



# PFD BD-LTD

COMPANY PROFILE

[www.pfd Bd.com](http://www.pfd Bd.com)

# OUR ACTIVITIES

We are a global apparel buying and sourcing company, being the pioneers of the textile industry in Asia since the early 80's.

Through the years, we have created a customer-centric one-stop solution for brands and retailers of the world, to enhance and support their business requirements.

Our mission is to be the best innovative global apparel sourcing company in terms of product design, dynamic services and customized sourcing approaches.

# OUR MARKET SECTORS

## RETAIL

### BUSINESS MODEL:

- Quick fashion proposals from our design team.
- Diverse range of category expertise: menswear, kidswear, womenswear and homewear.
- Expert product & sourcing knowhow in multiple products: sportswear, shirts, sweaters & bottoms.
- Advantage in sourcing fabrics from China, India and Pakistan to be competitive.
- Strong and efficient merchant & sourcing team to negotiate and source product & materials at the RIGHT price that is sustainable and can be delivered accurately.
- Attentive to product performance after delivery to adjust and improve our processes and systems.

## KIDS

### BUSINESS MODEL:

- Strong partnership & collaboration on innovation and product quality.
- Commitment & trust on partnership which helps in improving process performance and growth for the brand.
- Expert in proposing multiple product offerings from active, performance to ath- leisure.
- Expert in multiple sourcing solutions from Bangladesh, Turkey & India. Based on product expertise, price and MOQ.
- Expert technical support in fabric, fit & print development.
- Introduction of 3D design technology to minimise protos and wastage and develop new sales model.

## LIFESTYLE BRAND

### BUSINESS MODEL:

- Strong technical collaboration between PFD-BD & brands for improving the product & process performance.
- Product development team Delivering Hi- quality & image products.
- Expertise in customizing fabric, hand feel and workmanship of the brand.
- Able to maintain **Zero-AQL** level of quality assurance.
- Expert in multiple sourcing solutions maintaining the same consistency of the brand image.
- Attentive to ethical sourcing to maintain the image of the brand with genuine "Giving back" model through PFD-BD foundation.

## ESSENTIALS

### BUSINESS MODEL:

- Strong in maintaining product consistency year on year.
- Delivering long lifecycle to products.
- R&D on existing fibres and fabrics for long usage and performance.
- Designing products and introducing new lines in shirts, polos, t-shirts, aprons, underwear, baselayers and bags.
- Offering competitive edge with market research and product survey.
- Multiple sourcing based on raw materials, final price and duty benefits.
- Attentive to demand of the industry as well as environment.

# OUR PRODUCT INTELLIGENCE



## FASHION

FINE KNIT  
SHIRTS  
FLAT KNIT  
BOTTOMS



## SPORTS

BASE LAYERS  
ATH - LEISURE FLEECE  
TRAINING T-SHIRTS  
SHORTS & JOGGERS  
TEAM WEAR



## WORK HERE

CORPORATE SHIRTS  
CORPORATE POLOS  
FLEECE HOODIES  
SWIM SHORTS  
LIGHT JACKETS



# PFD-BD GALLERY



# INNOVATION

## Mood Board

MOOD BOARD



## Look Board

LOOK BOARD



## Colour Story

COLOR STORY



## Fabric/Trim Board

FABRIC'S AND TRIMS

SS18 FABRIC & TRIMS



## Details Board

DETAILS

SS18 DETAIL



## Range Plan

ALL DAY SPORTS LADIES SS18



# SUSTAINABILITY

Corporate Social Responsibility (CSR) is an essential part of our policy and fully integrated into our way of working. Social and environmental compliance is at the core of CSR management.

Sustainability is more important in the textile sector. Therefore, long relationships and intensive cooperation are great importance to improve the Social and Environmental aspects within factories and the regions where production takes place. We support our suppliers achieve a more sustainable apparel industry by combining creative solutions and socially, environmentally friendly opportunities. We believe that one of our most important roles is to help develop production facilities towards proactive sustainable management.

## OUR CODE

We developed our Code of Conduct representing all standards on Social and Environmental, Safety & Health regulations, to ensure that our products are made under fair and safe circumstances. In order to meet these requirements and implement sustainability, we constantly check Social and Environmental measures at production facilities, where our products are produced.

We use the "Plan, Do, Act and Check" method to measure the Social and Environmental aspects. This happens both announced and unannounced, so that we have clear picture as possible of the current situation in factories.

## OUR GOAL

- a) Accelerate business by forming a successful Corporate Responsibilities program.
- b) Minimizing business risks through safe, secure and environmentally friendly workplaces where our products are produced.
- c) Enhancing business reputation by fulfilling requirements.
- d) Earning the trust of all business partners through commitment and transparency.

