

## Stocks In Everyday Life

The purpose of this activity is for students to understand stocks as tangible instruments. Owning a pair of shoes from Nike is similar to owning a share of stock in the company, though the share of stock lasts longer and pays dividends.

### Part 1: Look Around You

Look at your clothes, shoes, school supplies, etc. Record some of the brands you see. If you have more space, write down your favorite brands or companies that aren't already represented.

Company	Stock Symbol	Publicly Traded?

### Part 2: Find The Stock Symbols

Look up the companies on the Rapunzl App. If the company shows up on one of these sites, it is publicly traded! If so, update the table above. Now it's up to you to use the next few minutes to place trades in at least 3 companies in your table above. Make sure to purchase more companies than those that are already in your portfolio.

### Part 3: Present Your Findings & Trades

Now that you've added at least 3 new companies to your portfolio, and investigated over 10 companies that are brands you interact with every day, it's time to present to the class! Be sure to stand up and represent your companies. Your classmates may even join you in your investment!