



Final project

TripAdvisor European Restaurants

DaQuest Group

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AGENDA:

- Introduction
- Data preprocessing
- Dashboard
- EDA
- Pig Latin questions
- PySpark Machine Learning
- Kafka implementation
- Conclusion and future work

Introduction

- **Business Problem:**
 - Predict the average rating
- **Saudi's 2030 Vision and TripAdvisor:**
 - Quality of Life Program



Data Review

- This is the TripAdvisor dataset of 1,083,397 restaurants from the main European countries.
- The data has been scraped in early May 2021 from the TripAdvisor publicly available website.
- The data contains 1,083,397 rows and 42 columns.

Data Review

restaurant_link (object)	unique TripAdvisor restaurant link
restaurant_name (object)	name of the restaurant on TripAdvisor
original_location (object)	original location displayed on TripAdvisor
country (object)	country name retrieved from original_location
region (object)	region name retrieved from original_location
province (object)	province name retrieved from original_location
city (object)	city name retrieved from original_location
address (object)	address displayed on TripAdvisor
latitude (float64)	latitude coordinate
longitude (float64)	longitude coordinate
claimed (object)	restaurant business claimed on TripAdvisor
awards (object)	award names
popularity_detailed (object)	popularity detailed ranking
popularity_generic (object)	popularity generic ranking

Data Review

top_tags (object)	tag names
price_level (object)	level of prices in current currency
price_range (object)	range of prices in current currency
meals (object)	types of meal
cuisines (object)	types of cuisine
special_diets (object)	types of special diets
features (object)	restaurant features
vegetarian_friendly (object)	is the restaurant vegetarian friendly?
vegan_options (object)	does the restaurant offer vegan options?
gluten_free (object)	does the restaurant gluten-free options?
original_open_hours (object)	original open hours on TripAdvisor
open_days_per_week (float64)	number of open days per week retrieved from original_open_hours.
open_hours_per_week (float64)	number of open hours per week retrieved from original_open_hours.
working_shifts_per_week (float64)	number of working shifts per week retrieved from original_open_hours.

Data Review

avg_rating (float64)	average restaurant rating
total_reviews_count (float64)	total reviews count
default_language (object)	default language displayed while scraping
reviews_count_in_default_language (float64)	total reviews count in default language.
excellent (float64)	excellent reviews count in default language
very_good (float64)	very good reviews count in default language
average (float64)	average reviews count in default language
poor (float64)	poor reviews count in default language
terrible (float64)	terrible reviews count in default language
food (float64)	food rating
service (float64)	service rating
value (float64)	value rating
atmosphere (float64)	atmosphere rating
keywords (object)	popular keywords

DATA PREPROCESSING



Data Preprocessing

```
# check null values
european_restaurants_sub.isnull().sum()

restaurant_link           0
restaurant_name            0
original_location          0
country                     0
region                      34132
province                   236188
city                        286925
address                     0
latitude                    4973
longitude                   4973
claimed                     1337
awards                      531187
popularity_detailed        26795
popularity_generic          28762
top_tags                     0
price_level                  451
meals                        253077
cuisines                     53600
special_diets                454768
features                     506619
            ... 17
```

features	506619
vegetarian_friendly	0
vegan_options	0
gluten_free	0
original_open_hours	290110
open_days_per_week	290110
open_hours_per_week	290110
working_shifts_per_week	290110
avg_rating	27760
total_reviews_count	14628
default_language	26590
reviews_count_in_default_language	26590
excellent	26590
very_good	26590
average	26590
poor	26590
terrible	26590
food	208433
service	204330
value	205672
atmosphere	533779
keywords	684538
price_range	0

Data Cleaning

- Drop columns with a large number of null values

```
#These columns contain a large number of null values and are unnecessary columns  
  
european_restaurants_sub.drop(['price_level', 'special_diets', 'restaurant_link', 'original_location', 'original_open_hours',  
    'keywords', 'features', 'awards', 'meals', 'province', 'address', 'top_tags'], axis=1, inplace= True)
```

- Handling null values in other columns

```
#sorte data by country  
european_restaurants_sub = european_restaurants_sub.sort_values(by=['country'])
```

```
#fill null city and region value using the previous row value  
european_restaurants_sub['city'] = european_restaurants_sub['city'].ffill()  
european_restaurants_sub['region'] = european_restaurants_sub['region'].ffill()
```

Data Cleaning

- Handling null values in other columns cont.

```
#fill null values in numeric columns using mean

# 1- Rating columns
european_restaurants_sub['average'].fillna(round(european_restaurants_sub['average'].mean(),1), inplace=True)
european_restaurants_sub['very_good'].fillna(round(european_restaurants_sub['very_good'].mean(),1), inplace=True)
european_restaurants_sub['excellent'].fillna(round(european_restaurants_sub['excellent'].mean(),1), inplace=True)
european_restaurants_sub['value'].fillna(round(european_restaurants_sub['value'].mean(),1), inplace=True)
european_restaurants_sub['atmosphere'].fillna(round(european_restaurants_sub['atmosphere'].mean(),1), inplace=True)
european_restaurants_sub['service'].fillna(round(european_restaurants_sub['service'].mean(),1), inplace=True)
european_restaurants_sub['food'].fillna(round(european_restaurants_sub['food'].mean(),1), inplace=True)
european_restaurants_sub['terrible'].fillna(round(european_restaurants_sub['terrible'].mean(),1), inplace=True)
european_restaurants_sub['poor'].fillna(round(european_restaurants_sub['poor'].mean(),1), inplace=True)

# 2- count columns
european_restaurants_sub['total_reviews_count'].fillna(round(european_restaurants_sub['total_reviews_count'].mean(),1), inplace=True)
european_restaurants_sub['reviews_count_in_default_language'].fillna(round(european_restaurants_sub['reviews_count_in_default_language'].mean(),1), inplace=True)

# 3- opening informations
european_restaurants_sub['open_days_per_week'].fillna(european_restaurants_sub['reviews_count_in_default_language'].median(), inplace=True)
european_restaurants_sub['open_hours_per_week'].fillna(european_restaurants_sub['reviews_count_in_default_language'].median(), inplace=True)
european_restaurants_sub['working_shifts_per_week'].fillna(european_restaurants_sub['reviews_count_in_default_language'].median(), inplace=True)
```

- drop null values in target column
- Replace the remaining null with an unknown
- clean text in popularity_detailed and restaurant_name using the patterns to replace the values.

Data Preprocessing

- Map each Y to 1 and N to 0, in the **gluten-free**, **vegan_options**, and **vegetarian_friendly** columns.

```
# Drop price_range column, we will replace this column by mid or cheap categories from top_tags column  
european_restaurants.drop(['price_range'], axis=1, inplace=True)
```

```
# here we will split the values in top_tags column to separate columns and save them in top_tags variable  
top_tags = european_restaurants['top_tags'].str.split(',', expand=True)
```

```
#creat a price_range column take the first element of top_tags  
european_restaurants['price_range'] = top_tags[0]
```

```
# selecting rows based on mid or cheap range  
european_restaurants_sub = european_restaurants[european_restaurants['price_range'].isin(['Mid-range', 'Cheap Eats'])]
```

Data cleaning

- Check Null values after cleaning:

restaurant_name	0	avg_rating	0
country	0	total_reviews_count	0
region	0	default_language	0
city	0	reviews_count_in_default_language	0
latitude	0	excellent	0
longitude	0	very_good	0
claimed	0	average	0
popularity_detailed	0	poor	0
popularity_generic	0	terrible	0
cuisines	0	food	0
vegetarian_friendly	0	service	0
vegan_options	0	value	0
gluten_free	0	atmosphere	0
open_days_per_week	0	price_range	0
open_hours_per_week	0		
working_shifts_per_week	0		

The Data Shape is: (749544, 30)

