Rasheeq Ahmed

(703) 894-7315   contact@rasheeqahmed.com   Github   LinkedIn   Portfolio

SKILLS

Technical: JavaScript, React.js, Redux.js, Node.js, Ruby, Ruby on Rails, HTML5, CSS3, SQL, PostgreSQL, MongoDB, Express.js, Git, AWS, Python, MVC, AJAX, Web Services, OOP, Visual Studio, HTTP, RESTful API

Certifications: Salesforce Omnistudio Developer, Salesforce Certified Administrator

EXPERIENCE

Associate Technical Consultant
Salesforce   Mar 2021 - Present
- Deployed user-friendly, innovative web, and mobile apps that are tailored and branded for clients
- Analyzed project requirements to optimize and customize workflows and user experience
- Developed complex business processes using Industry Cloud technology and the toolkit of the Force.com platform working on an Agile scrum team

Quality Assurance Engineer
Tilt Access   Nov 2020 - Dec 2020
- Developed and executed testing plans to find defects in software and pinpoint functionality and design issues
- Established and enforced quality assurance measures and testing standards for cross-browser support.
- Utilized Notion and SmartBear's CrossBrowserTesting to track the status of defects and provided a status report during weekly meetings

Search Engine Specialist
Didit   Nov 2017 - Oct 2019
- Performed daily account management and optimization tasks based on KPIs for various clients' paid search accounts in Google AdWords and Bing Ads.
- Generated daily and weekly client reports for all major metrics, goals tracking, revenue tracking, and other paid search initiatives.
- Launched 50+ new paid search campaigns, ad groups, and accounts and supported creation of new paid search marketing initiatives across the agency's client roster.

PROJECTS

YimYum (Rails 5, Ruby, ReactJS, PostgreSQL, Redux, AWS)   Git
Single-page web application with a TikTok inspired design where users can upload their satisfying food videos.
- Developed frontend to backend user authentication that uses BCrypt and Protected Routes to securely save encrypted passwords for optimal scalability.
- Integrated Redux with HTML5 media web components to create customized media playback for users.
- Produced custom UI using CSS and user-centered design techniques, improving usability and user retention

Trippt (MongoDB, Express, ReactJS, NodeJS)   Git
single page application that allows users to add trips, select destinations, choose activities for their itinerary.
- Integrated Tripadvisor API by utilizing asynchronous Axios calls to fetch real-time data to ensure reliable and up to date information for users.
- Utilized Git workflow in a team setting to cooperate efficiently and peer-reviewed pull requests to minimize merge conflicts.

EDUCATION

Web Development - *App Academy | 2020*
Bachelor of Arts - *University of Virginia | 2012 - 2016*