

## Professional Experience

<b>Product Manager</b>	<b>Tracxn, Bengaluru</b>	<b>Apr'19 - Present</b>
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*Tracxn is an Accel and Sequoia backed startup that provides market intelligence about interesting startups to investors*

- Own the discovery and search experience over a rich data set of 1M+ companies. Improved CTR by ~25%.
- Improved relevance of results, launched recommendations and synonyms library for better search suggestions, launched features like advanced query builder, quick filters, user-friendly filter facets.
- Launched APIs to build ticketing system for catering to users' requests - reduced the TAT by 50%.
- Architected data fraud and abuse management system - controlled overall cases by 70%.
- Revamped the data download tool by multiple experiments - reduced the average download time from over 3 minutes to 30 seconds.
- Launched newsletters which have increased leads by 30%.

<b>Associate Product Manager</b>	<b>Tracxn, Bengaluru</b>	<b>Sep'18 - Mar'19</b>
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- Drove adoption of analytics dashboard product for end-users - launched boards to cater to different use-cases in the journey of an investor, launched collaboration tools for teams. Increased engagement by 3x.
- Revamped the payments infrastructure and integrated with payment gateways.
- Launched internal tools for business development, customer success, finance teams making their process smoother, and saving man-hours.

<b>Program Manager</b>	<b>Schneider Electric, Bengaluru</b>	<b>Jul'16 - Aug'18</b>
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- Digitized the audit process by deploying a tool single-handedly across 12 factories in India in collaboration with third parties for developing the tool.
- Worked on data warehousing for ETL. Architected and implemented a solution to trigger SQL jobs, SSIS packages - reduced manhours by 80% (25 hrs/month to 5 hrs/month)

<b>Research Intern</b>	<b>Indian Institute of Technology, Kanpur</b>	<b>May'15 - Jul'15</b>
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- Experimented on a method to determine the age of capacitors by accelerating their aging - reduced the experiment time - from ~250 hours to ~35 hours.

Reference: [Paper](#) published at National Power Electronics Conference, IIT Bombay

## Education & Courses

- B.Tech, Electrical Engineering, NIT Durgapur (Jul'12 - Jun'16) - GPA: 8.88/10.00 (Top 10 in the batch of 100 students)
- Human-Computer Interaction by University of California San Diego offered by Coursera.

## Skills

Ideation, Product management, Product design, Product Analytics, Google Analytics, SQL, UI development, HTML, CSS, Javascript, Python, Stakeholder Management, Effective communication, User experience, User interface design, Wireframing, Prototyping, Figma

## Activities and Side Projects

- Designer and Product Consultant at [Workat.tech](#), an Ed-tech startup which is helping students prepare for tech interviews
- Driving initiatives for a community of Product Managers - [@TheProductFolks](#)
- Publish short poems and blogs - [Read here](#)
- Wrote and performed as a street play [actor](#) - won 2nd prize in Street Play at IIT Kharagpur and 3rd at IIMC.