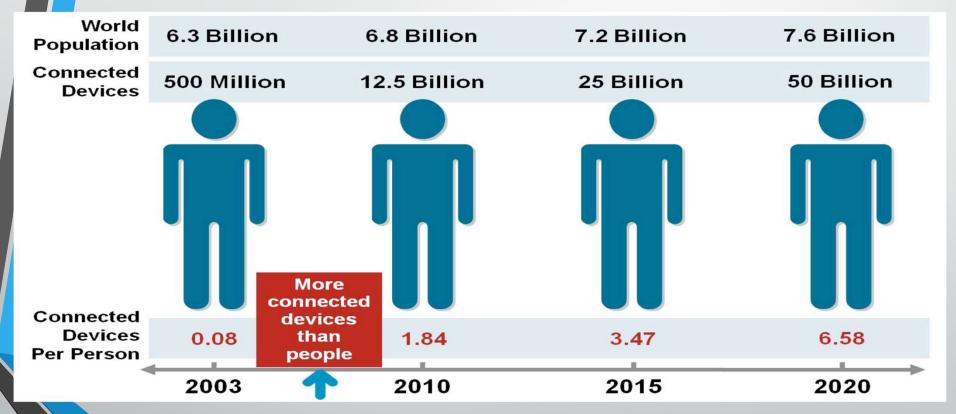


History of IOT



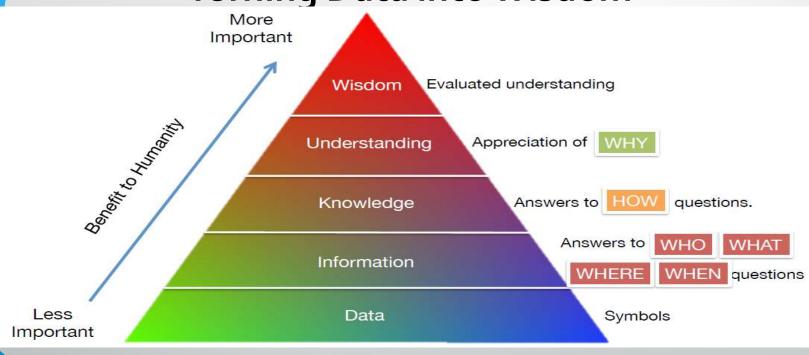
- •1999- The term "Internet of Things" was used by Kevin Ashton during his work at P&G which became widely accepted
- •2004 The term was mentioned in famous publications like the Guardian, Boston Globe, and Scientific American
- •2005-UN's International Telecommunications Union (ITU) published its first report on this topic.
- •2008- The Internet of Things was born
- •2011- Gartner, the market research company, include "The Internet of Things" technology in their research

Current Status & Future Prospect of IoT



"Change is the only thing permanent in this world"

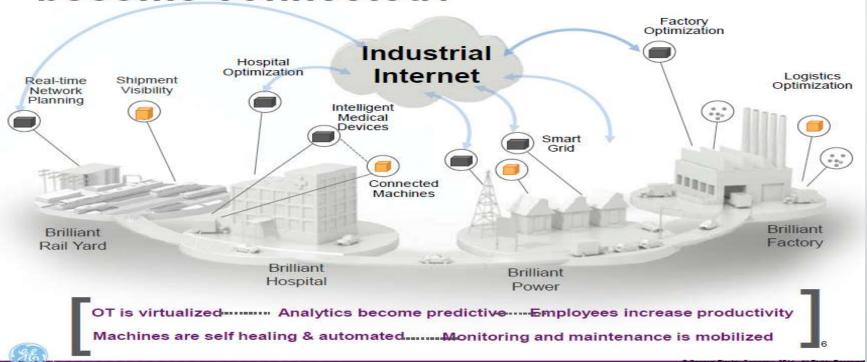
Knowledge Management – Turning Data into Wisdom



The more data that is created, the better understanding and wisdom people can obtain.

The Future of IoT

What happens when 50B Machines become connected?



"The Sky's not the limit. It's only the beginning with IoT."

