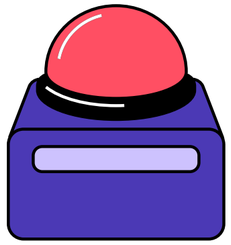
POWER BI DASHBOARD PROJECT

Elctronic Arts Inc.

DAQUEST TEAM

START



ABOUT DATASET

EA delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets

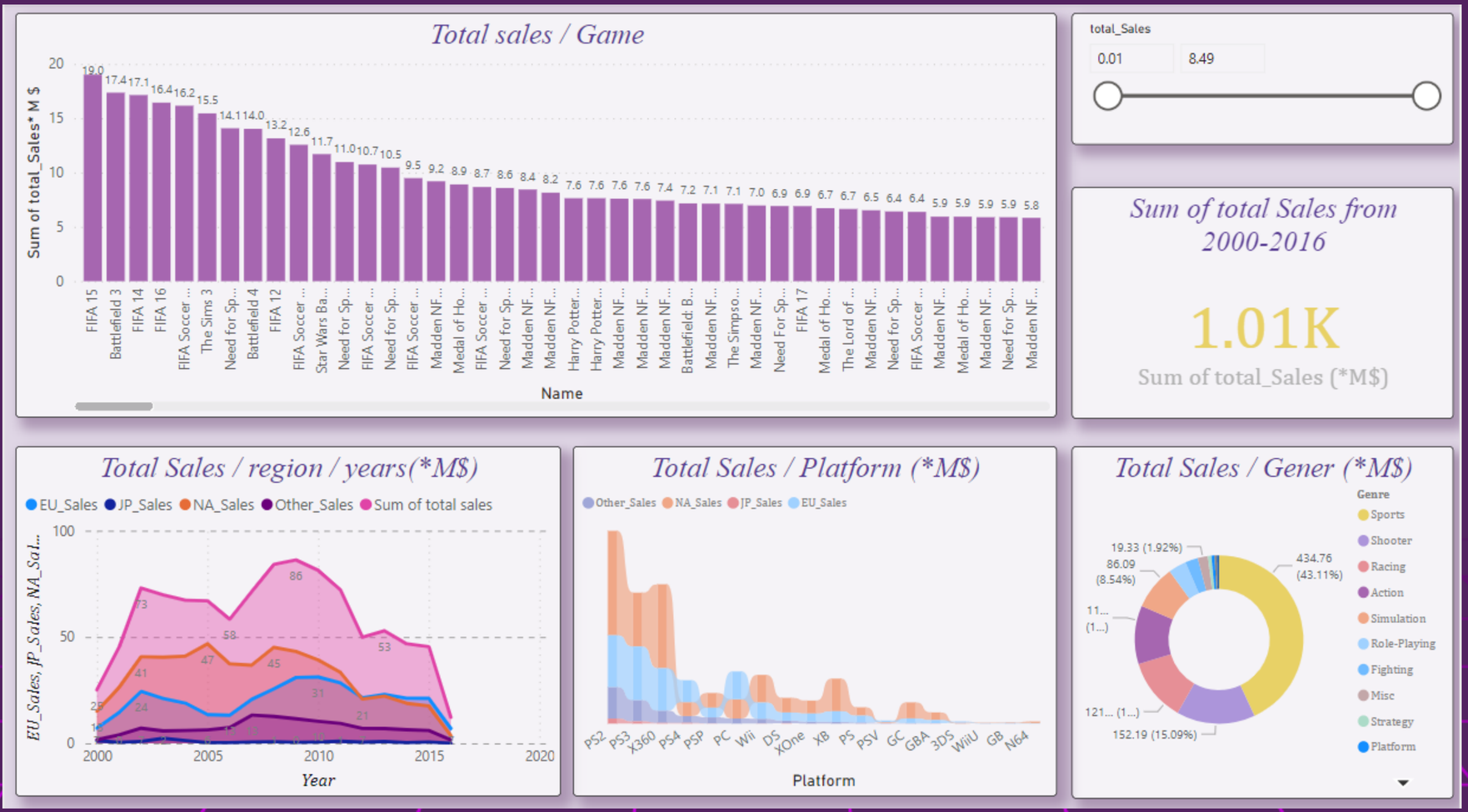
THE DASHBOARD IS DIVIDED INTO 4 MAIN SECTIONS

