



It All Starts With The Financials

MODULE 17: LESSON GUIDE

In the financial world, information is power, and understanding a company's financial health is crucial for informed investing. We dive into the three fundamental financial statements: the Income Statement, Balance Sheet, and Cash Flow Statement in order to learn how to analyze a company's profitability, liquidity, and financial sustainability. This module not only demystifies complex financial jargon but also equips young investors with the tools they need to make savvy financial decisions, thereby laying a robust foundation for lifelong financial literacy and investment acumen.

Time Required: 60-90 minutes

SUPPLIES:

Notebooks
Computers, Phones or Tablets
Internet Access
Projector
Activity Sheets (Optional)

ACTIVITIES & ARTICLES

ACTIVITIES

No activities linked to module

ARTICLES

- Major Company Filings
- The 3 Financial Statements
- The Basics of Accounting

GUIDING QUESTIONS

- Where do companies report their financial progress and what information do these reports tell us?
- How can investors track a company's growth and future plans?
- Why are investors able to trust company financials that they report?
- What is the key information for investors to look out for in company documents?
- What are some ways to analyze a stock?
- How do investors choose what to invest in?

ENDURING UNDERSTANDINGS

- The 3 major components of financial statements include the Income Statement, Balance Sheet, and Cash Flow Statement.
- How to read and analyze company financial documents with basic accounting.
- The type of information present in financial reports and its relevance.
- Investors should look to the future to understand a company's potential for growth.
- Don't let FOMO inform your investments.

STANDARDS ALIGNMENT

Not Listed