The Potential of IoT

Value of Industrial Internet is huge

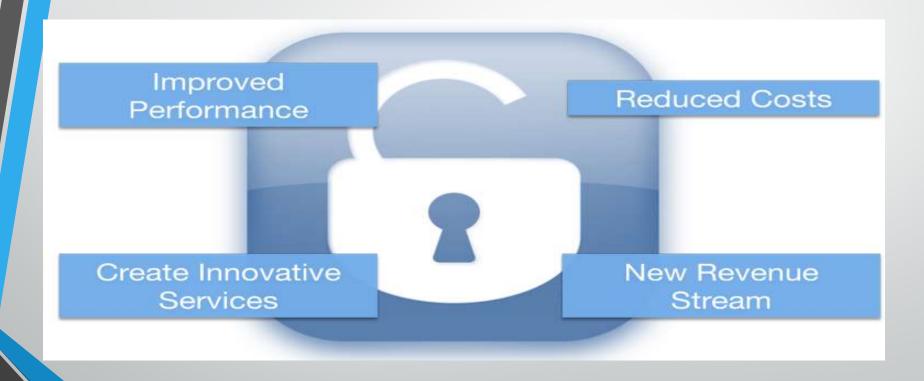
Connected machines and data could eliminate up to \$150 billion in waste across industries

| Industry | Segment | Type of savings | Estimated value over 15 years (Billion nominal US dollars) |
|-------------|-----------------------------|--------------------------------------|--|
| Aviation | Commercial | 1% fuel savings | \$30B |
| Power | Gas-fired generation | 1% fuel savings | \$66B |
| Healthcare | System-wide | 1% reduction in system inefficiency | \$63B |
| Rail | Freight | 1% reduction in system inefficiency | \$27B |
| Oil and Gas | Exploration and development | 1% reduction in capital expenditures | \$90B |

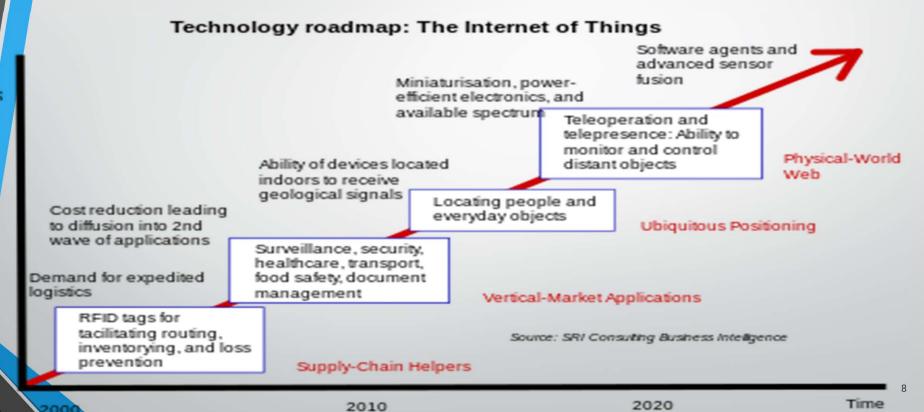
GE's estimates on potential of just ONE percent savings applied using IoT across global⁶ industry sectors.

Note: Illustrative examples based on potential one percent savings applied across specific global industry sectors. Source: GE estimates

Unlock the Massive potential of IoT



Technology roadmap of IoT

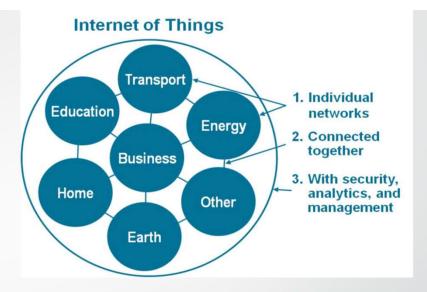


lot Definition



• "The Internet of Things (IoT) is a system of interrelated computing devices, mechanical and digital machines, objects, animals or people that are provided with unique identifiers and the ability to transfer data over a network without requiring human-to-human or human-to-computer interaction."

How IoT works?



- 1) Sensors/Devices
- 2) Connectivity
- 3) Data Processing
- 4)User Interface







Connectivity
Sending data to cloud



Data Processing Making data useful



User Interface Delivering information to user

How IoT Works?

