

# **ARTIFICIAL INTELLIGENCE**

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# What are they and How do they work?

- CANVA MAGIC DESIGN
- BEAUTIFUL AI
- GAMMA
- ALEXA
- VISME

# Canva Magic Design – How it works

01

## What is this?

Automatically creates presentations by selecting templates, colors, and styles based on your text or images.

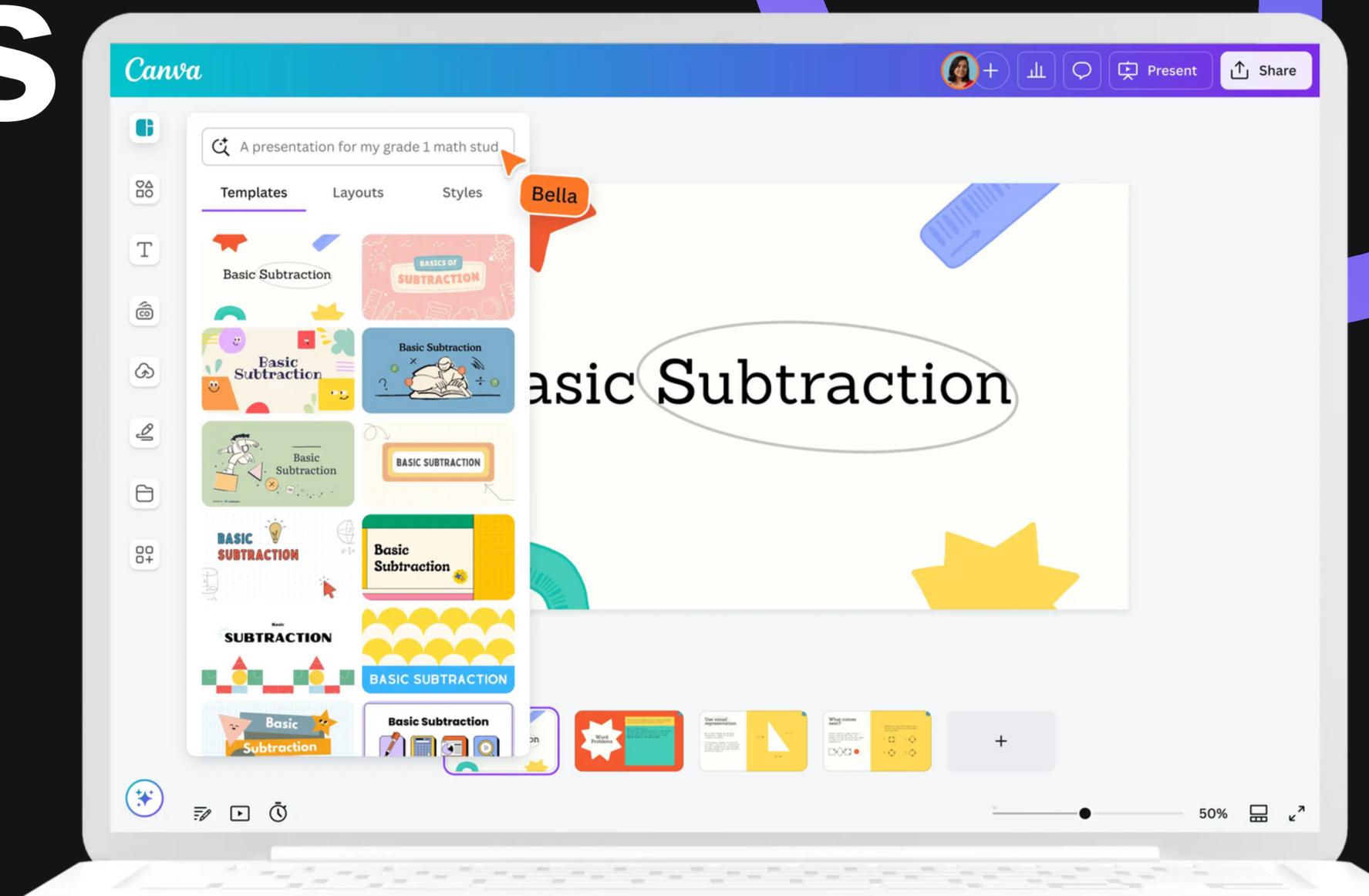
## How does CMD work?