SUMMARY SALES

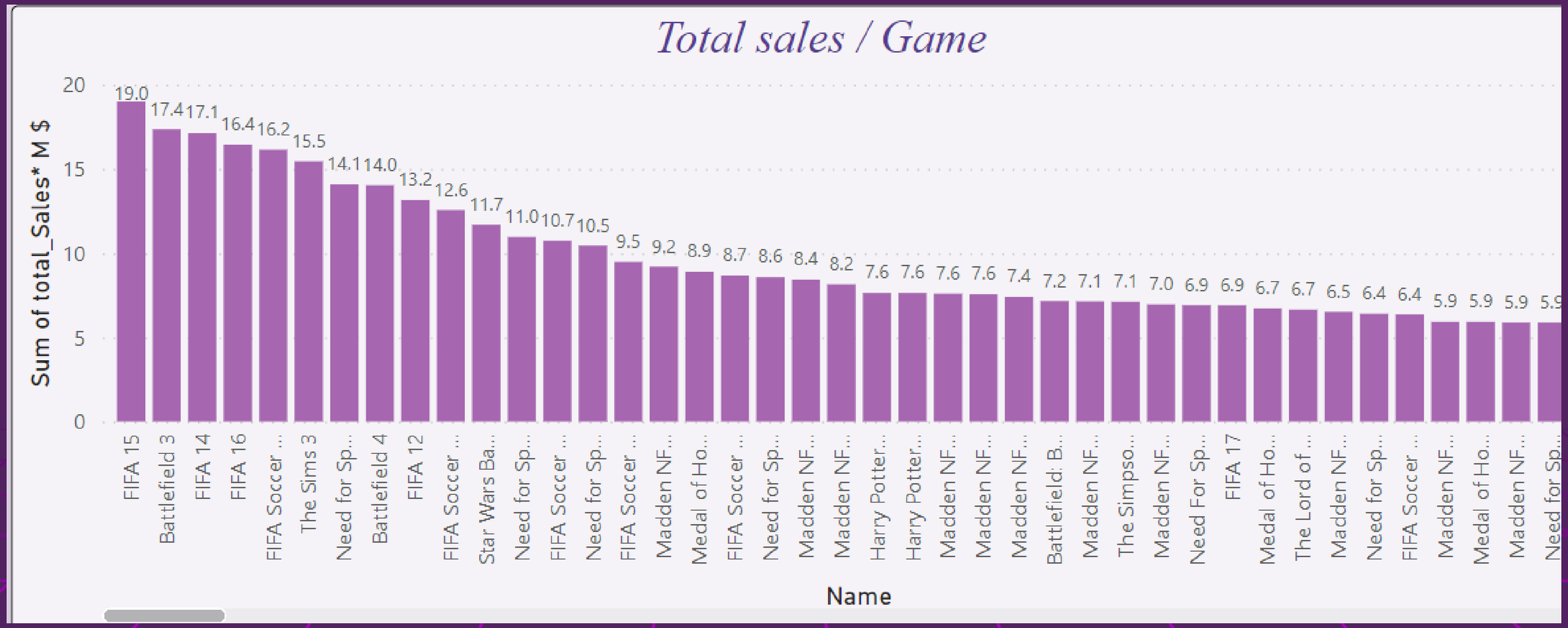
PRODUCTION 1&2

REGIONAL

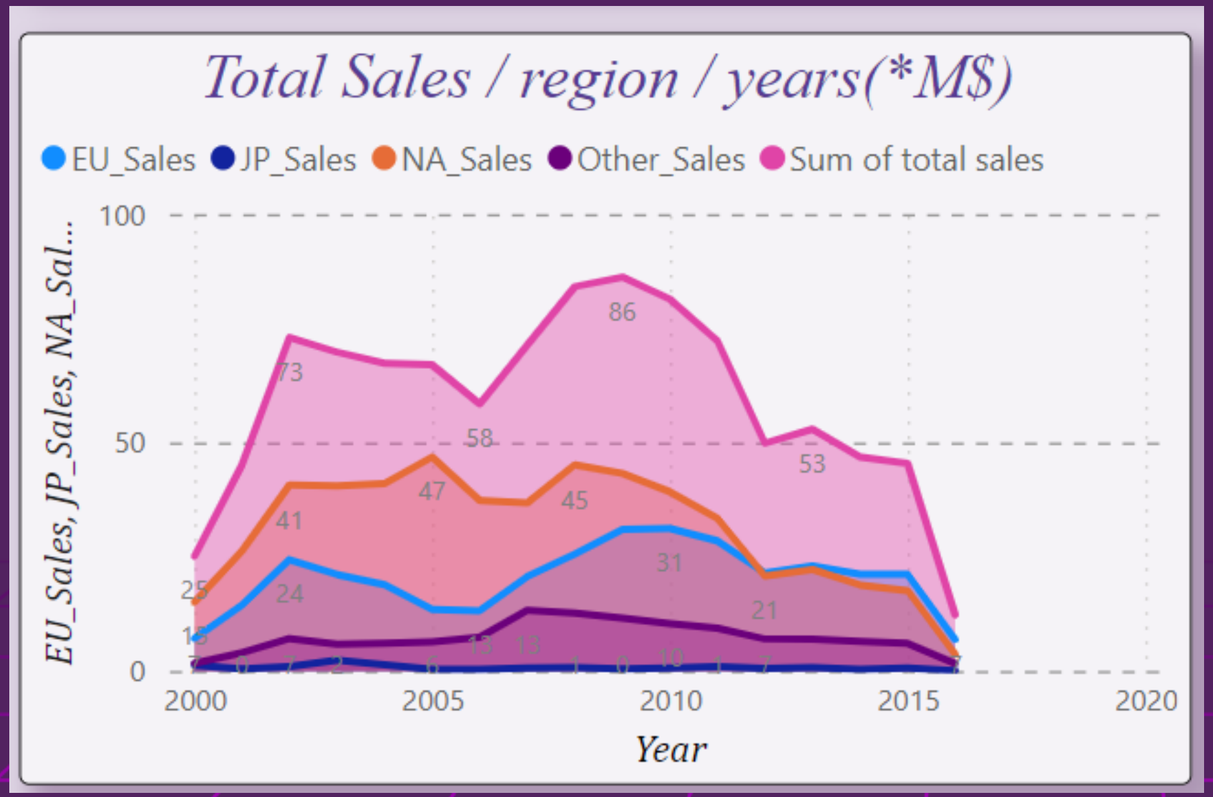
1 SUMMARY SALES



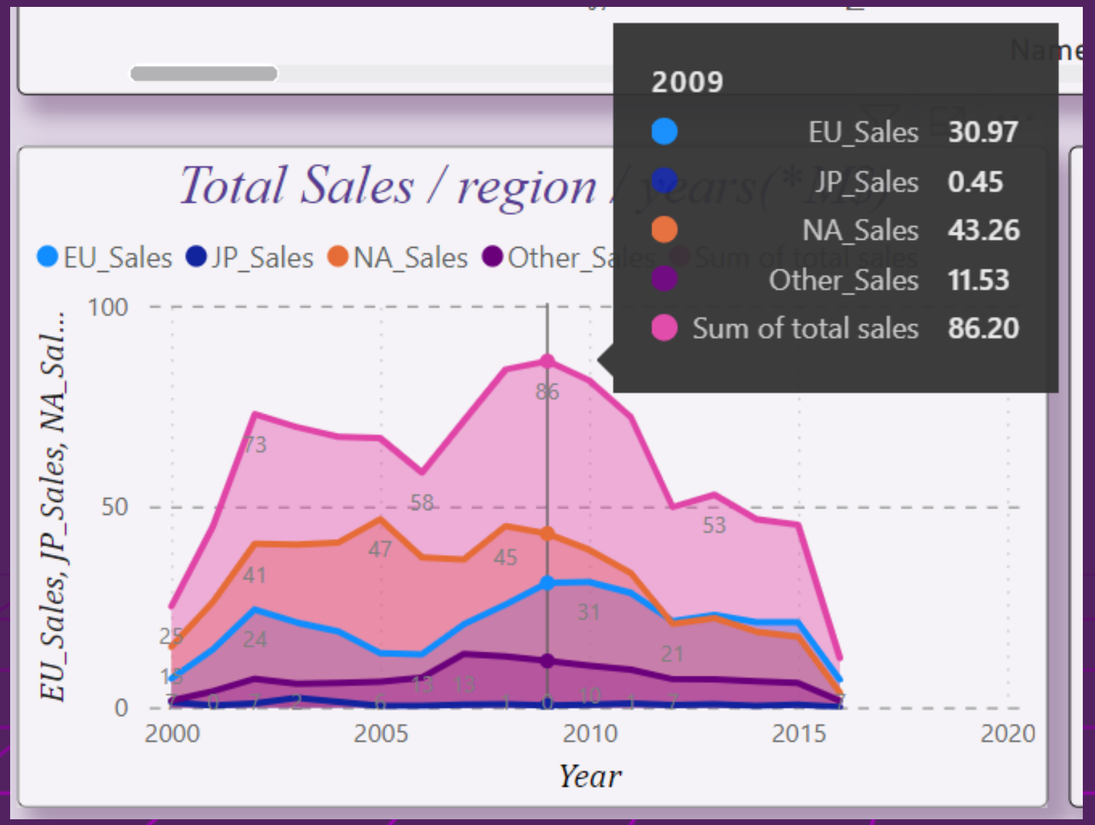
TOTAL SALES BY NAME

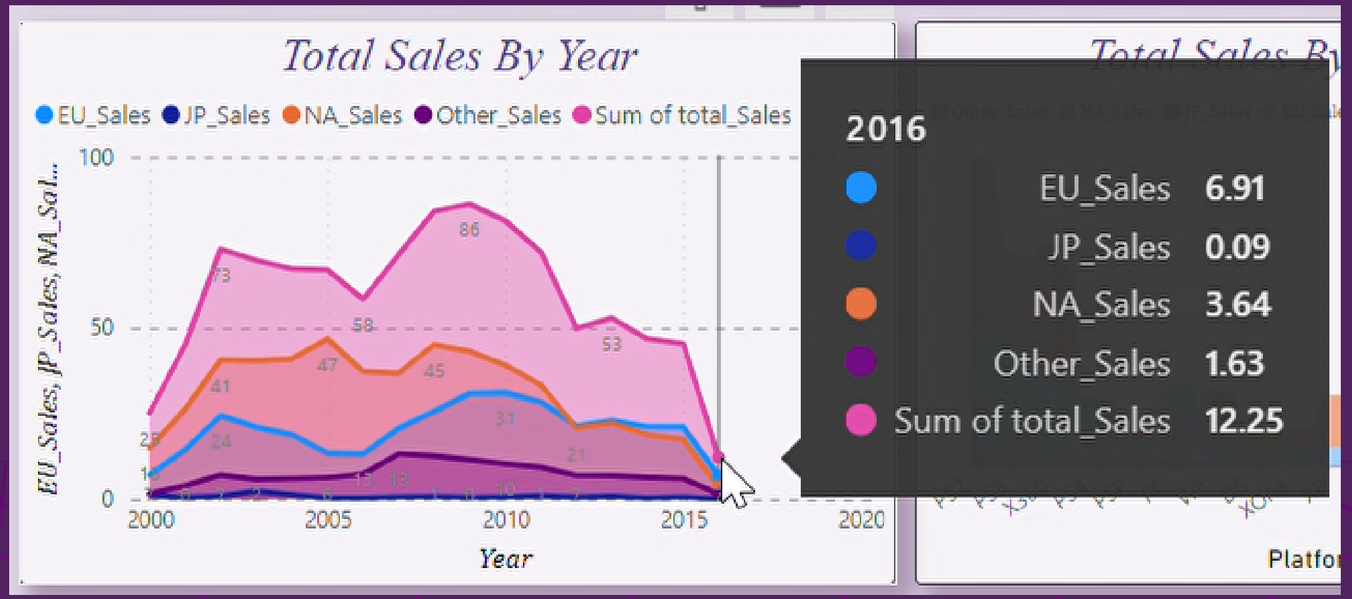


TOTAL SALES BY YEAR