RFID Sensor Smart Tech Nano Tech To identify and To collect and To enhance the power To make the smaller track the data of process the data to of the network by and smaller things things detect the changes devolving processing have the ability to in the physical capabilities to different connect and interact. part of the network. status of things



- Sensors or devices are a key component that helps you to collect live data from the surrounding environment.
- All this data may have various levels of complexities.
- It could be a simple temperature monitoring sensor, or it may be in the form of the video feed.

2) Connectivity



- All the collected data is sent to a cloud infrastructure.
- The sensors should be connected to the cloud using various mediums of communications.
- These communication mediums include mobile or satellite networks, Bluetooth, WI-FI, WAN, etc.

3) Data Processing



- Once that data is collected, and it gets to the cloud, the software performs processing on the gathered data.
- This process can be just checking the temperature, reading on devices like AC or heaters.
- However, it can sometimes also be very complex like identifying objects, using computer vision on video.

4)User Interface



- The information needs to be available to the end-user in some way which can be achieved by triggering alarms on their phones or sending them notification through email or text message.
- The user sometimes might need an interface which actively checks their IoT system.
- For example, the user has a camera installed in his home. He wants to access video recording and all the feeds with the help of a web server.

What is an example of an Internet of Things device?

- A lightbulb that can be switched on using a smartphone app is an IoT device, as is a motion sensor or a smart thermostat in your office or a connected streetlight.
- An IoT device could be as fluffy as a child's toy or as serious as a driverless truck.
- Some larger objects may themselves be filled with many smaller IoT components, such as a jet engine that's now filled with thousands of sensors collecting and transmitting data back to make sure it is operating efficiently.

IoT benefits to organizations

- monitor their overall business processes;
- improve the customer experience (CX);
- save time and money;
- enhance employee productivity;
- integrate and adapt business models;
- make better business decisions; and
- generate more revenue.

Why Is Internet of Things (IoT) so important?

- Over the past few years, IoT has become one of the most important technologies of the 21st century.
- Now that we can connect everyday objects—kitchen appliances, cars, thermostats, baby monitors—to the internet via embedded devices, seamless communication is possible between people, processes, and things.
- By means of low-cost computing, the cloud, big data, analytics, and mobile technologies, physical things can share and collect data with minimal human intervention.

Characteristics of IoT:



Connectivity

Connectivity entitles the internet of things by bringing together everyday objects. With everything in IoT devices and hardware, with sensors and other electronics and connected hardware and control systems there need to be a connection between various levels. It provides hardware accessibility and compatibility in the things with this connectivity, and new market opportunities for the intent of things can be created by the networking of smart appliances.

Intelligence

The Intelligence in IoT is only concerned with the interaction between devices, while user and device interaction is achieved by standard input methods and graphical user interfaces.

Dynamic Nature

The most important part of IoT is gathering data from its environment, which is achieved with the dynamic changes that take place around the devices. In addition to the context of devices including temperature, location, and speed and the number of devices also changes dynamically with a person, place, and time.

Security

IoT devices are vulnerable to security threats. There is a high level of transparency and privacy issues with IoT. For creating a security paradigm, it is important to secure the endpoints, networks, and data that are transferred across all of them.

Sensing

The sensing information is the analog input from the physical world, but it can provide a rich understanding of the complex world.

Heterogeneity

IoT architecture must support direct network connectivity between heterogeneous networks. The requirement of heterogeneous networks in IoT is scalabilities, modularity, extensibility, and interoperability.

Enormous Scale

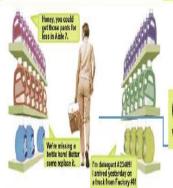
the enormous scale of IoT in the estimated report where it expressed that 5.5 million new things will get connected every day and 6.4 billion connected devices will be in use worldwide in 2016, which is up by 30% from 2015. The report also forecast that the number of connected devices will reach 20.8 billion by 2020.