- Data analysis: AI uses NLP for text or Computer Vision for images.
- Design generation: Chooses templates, places text and images, and adjusts colors.
- AI assistance: Generates text, images, and suggests design improvements.

# Canva Magic Design Features

AI generation:

- Creates automatic layouts for presentations.
- Generates text and images using AI.
- Automatically selects colors, fonts and composition.



02

# Beautiful AI – How it works

## What is this?

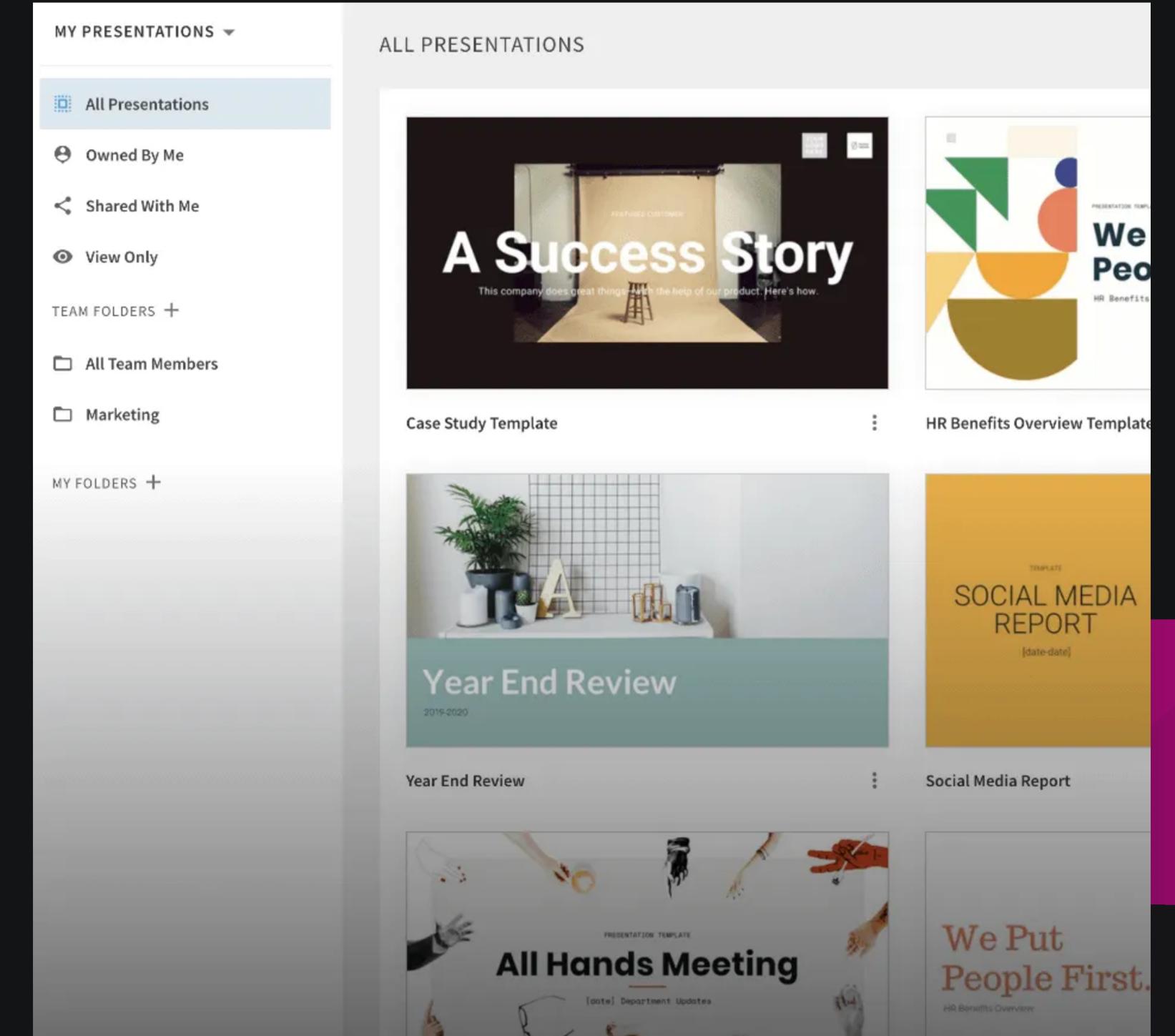
It is an AI tool that automatically creates presentations by analyzing text and simplifying the design.