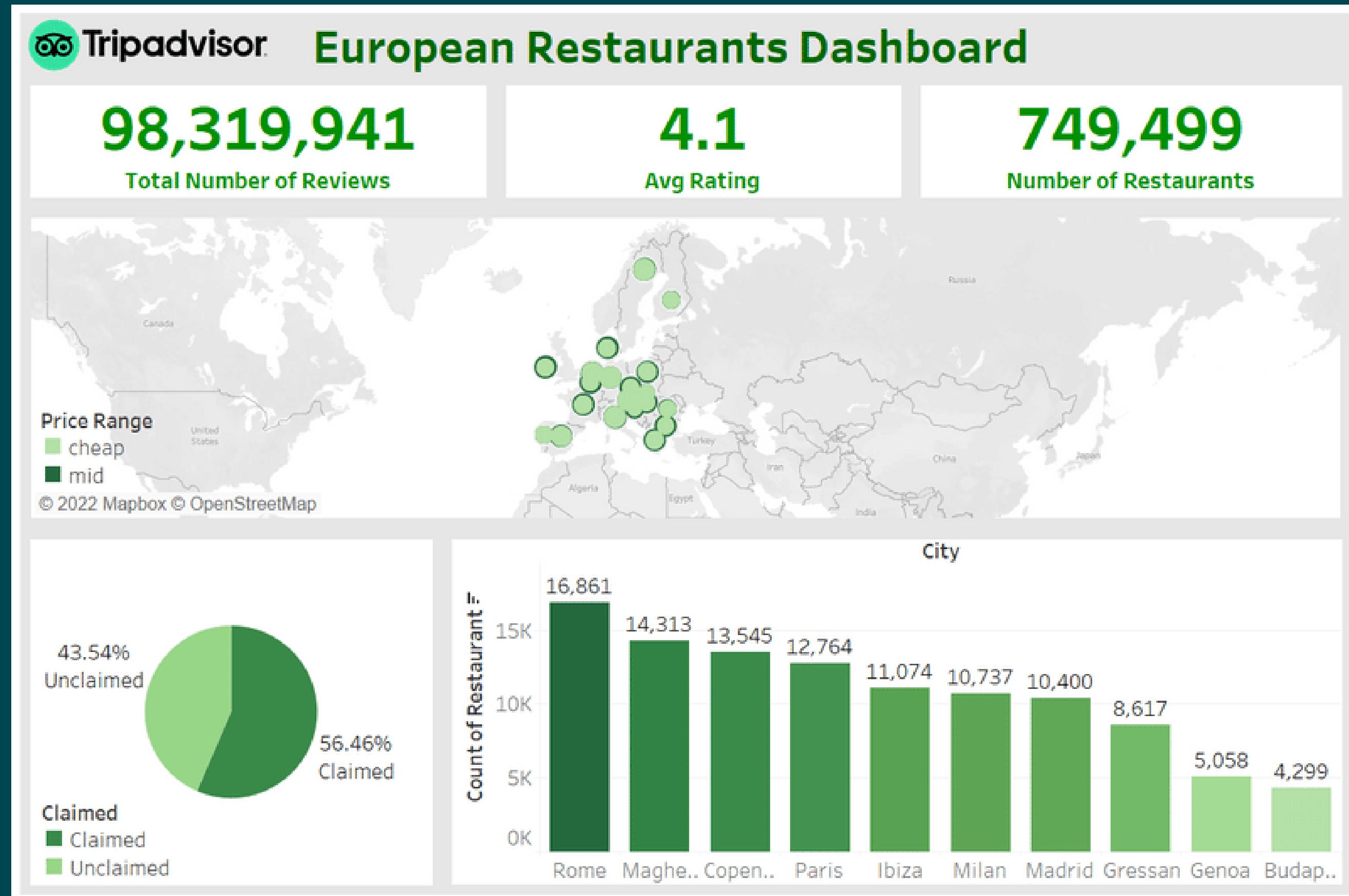
- save the cleaning to new csv file

DASHBOARD



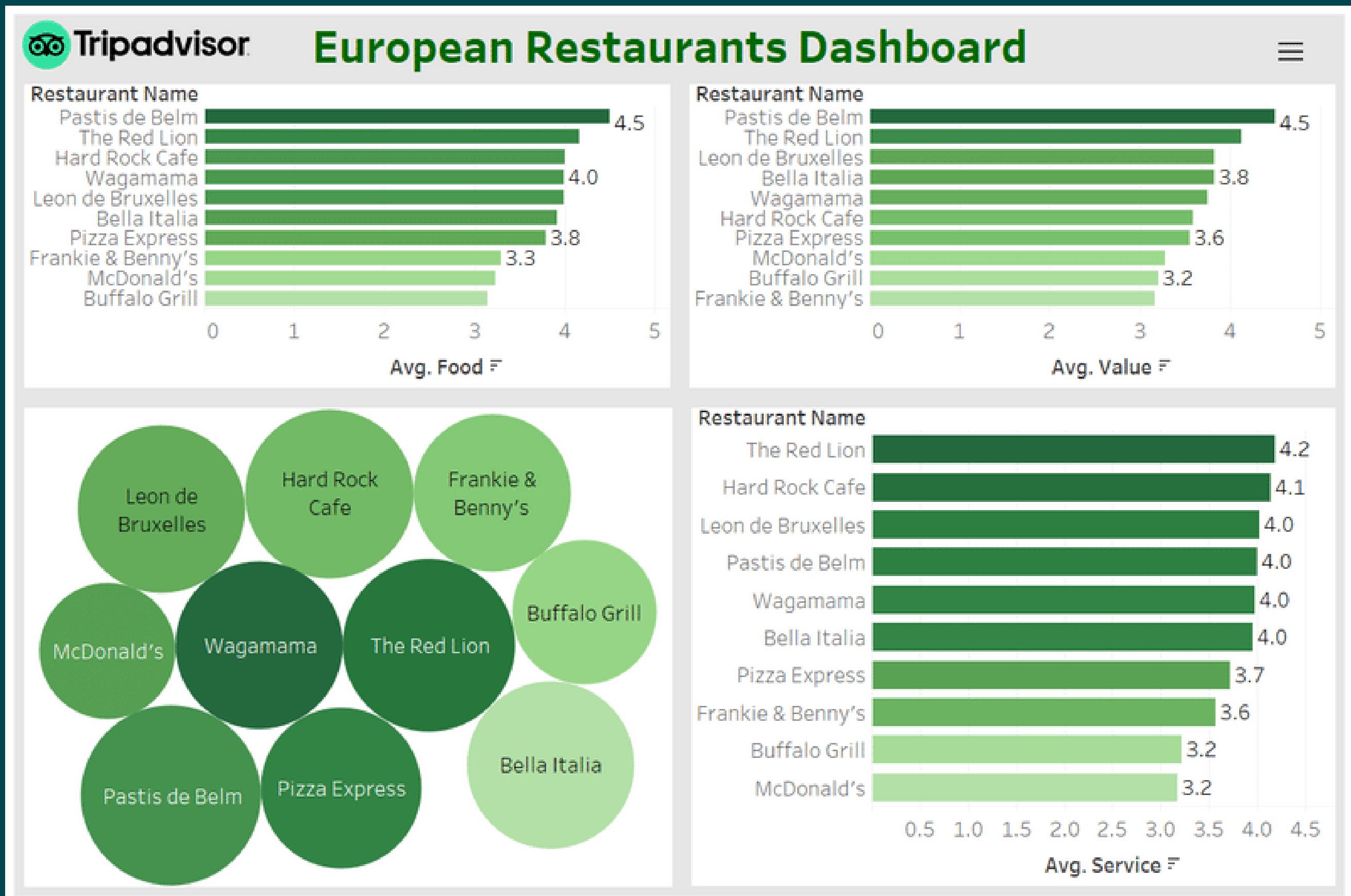
Dashboard

TripAdvisor European Restaurants Overview Dashboard



