

Rasheeq Ahmed

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[Github](#)

[LinkedIn](#)

[Portfolio](#)

SKILLS

Full-Stack Engineering Skills: JavaScript, React.js, Redux.js, Node.js, Ruby, Ruby on Rails, HTML5, CSS3, SQL, PostgreSQL, MongoDB, Express.js, Git, AWS, Python, MVC, AJAX, Web Services, OOP, Visual Studio, HTTP, RESTful API

Salesforce Skills: Certified Salesforce Omnistudio Developer, Salesforce Admin Core, LWC, APEX, Salesforce Industries UI Developer

EXPERIENCE

Associate Technical Consultant

Salesforce

Mar 2021 - Present

- Transferred product and plan data from 7 legacy plans into Salesforce and added 50+ rules in order to automate user selections.
- Implemented HMO, PPO and POS Plans accommodating 21 different product configurations using the Salesforce Industries Insurance engine
- Over the course of a 5 week period working in an Agile environment - completed 27 backlog Stories bringing the project back to an on-time delivery

Quality Assurance Engineer

Tilt Access

Nov 2020 - Dec 2020

- Developed and executed testing plans to find defects in software and pinpoint functionality and design issues
- Established and enforced quality assurance measures and testing standards for cross-browser support.
- Utilized Notion and SmartBear's CrossBrowserTesting to track the status of defects and provided a status report during weekly meetings

Search Engine Specialist

Didit

Nov 2017 - Oct 2019

- Performed daily account management and optimization tasks based on KPIs for various clients' paid search accounts in Google AdWords and Bing Ads.
- Launched 50+ new paid search campaigns, ad groups, and accounts and supported creation of new paid search marketing initiatives across the agency's client roster.
- Generated daily and weekly client reports for all major metrics, goals tracking, revenue tracking, and other paid search initiatives

PROJECTS

YimYum (Rails 5, Ruby, ReactJS, PostgreSQL, Redux, AWS)

[Git](#) | [Live](#)

Single-page web application with a TikTok inspired design where users can upload their satisfying food videos.

- Developed frontend to backend user authentication that uses BCrypt and Protected Routes to securely save encrypted passwords for optimal scalability.
- Produced custom UI using CSS and user-centered design techniques, improving usability and user retention

Triptip (MongoDB, Express, ReactJS, NodeJS)

[Git](#) | [Live](#)

A single page application that allows users to add trips, select destinations, choose activities for their itinerary.

- Integrated Tripadvisor API by utilizing asynchronous Axios calls to fetch real-time data to ensure reliable and up to date information for users.

Education

Web Development - App Academy | 2020

Bachelor of Arts - University of Virginia | 2012 - 2016