RASAK YUSUF

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PROFILE SUMMARY

Results-driven Business Intelligence Developer with over 6 years of experience designing and delivering enterprise-grade BI solutions across oil & gas, utilities, and tech industries. Expertise in Power BI, Azure Data Services (SQL DB, Data Factory, Data Lake), DAX, T-SQL, SSAS, SSIS, and data modeling. Proven success in optimizing dashboards and data pipelines to boost decision-making efficiency. Adept at collaborating with stakeholders, leading agile BI development, and driving data-centric business transformation.

CORE SKILLS & TOOLS

- BI Tools: Power BI, DAX, Power Query, SSAS, SSRS, SSIS, Tableau
- Data Engineering: Azure SQL DB, Azure Data Factory, Azure Data Lake, T-SQL
- ETL & Warehousing: SQL Server, Data Marts, Slowly Changing Dimensions
- Reporting & Visualization: Power BI, Excel PowerPivot, Tableau
- Project Skills: Requirements Gathering, Agile Methodologies, Stakeholder Engagement
- Certifications: PMP (2024), Azure Data Fundamentals (2025), Power BI DA Associate (2024)

PROFESSIONAL EXPERIENCE

Business Intelligence Analyst

Arap Technologies Inc., Calgary, AB | Sept 2024 – Present

- Designed and deployed interactive Power BI dashboards using DAX and Power Query, improving query performance by 50%.
- Built and maintained data pipelines with Azure Data Factory, connecting real-time data from Azure SQL.
- Collaborated with stakeholders to gather BI requirements, define KPIs, and model performance dashboards.
- Led Power BI training workshops, increasing data literacy across business units.
- Optimized Power BI data models, enabling faster and more scalable dashboard refreshes.

Data Analyst

EECOL Electric, Calgary, AB | Jun 2024 – Aug 2024

- Developed enterprise-level Power BI dashboards, reducing reporting silos by 25%.
- Implemented optimized T-SQL queries for large-scale data extraction and transformation.
- Designed scalable data integration pipelines via SQL Server staging environments.
- Conducted business requirement sessions and aligned dashboard designs with operational needs.
- Authored technical documentation and user manuals to aid adoption of BI tools.

Reporting Data Analyst

Conoil Plc, Lagos, Nigeria | Aug 2018 – Sept 2023

- Deployed Power BI reports and SSAS cubes to monitor and optimize supply chain KPIs.
- Developed ETL workflows using SSIS, integrating Excel, CSV, and SQL Server data sources.
- Built and maintained SCD Type 1 and 2 in SSAS cubes to ensure historical accuracy.
- Spearheaded SQL query optimization initiatives that enhanced data refresh speeds by 40%.
- Supported finance and operations teams with customized BI reports, improving decision turnaround time.

EDUCATION

M.Sc., Management – Bayero University, Nigeria (WES Certified), 2021

B.Sc., Business Administration – University of Ilorin, Nigeria, 2006

Certificate in IT Fundamentals – Southern Alberta Institute of Technology (SAIT), 2024

CERTIFICATIONS

Microsoft Certified: Azure Data Fundamentals – 2025

Microsoft Certified: Power BI Data Analyst Associate – 2024

Project Management Professional (PMP) – 2024