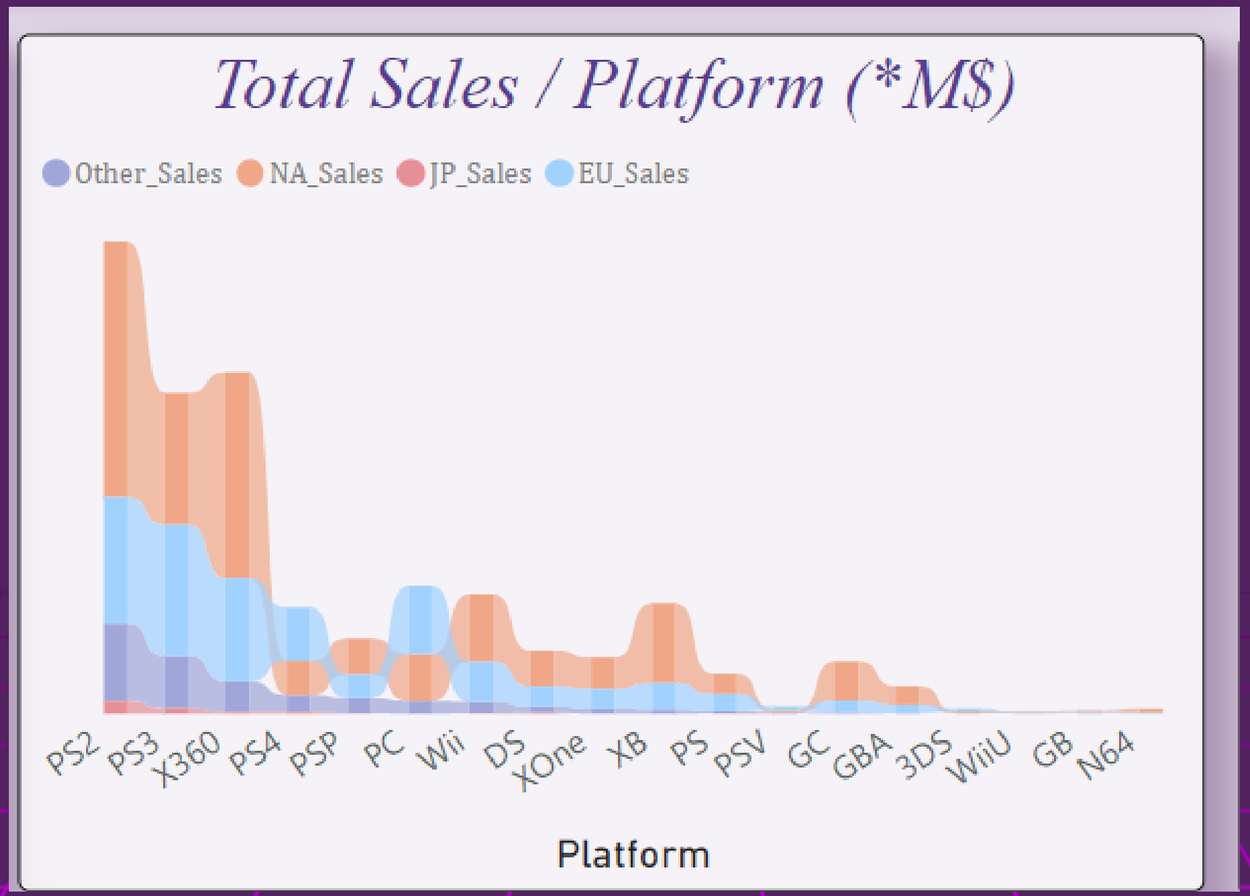


TOTAL SALES BY YEAR

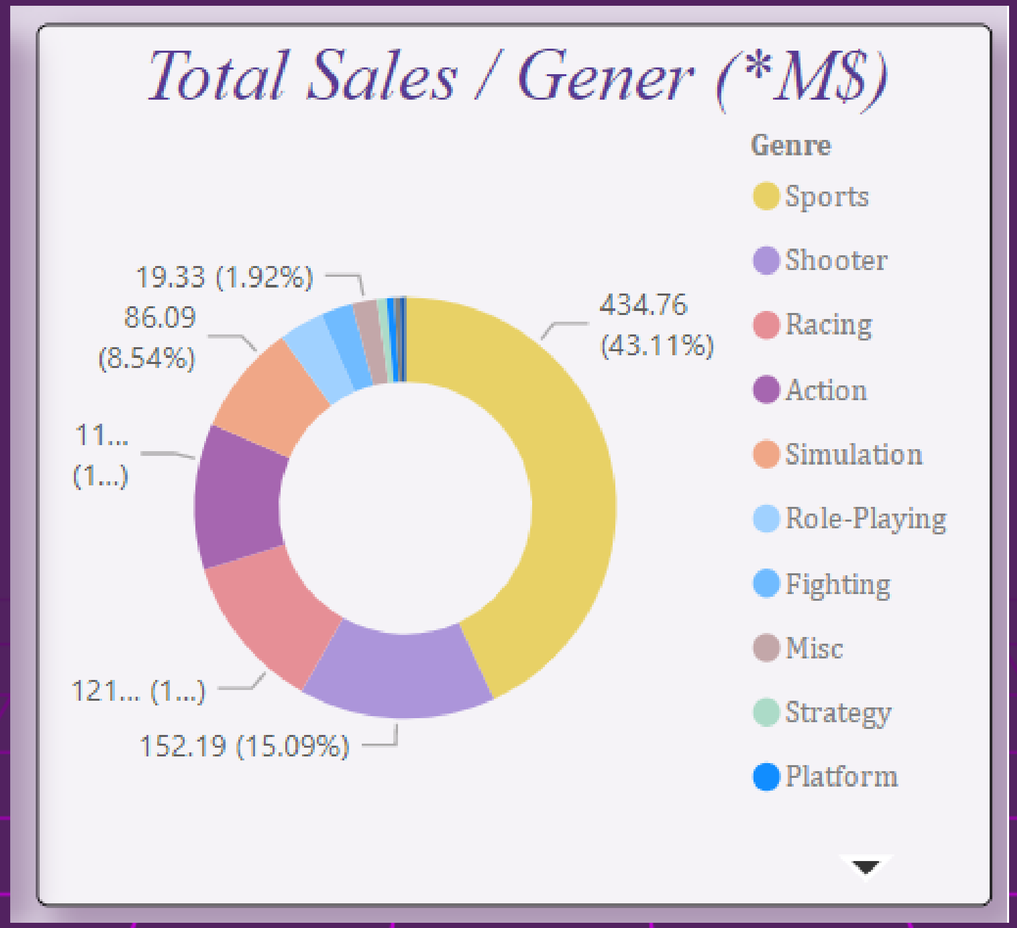




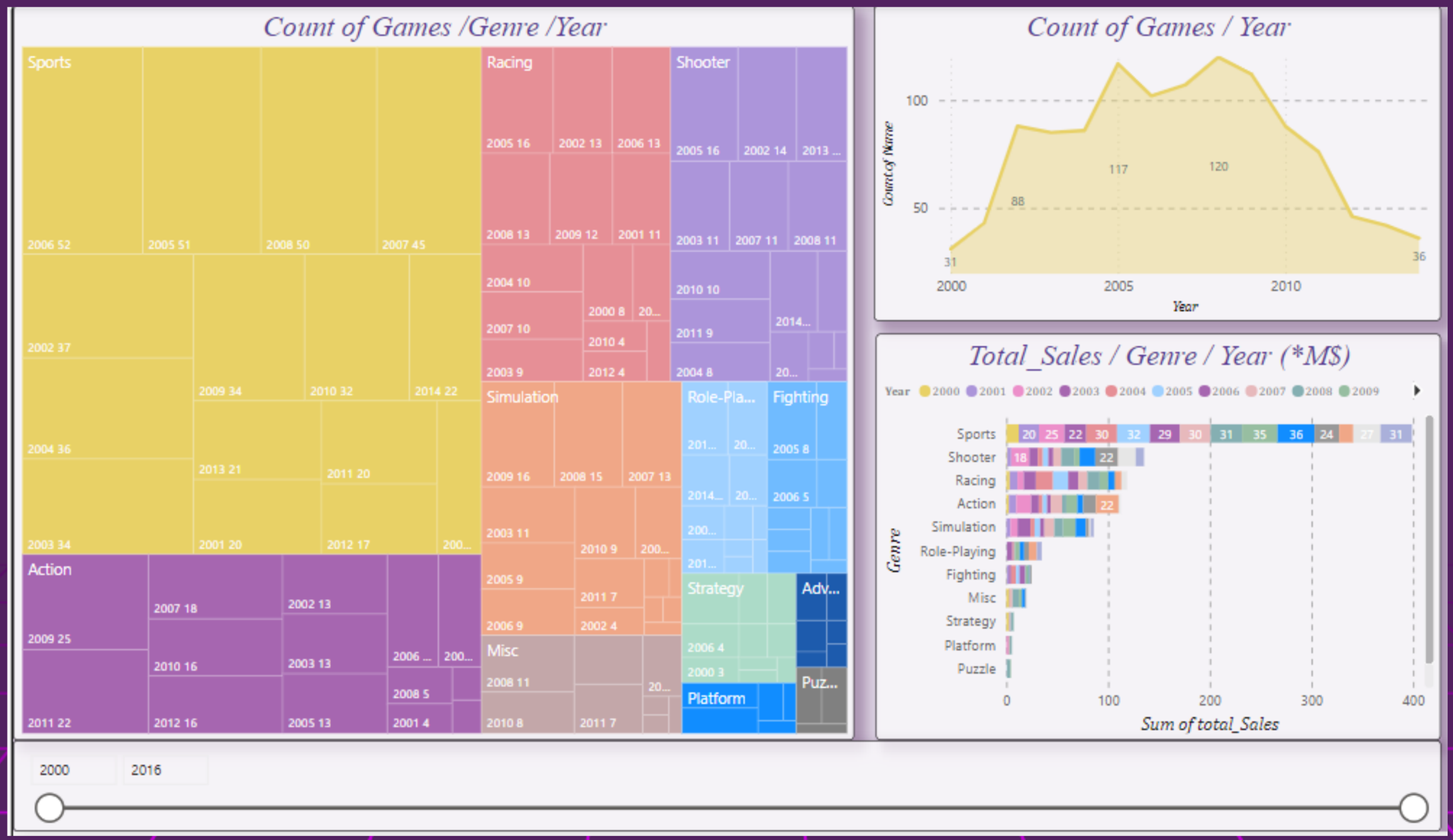
TOTAL SALES BY PLATFORM



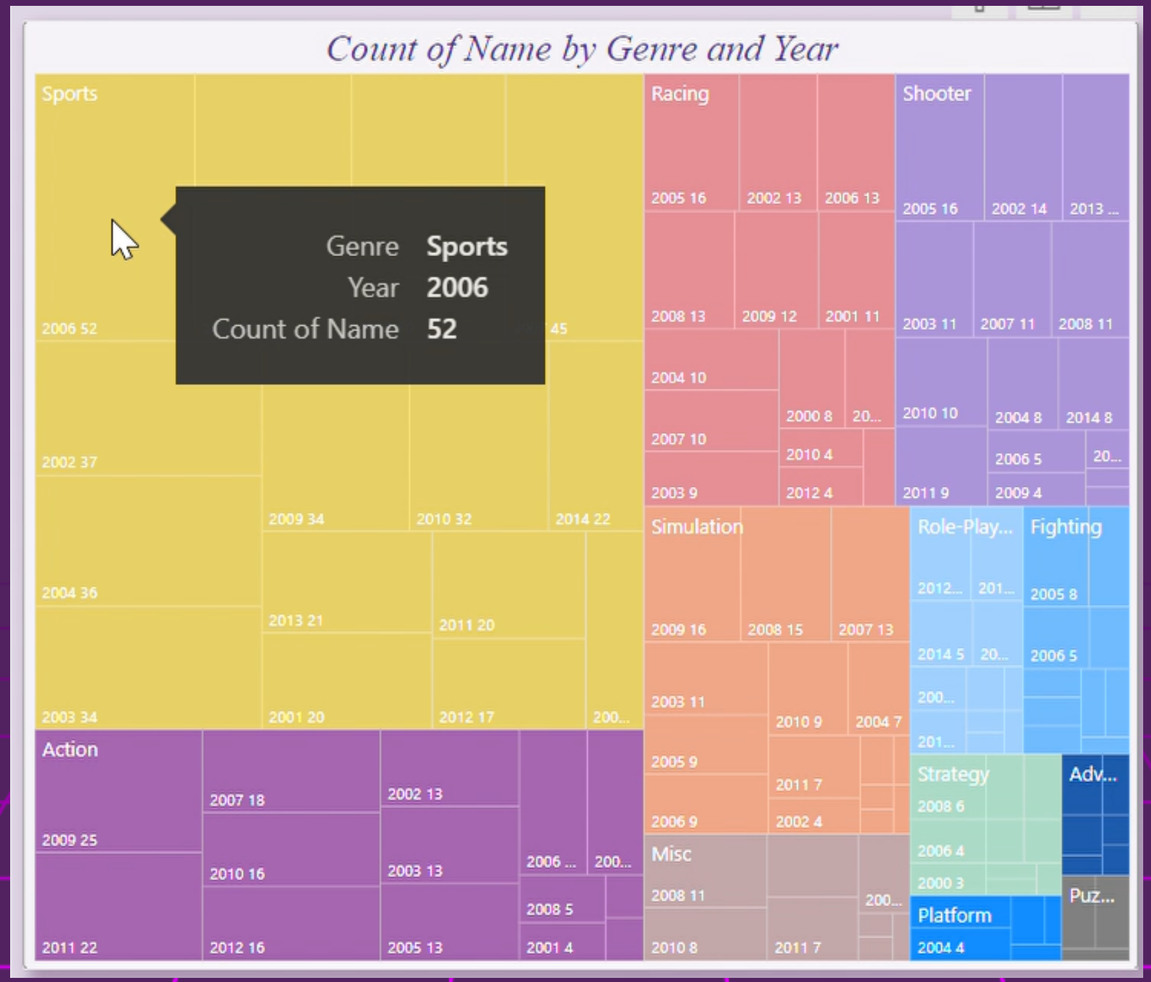
TOTAL SALES BY PLATFORM



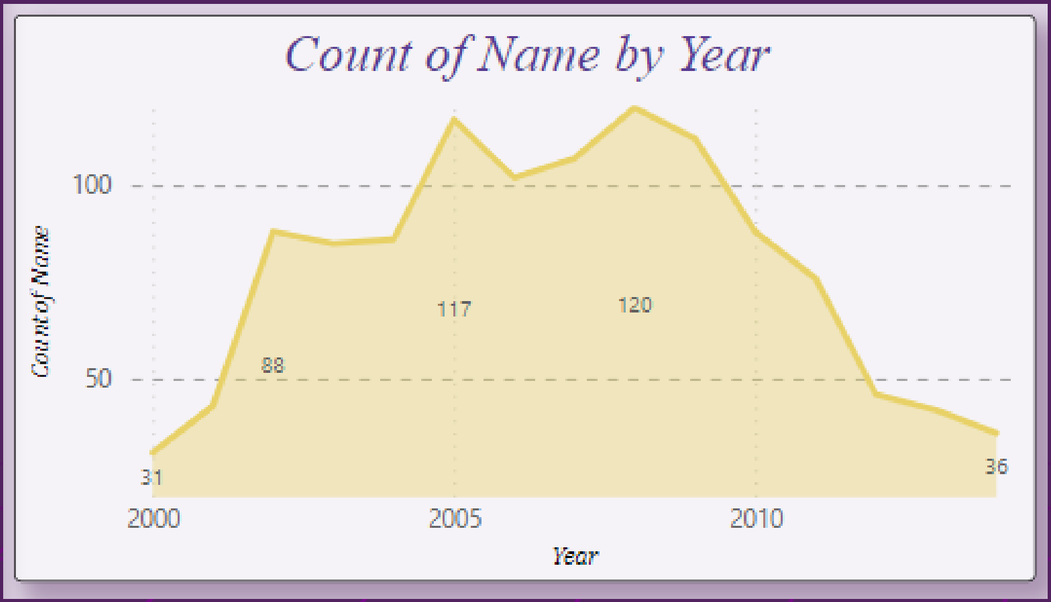
PRODUCTION 1

