

## R\_Project

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## Read Data

Code :

```
data = read.csv("C:\\Users\\pc\\Downloads\\dataset_car_seats.csv")
data = data.frame(data)
head(data,10)
```

	X	Sales	CompPrice	Income	Advertising	Population	Price	ShelveLoc	Age
## 1	0	9.50	138	73	11	276	120	Bad	42
## 2	1	11.22	111	48	16	260	83	Good	65
## 3	2	10.06	113	35	10	269	80	Medium	59
## 4	3	7.40	117	100	4	466	97	Medium	55
## 5	4	4.15	141	64	3	340	128	Bad	38
## 6	5	10.81	124	113	13	501	72	Bad	78
## 7	6	6.63	115	105	0	45	108	Medium	71
## 8	7	11.85	136	81	15	425	120	Good	67
## 9	8	6.54	132	110	0	108	124	Medium	76
## 10	9	4.69	132	113	0	131	124	Medium	76

## Data Info

### 1) shape of data

Code :

```
dim(data) : 400 12
```

### 2) Columns name

Code : `str(data)`

```
'data.frame': 400 obs. of 12 variables:
 $ X      : int  0 1 2 3 4 5 6 7 8 9 ...
 $ Sales   : num  9.5 11.22 10.06 7.4 4.15 ...
 $ CompPrice : int  138 111 113 117 141 124 115 136 132 132 ...
 $ Income  : int  73 48 35 100 64 113 105 81 110 113 ...
```

```
$ Advertising: int 11 16 10 4 3 13 0 15 0 0 ...
$ Population : int 276 260 269 466 340 501 45 425 108 131 ...
$ Price      : int 120 83 80 97 128 72 108 120 124 124 ...
$ ShelfLoc   : chr "Bad" "Good" "Medium" "Medium" ...
$ Age        : int 42 65 59 55 38 78 71 67 76 76 ...
$ Education  : int 17 10 12 14 13 16 15 10 10 17 ...
$ Urban      : chr "Yes" "Yes" "Yes" "Yes" ...
$ US         : chr "Yes" "Yes" "Yes" "Yes" ...
```

### 3) Summary Of Data

Code : `summary(data)`

```
##           X           Sales      CompPrice      Income
## Min.      : 0.00      Min.      : 0.000      Min.      : 77      Min.      : 21.00
## 1st Qu.: 99.75      1st Qu.: 5.390      1st Qu.:115      1st Qu.: 42.75
## Median :199.50      Median : 7.490      Median :125      Median : 69.00
## Mean     :199.50      Mean     : 7.496      Mean     :125      Mean     : 68.66
## 3rd Qu.:299.25      3rd Qu.: 9.320      3rd Qu.:135      3rd Qu.: 91.00
## Max.     :399.00      Max.     :16.270      Max.     :175      Max.     :120.00

## Advertising      Population      Price      ShelfLoc
## Min.      : 0.000      Min.      : 10.0      Min.      : 24.0      Length:400
## 1st Qu.: 0.000      1st Qu.:139.0      1st Qu.:100.0      Class :character
## Median : 5.000      Median :272.0      Median :117.0      Mode  :character
## Mean     : 6.635      Mean     :264.8      Mean     :115.8
## 3rd Qu.:12.000      3rd Qu.:398.5      3rd Qu.:131.0
## Max.     :29.000      Max.     :509.0      Max.     :191.0

##           Age      Education      Urban      US
## Min.      :25.00      Min.      :10.0      Length:400      Length:400
## 1st Qu.:39.75      1st Qu.:12.0      Class :character      Class :character
## Median :54.50      Median :14.0      Mode  :character      Mode  :character
## Mean     :53.32      Mean     :13.9
## 3rd Qu.:66.00      3rd Qu.:16.0
## Max.     :80.00      Max.     :18.0
```

## Create a sub-data

Code :

```
subdata= data[,c(2,3,4,9,10,11,12)]
head(subdata,10)

##      Sales CompPrice Income Age Education Urban  US
## 1    9.50         138     73  42         17  Yes  Yes
## 2   11.22         111     48  65         10  Yes  Yes
```

```
## 3  10.06      113    35  59      12  Yes Yes
## 4   7.40      117   100  55      14  Yes Yes
## 5   4.15      141    64  38      13  Yes  No
## 6  10.81      124   113  78      16   No Yes
## 7   6.63      115   105  71      15  Yes  No
## 8  11.85      136    81  67      10  Yes Yes
## 9   6.54      132   110  76      10   No  No
## 10  4.69      132   113  76      17   No Yes
```