Dashboard

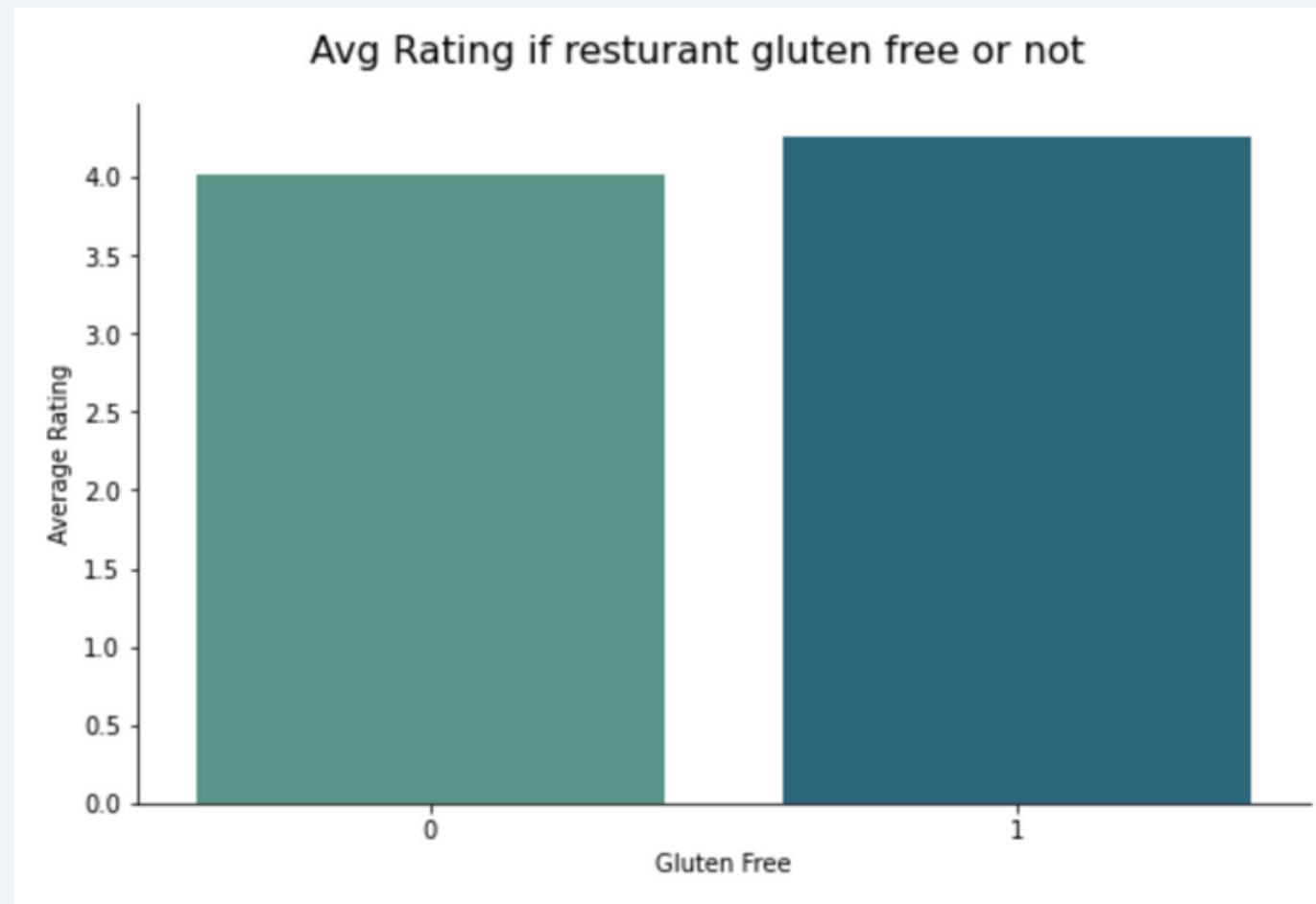
TripAdvisor European Restaurants Ratings Overview Dashboard



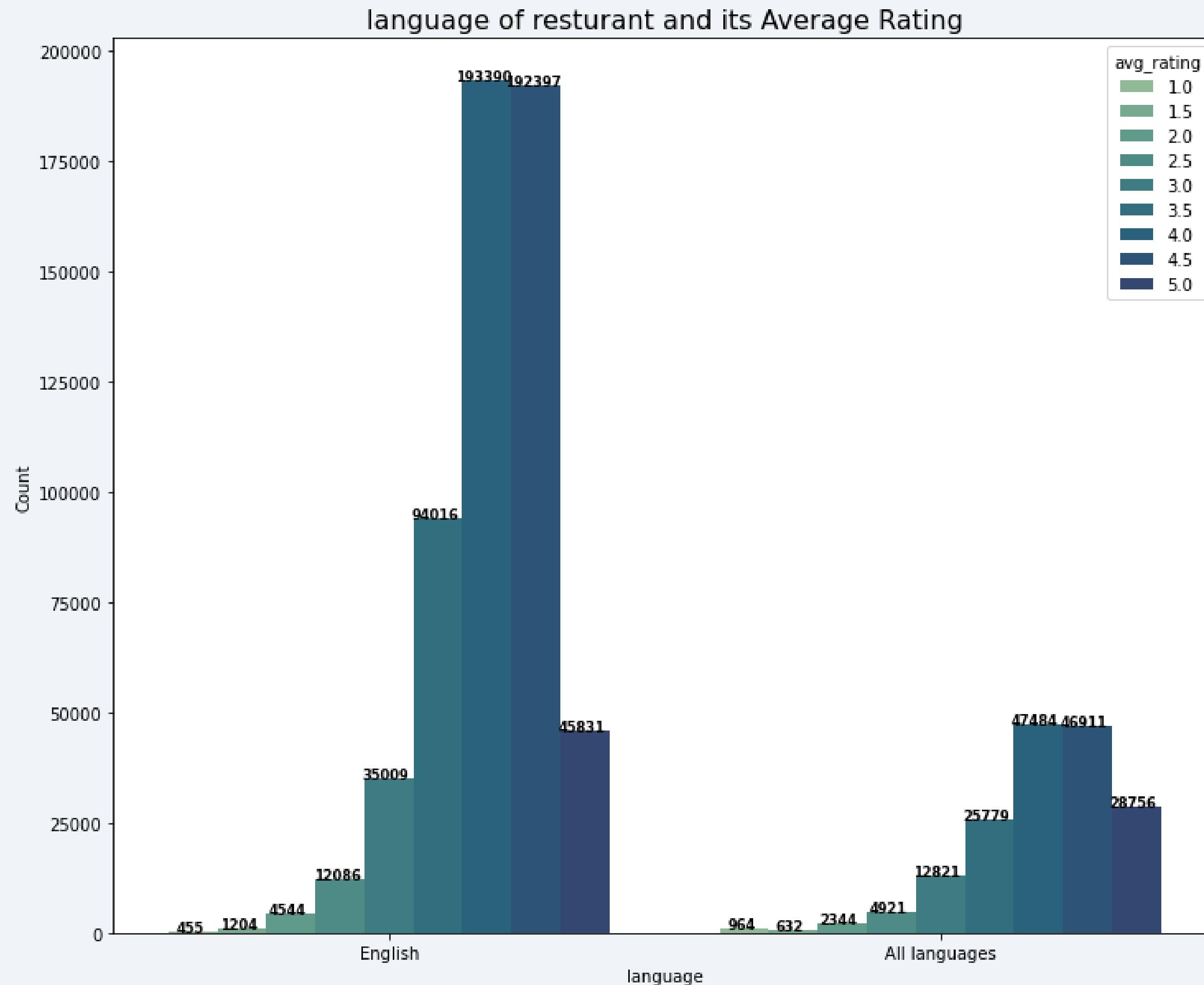
EXPLORATORY DATA ANALYSIS (EDA)



