CODSOFT UX/UI DESIGN INTERNSHIP

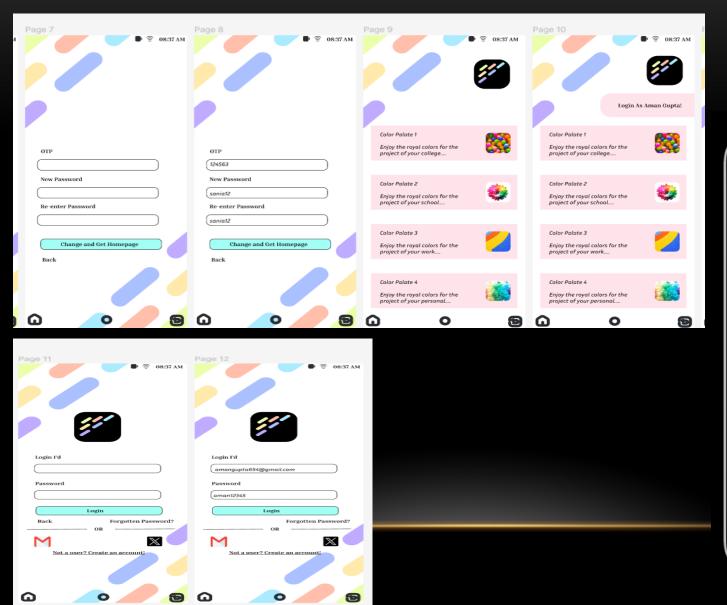
By Rashmi Kiran

An internship that will help you grow with four task that is been provided.

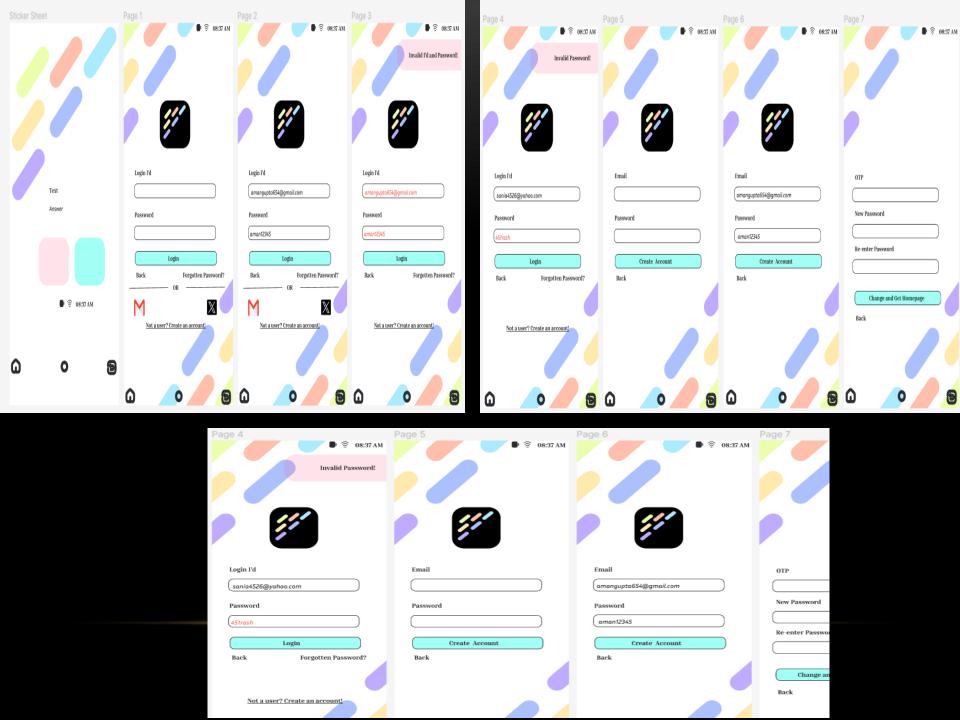
TASK 1: MOBILE APPLICATION SIGN-UP FLOW

- A mobile app signup flow is the process of users creating an account and signing up for an app. The goal of a good signup flow is to make it easy and quick for users to sign up, while also collecting the necessary information from them.
- The mobile app signup flow can have three condition: first when account is not created, second when invalid I'd or password is added, and lastly when we enter the correct credentials.
- There are three scenarios that we might encounter:
 - 1. Invalid ID and Password: If we use the email amangupta654@gmail.com and password "aman12345" and it is invalid, we will create a new account. Once the account is created, we can access the homepage.
 - 2. Invalid Password: If we enter a valid email ID but an invalid password, we will receive an OTP on the registered email address to reset the password.
 - 3. Login via Email and Twitter: We can log in using either our registered email ID or Twitter account.
- LinkedIn Post: https://www.linkedin.com/posts/rashmi-kiran-uidesignercumapoet_uxdesign-uidesignercumapoet_uxdesign-uidesign-firsttaskcomplete-activity-7118847854554574848-
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- Behance Link: https://www.behance.net/gallery/182249415/Mobile-Log-in-Flow

