



The Business Of Buildings

MODULE 19: LESSON GUIDE

Commercial real estate (CRE) is really important for helping businesses and communities thrive and this module helps students of CRE like the stage where all kinds of business activities happen—like shopping malls, office buildings, and factories. This sector isn't just about buildings; it's a big deal for the economy and helps cities and towns grow and become better places to live.

By providing spaces where companies can work and people can shop or live, commercial real estate helps generate money and jobs for the community. So, it's not just about property; it's about making our neighborhoods and cities better, richer, and more vibrant places.

Time Required: 90-120 minutes

SUPPLIES:

Notebooks
Computers, Phones or Tablets
Internet Access
Projector
Rapunzl App
Activity Sheets (Optional)

ACTIVITIES & ARTICLES

ACTIVITIES

- Purchasing Commercial Property
- The Impact Of Supply & Demand

ARTICLES

- How Much Is Your Property Worth?
- What Is Commercial Real Estate?
- What Is Supply & Demand?

GUIDING QUESTIONS

- What is Commercial Real Estate (CRE) and why is it important?
- What is the Purchase Process?
- What risks should you look out for when purchasing?
- What are appraisals and inspections? How do they play a role in CRE?
- What is homeowners and renters insurance? How are they different?
- Why would you become a Real Estate Investor?

ENDURING UNDERSTANDINGS

- Risks associated with CRE investments include vacancy, market, and tenant credit risks.
- Appraisals and inspections are important for determining a property's value and identifying any risks.
- Why is insurance important to either a homeowner, or a renter?
- The significance of investments, and what benefits/incentives there are for Real Estate Investors.

STANDARDS ALIGNMENT

No Standards Listed