IoT Applications

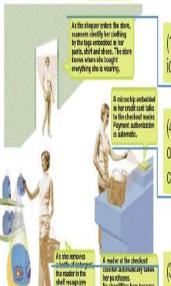
- **Smart Thermostats**
- **Connected Cars**
- **Activity Trackers**
- **Parking Sensors**
- Connect Health
- **Smart City**



IOT Application Scenario - Shopping



(2) When shopping in the market, the goods will introduce themselves.



the need to restock

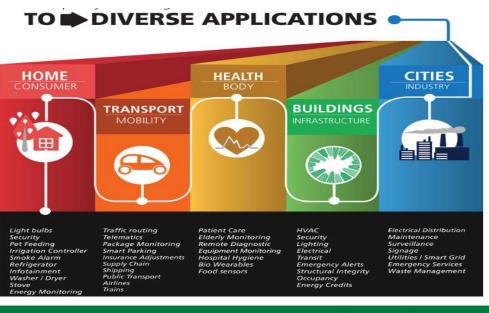
No shoplifting here because

(1) When entering the doors, scanners will identify the tags on her clothing.

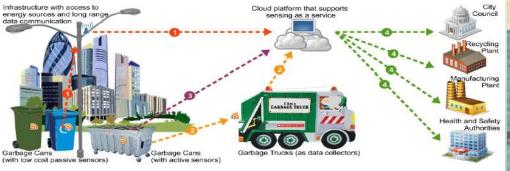
(4) When paying for the goods, the microchip of the credit card will communicate with checkout reader.

(3) When moving the goods, the reader will tell the staff to put a new one.

Nustration by Lisa Knouse Braintan for Forbes



Efficient Waste Management in Smart Cities Supported by the Sensing-as-a-Service



[Source: "Sensing as a Service Model for Smart Cities Supported by Internet of Things", Charith Perera et. al., Transactions on Emerging Telecommunications Technology, 2014]





Challenges of Internet of Things (IoT)

- Insufficient testing and updating
- Concern regarding data security and privacy
- Software complexity
- Data volumes and interpretation
- Integration with AI and automation
- Devices require a constant power supply which is difficult
- Interaction and short-range communication

Advantages of IoT

- Ability to access information from anywhere at any time on any device;
- Improved communication between connected electronic devices;
- Transferring data packets over a connected network saving time and money; and
- Automating tasks helping to improve the quality of a business's services and reducing the need for human intervention.

Disadvantages IoT

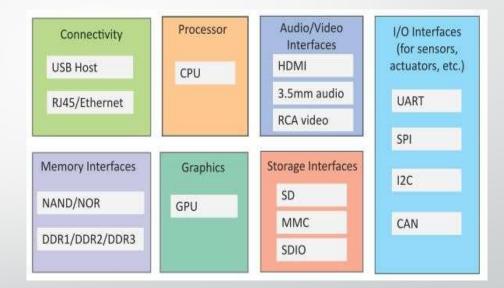
- As the number of connected devices increases and more information is shared between devices, the potential that a hacker could steal confidential information also increases.
- Enterprises may eventually have to deal with massive numbers -- maybe even millions -- of IoT devices, and collecting and managing the data from all those devices will be challenging.
- If there's a bug in the system, it's likely that every connected device will become corrupted.
- Since there's no international standard of compatibility for IoT, it's difficult
 for devices from different manufacturers to communicate with each other.

Physical Design of IoT

- The "Things" in IoT usually refers to IoT devices which have unique identities and can perform remote sensing, actuating and monitoring capabilities.
- IoT devices can:
 - Exchange data with other connected devices and applications (directly or indirectly), or
 - Collect data from other devices and process the data locally or
 - Send the data to centralized servers or cloud-based application back-ends for processing the data, or
 - Perform some tasks locally and other tasks within the IoT infrastructure,
 based on temporal and space constraints

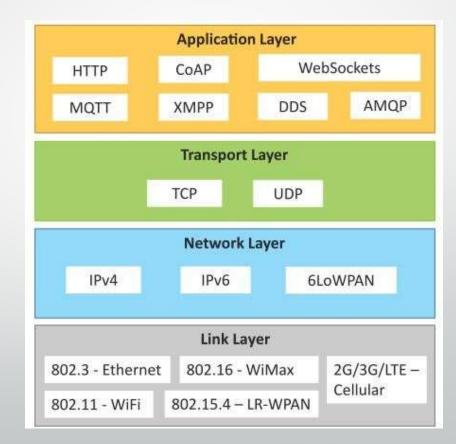
Generic block diagram of an IoT Device

- "Physical" components / capabilities – Sensors / Actuators – Compute, store, communicate data
- An IoT device may consist of several interfaces for connections to other devices, both wired and wireless.
 - I/O interfaces for sensors
 - Interfaces for Internet connectivity
 - Memory and storage interfaces
 - Audio/video interfaces.



