



Investing with an ESG Lens

MODULE 11: LESSON GUIDE

The module begins by exploring the history, evolution, and significance of ESG and SRI in the financial world. We then delve into the environmental aspect of ESG, covering topics like climate change, resource depletion, pollution, and waste management. Students will understand how businesses' environmental practices can have long-term effects on communities, ecosystems, and financial performance. They will learn about green investment opportunities, such as HSBC's Green Bonds. Finally, we explore the social dimension and governance criteria of ESG, examining issues like labor practices, human rights, and the importance of corporate governance structures.

Time Required: 60-90 minutes

SUPPLIES:

Notebooks
Computers, Phones or Tablets
Internet Access
Projector
Rapunzl App
Activity Sheets (Optional)

ACTIVITIES & ARTICLES

ACTIVITIES

- Reading ESG Headlines
- Understanding Global Issues

ARTICLES

- How Has ESG Investing Become So Popular?
- How To Ensure You Make The Right Purchase
- Investing With An ESG Lens
- What's The Buzz About ESG?

GUIDING QUESTIONS

- What Is ESG?
- How has ESG grown more popular in light of greater environmental and social awareness?
- How does ESG differ from socially responsible investing norms?
- What are the different ways to invest in ESG companies?
- Are there drawbacks to the rise in ESG investing?
- How can shareholder activism shape the direction of a company?

ENDURING UNDERSTANDINGS

- ESG represents a set of qualitative benchmarks to evaluate a company based on environmental impact, social impact, and corporate governance.
- Specific company documents and third party ratings can help you evaluate ESG performance.
- Shareholder activism is crucial and impactful.
- Companies that adopt ESG policies are well positioned to pivot to changing environmental guidelines and consumer behavior trends.

STANDARDS ALIGNMENT

Spending:

12.3a-c

Investing:

8.2a-c