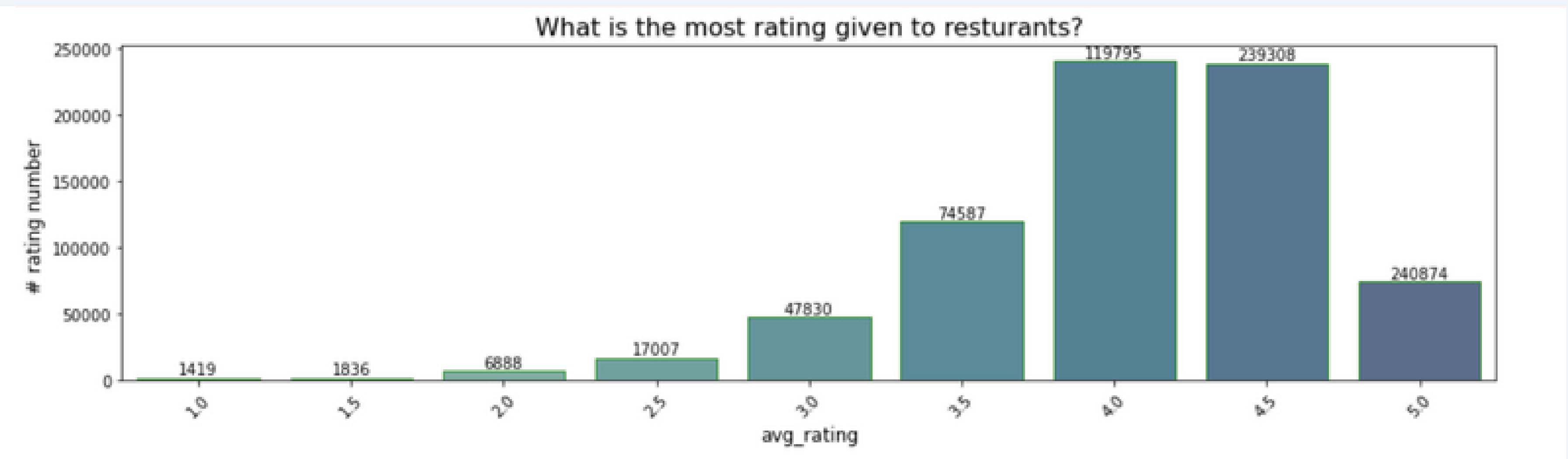
1st and 2nd PLOT



3rd PLOT



4th PLOT



5th PLOT

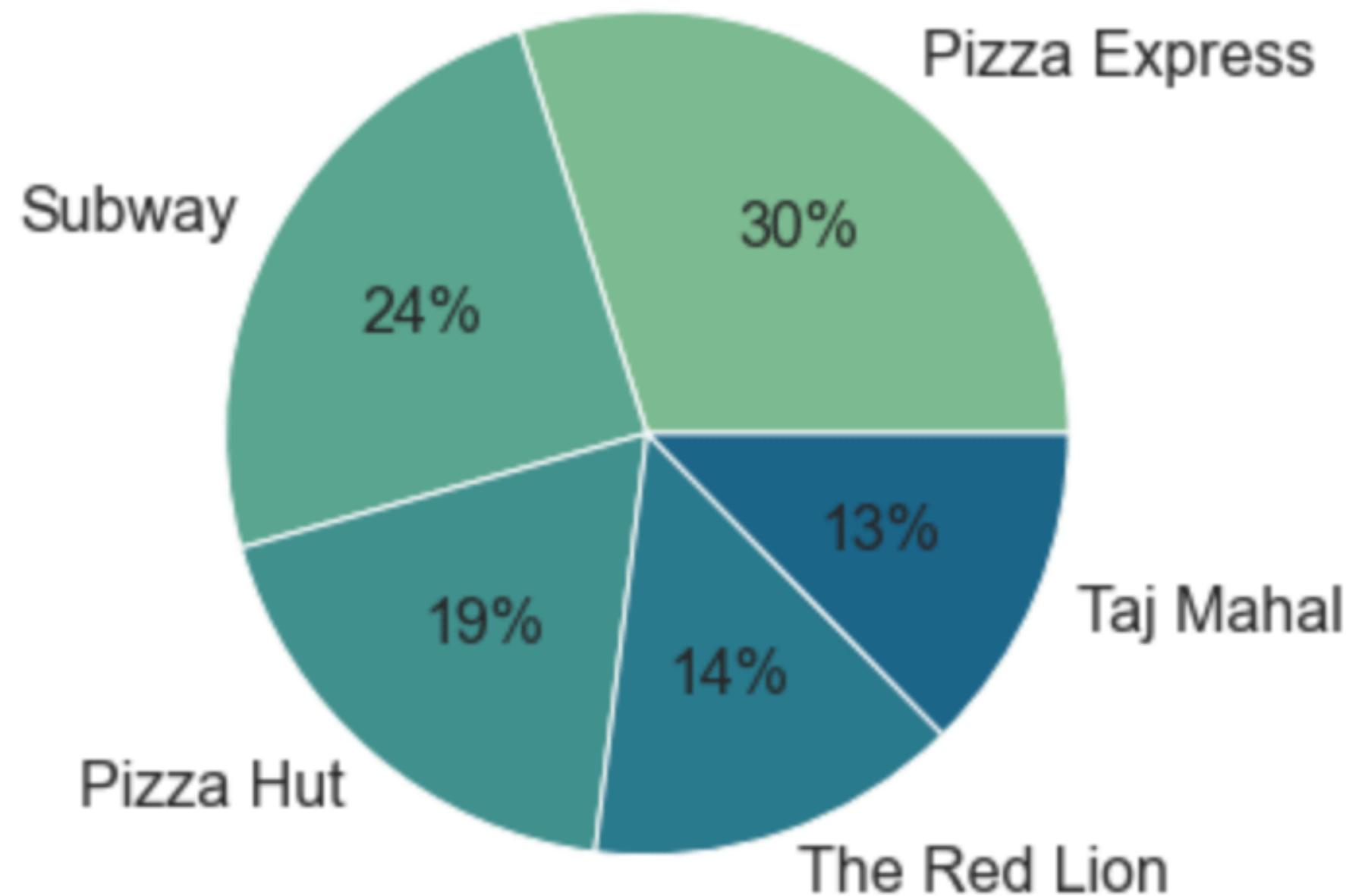


7th PLOT

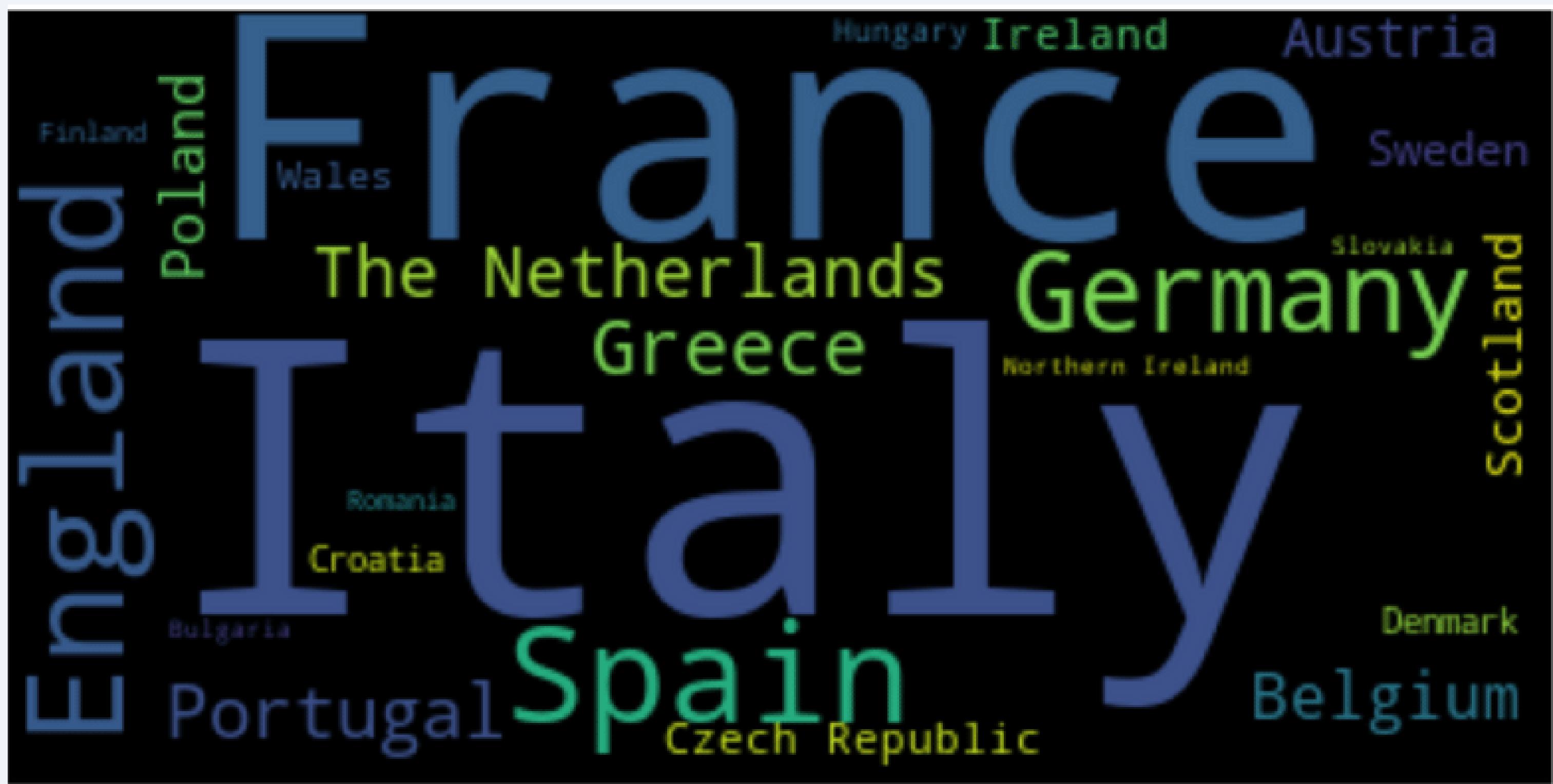


8th PLOT

Top 5 vegetarian friendly restaurants



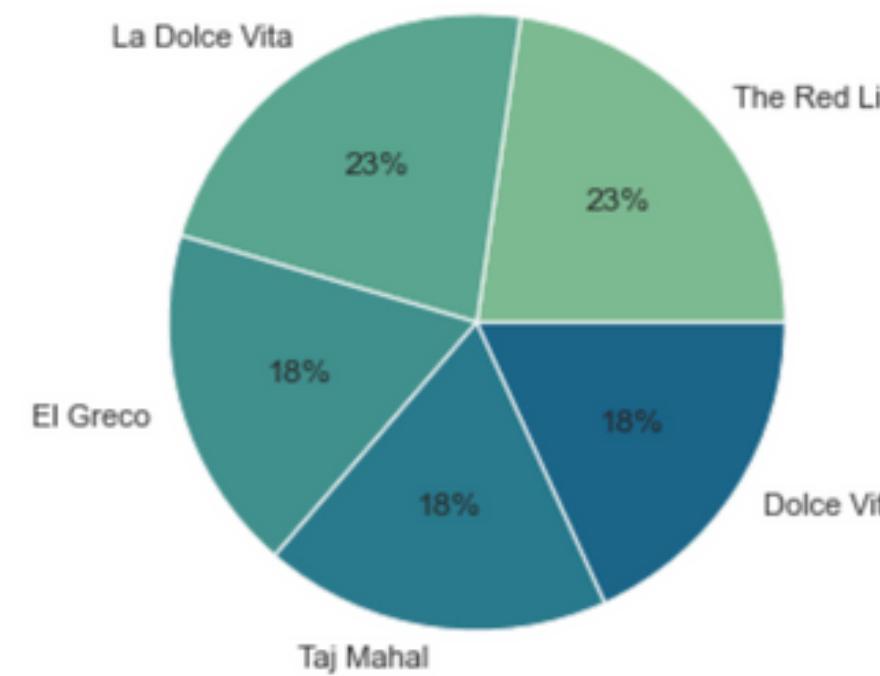
9th PLOT



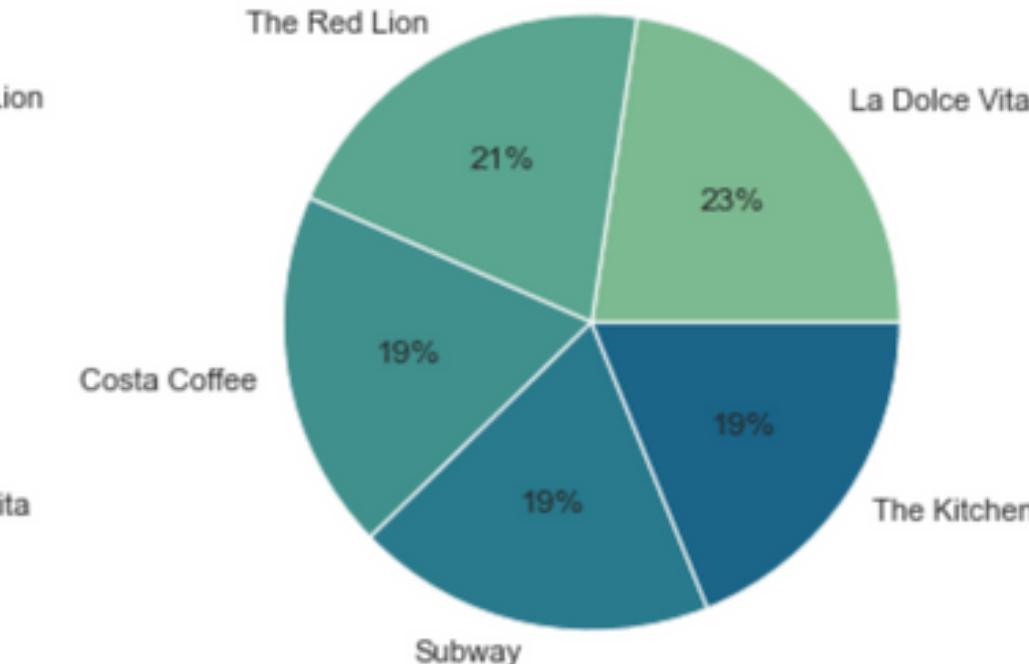
10th PLOT

Top 5 restaurants that take an ratings 5 out of 5

