

# Michael Ye

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**GitHub:** <https://github.com/Rapsln4>

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## SKILL

- **Languages:** Ruby, Java, PHP, JavaScript, TypeScript, Objective-C
- **Databases:** MySQL, PostgreSQL
- **Technologies:** Ruby on Rails, iOS SDK, Android SDK, React.js, React Native, Electron, Mopub ad mediation, Node.js

## EXPERIENCE

Full Stack Growth Developer, TextNow Inc, Waterloo, ON, Aug 2015 – Present

- A/B testing features and ads on TextNow Android, iOS, and Web with a focus on LTV, DAU, retention, and user acquisition
- Approached each quarter with personal OKRs that contributed to the company's bottom-line significantly
- Contributed growth ideas and held lunch-and-learns for knowledge transfer as well motivating developers embrace new technologies to improve productivity
  - Introduced: React.js, TypeScript, Electron, and Facebook Stetho

Full Stack Developer, Bendigi Technologies, Toronto, ON, June 2014 – Aug 2014

- Developed iPad App for insurance company agents to sell products
- Created PHP user panels for clients to update their profiles on company app
- Managed and designed schemas for company's products

Full Stack Developer. IdeaNotion, Markham, ON, May 2014 – Aug 2014

- Primary frontend contributor to Social Network for Moms' iPhone app for the CBC
- Maintained and updated various MVC.net and ASP.net websites

## SIDE PROJECTS

- Freelance work: [HSBuild.com](http://HSBuild.com), Toronto, ON, May 2014 – Aug 2014
  - Hardware store website built using CodeIgniter
  - Highly praised for the quality of work – see LinkedIn
- Founder of [Podgenius.com](http://Podgenius.com) – Work in progress
  - Web-based podcatcher built using Ruby on Rails and PostgreSQL
- Reddit in Blog form: [rapsin4.github.io/9gag-reddit](https://rapsin4.github.io/9gag-reddit)
- Android Play Store Developer:
  - [https://play.google.com/store/apps/developer?id=Michael Ye&hl=en](https://play.google.com/store/apps/developer?id=Michael+Ye&hl=en)

## EDUCATION

Bachelors of Computer Science Honours, University of Waterloo, Waterloo, Ontario, Sept 2011- Aug 2015