## The Columns Name

Code : `str(subdata)`

```
'data.frame':   400 obs. of  7 variables:
 $ Sales      : num  9.5 11.22 10.06 7.4 4.15 ...
 $ CompPrice: int  138 111 113 117 141 124 115 136 132 132 ...
 $ Income     : int  73 48 35 100 64 113 105 81 110 113 ...
 $ Age        : int  42 65 59 55 38 78 71 67 76 76 ...
 $ Education: int  17 10 12 14 13 16 15 10 10 17 ...
 $ Urban      : chr  "Yes" "Yes" "Yes" "Yes" ...
 $ US         : chr  "Yes" "Yes" "Yes" "Yes" ...
```

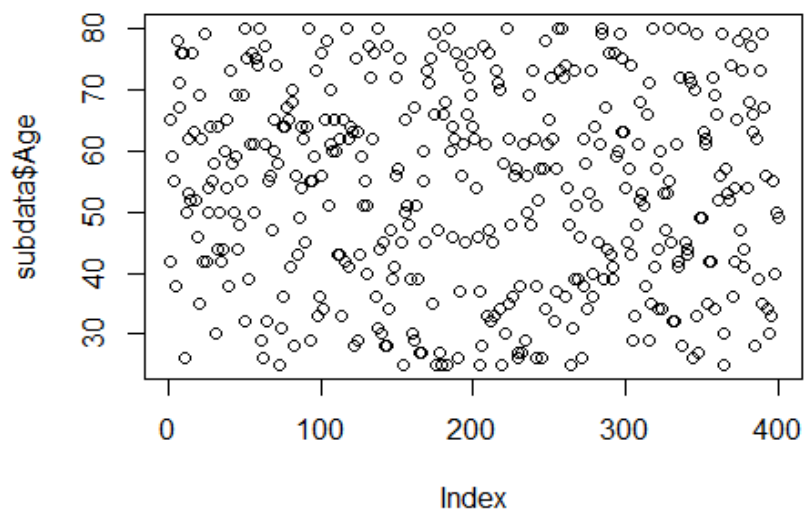
## Convert string Data To Numerical

Code :

```
subdata$Urban = as.factor(subdata$Urban)
subdata$US = as.factor(subdata$US)
```

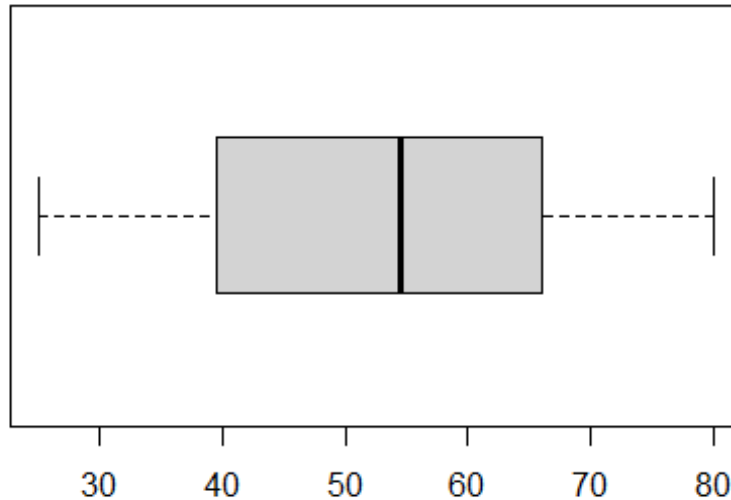
## Plot Sub-Data

Code : `plot(subdata$Age)`



## Box Plot Of Age

```
Code : boxplot(subdata$Age, horizontal = TRUE)
```



## calculate mean and variance and stander deviation for Age

Code:

```
mean(subdata$Age): 53.3225
```

```
var(subdata$Age): 262.4496
```

```
sd(subdata$Age): 16.2003
```

```
sum(subdata$Age): 21329
```

```
sum((subdata$Age - mean(subdata$Age))^2): 104717.4
```