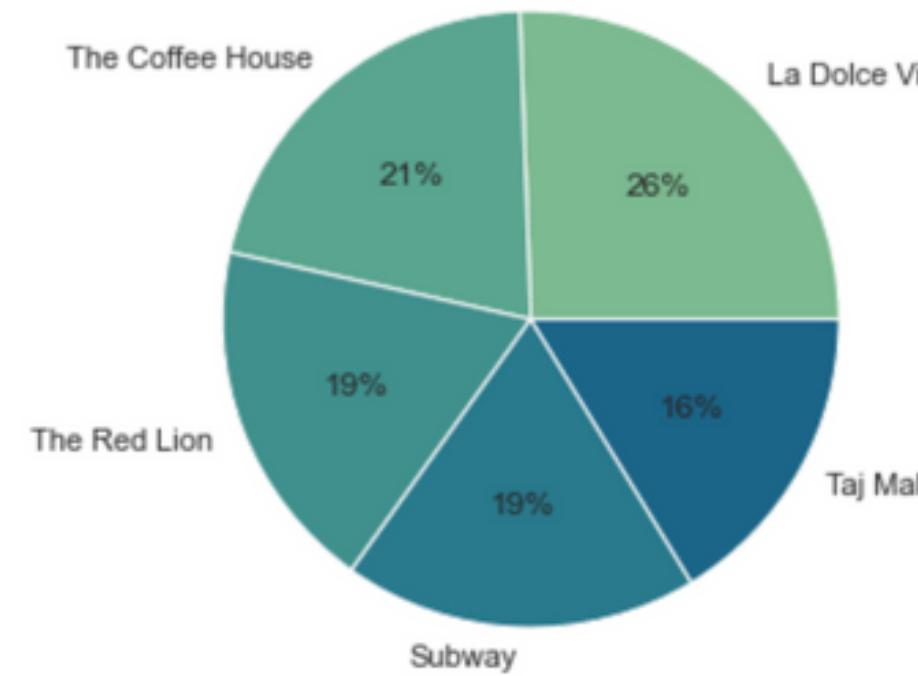
Top 5 restaurants with a food rating of 5



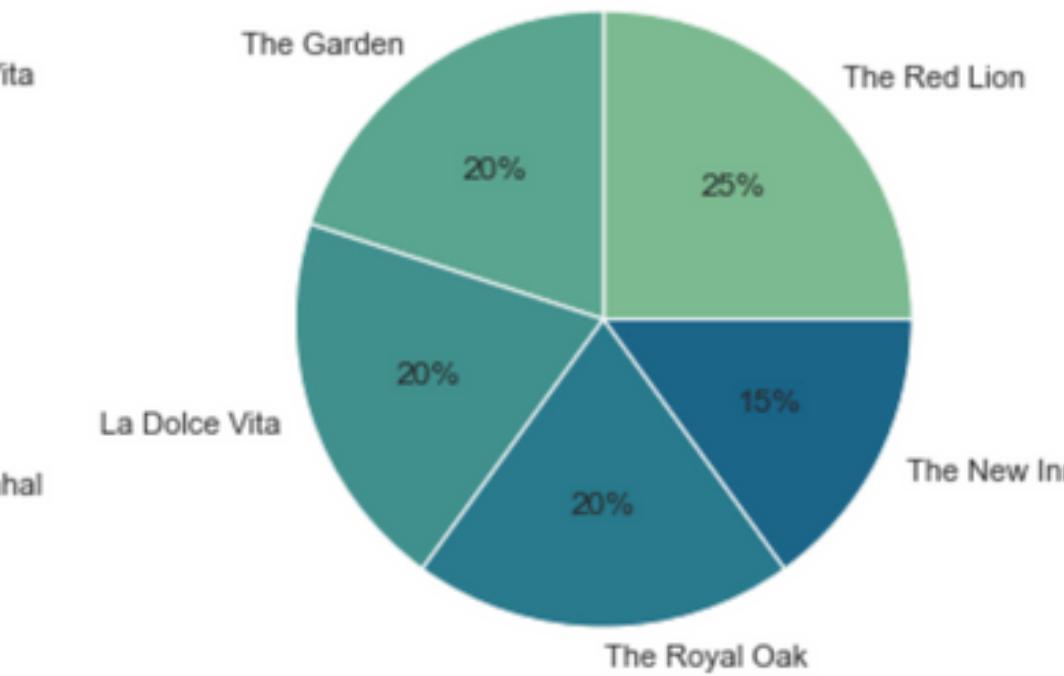
Top 5 restaurants with a service rating of 5



Top 5 restaurants with a value rating of 5



Top 5 restaurants with a atmosphere rating of 5



PIG LATIN QUESTIONS



Split the dataset based on cuisines (french or Italian) and store each one in a separate dataset