## How does Beautiful AI work?

- Text analysis - the AI designer understands the meaning and selects the style.
- Machine Learning - predicts the best arrangement of elements.
- Automation - AI itself builds visually harmonious slides.

# Beautiful AI Features

- AI Design Assistant - Automatically creates balanced layouts.
- Customizable Templates – Adaptable templates for content.
- Real-Time Collaboration - Collaboration in real time.
- Data Visualizations – Generating graphs and charts.
- Branding & Styling – Automatic application of brand styles.



03

# Gamma – How it works

## What is this?

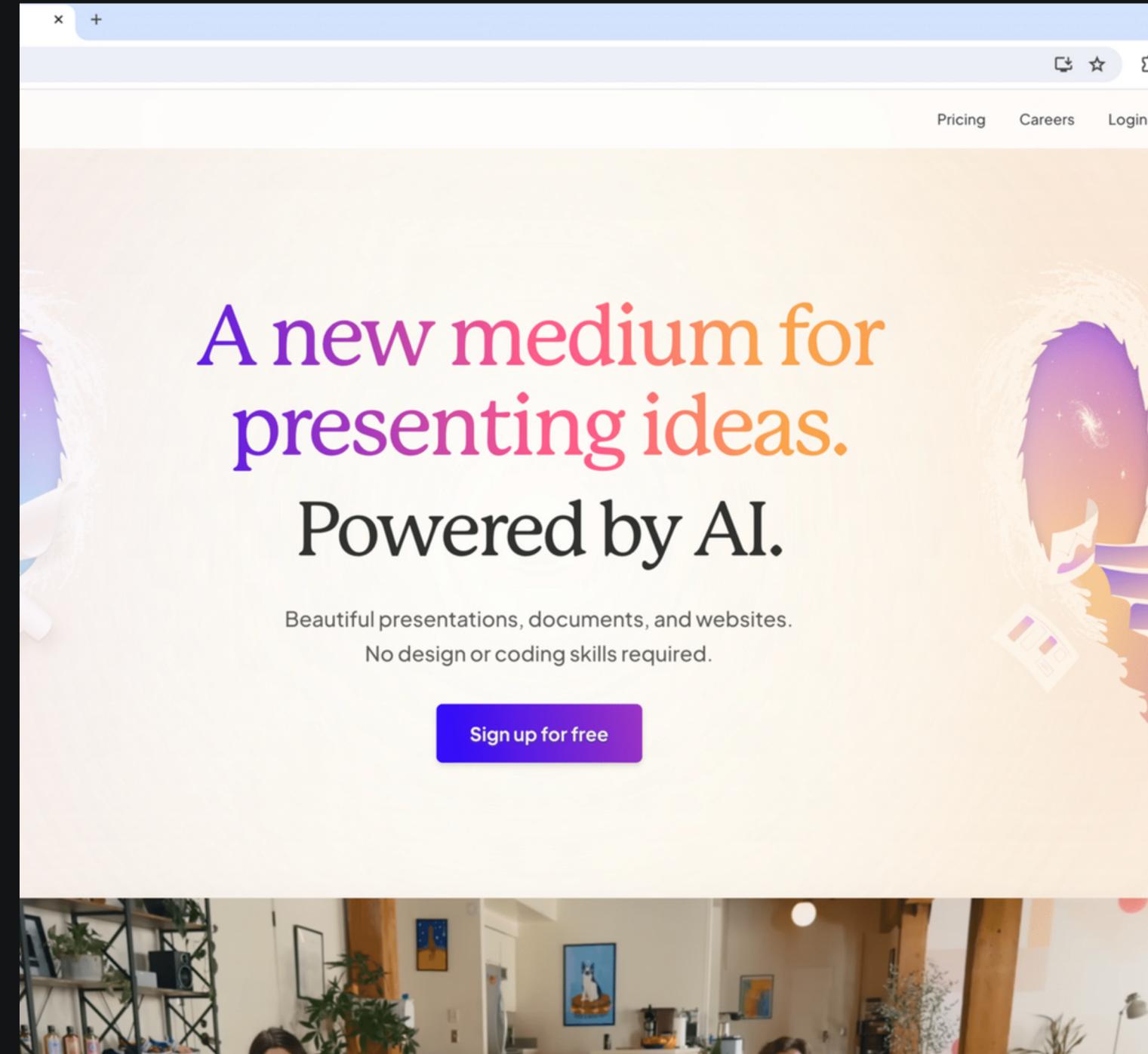
Gamma is an interactive presentation and storytelling tool that uses AI to generate content and turn ordinary slides into dynamic and engaging elements.