## Save Result in A Table

Code :

```
restable = data.frame(matrix(NA, ncol=2, nrow = 5))
```

```
restable[1,1] = 'Ages'
```

```
restable[2,1] = 'Mean'
```

```
restable[3,1] = 'Median'
```

```
restable[4,1] = 'SD'
```

```
restable[5,1] = 'Min,Max'
```

```
restable[2,2] = round(mean(subdata$Age),2)
restable[3,2] = median(subdata$Age)
restable[4,2] = round(sd(subdata$Age),2)
restable[5,2] = paste(min(subdata$Age),max(subdata$Age),sep = ',')

print(restable)
```

Ages	<NA>
Mean	53.32
Median	54.5
SD	16.2
Min,Max	25,80

## Calculate The Range

Code :

```
RR= max(subdata$Age) - min(subdata$Age)
RR: 55
```

## Calculate Z\_Score

Print The First 10 Result

Code :

```
x= subdata$Age
xbar = mean(x)
sdd = sd(x)
z_score = (x - xbar)/sdd
head(z_score,10)

-0.6989069  0.7208201  0.3504565  0.1035475 -0.9458160  1.5232746
1.0911837  0.8442747  1.3998200  1.3998200
```

## Calculate Percentiles

Create A Function and Print Data As A Table

Code :

```
mystat = function(x,nom){
  resTable = data.frame(matrix(NA,ncol=2,nrow = 5))
  resTable[1,1] = nom
  resTable[2,1] = 'Mean ± SD'
  resTable[3,1] = 'MD(Q1-Q3)'
  resTable[4,1] = 'Min,Max'

  resTable[2,2]= paste(mean(x),'±',sd(x),sep = '')
```

```

    resTable[3,2]= paste(median(x), '(', quantile(x,0.25), '-', quantile(x,0.75), ')',
',sep = ''')
    resTable[4,2]= paste(min(x),max(x),sep = ',')

    return(resTable)
  }

  mystat(x, 'Age')

```

Age	<NA>
Mean ± SD	53.3225±16.2002968427892
MD(Q1-Q3)	54.5(39.75-66)
Min\Max	25\80

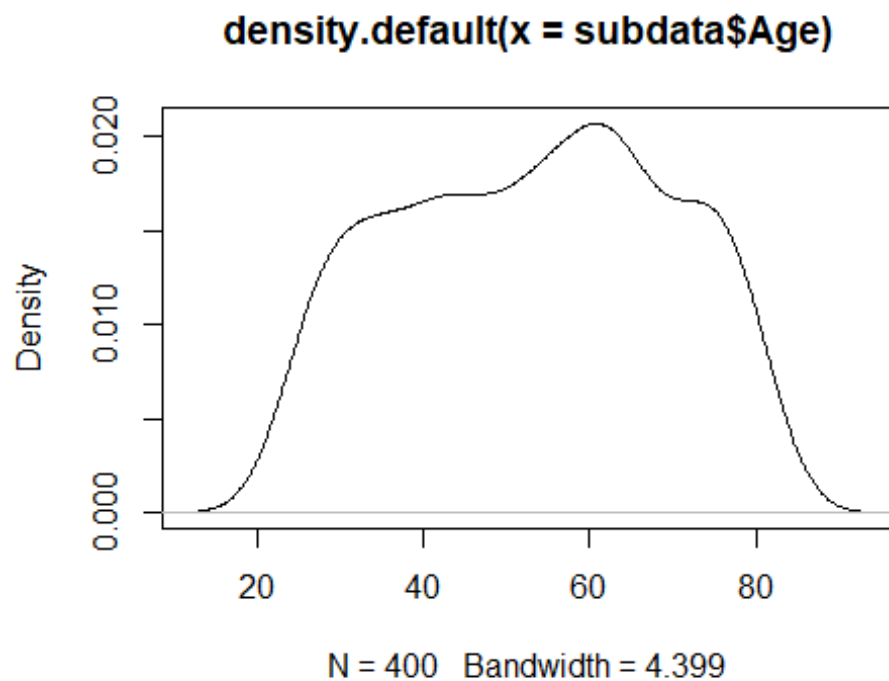
### skewness

Code :

```

library(moments)
skewness(subdata$Age): -0.076892
plot(density(subdata$Age))