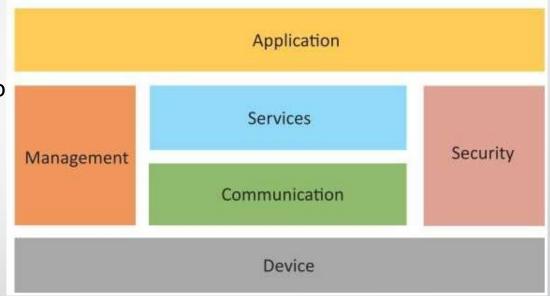
IoT Protocols

- Link Layer
 - 802.3 Ethernet
 - 802.11 WiFi
 - 802.16 WiMax
 - 802.15.4 LR-WPAN
 - 2G/3G/4G
- Network/Internet Layer
 - IPv4
 - IPv6
 - 6LoWPAN
- Transport Layer
 - TCP
 - UDP
- Application Layer
 - HTTP
 - CoAP
 - WebSocket
 - MQTT
 - XMPP
 - DDS
 - AMQP



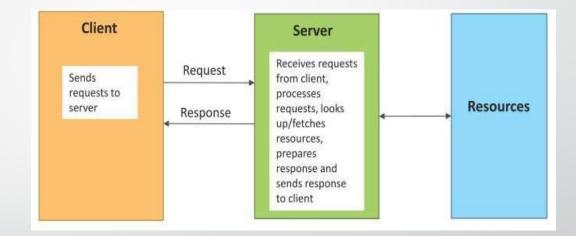
Logical Design of IoT

- Logical design of an IoT system refers to an abstract representation of the entities and processes without going into the low-level specifics of the implementation.
- An IoT system comprises of a number of functional blocks that provide the system the capabilities for identification, sensing, actuation, communication, and management.



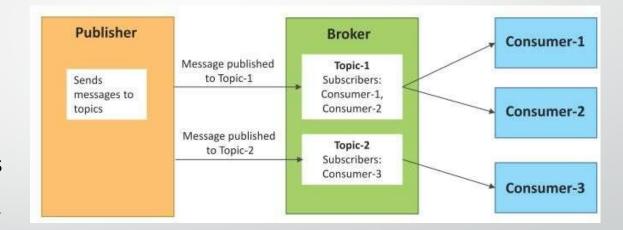
Request-Response communication model

- Request-Response is a communication model in which the client sends requests to the server and the server responds to the requests.
- When the server receives a request, it decides how to respond, fetches the data, retrieves resource representations, prepares the response, and then sends the response to the client.



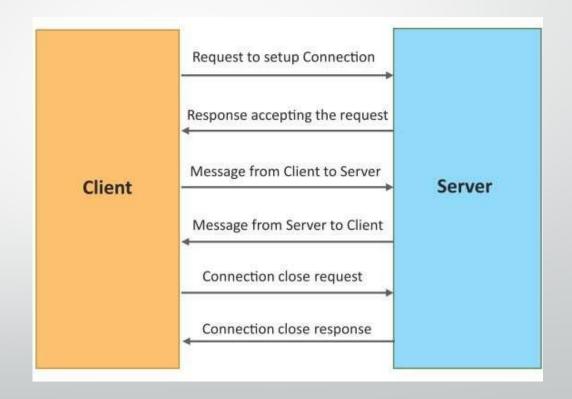
Publish-Subscribe communication model

- Publish-Subscribe is a communication model that involves publishers, brokers and consumers.
- Publishers are the source of data. Publishers send the data to the topics which are managed by the broker. Publishers are not aware of the consumers.
- Consumers subscribe to the topics which are managed by the broker.
- When the broker receives data for a topic from the publisher, it sends the data to all the subscribed consumers.



