Diversification and Risk: Classroom Exercise

## **Build a Portfolio**

The purpose of this activity is for students to practice building a diversified portfolio. They will also gain experience in finding and researching different asset classes.

## Part 1: Research

Students should work individually or in groups and use Rapunzl's Advanced Search to discover 3 companies in each industry. Industry can also be found on the Stock Screen Page. Each student should then purchase at least \$100 of each of these companies, for a total of 36 companies in your portfolio.

If you do not have enough money, place smaller trades, but make sure to own at least 36 companies, with 3 companies in each company.

## Part 2: Record

Students should write down the names of 10 of the favorite stocks they purchased, how much they invested in each, and the industry which they are located in. The industry can be found on the Stock Screen.

SYMBOL	AMOUNT PURCHASED	INDUSTRY

## Part 3: Present

Students should prepare to present at least 5 stocks from the list above, and explain why they purchased these stocks. Students should also answer if they have a diversified portfolio.