

## **Slow & Steady Wins The Race: John Rogers**

### **Growing Up and John's Early Career**

John Rogers is a businessman and investor who has made history in the investment industry. He is the CEO and Founder of Ariel Investments, one of the largest minority-owned investment firms in the United States. Under his leadership, Ariel Investments has grown from a small, family owned business to one of the most successful minority-owned businesses in America.

John Rogers was born in Chicago, Illinois and spent much of his childhood living with his grandparents on their farm. From an early age, he had a passion for investing and finance. After high school, he attended Princeton University where he earned a degree in Economics. Following graduation, John worked as an analyst at William Blair & Company before returning to Chicago to work on Wall Street as part of Michael Price's team at Mutual Shares Corporation.

### **Founding Ariel Investments**

In 1983, John decided to take a risk and start his own investment firm with two friends, Melvin Stewart Jr and Charles Bobrinsky. They named it Ariel Investments after William Shakespeare's "The Tempest".

It started out as a small family business but soon grew into one of the largest minority-owned investment firms in the United States.

### **John & Ariel's Investment Performance**

Under John's leadership, Ariel Investments has consistently outperformed its peers with above average returns for over thirty years now. In 2017 alone, their flagship mutual fund had returns that were almost four times higher than their peers' average returns; their funds have consistently ranked among top performers for many years now according to both Morningstar and Lipper averages.

Moreover, John has been recognized by numerous publications such as Forbes Magazine (as one of America's Best Money Managers) and Black Enterprise Magazine (recognizing him as one of "40 Highest Net Worth African Americans").

John Rogers is an exemplary example of success in investing and entrepreneurship. He has achieved remarkable success building and leading Ariel investments which is today recognized as one of the most successful minority-owned businesses in America due to its consistent top performance and market leadership throughout its long existence under John's management guidance.

His accomplishments are especially commendable given that he started out from humble beginnings living with his grandparents on their farm yet managed to become one of the most influential figures in American investments today thanks to hard work , ambition ,and never giving up on his dreams.