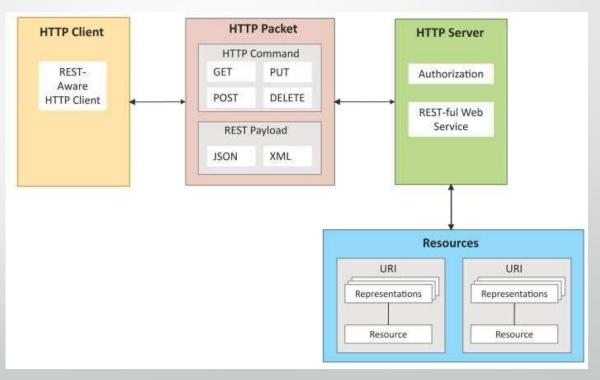
Exclusive Pair communication model

- Exclusive Pair is a bidirectional, fully duplex communication model that uses a persistent connection between the client and server.
- Once the connection is setup it remains open until the client sends a request to close the connection.
- Client and server can send messages to each other after connection setup.



REST-based Communication APIs

- Representational State Transfer (REST) is a set of architectural principles by which you can design web services and web APIs that focus on a system's resources and how resource states are addressed and transferred.
- REST APIs follow the requestresponse communication model.
- The REST architectural constraints apply to the components, connectors, and data elements, within a distributed hypermedia system.



loT Levels & Deployment Templates

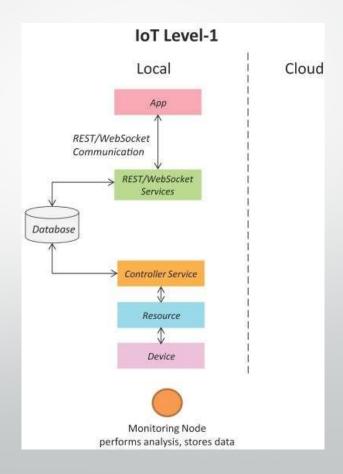
An IoT system comprises of the following components:

- Device: An IoT device allows identification, remote sensing, actuating and remote monitoring capabilities.
- **Resource**: Resources are software components on the IoT device for accessing, processing, and storing sensor information, or controlling actuators connected to the device. Resources also include the software components that enable network access for the device.
- Controller Service: Controller service is a native service that runs on the device and interacts with the web services. Controller service sends data from the device to the web service and receives commands from the application (via web services) for controlling the device.

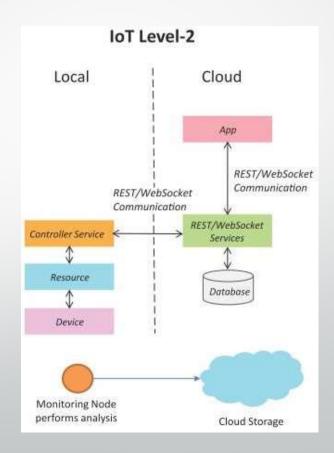
loT Levels & Deployment Templates

- Database: Database can be either local or in the cloud and stores the data generated by the IoT device.
- Web Service: Web services serve as a link between the IoT device, application, database and analysis components. Web service can be either implemented using HTTP and REST principles (REST service) or using WebSocket protocol (WebSocket service).
- Analysis Component: The Analysis Component is responsible for analyzing the IoT data and generate results in a form which are easy for the user to understand.
- Application: IoT applications provide an interface that the users can use to control and monitor various aspects of the IoT system. Applications also allow users to view the system status and view the processed data.

- A level-1 IoT system has a single node/device that performs sensing and/or actuation, stores data, performs analysis and hosts the application
- Level-1 IoT systems are suitable for modeling lowcost and low-complexity solutions where the data involved is not big and the analysis requirements are not computationally intensive.

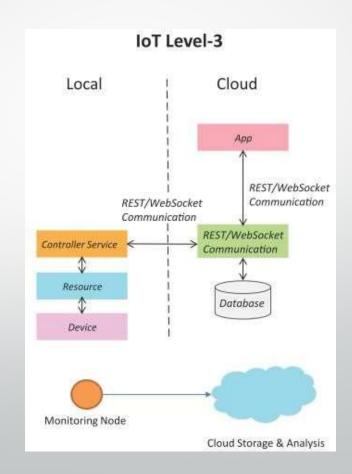


- A level-2 IoT system has a single node that performs sensing and/or actuation and local analysis.
- Data is stored in the cloud and application is usually cloudbased.
- Level-2 IoT systems are suitable for solutions where the data involved is big, however, the primary analysis requirement is not computationally intensive and can be done locally itself.

