Investing With an ESG Lens: Classroom Exercise

ESG Headlines Investigation

The purpose of this activity is for students to learn to navigate company websites, and understand how different companies address - or don't address - ESG. By navigating through different company websites, students will build stronger researching skills while also beginning to contextualize their understanding of ESG with the real world.

Part 1: Investigate

Assign students into groups. Each group should choose a different company, and look on the company website to find and read recent headlines about ESG initiatives at the company. Students should use the table below to record observations from their ESG investigation.

Company name	ESG Initiatives? (Yes/No)	Headlines(list a few)	Observations/notes