## ENVIRONMENT RESPONSIBILITY

The future and quality of life of all people depend on the state of the environment. and, we are responsible for any potential environmental impact at all stages of our value chain. Our responsible chemical & supply chain members to Assess periodically of our Tier 2 facilities;

- Chemical Management Assessment (CMA);
- Analysis sludge & wastewater tests;
- Chemical Inventory List

## PRODUCT RESPONSIBILITY

In the field of environment and sustainable raw materials, we strive for socially responsible production and to minimize our impact on the environment. In order to avoid harmful substances in our products, our responsible members collect random samples based on the type of risk of substance from ongoing substance productions and conduct laboratory tests.

## MATERIAL CERTIFY

For the production of our product, we make from the particular sustainable fabrics. Therefore, we have plan to become certified of the following globally recognized standards, so that we can stimulate the sustainable production of cotton with better working conditions and less use of pesticides and chemicals.

# OUR TEAM

PFD-BD has a dedicated professional team committed to passion for perfection with the **SPIRIT OF ONE** motto.



## BUSINESS UNITS



## INNOVATION



## QUALITY ASSURANCE



## CSR



## SUPPORT

MERCHANDISING

TREND FORECAST

FACTORY COMPLIANCE

FINANCE

PRODUCT DEVELOPMENT

FABRIC RESEARCH

TECHNICAL SUPPORT

LOGISTICS

NEGOTIATION

PRINT GRAPHICS

PROBLEM SOLVING

IT

ORDER EXECUTION

PRODUCT DESIGN

ACCURACY OF FIT & PPS

HR

DELIVERY

3D FIT TECHNOLOGY

INLINE & FINAL INSPECTION

MARKETING

FEEDBACK

IN HOUSE SAMPLING

CONSISTENCY

SOURCING

# QUALITY ASSURANCE

PFD-BD comprehensive Quality Management System detects non-conformance as early as possible in the manufacturing process resulting in proactive problem solving.

## SOP

Reference guide to all vendors on PFD-BD process controls, quality assurance and control techniques to achieve customer quality, testing, measurement, appearance, packaging and delivery requirements.

## PRE-PRODUCTION

PFD-BD pre production process has been developed to “in build quality in to the product”. Objective is to agree on process controls and QMS to detect defects and non conformities early in the process.

## PILOT

Pilot or the size set confirms grading, measurements, print or embellishment application placement and durability. The trial is conducted to test capabilities before bulk.

## INLINE

PFD-BD QC teams follow stringent SOP and audit procedure to assure the required quality being maintained to AQL 2.5.

## FINAL INSPECTION

Final inspection performed by well trained internationally certified City & Guilds & Compliance practitioners initiative for auditing in accordance to BS 6001 Level 2 AQL 2.5

## TEAM

- 13 expatriate quality managers
- 6 Independent Quality Auditors.
- 25 Quality Auditors.
- 20 Quality technicians.
- 80 quality controllers.

## CERTIFICATE

PFD-BD Quality management systems is certified by UKAS / AJI for ISO 9001 -2008

## TRAINING

Quality team has been continuously trained for auditing, quality control and assurance in factories for , TQM, Six Sigma practices and concepts.

## BEST PRACTICE

- Risk Assessments to identify potential issues and agree on solutions.
- Testing and Pilot prior to bulk
- First bulk inspections
- In line inspections
- Pre final and packaging audits

# PFD-BD TEXTILE TESTING SERVICES

## COLOR MANAGEMENT

Controlled at one location and cross checked country-wise. Database to monitor mills for color terminology and approvals. PFD-BD develops a brand specific SOP as per the customer requirement. Efficient collaboration between customers for lab dip and 1st bulk approvals.

### COLOR MANAGEMENT

#### COLOR EVALUATION SYSTEM THROUGH ELECTRONIC MEASURE



*Equation: CMC- 2:1  
Range: DE 1.00*

### COLOR MANAGEMENT

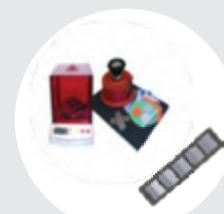
#### DIMENSIONAL STABILITY(SHRINKAGE), SPIRALITY & DYETRANSFER



*Wash Machine, Greyscale color change & Staining*

### COLOR MANAGEMENT

#### RUBBING & GREYSCALE



*Color staining of a fabric when subjected to friction*

### COLOR MANAGEMENT

#### COLOR CHANGE & STAINING OF FABRIC WHEN SUBJECTED TO SWEAT



*Chemical, Perspirometer & Greyscale Change & staining*

### COLOR MANAGEMENT

#### FABRIC CHANGE ONCE SUBJECTED TO LIGHT



*Fabric Changes after heating*

### COLOR MANAGEMENT

#### FABRIC & GARMENT STAINING & CHANGE WHEN LAUNDERING



*Staining & Change*



ETHICAL

RESPONSIVE

EXPERIENCED

INNOVATIVE

FAST

FLEXIBLE

PARTNERSHIP

TRANSPARENCY

RELIABILITY

VALUE

REACTIVITY

ADAPTABILITY

# Our Vendors/Manufacturing Unit Certification



## ADDRESS

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# THANK YOU