IMPACT OF INFLUENZA (FLU)

A highly contagious and potentially life-threatening respiratory illness[1]

A SERIOUS THREAT FOR HIGH-RISK POPULATIONS[2,3]

- 5 years and younger, especially under 2
- Pregnant women and their babies
- Adults 50 years and older

Individuals of all ages living with chronic medical conditions

THE BURDEN OF FLU AT HOME

The flu causes

MORE MISSED SCHOOL DAYS

than any other respiratory virus[4]

THE BURDEN OF FLU IN THE COMMUNITY[5]

40 million
illnesses/year

470,000
hospitalizations/year

28,000
deaths/year

THE FLU VACCINE CAN HELP PROTECT YOUR ENTIRE FAMILY

UP TO **82% fewer** ICU admissions[6]

UP TO **50% fewer** ER visits (children)[7]

UP TO **65% fewer** deaths (children)[7]

SCHEDULE YOUR ANNUAL FLU VACCINATIONS

The best way to protect your entire family[1]

References: 1. CDC. Key facts about seasonal flu vaccine. Accessed March 11, 2025. https://www.cdc.gov/flu/vaccines/keyfacts.html **2.** Grohskopf LA, et al. *MMWR Recomm Rep*. 2024;73(5):1-25. **3.** CDC. Flu and children. Accessed March 25, 2025. https://www.cdc.gov/flu/highrisk/children.html **4.** McLean HQ, et al. *Influenza Other Respir Viruses*. 2017;11(3):220-229. **5.** CDC. Preliminary estimated flu disease burden 2023-2024 flu season. Accessed March 25, 2025. https://www.cdc.gov/flu-burden/php/data-vis/2023-2024.html **6.** CDC. Benefits of the flu vaccine. Accessed March 11, 2025. https://www.cdc.gov/flu-vaccines-work/benefits/index.html **7.** CDC. Flu vaccine effectiveness for children and older adults. Accessed March 25, 2025. https://www.cdc.gov/flu-vaccines-work/risk-groups/index.html

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