



# Rashik Ahmed

**Passport:** A13004832 **ID:** 5113612740 **Work permit:** Bangladeshi

**Nationality:** Bangladeshi **Date of birth:** 10 Jun 2000

**Place of birth:** Dhaka, Bangladesh **Phone number:** (+880) 01617054369

**Email address:** [rashikamid@gmail.com](mailto:rashikamid@gmail.com)

**Home:** 506/C, Niribili Apartment (A-5), Khilgaon, Dhaka - 1219, 1219 Dhaka (Bangladesh)

## ABOUT ME

I'm Rashik Ahmed, a **Business Administration** graduate with a focus in **Marketing** from East West University. I bring a diverse background in graphic design, customer service, content writing, and client servicing. My experience spans working with brands like **Chillox**, **FoodPanda**, and **Grey Advertising**—where I've contributed to marketing and branding efforts for notable names such as **New Zealand Dairies**, **Sprite**, and **Sensodyne**. I combine creativity, strategic thinking, and strong communication to deliver impactful results in dynamic environments.

## WORK EXPERIENCE

### **Chillox Burgers – Dhaka, Bangladesh**

**City:** Dhaka | **Country:** Bangladesh | **Website:** <https://chillox.engaze.ai/> | **Name of unit or department:** Creative - **Business or sector:** Accommodation and food service activities

#### **Advertising artist**

[ 4 Feb 2019 – 20 Feb 2020 ]

- Design social media posts
- Making Audiovisuals for the restaurant
- Analyzing competitors and design campaigns accordingly

### **FoodPanda – Dhaka**

**City:** Dhaka

#### **Customer service representative**

[ 10 Apr 2020 – 10 Feb 2021 ]

- understanding customer needs and requirements
- processing vouchers and refunds
- giving solutions to customer problems
- comforting and managing upset/angry customers through emotional intelligence

### **Study For IT – Dhaka, Bangladesh**

**City:** Dhaka | **Country:** Bangladesh

#### **Essay writer**

[ 10 Feb 2022 – 2 Apr 2024 ]

### **Grey Advertising – Dhaka, Bangladesh**

**City:** Dhaka | **Country:** Bangladesh

## **Client service manager**

[ 10 Nov 2024 – Current ]

I was in charge of marketing and branding of brands like New Zealand Dairy, Sensodyne, and Sprite in Bangladesh. My job was to communicate effectively with clients and the creative & accounts department to meet client needs.

## **EDUCATION AND TRAINING**

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### **Bachelor's in Business Administration**

**East West University** [ 5 Jan 2020 – 6 Sep 2024 ]

City: Dhaka | Country: Bangladesh | Website: <https://ewubd.edu/>

### **Master of International Business**

**University of Vaasa** [ 1 Sep 2025 – Current ]

City: Vaasa | Country: Finland | Website: <https://www.uwasa.fi/en>

## **LANGUAGE SKILLS**

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**Mother tongue(s):** Bengali

**Other language(s):**

**English**

**LISTENING B2 READING B2 WRITING B2**

**SPOKEN PRODUCTION B2**

**SPOKEN INTERACTION B2**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## **SKILLS**

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Adobe Photoshop (basic elements) / Microsoft Office / Microsoft Excel / Microsoft Word / STATA - basic use / Google Drive / Social Media / Microsoft Powerpoint / Adobe Photoshop, illustrator, AI / Google Suite (Doc, Slides, Form, Sheet, Drive) / Google Docs / Social media management (Facebook, Twitter, LinkedIn, YouTube, Instagram)