

	Recency				Frequency			
	Mean	Max	Min	Median	Mean	Max	Min	Median
Cluster 1	86.02	375	0	65	19.55	142.5	0	5.42
Cluster 2	118.06	375	0	69	37.06	145.5	0	33.3
Cluster 3	131.56	375	0	82	41.52	145	0	37.83
Cluster 4	129	375	0	77	39.61	144	0	37.27
Cluster 5	121.62	375	0	79	39.06	145.5	0	38.2

	Monetary				Returns			
	Mean	Max	Min	Median	Mean	Max	Min	Median
Cluster 1	138.7	708.86	0	91.03	0.39	6	0	0
Cluster 2	188.92	724.95	0	127.01	0.66	6	0	0
Cluster 3	216.83	704.65	0	165.76	0.7	7	0	0
Cluster 4	184.69	714.76	0	133.26	0.72	7	0	0
Cluster 5	205.32	717.22	0	150.2	0.74	7	0	0