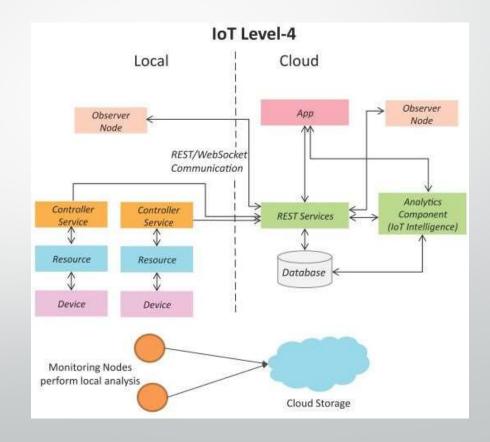


loT Level-3

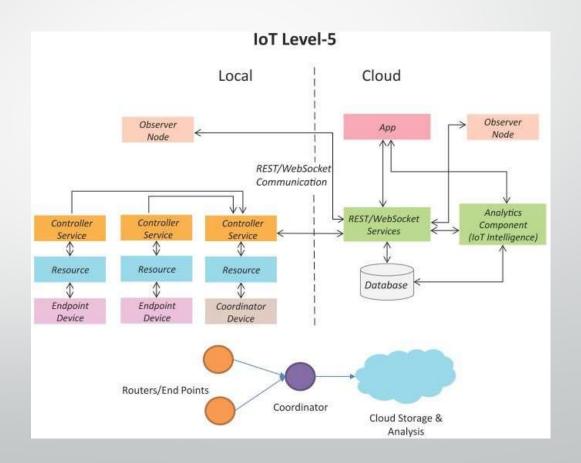
- A level-3 IoT system has a single node. Data is stored and analyzed in the cloud and application is cloudbased.
- Level-3 IoT systems are suitable for solutions where the data involved is big and the analysis requirements are computationally intensive.



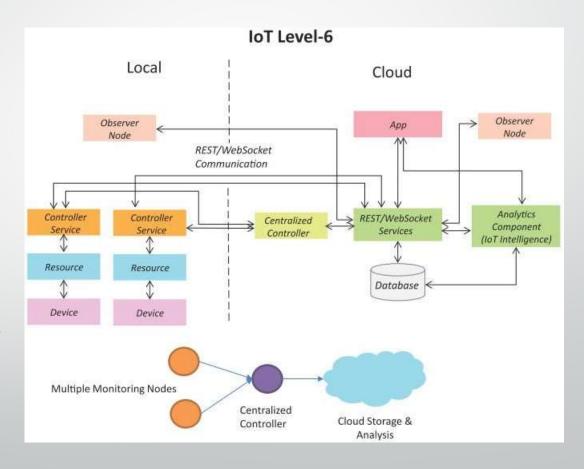
- A level-4 IoT system has multiple nodes that perform local analysis. Data is stored in the cloud and application is cloud-based.
- Level-4 contains local and cloudbased observer nodes which can subscribe to and receive information collected in the cloud from IoT devices.
- Level-4 IoT systems are suitable for solutions where multiple nodes are required, the data involved is big and the analysis requirements are computationally intensive.



- A level-5 IoT system has multiple end nodes and one coordinator node.
- The end nodes that perform sensing and/or actuation.
- Coordinator node collects data from the end nodes and sends to the cloud.
- Data is stored and analyzed in the cloud and application is cloud-based.
- Level-5 IoT systems are suitable for solutions based on wireless sensor networks, in which the data involved is big and the analysis requirements are computationally intensive.



- A level-6 IoT system has multiple independent end nodes that perform sensing and/or actuation and send data to the cloud.
- Data is stored in the cloud and application is cloud-based.
- The analytics component analyzes the data and stores the results in the cloud database.
- The results are visualized with the cloud-based application.
- The centralized controller is aware of the status of all the end nodes and sends control commands to the nodes.



