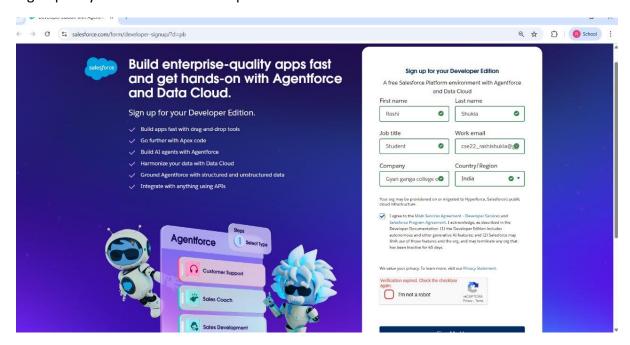
Phase 2: Org Setup & Configuration

Project: Last Mile Delivery CRM

This document summarizes the work performed in Phase 2 of the capstone: setting up the Salesforce Developer Org and configuring the resources required for the Last Mile Delivery CRM project. It includes step-by-step actions completed and a screenshot (to be attached) of the custom objects & fields created for delivery management.

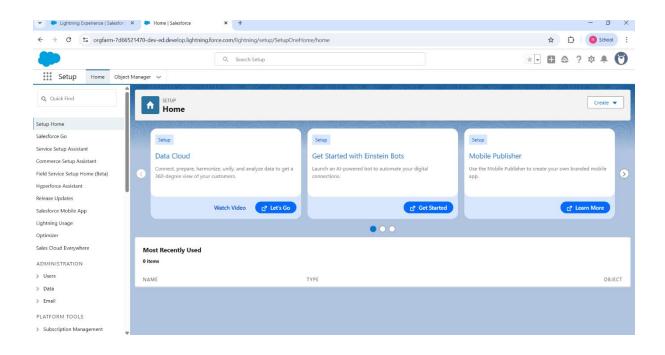
Step 1 - Sign Up

Sign up for your Salesforce Developer Edition.



Step 2 - Open Setup

Login to Salesforce Lightning.



Click the  $\odot$  Gear icon in the top-right  $\rightarrow$  select Setup.

Step 3 – Update Company Information

In Setup, use Quick Find  $\rightarrow$  type Company Information  $\rightarrow$  open it.

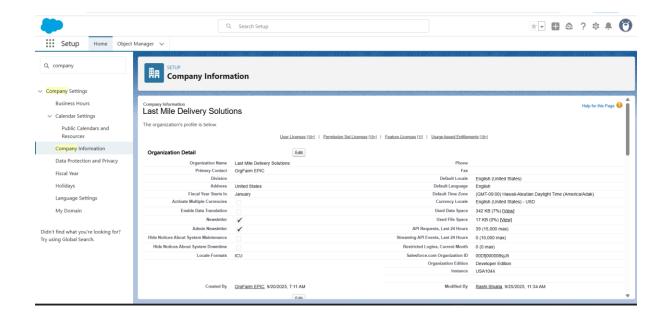
Click Edit.

Update:

Organization Name: Last Mile Delivery Solutions

Default Time Zone: (Based on operating region, e.g., 09:00 – 18:00 IST)

Click Save.



Step 4 – Set Business Hours

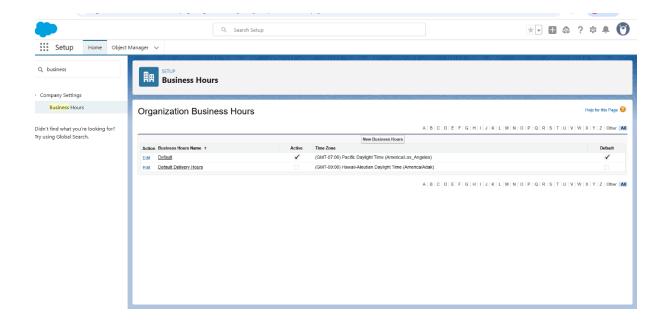
Quick Find  $\rightarrow$  Business Hours  $\rightarrow$  click New.

Fill in:

Name: Default Delivery Hours

Hours: 09:00 – 22:00 (or actual delivery hours)

Click Save.



Why: Defines working hours for order dispatches, delivery notifications, and service-level agreements (SLAs).

## Step 5 – Profiles

Profiles define what users can do. For Last Mile Delivery CRM, create these Salesforce profiles:

System Administrator

Full access to all standard/custom objects, settings, and configuration.

Used by IT/Admins.

Dispatcher

Access to orders, routes, delivery schedules, and driver assignment.

**Delivery Agent** 

Limited access to assigned delivery orders, route tracking, and customer confirmations

Customer Support
Access to customer records, order tracking, and issue resolution.
Step 6 – Standard and Custom Objects
LMD Customer
Stores all customer details (profile, delivery address, contact preferences).
Central object linking orders, routes, and feedback.
LMD Order
Tracks orders scheduled for delivery.
Links with customers, products, and delivery agents.
LMD Route
Stores optimized delivery routes.
Connects delivery orders and driver assignments.
LMD Delivery Vehicle
Maintains vehicle details (type, capacity, availability).

Helps in route and order allocation.
LMD Delivery Agent
Manages delivery personnel information (name, shifts, assigned routes).
Links with orders and performance tracking.
LMD Feedback
Captures post-delivery feedback from customers.
Used to improve delivery experience and satisfaction.