## How does Gamma work?

- Interactive stories - Creates dynamic, interactive content instead of traditional slides.
- Dynamic content - Adds animations, cards, and other engaging elements.
- Easy conversion - Converts presentations into documents, websites, and other formats.

# Gamma Features

- Interactive Stories - Creates dynamic content instead of static slides.
- Animations & Dynamic Content - Includes animations and interactive elements.
- Easy Conversion - Converts presentations to other formats (documents, websites).
- AI-Generated Content - AI generates text, images, and design ideas.
- Collaboration - Real-time team collaboration.
- Customization - Customizable layouts and interactive features.



# 04

## Alexa— How it works

### What is this?

Alexa is Amazon's voice assistant that executes commands, searches for information, and controls smart home devices.

### How does Alexa work?

- Large Language Models (LLM) - AI uses GPT models to understand text and generate content.
- Context Analysis Tools - AI analyzes the query to choose relevant visuals like images and charts.
- Activation - Responds to "Alexa" or a button.
- Processing - Sends the request to Amazon's cloud.
- Response - Gives an answer or performs an action.

# Alexa Features

- Voice Assistant Technology - Alexa uses artificial intelligence to understand and respond to voice commands.
- Smart Home Integration - Controls lighting, thermostats, locks, and other smart devices.
- Information & Entertainment - Provides news, weather forecasts, plays music, and streams podcasts.
- AI-Powered Personalization - Learns user preferences and adapts responses accordingly.