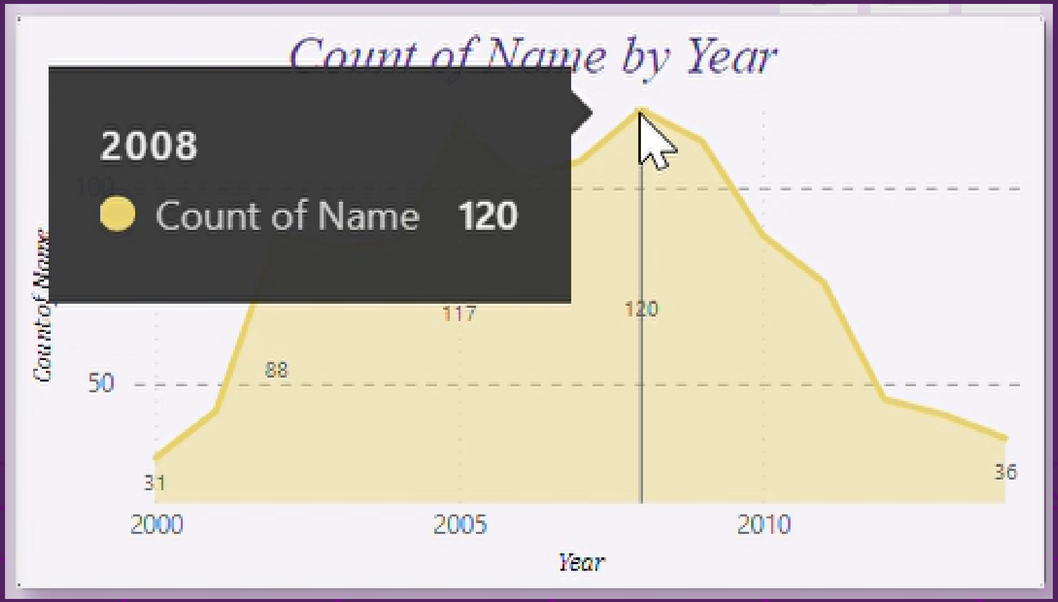


COUNT NAME BY GENER AND YEAR

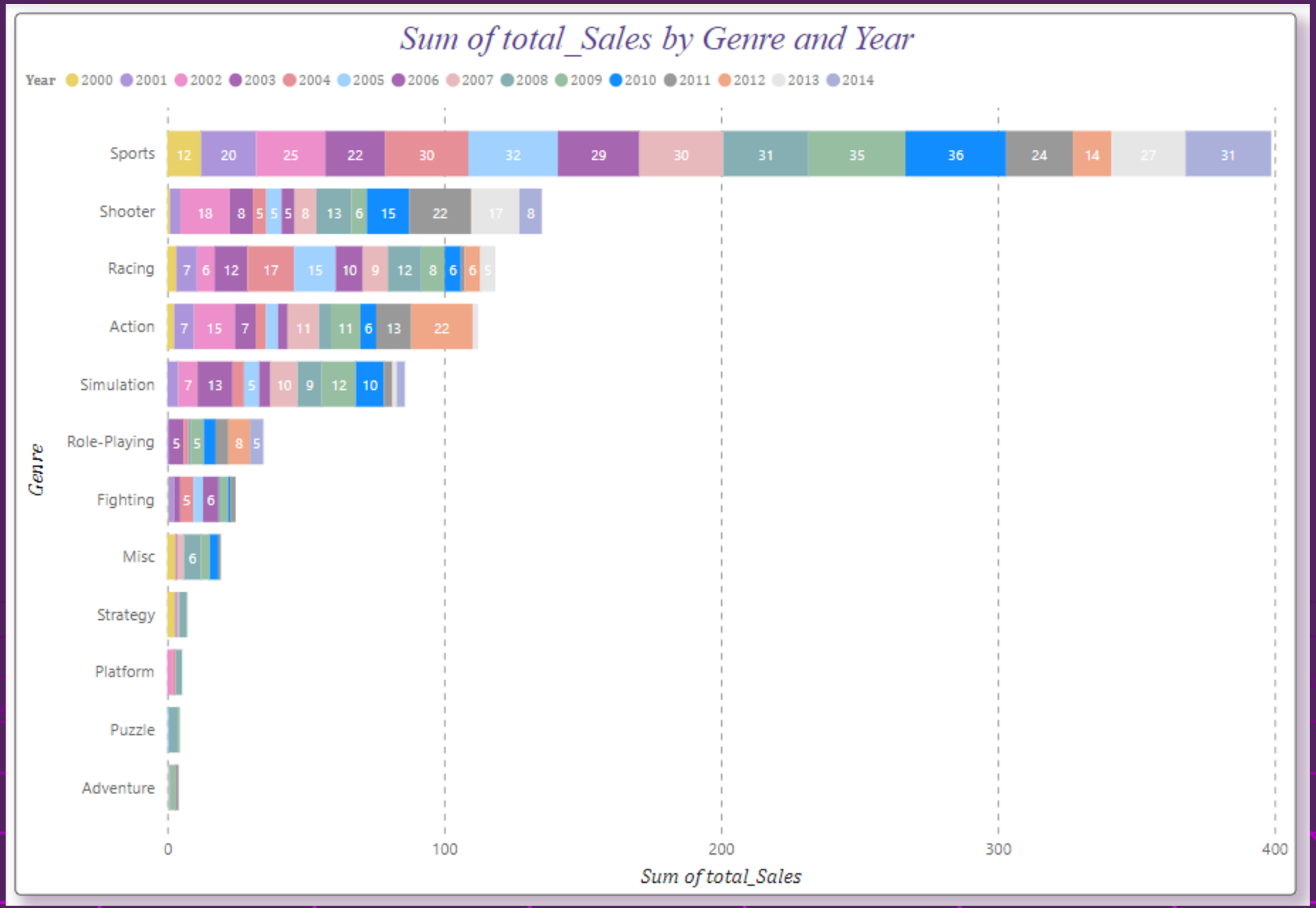


COUNT NAME BY YEAR

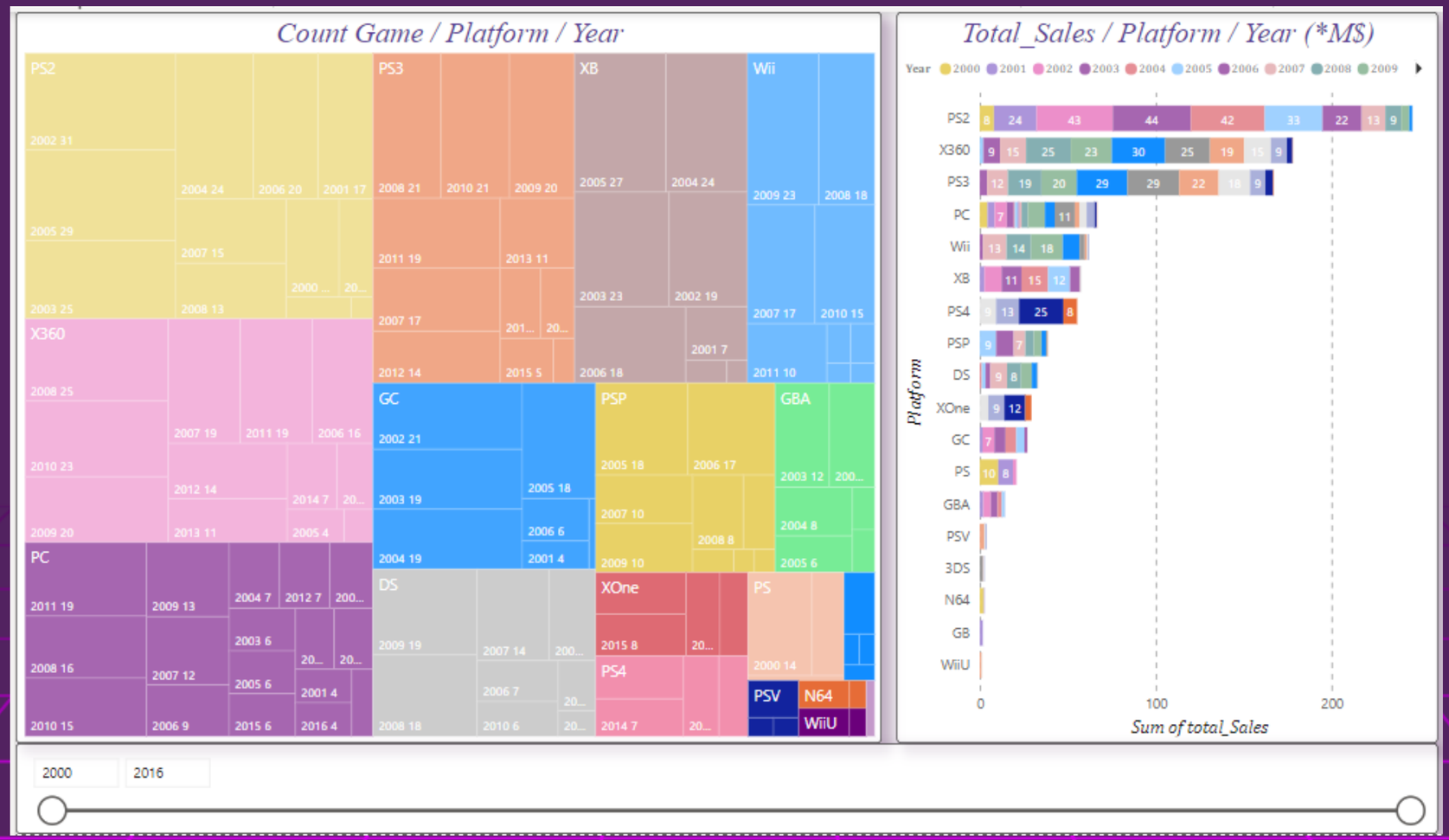




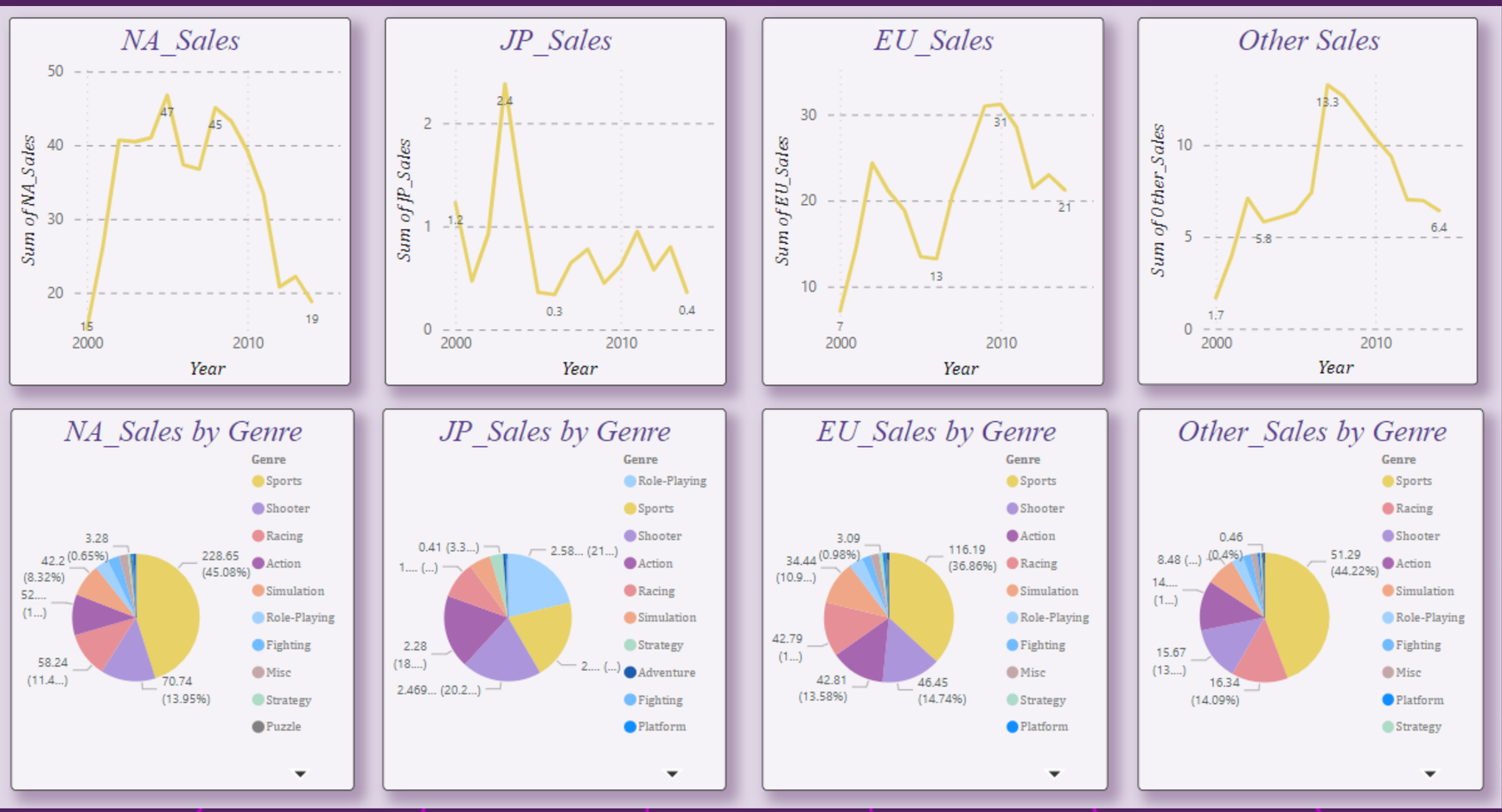
COUNT NAME BY YEAR



PRODUCTION 2



3 REGIONAL