IoT(internet of things) enabling technologies:

- Wireless Sensor Network
- Cloud Computing
- Big Data Analytics
- Communications Protocols
- Embedded System

1. Wireless Sensor Network(WSN):

A **WSN** comprises distributed devices with sensors which are used to monitor the environmental and physical conditions. A **wireless sensor network** consists of end nodes, routers and coordinators. End nodes have several sensors attached to them where the data is passed to a coordinator with the help of routers. The coordinator also acts as the gateway that connects WSN to the internet. Example –

- Weather monitoring system
- Indoor air quality monitoring system
- Soil moisture monitoring system
- Surveillance system
- Health monitoring system

2. Cloud Computing:

It provides us the means by which we can access applications as utilities over the internet. Cloud means something which is present in remote locations.

With Cloud computing, users can access any resources from anywhere like databases, webservers, storage, any device, and any software over the internet.

Characteristics -

- Broad network access
- On demand self-services
- Rapid scalability
- Measured service
- Pay-per-use

3. Big Data Analytics:

It refers to the method of studying massive volumes of data or big data. Collection of data whose volume, velocity or variety is simply too massive and tough to store, control, process and examine the data using traditional databases.

Big data is gathered from a variety of sources including social network videos, digital images, sensors and sales transaction records. Several steps involved in analyzing big data –

- Data cleaning
- Munging
- Processing
- Visualization
- Examples –
- Bank transactions
- Data generated by IoT systems for location and tracking of vehicles
 - E-commerce and in Big-Basket
- Health and fitness data generated by IoT system such as a fitness bands

4. Communications Protocols:

They are the backbone of IoT systems and enable network connectivity and linking to applications. Communication protocols allow devices to exchange data over the network. Multiple protocols often describe different aspects of a single communication. A group of protocols designed to work together is known as a protocol suite; when implemented in software they are a protocol stack.

5. Embedded Systems:

It is a combination of hardware and software used to perform special tasks. It includes microcontroller and microprocessor memory, networking units (Ethernet Wi-Fi adapters), input output units (display keyword etc.) and storage devices (flash memory). It collects the data and sends it to the internet. Embedded systems used in

Examples –

- Digital camera
- DVD player, music player
- Industrial robots
- Wireless Routers etc.

Top 10 Strategic IoT Technologies and Trends - GARTNER

- **Trend No. 1: Artificial Intelligence (AI):** "Data is the fuel that powers the IoT and the organization's ability to derive meaning from it will define their long term success."
- **Trend No. 2: Social, Legal and Ethical IoT:** These include ownership of data and the deductions made from it, algorithmic bias, privacy and compliance with regulations such as the General Data Protection Regulation. "Successful deployment of an IoT solution demands that it's not just technically effective but also socially acceptable."
- **Trend No. 3: Infonomics and Data Broking:** The theory of infonomics takes monetization of data further by seeing it as a strategic business asset to be recorded in the company accounts. By 2023, the buying and selling of IoT data will become an essential part of many IoT systems.

Top 10 Strategic IoT Technologies and Trends — GARTNER (cont'd)

- **Trend No. 4: The Shift from Intelligent Edge to Intelligent Mesh:** The shift from centralized and cloud to edge architectures is well under way in the IoT space. These mesh architectures will enable more flexible, intelligent and responsive IoT systems although often at the cost of additional complexities.
- Trend No. 5: IoT Governance: As the IoT continues to expand, the need for a governance framework that ensures appropriate behaviour in the creation, storage, use and deletion of information related to IoT projects will become increasingly important.
- 6) Trend No. 6: Sensor Innovation: The sensor market will evolve continuously through 2023. New sensors will enable a wider range of situations and events to be detected.

Top 10 Strategic IoT Technologies and Trends - GARTNER (cont'd)

- 7) Trend No. 7: Trusted Hardware and Operating System: '.. by 2023, we expect to see the deployment of hardware and software combinations that together create more trustworthy and secure IoT systems...'.
- 8) Trend 8: Novel IoT User Experiences: User experience driven by 4 factors: new sensors, new algorithms, new experience architectures and context, and socially aware experiences.
- **Trend No. 9: Silicon Chip Innovation:** By 2023, it's expected that new special-purpose chips will reduce the power consumption required to run IoT devices.
- 10) Trend No. 10: New Wireless Networking Technologies for IoT: IoT networking involves balancing a set of competing requirements. In particular they should explore 5G, the forthcoming generation of low earth orbit satellites, and backscatter networks.