



## Rashik Ahmed

**Passport:** A13004832 **ID:** 5113612740 **Work permit:** Bangladeshi

**Nationality:** Bangladeshi **Date of birth:** 10 Jun 2000

**Place of birth:** Dhaka, Bangladesh **Phone number:** (+880) 01617054369

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### ABOUT ME

I'm Rashik Ahmed, a **Business Administration** graduate with a focus in **Marketing** from East West University. I bring a diverse background in graphic design, customer service, content writing, and client servicing. My experience spans working with brands like **Chillox**, **FoodPanda**, and **Grey Advertising**—where I've contributed to marketing and branding efforts for notable names such as **New Zealand Dairies**, **Sprite**, and **Sensodyne**. I combine creativity, strategic thinking, and strong communication to deliver impactful results in dynamic environments.

### WORK EXPERIENCE

#### **Chillox Burgers** – Dhaka, Bangladesh

**City:** Dhaka | **Country:** Bangladesh | **Website:** <https://chillox.engaze.ai/> | **Name of unit or department:** Creative - **Business or sector:** Accommodation and food service activities

##### **Advertising artist**

[ 4 Feb 2019 – 20 Feb 2020 ]

- Design social media posts
- Making Audiovisuals for the restaurant
- Analyzing competitors and design campaigns accordingly

#### **FoodPanda** – Dhaka

**City:** Dhaka

##### **Customer service representative**

[ 10 Apr 2020 – 10 Feb 2021 ]

- understanding customer needs and requirements
- processing vouchers and refunds
- giving solutions to customer problems
- comforting and managing upset/angry customers through emotional intelligence

#### **Study For IT** – Dhaka, Bangladesh

**City:** Dhaka | **Country:** Bangladesh

##### **Essay writer**

[ 10 Feb 2022 – 2 Apr 2024 ]

#### **Grey Advertising** – Dhaka, Bangladesh

**City:** Dhaka | **Country:** Bangladesh

## Client service manager

[ 10 Nov 2024 – Current ]

I was in charge of marketing and branding of brands like New Zealand Dairy, Sensodyne, and Sprite in Bangladesh. My job was to communicate effectively with clients and the creative & accounts department to meet client needs.

## EDUCATION AND TRAINING

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### Bachelor's in Business Administration

*East West University* [ 5 Jan 2020 – 6 Sep 2024 ]

City: Dhaka | Country: Bangladesh | Website: <https://ewubd.edu/>

### Master of International Business

*University of Vaasa* [ 1 Sep 2025 – Current ]

City: Vaasa | Country: Finland | Website: <https://www.uwasa.fi/en>

## LANGUAGE SKILLS

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**Mother tongue(s):** Bengali

**Other language(s):**

**English**

**LISTENING** B2 **READING** B2 **WRITING** B2

**SPOKEN PRODUCTION** B2

**SPOKEN INTERACTION** B2

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## SKILLS

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Adobe Photoshop (basic elements) / Microsoft Office / Microsoft Excel / Microsoft Word / STATA - basic use / Google Drive / Social Media / Microsoft Powerpoint / Adobe Photoshop, illustrator, AI / Google Suite (Doc, Slides, Form, Sheet, Drive) / Google Docs / Social media management (Facebook, Twitter, LinkedIn, YouTube, Instagram)