



Welcome to the Market

MODULE 1: LESSON GUIDE

Dive into the world of investing and learn why Albert Einstein describes compound growth as the strongest force in nature. This module explains what stocks are, how they trade, and then examines one of the greatest stock investors of all time to help guide you as you begin your investing journey. This module will also discuss simply how to compare stocks, why people invest in stocks, and why compound growth can be beneficial for your investments.

Time Required: 60-90 minutes

SUPPLIES:

Notebooks
Computers, Phones or Tablets
Internet Access
Projector
Rapunzl App
Activity Sheets (Optional)

ACTIVITIES & ARTICLES

ACTIVITIES

- Choose A Stock
- Ready, Set, Invest
- Stock Chart Analysis
- Stocks In Everyday Life
- SWOT Analysis
- Dollar Cost Averaging in Action

ARTICLES

- Earning In The Stock Market
- Efficient Markets & Rules That Govern Them
- How To Buy & Sell Stocks
- The Power Of Dollar-Cost Averaging
- Trading Tips For Beginners
- What Is A Share Of Stock

GUIDING QUESTIONS

- What is a stock?
- How does the stock market work?
- Why should you invest in stocks?
- How are stock prices determined?
- When should someone start investing?
- How can I practice investing?
- What was the secret of Warren Buffett's success?

ENDURING UNDERSTANDINGS

- The way stocks trade & how this contributes to constantly changing prices.
- The benefits of being a shareholder and how investing provides superior returns to a savings account over time.
- Why Warren Buffett has been such a successful investor for so many years following a few simple principles.
- How compound growth can help any investor become a millionaire over time.

STANDARDS ALIGNMENT

Saving:

8.4a-c, 8.5a-b

Investing:

8.1a-b, 8.2a-b, 8.2c, 8.4a-b, 8.7a, 8.7d, 12.3a-c, 12.5a-b, 12.7a, 12.9a-b, 12.13a, 12.13c