05

# Visme – How it works

## What is this?

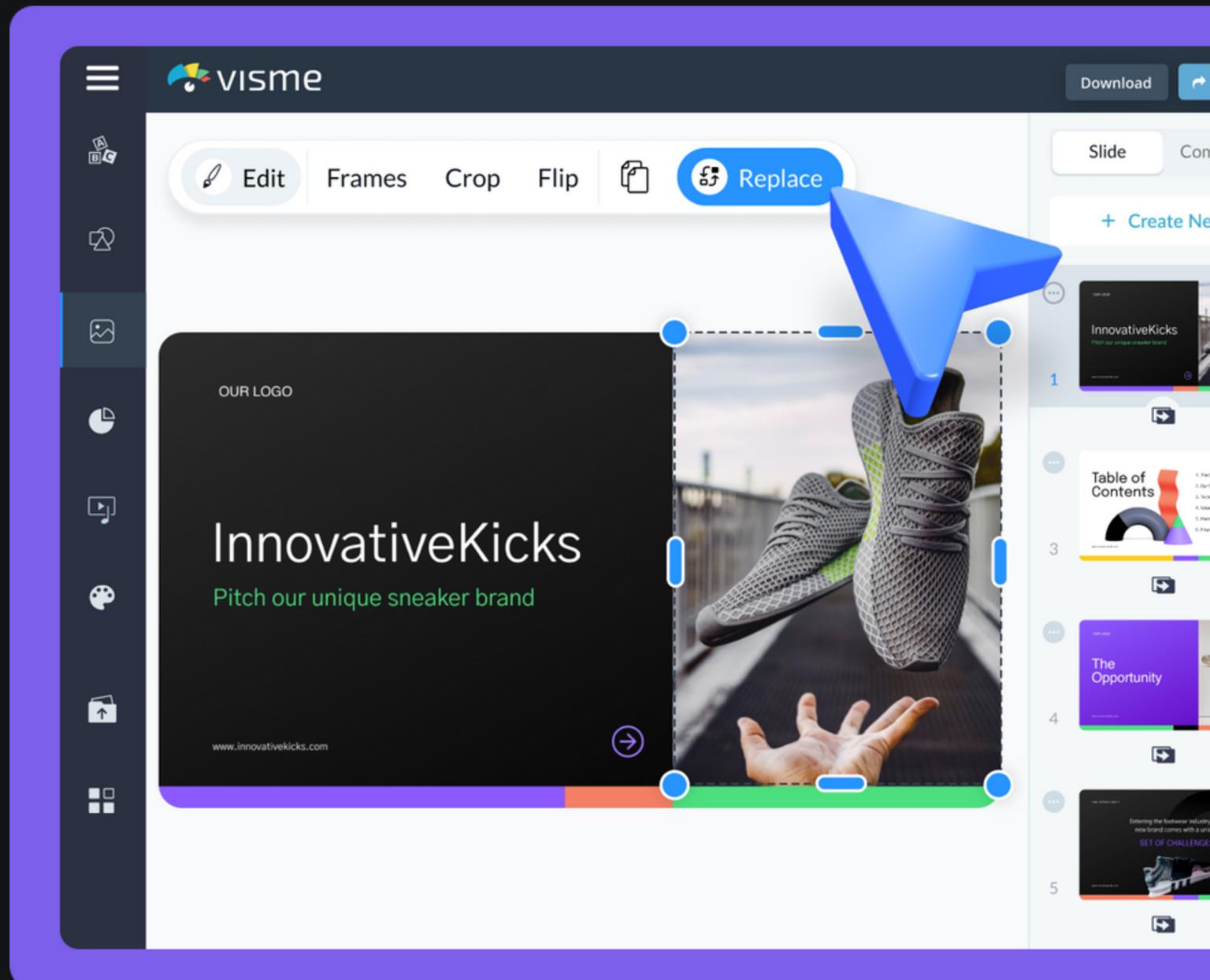
A tool for creating animated presentations using AI. It generates graphs, icons, and infographics, selects animated effects, and optimizes data display.

## How does Visme work?

- AI for Animation - Automatically creates animated presentations with object movements.
- Content Generation - Generates graphs, icons, and illustrations using AI.
- Data Analysis - Analyzes data and suggests the best way to display it, like using infographics.

# Visme Features

- AI-Powered Animations - Automatically adds animations to presentations.
- Visual Content Generation - Creates graphs, icons, and illustrations with AI.
- Data Visualization - Analyzes data and suggests infographics for better display.
- Interactive Elements - Includes interactive features to engage the audience.
- Customizable Templates - Provides customizable templates for different presentation styles.
- Easy Export - Allows easy export to formats like PDF, PPT, and more.



# Thank You

AI tools like Canva Magic Design, Beautiful AI, Gamma, Tome, and Visme make creating presentations faster and easier. They automate design, generate content, and include interactive features, improving both the visual appeal and engagement. These tools save time and help create professional, polished presentations with ease.