NA_Sales
Sum of NA_Sales
Year
JP_Sales
Sum of JP_Sales
Year
EU_Sales
Sum of EU_Sales
Year
Other Sales
Sum of Other_Sales
Year
NA_Sales by Genre
Genre
Sports
Shooter
Racing
Action
Simulation
Role-Playing
Fighting
Misc
Strategy
Puzzle
JP_Sales by Genre
Genre
Role-Playing
Sports
Shooter
Action
Racing
Simulation
Strategy
Adventure
Fighting
Platform
EU_Sales by Genre
Genre
Sports
Shooter
Action
Racing
Simulation
Role-Playing
Fighting
Misc
Strategy
Platform
Other_Sales by Genre
Genre
Sports
Racing
Shooter
Action
Simulation
Role-Playing
Fighting
Misc
Platform
Strategy

FINDING :

- The most preferred Genres are Sports, Shooters, Racing, and Action
- Adventure games are the most unpreferred Genre.
- FIFA releases are the best-selling.The worst-selling game is Spore Galactic Adventure.
- Favorite platforms include PS2, PS3, Xbox 360, and PSP.
- Unpreferred platforms are the N64 and GB.
- Most sales are in the North American region.
- Japanese are the lowest sales.
- The best-selling was in 2008.
- The year with the worst sellingwas 2016.
- Each year there are Sports products.
- Higher production in 2008.

THANK YOU!