c) Briefly explain eight (08) factors of consideration before starting an IT business? (16 marks)

Question Two

Several Scholars have described entrepreneurship as the development of a business from the ground up i.e. coming up with an idea and turning it into a profitable business! With the ever rising rate of youth unemployment especially among the young graduates, government is refocusing its energies promoting youth entrepreneurship. Many unemployed young people in Uganda are therefore waiting to enter the world of entrepreneurship. As an enterprise development consultant, what would you advise this category of desperate to be aware of as they aspire for entrepreneurship? (25 Marks)

Ans