File Preview

/user/maria_dev/capston project/q3/frensh_cuisines/part-v000-o001-r-00000

d,#7 of 7 places to eat in 's-Graveland,Dutch, European, French, South American,1,0,0,5,60.0,5,3.5,24,English,1,0.0,0.0,
Graveland,#2 of 7 places to eat in 's-Graveland, French, Dutch, Seafood, European,1,0,1,12,12.0,12,4.0,147,English,20,5.0
eland,#4 of 7 places to eat in 's-Graveland,Dutch, European, French,0,0,0,5,36.25,10,4.5,10,All languages,10,5.0,5.0,0.0
, 's-Gravenzande,#6 of 25 places to eat in 's-Gravenzande, French, International, Indonesian, European,1,0,0,12,12.0,12,5.
aimed,'s-Gravenzande,#11 of 25 places to eat in 's-Gravenzande,European, French, Dutch,1,0,0,12,12.0,12,4.0,24,English,2
's-Gravenzande,#14 of 25 places to eat in 's-Gravenzande,Dutch, European, French,0,0,0,12,12.0,12,4.0,10,All languages,1
laces to eat in Aabenraa, French, European, Danish, Contemporary, Scandinavian,0,0,0,5,50.0,5,5.0,12,English,1,1.0,0.0,0.
23 of 523 places to eat in Aachen,Italian, French, European,0,0,0,1,5.0,1,5.0,6,English,1,1.0,0.0,0.0,0.0,0.0,4.1,4.1,4.
#193 of 523 places to eat in Aachen, French, German,0,0,0,12,12.0,12,5.0,9,All languages,9,9.0,0.0,0.0,0.0,0.0,0.0,4.1,4.1,4.
523 places to eat in Aachen, French, Bar, Cafe, Pub, Wine Bar,0,0,0,5,40.0,5,5.0,4,All languages,4,3.0,1.0,0.0,0.0,0.0,0.0,4
of 523 places to eat in Aachen, French, Belgian, Cafe, European,0,0,0,12,12.0,12,4.5,3,All languages,3,2.0,1.0,0.0,0.0,0.
19 of 523 places to eat in Aachen,Cafe, Healthy, French,1,0,0,5,35.0,5,4.0,57,English,10,6.0,1.0,2.0,1.0,0.0,4.0,4.0,3.5
laces to eat in Aalborg, French,0,0,0,6,22.0,6,4.5,10,English,2,2.0,0.0,0.0,0.0,0.0,4.1,4.1,4.0,3.9,mid
ces to eat in Aalborg, French,0,0,0,12,12.0,12,4.5,44,English,2,2.0,0.0,0.0,0.0,0.0,5.0,5.0,5.0,3.9,mid
1 places to eat in Aalborg,Danish, French, Seafood,0,0,0,7,78.0,7,4.0,181,English,24,7.0,9.0,4.0,2.0,2.0,4.0,4.0,4.0,4.0
eat in Aalborg,Italian, French, European, Danish,0,0,0,6,40.0,6,4.0,19,English,4,1.0,1.0,1.0,1.0,0.0,4.5,3.5,4.0,3.9,mi
es to eat in Aalborg, French, International, European, Central European,1,0,0,4,20.0,4,4.5,271,English,40,26.0,12.0,1.0,1

File Preview

/user/maria_dev/capston project/q3/italian_cuisines/part-v000-o000-r-00000

.00334,4.16221,Unclaimed,'s-Gravenzande,#21 of 25 places to eat in 's-Gravenzande,Pizza, Italian,0,0,0,12,12.0,12,4.0,9,8
's-Gravenzande,52.01208,4.141188,Claimed,'s-Gravenzande,#3 of 25 places to eat in 's-Gravenzande,Dutch, Italian, European
,6.244949,Unclaimed,'s-Heerenberg,#8 of 9 places to eat in 's-Heerenberg,Italian, Turkish, Greek,0,0,0,12,12.0,12,4.0,2,4
35852,Claimed,Aachen,#168 of 523 places to eat in Aachen,Italian, Mediterranean, European,1,0,0,7,70.0,7,3.5,132,English,
4966,Unclaimed,Aachen,#5 of 523 places to eat in Aachen,Italian, Mediterranean, European,1,1,0,6,45.0,9,4.5,243,English,4
,50.77244,6.07735,Unclaimed,Aachen,#108 of 523 places to eat in Aachen,Italian, European, Pizza,1,0,0,7,77.5,7,4.5,51,Eng
3,Claimed,Aachen,#35 of 523 places to eat in Aachen,Italian, Mediterranean, European, Central European,1,1,1,7,114.0,7,4.
5547,6.075554,Claimed,Aachen,#59 of 523 places to eat in Aachen,Italian, Pizza, Mediterranean, European, Central European
Unclaimed,Aachen,#105 of 523 places to eat in Aachen,Italian, European,1,0,0,7,56.0,14,4.5,43,English,8,5.0,1.0,1.0,0.0,1
113,6.079733,Claimed,Aachen,#82 of 523 places to eat in Aachen,Italian, Pizza, Mediterranean, European,1,0,0,7,82.0,7,4.6
Claimed,Aachen,#37 of 523 places to eat in Aachen,Italian, Pizza, Mediterranean, European,1,1,0,6,54.0,12,4.0,148,English
5654,6.082044,Unclaimed,Aachen,#104 of 523 places to eat in Aachen,Italian, Mediterranean, European,1,1,0,6,52.5,6,4.0,89
,Unclaimed,Aachen,#197 of 523 places to eat in Aachen,Italian, Pizza, Mediterranean,1,0,0,12,12.0,12,4.5,16,English,2,1.
3,6.08254,Unclaimed,Aachen,#154 of 523 places to eat in Aachen,Italian, Pizza, Mediterranean,1,0,0,7,84.0,7,4.0,44,English
5.089167,Claimed,Aachen,#25 of 523 places to eat in Aachen,Italian, Mediterranean, European,1,0,0,7,70.0,7,4.0,166,English
3,6.080365,Unclaimed,Aachen,#214 of 523 places to eat in Aachen,Italian, European,1,0,0,12,12.0,12,3.5,34,English,6,3.0,1
7418,6.08779,Unclaimed,Aachen,#265 of 523 places to eat in Aachen,Italian,1,0,0,6,60.0,6,3.5,28,English,2,2.0,0.0,0.0,0.0

2

List the France restaurants that are vegetarian and vegan and have food ratings greater than 4.5

Results	 Download	X
(Le Pizzaiolo) (La Marina) (Mon Coin d'Asie) (Bistro d'Ailhon) (L'Atelier) (Izumi) (Manlio's) (Tita) (Chez Ama) (Bunny's Bubble Tea) (Le Pt' Tha) (Les petits plats de Trinidad) (Aux Petits Oignons) (Kabbaz) (La Cabane en Ville) (L'Atelier des Saisons)		

3

List the top 10 cities and order them by total reviews and save the results

Results	 Download	X
(Lisbon,52404) (Madrid,33731) (Rome,31144) (Munich,30142) (Milan,29273) (Rome,24671) (Madrid,22364) (Rome,19856) (Rome,19167) (Vienna,18971)		

4

Find the Maximum, Minimum total reviews of restaurants located in France and have an average rating of 4.0, and save the results

▼ Results
(15188,1)

5

Count the restaurants that are gluten-free and have average ratings higher than 4 in each country, and save the results

(Italy,14764)
(Spain,10920)
(Wales,1348)
(France,1571)
(Greece,3371)
(Poland,584)
(Sweden,441)
(Austria,660)
(Belgium,567)
(Croatia,652)
(Denmark,163)
(England,18791)
(Finland,166)
(Germany,1954)
(Hungary,353)
(Ireland,1704)
(Romania,180)
(Bulgaria,189)
(Portugal,2303)
(Scotland,2188)
(Slovakia,94)
(Czech Republic,316)
(The Netherlands,1544)
(Northern Ireland,440)

6

Find the maximum and minimum food ratings of the restaurants that are located in Italy and vegan friendly, and save the results

▼ Results

(5.0, 2.0)

7

Find the total reviews in English for each city that are located in Greece, and save the results

Results

 Download

(Fri,1)
(Fry,3)
(Ios,45)
(Kea,17)
(Kos,74)
(Oia,73)
(Rio,12)
(Vai,2)
(Zia,13)
(Agia,2)
(Arta,12)
(Arvi,1)
(Avia,2)
(Axos,2)

8

Find the average rating of the atmosphere of all the restaurants that are located in Poland and gluten-free

▼ Results

(4.07258527725935)

9

Find the maximum reviews that have all languages as the default language of the restaurants that have an excellent rating higher than one thousand, and save the results

▼ Results

(2887)

10

Lists the restaurant name that is located in Spain and vegan and has a cheap prices, and save the results

Results	 Download
(Ash, 7)	
(Bow, 1)	
(Box, 4)	
(Ely, 57)	
(Eye, 6)	
(Ham, 1)	
(Ide, 2)	
(Kew, 21)	
(Lea, 2)	
(Old, 1)	
(Par, 12)	
(Rye, 48)	
(Wem, 6)	
(Wye, 7)	
(Acle, 7)	
(Alne, 1)	
(Aust, 1)	
(Bath, 284)	
(Beer, 11)	

