



AGATHE MINIER

I'm a *graphic designer* and *art director* based in Paris. My work bridges between *traditional* and *digital* techniques to create *impactful designs*. Deeply interested in artisanal and handmade practices, I strive to bring a more *sensible* and *tangible* approach to my projects while embracing an *eco-friendly* mindset.

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SKILLS

[Graphic Design & Art Direction]

- Developing cohesive *visual identities*, including *logo design*, *iconography*, *pictogram*, *illustrations*, and comprehensive *brand guidelines*.
- Designing *layouts* and *templates* with an emphasis on *typographic* accuracy, including *orthotypography* and *micro-typography*.
- Crafting custom *typefaces* and unique *glyph* designs.
- Creating engaging content for *social media* and *communication* materials, such as posters, flyers, and brochures.
- Designing *responsive websites* tailored to user needs and experience.
- Producing detailed *storyboards* and delivering dynamic *motion design* projects.
- Preparing files for *print production*, managing *production processes*, and ensuring *quality control*.
- Utilizing *generative AI* tools to design realistic and compelling *mockups*.

[Software]

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|---------------|--------------|
| InDesign | Figma |
| Illustrator | Procreate |
| Photoshop | Glyphs 3 |
| After Effects | Canva |
| Premiere Pro | Capcut |
| Dimension | Office Suite |

[Soft skills]

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|---------------------|--------------------------------------|
| Creativity | Efficiency |
| Rigor | Teamwork |
| Organization | Awareness of eco-friendly challenges |
| Attention to detail | |

EXPERIENCE

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|------|---|
| 2025 | Graphic Designer at H5, Paris [Design Agency] |
| 2024 | Junior Graphic Designer at Designers Unit, Paris [Design Agency] |
| 2023 | Graphic Designer/Art Director Freelance, Paris Craftmanship Assistant Manufacto Program Fondation Hermès |
| 2022 | Graphic Design Intern at Terrain Vagues, Strasbourg [Graphic Studio] |

EDUCATION

Master's Degree in Design: Creation, projects, transdisciplinarity, CNAM (2023-2024)

DSAA Graphic Design-Transmedia (Higher National Diploma in Graphic Design), ENSAAMA Olivier de Serres (2021-2023)

DNMADE Type Design (Bachelor's Degree in Design), École Publique Estienne (2020-2021)

BTS Graphic Design (Two-year Post-High School Technical Degree in Graphic Design), L'atelier d'Arts Appliqués (2018-2020)

LANGUAGES

French: Native
English: Fluent
Spanish: Intermediate