```



## T-Test

Code :

```
library(BSDA)
```

```
t.test(subdata$Age):
```

```
data: subdata$Age
```

```
t = 65.829, df = 399, p-value < 2.2e-16
```

```
alternative hypothesis: true mean is not equal to 0
```

```
95 percent confidence interval:
```

```
51.73007 54.91493
```

```
sample estimates:
```

```
mean of x: 53.3225
```

Code :

```
t.test(subdata$Age,subdata$Sales):
```

```
data: subdata$Age and subdata$Sales
```

```
t = 55.734, df = 423.23, p-value < 2.2e-16
```

```
alternative hypothesis: true difference in means is not equal to 0 95
```

```
percent confidence interval: 44.21001 47.44234
```

```
sample estimates:
```

```
mean of x mean of y: 53.322500 7.496325
```

Code :

```
wilcox.test(subdata$Age , subdata$Sales):
```

```
data: subdata$Age and subdata$Sales
```

```
W = 160000, p-value < 2.2e-16
```

```
alternative hypothesis: true location shift is not equal to 0
```

## Calculate The Correlation And Regression

---

Find The Correlation For All Numerical Columns And Company Price

Code :

```
ResTable = data.frame(matrix(NA,ncol=2,nrow = 5))
```

```
ResTable[1,1]= 'Columns'
```

```
ResTable[2,1] = "Age"
```

```
ResTable[3,1] = 'Sales'
```

```
ResTable[4,1] = 'Income'
```

```
ResTable[5,1] = 'Education'
```

```
ResTable[1,2]= 'Resule'
```

```
ResTable[2,2]= round(cor(subdata$CompPrice, subdata$Age, method = "pearson",  
use = "complete.obs"),2)
```

```

ResTable[3,2]= round(cor(subdata$CompPrice, subdata$Sales, method = "pearson"
, use = "complete.obs"),2)
ResTable[4,2]= round(cor(subdata$CompPrice, subdata$Income, method = "pearson"
, use = "complete.obs"),2)
ResTable[5,2]= round(cor(subdata$CompPrice, subdata$Education, method = "pear
son", use = "complete.obs"),2)

```

ResTable

Columns	Result
Age	-0.1
Sales	0.06
Income	-0.08
Education	0.03

## Correlation and Regression Analysis

### Scatter plot with smooth fit curve With Positive Correlation

1) With Sales

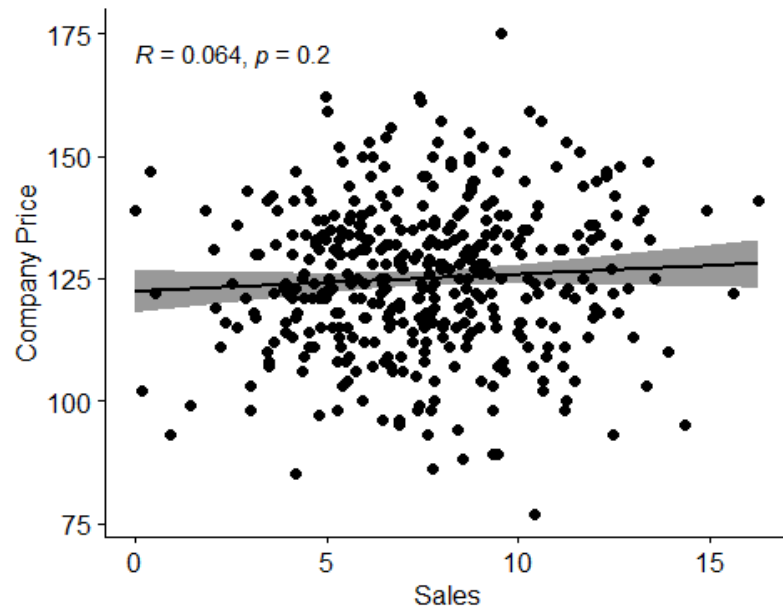
Code :

```

library("ggpubr")
ggscatter(subdata, x = "Sales", y = "CompPrice",
          add = "reg.line", conf.int = TRUE,
          cor.coef = TRUE, cor.method = "pearson",
          xlab = "Sales", ylab = "Company Price")

```





## 2) With Education

Code :

```
library("ggpubr")
ggscatter(subdata, x = "Education", y = "CompPrice",
          add = "reg.line", conf.int = TRUE,
          cor.coef = TRUE, cor.method = "pearson",
          xlab = "Sales", ylab = "Company Price")
```

