

Ciubotaru Rareș

I would describe myself as a passionate & resilient person, with an intrinsic eye for details. There are a few things that are of interest to me, such as: technology, data analytics & decision making processes based on data points, logical problem solving and programming. I enjoy being competitive with previous versions of myself. I strive every day to answer these two questions: "What can I do today to be better than yesterday?" & "How can I make more progress towards my goals?". My hobbies cover personal development, jogging and basketball.

Educational Background

2018 - 2021
Bucharest University of Economic Studies
Cybernetics, Statistics and Informatics(Cybernetics)

Work Experiences

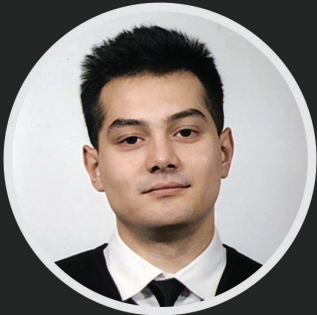
25.07.2019 - 25.10.2019
BCR - Intern Digital Banking Department
As a student, I am always looking for new opportunities and career experiences to test what is suiting me better in this world. Curious and intrigued at the same time by what the banking domain represent I managed to enter into the Learn BCR program.

Responsibilities:
-making a statistical analysis based on different types of data for business presentations.
-responsible for clarity and data management for diversity campaigns.
-using my knowledge in CSS(bootstrap), HTML and JS(ES 6) I was in charge of changing the old version of wifi page access.

20.10.2018 - 05.06.2019
Difrnt. - Junior Web Designer
Difrnt is a Digital Marketing Agency in the early stage. I experienced working in a proactive team with a drive for changing how marketing is seen in Romania. I learned that marketing does not mean advertising. We had a focus on creating relevant content for our clients and providing suggestions based on data. The process in this agency started from drawing conclusions through the analytics department and then providing an in-depth brief for the Creative & Development teams.

Responsibilities:
-graphics banners and presentation videos for clients including: Delta Studio, Clinica Oana Nicolau, Tresa, Edmundo. The content was used in social media and ppc campaigns.
-graphic materials for „Difrnt” websites created by the company (example: corporate.clinicaoanicolau.ro) and mailing campaigns by styling the layout and implementing the content.

Key Takeaways:
-hard work beats talent
-treat clients the same & as promised, even if one pays more for the offered services
-without trying things you can't figure out how the world works!
-transparency counts as one of the most important values in a high performing team



Contact Info

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References

Surdu Simona
Digital Banking - Mentor BCR
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Stupu Horia
Co-Founder @ DIFRNT Agency
Phone : 0746 823 645
E-Mail : horia.stupu@difrnt.ro

Hard Skills

Adobe Suite Microsoft Office
JavaScript(ES6) CSS Html
C++(OOP) Wordpress

Soft Skills

Critical Thinking Teamwork
Problem Solving Adaptability

Certification

ECDL - Profil Bac

Work Experiences

13.03.2016 - 02.010.2018

Junior Web Designer

I wanted to challenge myself and start earning money from an early age. I started a trial & error process where I learned every "corner" of Adobe Photoshop & Illustrator so I can transform my ideas into solid pieces of design. Several clients from around the world are still using my work in their companies & projects. I did creative design for websites, banners & brand-books.

Responsibilities:

- working with foreign clients helped me in gaining a thorough understanding of multiple cultures & personality types
- being proactive can beat skills in some situations
- "Promise something and offer more" strategy wins people over

Projects

28.10.2015 - 15.04.2016

Opening Opportunities - Onesti

Opening Opportunities is a program developed by Techsoup Association, in which tech-enthusiasts & superstars in tech-related industries support teams of high schoolers that want to make their software ideas a reality.

My team managed to create a mobile application for mountain hiking called "Stepway". We made this app using Android Studio and I was responsible with API GPS integration and the interface design.

Key Takeaways:

- it is faster and easier to work alone but if you want to get far you need a team
- presentation & Pitching Skills

Volunteering

2017 - Present

SofistiCAT Club - Art&Culture

Responsibilities:

- providing database maintenance and system input;
- assisting the judges with their requests.

10.2016 - 06.2017

Rotary Club Onesti - Civil Rights and Social Action

Responsibilities:

- making banners/posters for charity and social events
- being part of the staff for sports and social events such as: basketball, handball and football matches; "Promenada Inimilor", "Zilele culturii Calinesciene"