COLOUR PALETTE







TASK 2: EMAIL TEMPLATE

- An email template is a pre-designed email that can be used to send out marketing or promotional emails. The goal of a good email template is to make it easy and quick for businesses to send out emails that look professional and engaging.
- It's a website that helps with digital marketing services like SEO, Content Writing, Keyword, and all other things.
- We have an email template that can assist you in subscribing to our newsletter and utilizing our company's services, which include content writing, copywriting, SEO, and analytics. You can subscribe to the newsletter by providing your email address.
 Additionally, you can provide your email address and specify the service you require, and our company will contact you shortly. We have provided an email ID through which people can contact our company.
- LinkedIn: https://www.linkedin.com/posts/rashmi-kiran-uidesignercumapoet_codsoft-uxdesign-uidesign-activity-7118848409079300096-M-p4?utm_source=share&utm_medium=member_desktop
- Behance: https://www.behance.net/gallery/182249635/Email-Template

EMAIL TEMPLATE

Copywriting focuses on persuading

and motivating the reader to take a

Optimization of elements on a web

page to improve search engine

specific action

 Page 1
 Page 2
 Page 3
 Page 4

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Content writing aims to inform and engage the audience with valuable



Keyword research helps in understanding user intent and crafting content around relevant terms.

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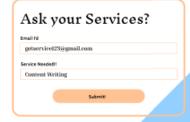


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We will Contact

you shortly!!!

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TASK 3: RESTAURANT MENU

- A restaurant menu UI/UX project is the process of designing a menu that is both visually appealing and easy to use. The goal of a good restaurant menu is to make it easy for customers to find the dishes they want, and to encourage them to order more.
- A Restaurant Menu that is made for the small restaurant which has few options, that is basically for small cafes where people meet.
- This is the restaurant menu. It is not fully automatic, but rather semi-automatic. It is an
 electronic menu, which means you can access it on your device. Once you have decided what
 to order, you can call the waiter by clicking on a button provided on the menu. We can
 customize the menu by editing the prices, food items, and descriptions according to the
 restaurant's preferences. The menu is user-friendly, with easy navigation and a visually
 appealing design.
- LinkedIn: https://www.linkedin.com/posts/rashmi-kiran-uidesignercumapoet_codsoft-uxdesign-uidesign-activity-7119009905872711680-
 APuW?utm_source=share&utm_medium=member_desktop
- Behance: https://www.behance.net/gallery/182279979/Restaurant-Menu

JUNKIE

Call the Waiter!!

Page 4 **JUNKIE IUNKIE IUNKIE IUNKIE IUNKIE** Waiter MENU MENU MENU MENU Cold-drink Pizza Burger Ice-cream A burger, short for "hamburger," is an iconic and beloved culinary creation enjoyed These beverages come in a wide array of flavors, ranging from classic cola to fruit-Ice cream is a beloved and timeless dessert worldwide. It typically consists of a ground meat party, often made from beef but At its core, pizza comprises a thin or thick that has delighted people of all ages for crust, which serves as a canvas for a delightful array of ingredients. The possibilities are generations. This frozen treat is known for its sometimes from other meats or plant-based alternatives, placed inside a sliced bun. options like iced tea or lemonade. creamy, luscious texture and a myriad of nearly endless, catering to diverse tastes and flavors that cater to a wide range of tastes and 80 INR profesances **70 INR 85 INR** 100 INR Waiter will be at your table soon!! We are glad to have you The patty is usually seasoned, grilled, or fried to perfection, offering a juicy and flavorful Made primarily from a mixture of milk, cream, center. Burgers are highly customizable, allowing for a wide range of toppings such as lettuce, tomato, cheese, onions, pickles, and sugar, and sometimes egg yolks, ice cream is churned and frozen to perfection. Its appeal Thank you for your patience!! From the classic Margherita with tomato sauce, mozzarella cheese, and basil to the adventurous combinations of toppings like lies not only in its cool, refreshing nature but also in its versatility – it can be enjoyed in a various condiments like ketchup, mustard, and provide a pleasant tingle on the tongue, while the diverse flavor profiles cater to a broad mayonnaise. pepperoni, mushrooms, peppers, or pineapple, pizza offers a world of flavor. cone, cup, or as a topping for various desserts. range of preferences. **85 INR 80 INR** 150 INR 80 INR demand for healthier alternatives, such as zero-calorie or reduced-sugar options, to cate Whether shared during a casual family dinner. Whether you prefer a classic cheeseburger, a gourmet creation with unique ingredients, or a Whether you savor classic flavors like vanilla a night out with friends, or a quick, satisfying and chocolate or venture into more exotic meal during a lunch break, pizza is a symbol of vegetarian or vegan option, the burger embodies the concept of a handheld, options like salted caramel or mint chip, ice cream is a delightful indulgence that brings joy to the evolving tastes and health-conscious satisfying meal that brings people together to enjoy delicious flavors and textures. and comfort on hot summer days or any time when a sweet, cold treat is in order. **90 INR** 180 INR 100 INR 100 INR

Call the Waiter!!

