

Credit Card Transaction Report

Q4

Q3

Q2

Q1

week start date

All

Revenue

57M

Transaction Amount

46M

Total Interest

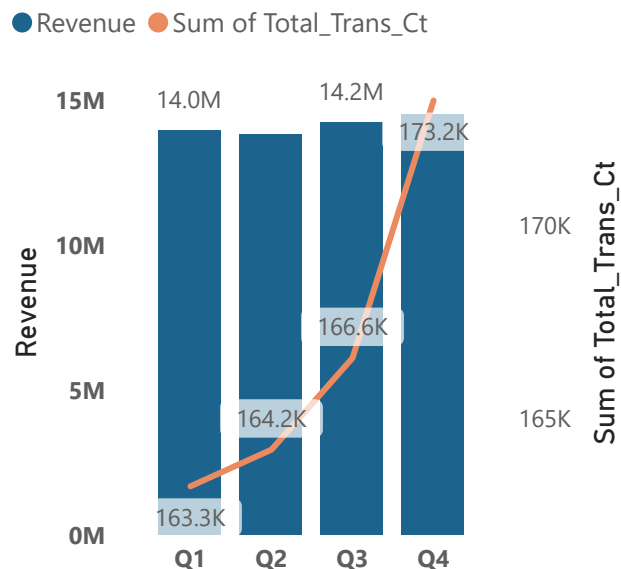
7.98M

Transaction Count

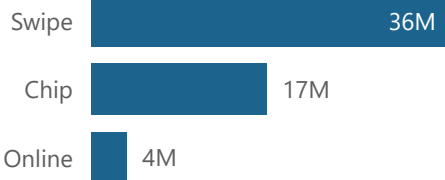
667K

card_category	Revenue	Sum of interest_earned	Sum of annual_fees
Blue	47188612	6,614,172.62	2733690
Silver	5659109	821,922.98	189590
Gold	2533682	384,755.16	57565
Platinum	1135608	161,629.05	20665
Total	56517011	7,982,479.81	3001510

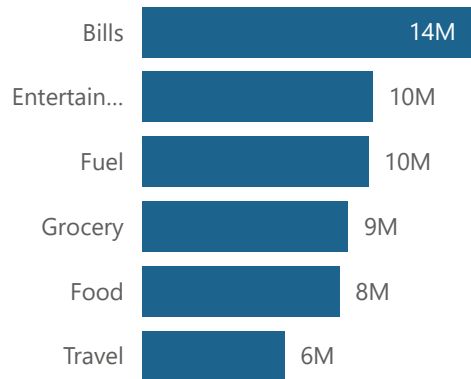
QTR Revenue and total trans count



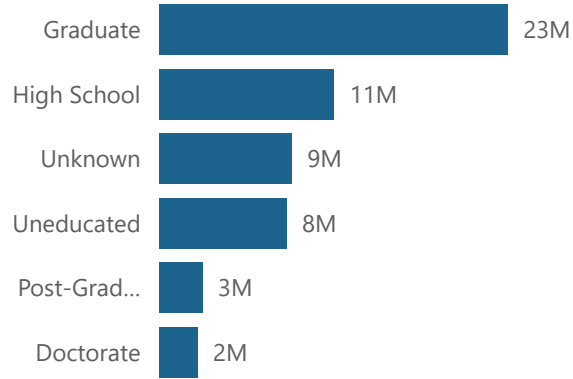
Revenue by Use Chip



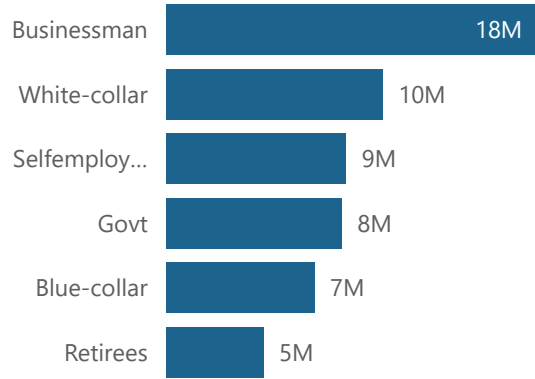
Revenue by Expenditure type



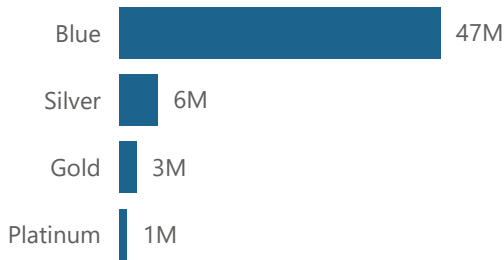
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Total Revenue

57M

Total Interest

8M

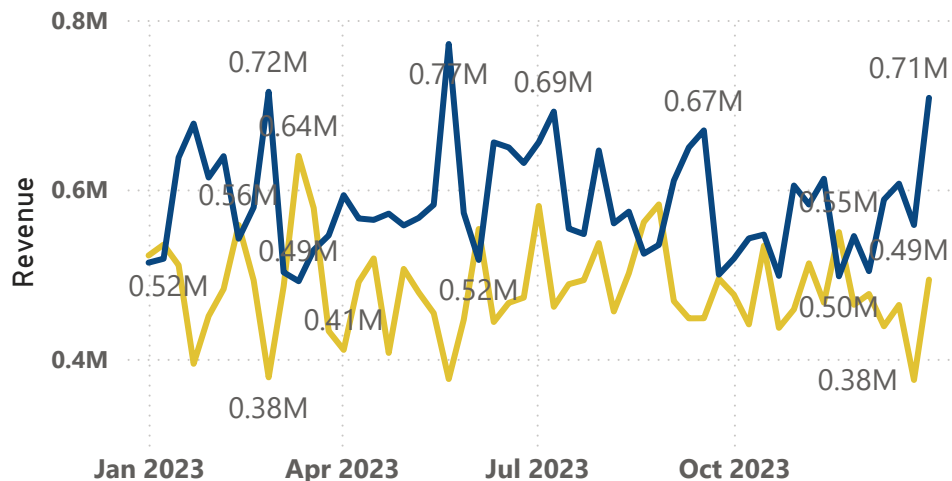
Total Income

588M

CSS

3.19

Revenue vs Gender



Q4

Q3

Q2

Q1

week start date

All

Low

Med

High

Gold

Silver

Blue

Platinum

M

31M

F

26M

Age Group

40-50

10M

13M

50-60

8M

9M

30-40

4M

5M

60+

20-30

Customer_Job

Revenue

Sum of
Total_Trans_Amt

Sum of
Income

Businessman

17697472

14538883

19035043

White-collar

10283124

8359688

10561847

Selfemployed

8542826

6640301

7765993

Govt

8335534

6701573

9083472

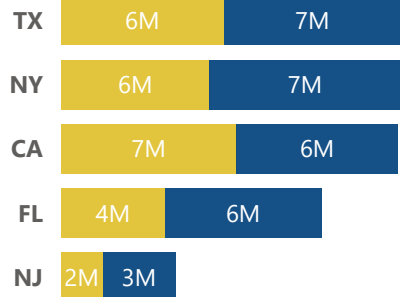
Total

56517011

45533021

58759978

Top 5 States



Salary Group

High

7M

21M

Med

8M

7M

Low

10M

Dependent Count

4

4M

5M

2

7M

8M

0

2M

2M

Marital Status

Marri...

12M

15M

Single

10M

12M

Unkn...

Education Level

Graduate

10M

12M

High School

5M

6M

Unknown

4M

4M

Uneducated

4M

4M

Post-Graduate

4M

4M

Doctorate

4M

4M