

How To Search For A House

The purpose of this activity is for students to dip their feet into the real estate market, and become analysts themselves! The students will be able to put their knowledge to use, and explore the market using their own tastes and preferences to work together!

Part 1: What is a Neighborhood Analysis?

Using your notes from the presentation, and your own personal understandings, identify what a neighborhood analysis is with your group. Feel free to brainstorm on your own, and then share, or start off as a group. Find what works for you and your group!

Part 2: What do you need for a successful analysis?

With your group, continue brainstorming ideas about a neighborhood analysis. With this, be sure to identify aspects of your neighborhood analysis that are important to you, whether that be social, economical, physical, or even environmental! Be sure to share!

Part 3: Research.

Knowing all of the facts, and your groups' preferences, start researching suitable areas for you all to reside, or invest in the real estate! Remember that you want to maximize the profit, and the quality of living!

Aspect	Research details	Potential Profit	Quality of living enhancement
EX: Location Analysis	Analyzed historical property price trends	Shortlisted areas with consistent price growth over the past 5 years	Considered proximity to parks, public transportation, and shopping centers
Location Analysis			
Market Trends			
Investment Potential			

Part 4: Neighborhood Analysis and Property Potential

Examine the idea of a neighborhood study and how it affects the purchase of commercial real estate. Learn to evaluate elements like infrastructure, market trends, and demographics to determine a property's potential in its neighborhood.

Aspect	Research Details	Property Potential Assessment
Infrastructure		
Market Trends		
Demographics		
Neighborhood Amenities		

Part 5: Financial Evaluation and Feasibility

Analyze the financial significance of investing in commercial real estate. Recognize how to compute operational costs, predict cash flow, and assess possible returns. By contrasting these financial insights with the prospective revenue from your property, you may decide whether your investment is feasible.

Aspect	Financial Analysis Details	Feasibility Assessment
Operational Costs		
Cash Flow Projection		
Investment Returns		
Risk Assessment		

Part 6: Presenting Your Investment Case

Learn how to express your investment choice clearly. Develop the abilities to produce an engaging presentation that highlights your chosen property, supporting information, the results of your due investigation, and your financial predictions. Practice making a persuasive case to peers by mimicking investor interactions in the real world.