

# Rafael Martínez



Visual Artist



## Contact

creativerafa.com

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Colombia·Chia Km22 auto Norte Villas de Yerbabuena Casa 49·

### Professional Profile

Visual Artist far interested in cross-bounds between tech, creativity and marketing with Wide experience in **creation, planning and execution of digital and interactive products** for high scale projects in broadcast, live-shows, education and marketing (direction, execution, team leadership and budged projections). Developing new skills on web and software development. Committed to be envolved in great **team work** enviroment focused in goals. Open to relocate.

### Studies

#### Pontificia Universidad Javeriana

Bachelor in Visual arts with Graphic Emphasis  
Bogotá, 2014

Relevant Courses: Electronic arts, Media for internet.

#### CoderHouse

React Native Mobile App Dev Title  
Virtual, 2024  
Fullstack Dev Title  
Virtual, 2023

#### EF International language school

Master English - Media and Arts  
Nueva York, 2012

### Languages

Spanish: Native  
English: High

### Extra Studies

#### Platzi

Brand development

Foundamentals of  
software engineering

#### Udemy

Máster en Programación  
de Videojuegos con Unity®  
2021 y C#(cursando)

### References

Jorge Enrique Becerra  
(+57) 311-546-9426  
Alvaro Fuentes  
(+57) 316-339-5787



### Software Skills



#### Adobe Creative Cloud

Active License

After Effects

Premiere

Illustrator

Photoshop

InDesign

Audition

SpeedGrade

XD

Dreamweaver

Lightroom

#### Other Software

AvidMedia Composer

Cinema 4d

Blender

#### Dev

Html+Css

JavaScript

React

React Native

NextJs

Express Backend

·Live Events Visual Creation

**Audiovisual, animation and vfx creation** for tours and **Music Festivals** for artists and festivals as Chocquiptown, Carlos Vives, Grupo Niche, Festival Viña del Mar and more.

·Creation and direction of Broadcast projects

**Audiovisual, animation and vfx creation** for national broadcast stations as Caracol Tv and RCN TV, shows I worked in, Tu Cara me suena, La voz, Idol Colombia, and more.

**Analysis, develop and time optimization** for great and tight schedule production planning.

·Creation for Company and Brands events

**Audiovisual, animation and vfx creation** for events and **marketing Events** for brands as **Grupo editorial El Tiempo**, La república, Oracle, International Chamber of Commerce, Fontur and more.

·Mograph development

**Executive bussines presentations, Mograph and audiovisual creation** for clients as: Linktic, Repan, IZO Corp(full virtual courses edition and mograph), Oston(Apps advertising for social Media).

·Developer

**Oston**, App and platform testing for Connect and Sala de Lectura Apps, **Personal Proyect**, shops.creativerafa.com

·Teaching

**Professor in CIDE, Universidad del Magisterio** technic program in Photography and graphic design.

Mograph Portfolio

