

Rasheeq Ahmed

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[Github](#)

[LinkedIn](#)

[Portfolio](#)

SKILLS

JavaScript, React.js, Redux.js, Node.js, Ruby, Ruby on Rails, HTML5, CSS3, SQL, PostgreSQL, MongoDB, Express.js, Git, AWS, Python

PROJECTS

YimYum (Rails 5, Ruby, ReactJS, PostgreSQL, Redux, AWS)

[Git](#) | [Live](#)

Single-page web application with a TikTok inspired design where users can upload their satisfying food videos.

- Developed frontend to backend user authentication that uses BCrypt and Protected Routes to securely save encrypted passwords for optimal scalability.
- Integrated Redux with HTML5 media web components to create customized media playback for users.
- Connected Rails backend to AWS S3 for media storage while maintaining content security with AWS IAM.
- Produced custom UI using CSS and user-centered design techniques, improving usability and user retention

Triptt (MongoDB, Express, ReactJS, NodeJS)

[Git](#) | [Live](#)

A single page application that allows users to add trips, select destinations, choose activities to their itinerary

- Integrated Tripadvisor API by utilizing asynchronous Axios calls to fetch real-time data to ensure reliable and up to date information for users.
- Utilized Git workflow in a team setting to cooperate efficiently and peer-reviewed pull requests to minimize merge conflicts.
- Employed CSS3 flexbox and z-index to build responsive carousels to enhance user experience.

Stop The Spread (React.js, Node.js, JavaScript, HTML5, CSS3)

[Git](#) | [Live](#)

Responsive drag and drop kanban board with health and safety theme completed in two days for MintBean Hackathon.

- Built core drag and drop with react-beautiful-dnd for accessible, high-performing, natural moving components.
- Incorporated styled components for dynamic styling, simple maintenance and automatic critical CSS.
- Utilized React Hooks for efficient, simple state management and easy code readability in a team environment.

EXPERIENCE

Search Engine Specialist

Didit Nov 2017 - Oct 2019

- Performed daily account management and optimization tasks based on KPIs for various clients' paid search accounts in Google AdWords and Bing Ads.
- Generated daily and weekly client reports for all major metrics, goals tracking, revenue tracking, and other paid search initiatives.
- Launched 50+ new paid search campaigns, ad groups, and accounts and supported creation of new paid search marketing initiatives across the agency's client roster.
- Collaborated with team members and management on project development, timelines, and results.

Business Administrator

Nuphix Dec 2016 - Oct 2017

- Managed and processed store inventory invoices, including completing weekly performance reports
- Onboarded and trained new employees, managed staff schedules and workflow
- Reviewed database entries for accuracy and completeness

EDUCATION

Web Development - App Academy | Spring 2020

Bachelor of Arts - University of Virginia | 2012 - 2016