



# Financial Services Careers

## MODULE 12: LESSON GUIDE

Embark on the exciting journey of financial literacy and discover the thrilling world of financial services careers! This module offers an in-depth exploration of the diverse opportunities in the finance sector, empowering students with vital knowledge and skills to make informed decisions about their future.

We provide you insights into various facets of the finance industry, including banking, investment management, insurance, financial planning, and real estate; and highlight the plethora of roles available, such as financial analysts, portfolio managers, loan officers, investment bankers, and financial advisors. We expose students to real-life case studies, relevant statistics, and expert advice, ensuring the subject is both practical and contextual.

**Time Required:** 60-90 minutes

### SUPPLIES:

Notebooks  
Computers, Phones or Tablets  
Internet Access  
Projector  
Rapunzl App  
Activity Sheets (Optional)

### ACTIVITIES & ARTICLES

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No Activities

#### ARTICLES

- Fintech Is Permissionless & Going Robo

### GUIDING QUESTIONS

- What are the career paths available within the financial services industry?
- What are the key skills and educational qualifications required to enter and excel in different financial services careers?
- What are the long-term growth prospects for various financial services careers?
- How do specific certifications impact career prospects and earning potential within the financial services industry?
- How have technological advancements transformed financial services careers in recent years?

### ENDURING UNDERSTANDINGS

- How to leverage networking and mentorship opportunities to advance your career and navigate complex workplace dynamics.
- There are key differences between financial services careers in the private and public sector.
- The varying roles and responsibilities of financial services professionals across different industries and positions.
- How to overcome common challenges and obstacles faced by individuals pursuing financial services careers.

### STANDARDS ALIGNMENT

#### Investing:

12.10a-b, 12.11a, 12.11c, 12.14a-c