Call the Waiter!!

Call the Waiter!!

JUNKIE

MENU



Cake



250 INR **300 INR**



350 INR

Cold-drink



70 INR



80 INR



90 INR

Pizza



Text1

Text 2

text1

JUNKIE



MENU



Cake





250 INR Cold-drink





80 INR

90 INR







150 INR 100 INR









180 INR

Page 2



JUNKIE











The strawberry layer in this cake is a burst of natural sweetness and vibrant color. Fresh stramberries or stramberry jam are commonly used to infuse the cake with their distinctive





250 INR

350 INR



flavors, ranging from classic cola to fruitinfused sodas, and even non-carbonated options like iced to or lemonade.

These beverages come in a wide array of

JUNKIE

MENU

Cold-drink



characterized by its tender and moist texture, with a mild and inviting vanilla aroma.

Call the Waiter!!



The effervescence in carbonated drinks can provide a pleasant tingle on the tongue, while the diverse flavor profiles cater to a broad range of preferences.

80 INR





90 INR

Call the Waiter!!

TASK 4: E-COMMERCE WEBSITE

- An e-commerce website UI/UX project is the process of designing an online store that is both
 visually appealing and easy to use. The goal of a good e-commerce website is to make it easy
 for customers to find the products they want, and to encourage them to buy them.
- E-commerce website that helps you to buy teddy bears, it has several types of teddy. All you need to size and color of the teddy. And it will give you teddy at your door-step.
- This is a small e-commerce website that sells teddy bears. The website offers three sizes of teddy bears: small, medium, and large. Customers can easily place an order and customize the color and other attributes based on the website owner's available options. There is a user profile page, along with sections for About Us and Policy. Overall, it is a simple and convenient platform for buying teddy bears.
- LinkedIn: https://www.linkedin.com/posts/rashmi-kiran-uidesignercumapoet_codsoft-uxdesign-uidesign-activity-7119010965928472576-
 yMOh?utm_source=share&utm_medium=member_desktop
- Behance: https://www.behance.net/gallery/182280339/E-commerce-Website

E-COMMERCE WEBSITE

Page 1 - E-commerce Website X +

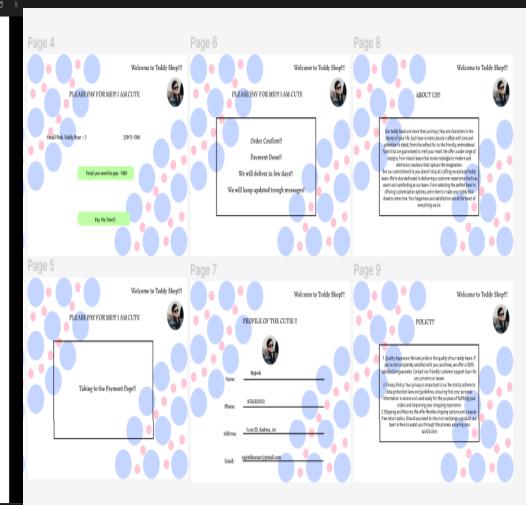


E-commerce Website

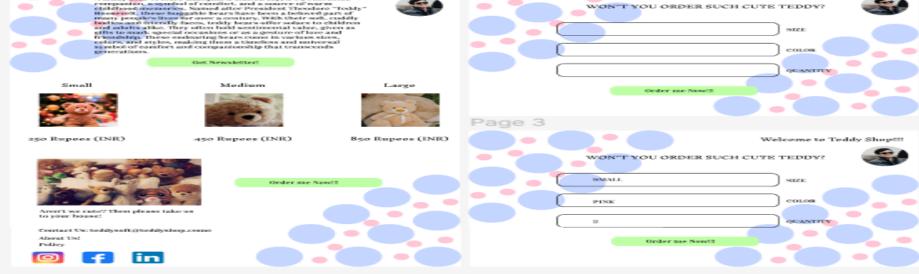
Restaurants Menu

A teddy bear is more than just a stuffed toy; it's a cherished companion, a symbol of comfort, and a source of warm childhood memories. Named after President Theodore "Teddy" Roosevelt, these huggable bears have been a beloved part of many people's lives for over a century. With their soft, cuddly bodies and friendly faces, teddy bears offer solace to children and adults alike. They often hold sentimental value, given as gifts to mark special occasions or as a gesture of love and friendship. These endearing bears come in various sizes, colors, and styles, making them a timeless and universal symbol of comfort and companionship that transcends generations.









THANK YOU!!! HAVE A GREAT DAY!!!