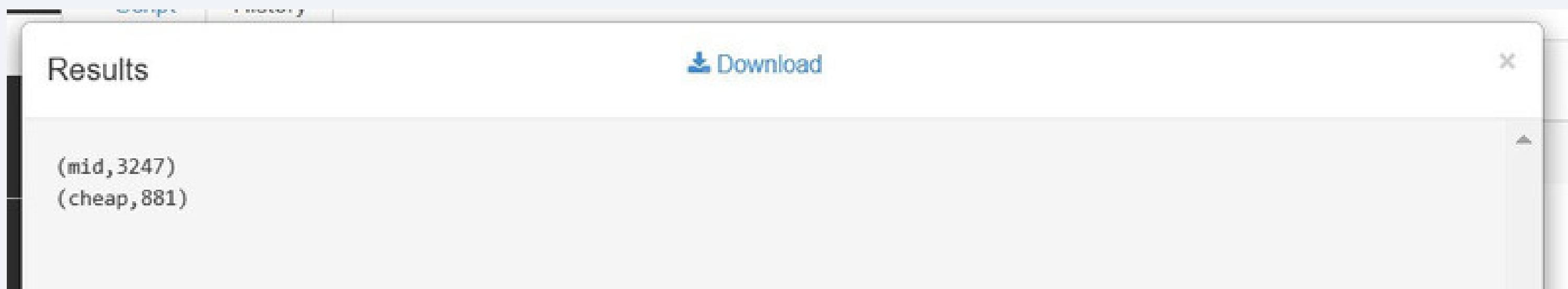
11

Find the number of restaurants that are located in England and have mid-price range in each city, and save the results

Results	
	 Download
(B13,1)	
(Bow,1)	
(JOY,1)	
(Koi,1)	
(No3,1)	
(Wok,1)	
(Amun,1)	
(Anil,1)	
(Arti,1)	
(Aura,1)	
(Bold,1)	
(Eden,1)	
(Ikea,1)	
(Kali,1)	
(Kint,1)	
(Knos,1)	
(MAMA,1)	
(Maoz,1)	
(MoMo,1)	
(Ninn,1)	
(Popa,1)	
(Rooq,1)	
(Sopa,1)	
(Yoma,1)	
(Zuum,1)	
(Anavi,1)	
(Antic,1)	
(Arpit,1)	

12

Count the restaurants that are vegetarian and located in Paris of each price range , and save the results



13

List the restaurants that are located in London Colney and have a mid-price range, and order them by the Avg ratings , and save the results

Results

Download

Result
(London Colney,mid,5.0)
(London Colney,mid,3.5)

14

List the restaurants that are located in Spain and average ratings = 5, and service rating= 4.5, and save the results

Results	 Download	X
(Sabroso Bistro,Spain,4.5,5.0) (Restaurante Hotel Villa de Abalos,Spain,4.5,5.0) (Recuncho de Gredos,Spain,4.5,5.0) (Restaurante Napoli Di Notte,Spain,4.5,5.0) (Abatec C B,Spain,4.5,5.0) (Sandy Sandwich,Spain,4.5,5.0) (Restaurante Vegetariano Mezze,Spain,4.5,5.0) (Tasca El Caon,Spain,4.5,5.0) (AMA Taberna,Spain,4.5,5.0) (Salsamora Boutique,Spain,4.5,5.0) (Bar Cafeteria La MaGia,Spain,4.5,5.0) (Restaurante Gines Aguilas,Spain,4.5,5.0) (Nigella Bistro,Spain,4.5,5.0) (Restaurante Ordio,Spain,4.5,5.0) (Trattoria Italia,Spain,4.5,5.0) (Naturale,Spain,4.5,5.0) (La Gelateria da Piero,Spain,4.5,5.0) (Meson De Castro,Spain,4.5,5.0) (Mum,Spain,4.5,5.0) (El Terrat,Spain,4.5,5.0)		

15

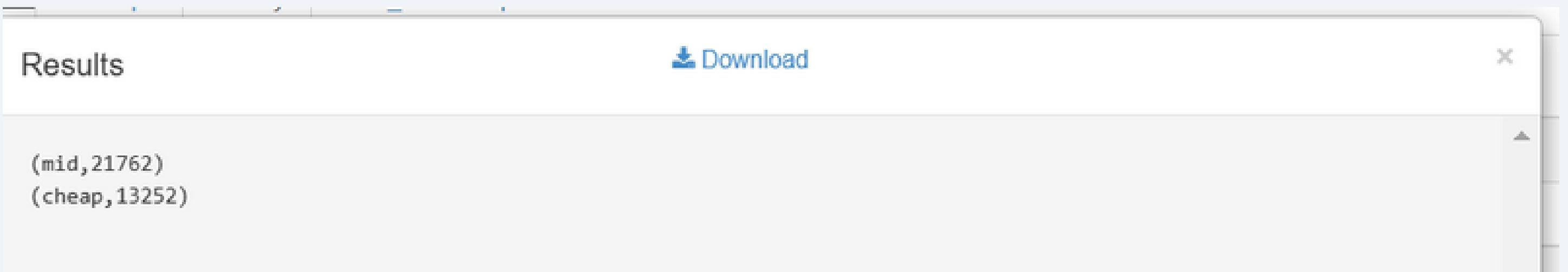
What is the cuisines for the most popularity generic restaurant located in Elne city

Results [!\[\]\(a04c5602c87b51151a5d2267e8426a6d_img.jpg\) Download](#) X

(French, Mediterranean, European, Catalan)

16

How many Italian cuisine restaurants have a cheap and mid-price range



17

Count the claimed and unclaimed restaurants per country
and save them on a separate file

Results	
(Italy,100674,61004)	
(Spain,61202,46551)	
(Wales,4222,2592)	
(France,70224,45438)	
(Greece,14742,9902)	
(Poland,7855,6429)	
(Sweden,3904,6020)	
(Austria,5118,7368)	
(Belgium,7739,9502)	
(Croatia,3143,2905)	
(Denmark,2746,3094)	
(England,67461,38610)	
(Finland,1926,2039)	
(Germany,23362,45939)	
(Hungary,2535,2383)	
(Ireland,5031,3008)	
(Romania,2427,1848)	
(Bulgaria,1371,1276)	
(Portugal,12968,10225)	
(Scotland,6732,4026)	
(Slovakia,1177,1107)	
(Czech Republic,4023,4362)	
(The Netherlands,11217,9616)	
(Northern Ireland,1376,1124)	

18

Find the number of restaurants that have food, service, value, and atmosphere ratings higher than 4, and have mid-price range in each country.

▼ Results

(Italy,7588)
(Spain,4676)
(Wales,695)
(France,4946)
(Greece,3123)
(Poland,378)
(Sweden,235)
(Austria,560)
(Belgium,634)
(Croatia,460)
(Denmark,231)
(England,9330)
(Finland,83)
(Germany,1864)
(Hungary,239)
(Ireland,1012)
(Romania,111)
(Bulgaria,144)
(Portugal,1141)
(Scotland,977)
(Slovakia,76)
(Czech Republic,291)
(The Netherlands,851)
(Northern Ireland,226)

Download

19

Count the restaurants that open more than 150 hours per week and have average ratings equal to 5, in each country.

Results	
(Italy, 135)	
(Spain, 63)	
(Wales, 7)	
(France, 64)	
(Greece, 271)	
(Poland, 8)	
(Austria, 3)	
(Belgium, 1)	
(Croatia, 13)	
(Denmark, 1)	
(England, 45)	
(Finland, 1)	
(Germany, 12)	
(Hungary, 2)	
(Ireland, 4)	
(Romania, 6)	
(Bulgaria, 8)	
(Portugal, 13)	
(Scotland, 5)	
(Slovakia, 2)	
(Czech Republic, 2)	
(The Netherlands, 8)	
(Northern Ireland, 1)	

20

**Find the average for food rating for all restaurants where
the price range is cheap**

Results

 Download

X

(4.081924211351693)

PYSPARK MACHINE LEARNING



1

READ DATASET AS PANDAS THEN CONVERTE IT TO SPARK

```
pandadf = pd.read_csv('/content/drive/MyDrive/cleaning_data.csv') #read csv file as pandas
```

```
#convert from pandas to spark  
df = spark.createDataFrame(pandadf)
```

2

combine avg_rating values to 3 categories

```
spark = data.replace( [1.0,1.5,2.0,2.5] , 0, subset=["avg_rating"]) #replace avg_rating values 1.0-2.5 to 0  
spark = spark.replace([3,3.5,4.0] , 1, subset=["avg_rating"]) #replace avg_rating values 3-4.0 to 1  
spark = spark.replace([4.5,5.0] , 2, subset=["avg_rating"]) #replace avg_rating values 4.5-5 to 2
```

