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| PASHA SIGNS | | |
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| Basic Requirements for Website | | |

# Business Model

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|  | 1. Our Initial plan is to have a e-commerce platform for general public where they can get multiple products in multiple segments, like Clothing (Men’s, women’s and Kids), Cosmetics, shoes and household items. 2. There shall be a range of Categories with proper routes and sub routes for easy searching and filtering required items. 3. Options shall be global and editable as per requirements. 4. Attributes shall also be relevant and editable as per requirements. 5. There shall be proper search and filter options in product range while selecting or looking for any product. Collection wise, category wise etc. |

# Critical Requirements

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|  | 1. There shall be one main product code with initial product details in it. |
|  | 1. There shall be multiple variants of each product, like sizes S, M, L & XL. |
|  | 1. Inventory shall be managed based on each variant, for example, S size have 20 pcs and customer buy one piece of it and after confirmation, there shall remain 19 pcs. |
|  | 1. If inventory of any size goes to zero, it shall show “Out of stock” for that specific variant. |
|  | 1. In case if all sizes go out of stock then whole article shall show out of stock. |
|  | 1. Inventory of all sizes can be changed separately as per requirements. |
|  | 1. There shall be one time Shipment charges of each order. That amount shall be editable. That amount will be added in total amount of order while confirming order. |
|  | 1. There shall be “free shipment” option also in case if customer’s order exceeds from a certain amount, that rule will apply automatically. 2. Discount Coupons shall be working properly and appliable for any order. |
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# Required Reports

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|  | 1. There shall be proper Dashboard with different filers and options to see product wise, collection wise, category wise, period wise sales data etc. 2. Orders list, showing period wise and status wise orders. (Pending, processing, confirmed and shipped etc. 3. In case if we have to call or email or sms for order verification, there shall be an option to verify such orders and to change status as confirmed. 4. We need an option to export all required reports in Excel. Such as order list, production wise, category wise etc. and products lists etc with SKU and other required details. |