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Professional Experience

Product Manager	Tracxn, Bengaluru	Apr'19 - Present

Tracxn is an Accel and Sequoia backed startup that provides market intelligence about interesting startups to investors

● Own the discovery and search experience over a rich data set of 1M+ companies. Improved CTR by ~25%.

● Improved relevance of results, launched recommendations and synonyms library for better search suggestions, launched features like advanced query builder, quick filters, user-friendly filter facets.

● Launched APIs to build ticketing system for catering to users' requests - reduced the TAT by 50%.

● Architected data fraud and abuse management system - controlled overall cases by 70%.

● Revamped the data download tool by multiple experiments - reduced the average download time from over 3 minutes to 30 seconds.

● Launched newsletters which have increased leads by 30%.

Associate Product Manager	Tracxn, Bengaluru	Sep'18 - Mar'19

● Drove adoption of analytics dashboard product for end-users - launched boards to cater to different use-cases in the journey of an investor, launched collaboration tools for teams. Increased engagement by 3x.

● Revamped the payments infrastructure and integrated with payment gateways.

● Launched internal tools for business development, customer success, finance teams making their process smoother, and saving man-hours.

Program Manager	Schneider Electric, Bengaluru	Jul'16 - Aug'18

● Digitized the audit process by deploying a tool single-handedly across 12 factories in India in collaboration with third parties for developing the tool.

● Worked on data warehousing for ETL. Architected and implemented a solution to trigger SQL jobs, SSIS packages - reduced manhours by 80% (25 hrs/month to 5 hrs/month)

	Indian Institute of Technology,	
Research Intern	Kanpur	May'15 - Jul'15

● Experimented on a method to determine the age of capacitors by accelerating their aging - reduced the experiment time - from ~250 hours to ~35 hours.

Reference: Paper published at National Power Electronics Conference, IIT Bombay

Education & Courses

● B.Tech, Electrical Engineering, NIT Durgapur (Jul'12 - Jun'16) - GPA: 8.88/10.00 (Top 10 in the batch of 100 students)

● Human-Computer Interaction by University of California San Diego offered by Coursera.

Skills

Ideation, Product management, Product design, Product Analytics, Google Analytics, SQL, UI development, HTML, CSS, Javascript, Python, Stakeholder Management, Effective communication, User experience, User interface design, Wireframing, Prototyping, Figma

Activities and Side Projects

● Designer and Product Consultant at [Workat.tech](#), an Ed-tech startup which is helping students prepare for tech interviews

● Driving initiatives for a community of Product Managers - [@TheProductFolks](#)

● Publish short poems and blogs - [Read here](#)

● Wrote and performed as a street play [actor](#) - won 2nd prize in Street Play at IIT Kharagpur and 3rd at IIMC.