3

convert type of columns

```
spark = spark.withColumn("vegetarian_friendly", spark["vegetarian_friendly"].cast(IntegerType()))  
spark = spark.withColumn("avg_rating", spark["avg_rating"].cast(IntegerType()))  
spark = spark.withColumn("vegan_options", spark["vegan_options"].cast(IntegerType()))  
spark = spark.withColumn("reviews_count_in_default_language", spark["reviews_count_in_default_language"].cast(IntegerType()))
```

oversampling unbalanced dataset

```
major_df = spark.filter(col("avg_rating") == 2)
minor_df = spark.filter(col("avg_rating") == 0)
major2_df = spark.filter(col("avg_rating") == 1)

'''we will calculate the ratio to determine the difference
between the number of avg_rating 2 and avg_rating 0 transactions.'''
ratio = int(major_df.count()/minor_df.count())
print("ratio: {}".format(ratio))
```

```
ratio: 11
```

```
#create a range on this ratio and store it in variable a
a = range(ratio)

#duplicate the minority rows
oversampled_df = minor_df.withColumn("dummy", explode(array([lit(x) for x in a]))).drop('dummy')
```

oversampling count is : 298650

Encoded unnumbric columns

```
#This step will label encode all the categorical columns and store them in different columns with the same name + '_idx',
#so category will become category_idx
cat_cols = ['price_range','cuisines','claimed'] #cuisines and price_range

#StringIndexer() is equivalent to LabelEncoder()
for c in cat_cols:
    indexer = StringIndexer(inputCol=c, outputCol=c+'_idx') #we pass the columns from the list as input one by one
    combined_df = indexer.fit(combined_df).transform(combined_df) #here we fit and transform the data altogether

final_df2 = combined_df.drop(*cat_cols) #we will drop all the categorical columns we defined earlier
```

Vector assembler

```
cols = final_df.columns #extract the column names from the dataframe  
cols.remove('avg_rating') #remove avg_rating -> we need this to be our label  
  
#vector assembler will take all the columns and convert them into one column called features  
assembler = VectorAssembler(inputCols=cols, outputCol='features')  
  
#the .transform will apply the changes here  
final_df = assembler.transform(final_df)
```

7

Split Data

```
# We will now create a new dataframe only consisting of the features column and the label column (actually avg_rating column but renamed)
df_data = final_df.select(col('features'), col('avg_rating').alias('label'))

#simple data splitting
df_train, df_test = df_data.randomSplit([0.8, 0.2])
```

8

Models Train

Random Forst Tree

Decision Tree

Logistic Regression

NaiveBayes

Result after Evaluate Models

	Accuracy	F1-Score	Weighted Precision	Weighted Recall
Decision Tree	0.788288	0.784283	0.790955	0.788288
Random Forest	0.804779	0.801209	0.807106	0.804779
Logistic Regression	0.402184	0.231629	0.453494	0.402184
nive	0.479239	0.428802	0.641618	0.479239

Conclusions

The best model is Forest Random Tree
with accuracy .80
and the worst model is Logistic Regression with 0.40

Tuning best model

```
#initialize grid -> we are using variation with only one parameter called maxIter (maximum iteration)
grid = ParamGridBuilder().addGrid(rf.maxDepth, [5,6]).build()
cv = CrossValidator(estimator=rf, estimatorParamMaps=grid, evaluator=evaluator_A, parallelism=2)
#lets fit again on our training set
cvModel = cv.fit(df_train)
```

```
# accuracy of our model on the testing set
evaluator_A.evaluate(cvModel.transform(df_test))
```

```
0.8252858399296394
```

12

Pipeline best model

```
pipeline = Pipeline(stages=[rf])  
  
# Fit the pipeline to training documents.  
model = pipeline.fit(df_train)
```

```
# accuracy of our model on the testing set  
evaluator_A.evaluate(model.transform(df_test))
```

0.8019790846733386

KAFKA IMPLEMENTATION



1st application

- gluten free restaurants

```
#necessay imports
from pykafka import KafkaClient
import csv
```

```
#initialize KafkaClient
client = KafkaClient(hosts="localhost:9092")
# we use this command to access the topic by its name we created earlier
#Topic name is gfree
topic = client.topics['gfree']
```

```
# read TripAdvisor data
TripAdvisor_data = []
with open('cleaning_data.csv',newline='')as csvfile:
    spamreader=csv.DictReader(csvfile,delimiter=',')
    for row in spamreader:
        TripAdvisor_data.append(row)
```

```
#access the producer
producer = topic.get_sync_producer()
#we want to filter the data by gluten free restaurant
#and we want to return the restaurants name and country and city and It's avg rating
for i in TripAdvisor_data:
    if i['gluten_free'] == '1':
        data = "Nestaurant Name: " + i['restaurant_name'] + ", country: " + i['country']
        + ", city: " + i['city'] + ", Average Rating: " + i['avg_rating']
        producer.produce(bytes(data, 'utf-8'))
```

```
# we can access the consumer using the following statement
consumer = topic.get_simple_consumer()
# we will now use a simple loop to get all the values one by one
for message in consumer:
    if message is not None:
        print (message.offset, message.value)
```

1 Results

```
0 b"Restaurant Name: Restaurant Vlaar, country: The Netherlands, city: 's-Graveland, Average Rating: 4.0"
1 b"Restaurant Name: De Colonie, country: The Netherlands, city: 's-Graveland, Average Rating: 4.0"
2 b"Restaurant Name: 't Swaentje, country: The Netherlands, city: 's-Graveland, Average Rating: 4.5"
3 b"Restaurant Name: BeachLine Beach & Events s-Gravenzande, country: The Netherlands, city: 's-Gravenzande, Average
Rating: 4.5"
4 b"Restaurant Name: Bistro de Herberg, country: The Netherlands, city: 's-Gravenzande, Average Rating: 4.5"
5 b'Restaurant Name: Ave Dourada, country: Portugal, city: A dos Cunhados, Average Rating: 4.5'
6 b'Restaurant Name: Cafe Butler, country: Denmark, city: Aabenraa, Average Rating: 4.5'
7 b'Restaurant Name: Misaki, country: Germany, city: Aachen, Average Rating: 4.5'
8 b'Restaurant Name: Ferbers, country: Germany, city: Aachen, Average Rating: 3.5'
9 b'Restaurant Name: LivingRoom, country: Germany, city: Aachen, Average Rating: 4.0'
10 b'Restaurant Name: Pfannenzauber, country: Germany, city: Aachen, Average Rating: 4.0'
11 b'Restaurant Name: Konak, country: Germany, city: Aachen, Average Rating: 3.5'
12 b'Restaurant Name: Kanpai Running Sushi & Lounge, country: Germany, city: Aachen, Average Rating: 4.5'
13 b'Restaurant Name: Polonia, country: Germany, city: Aachen, Average Rating: 4.5'
14 b'Restaurant Name: Degustino, country: Germany, city: Aachen, Average Rating: 4.0'
15 b'Restaurant Name: Mei Choi, country: Germany, city: Aachen, Average Rating: 5.0'
16 b'Restaurant Name: Kaiserwetter, country: Germany, city: Aachen, Average Rating: 4.0'
17 b'Restaurant Name: Sausalitos, country: Germany, city: Aachen, Average Rating: 3.5'
```

2nd application

- vegetarian friendly restaurants



jupyter Topec Last Checkpoint: ٢١ دقيقة (unsaved changes) Logout

File Edit View Insert Cell Kernel Widgets Help Trusted Python 3 (ipykernel)

In [10]: `#necessary imports
from pykafka import KafkaClient
import csv`

In [6]: `#initialize KafkaClient
client = KafkaClient(hosts="localhost:9092")
we use this command to access the topic by its name we created earlier
#Topic name is gfree
topic = client.topics['vegetarian']`

In [7]: `# read TripAdvisor data
TripAdvisor_data=[]
with open('/Users/areejalhuthali/cleaning_data.csv',newline='')as csvfile:
 spamreader=csv.DictReader(csvfile,delimiter=',')
 for row in spamreader:
 TripAdvisor_data.append(row)`

In [8]: `#access the producer
producer =topic.get_sync_producer()
#we want to filter the data by gluten free restaurant
#and we want to return the restaurants name and country and city and It's avg rating
for i in TripAdvisor_data:
 if i['vegetarian_friendly'] == '1':
 data = "Restaurant Name: "+ i['restaurant_name'] +", country: "+ i['country']+ ", city: "+ i['city'] + ", Average Rating: "+ str(i['avg_rating'])
 producer.produce(bytes(data, 'utf-8'))`

In [9]: `# we can access the consumer using the following statement
consumer = topic.get_simple_consumer()
we will now use a simple loop to get all the values one by one
for message in consumer:
 if message is not None:
 print (message.offset, message.value)`

0 b"Restaurant Name: Restaurant Nonna, country: The Netherlands, city: 's Gravendeel, Average Rating: 4.0"

CONCLUSIONS AND FUTURE WORK



THANK YOU!

ANY QUESTIONS?



Rasha



Samar



Jawhara



Maha



Fatima



Areej

