

The bachelor's degree program in Business and Economics offers a broad and in-depth education in the fields of economics and management. As a prospective economist, you will learn to understand and analyze economic relationships in order to develop successful strategies for business management, marketing, financing or even trade and investment policy. In the bachelor's degree program Business and Economics, you will acquire basic knowledge of economics, including its methods. The program prepares you for professional activities in industrial and service companies, administration, associations and political parties. By combining basic knowledge of business administration and economics with a second subject, the requirements for a wide range of professional activities are met. In business administration, questions of marketing, production and procurement, organizational management, strategic corporate management and corporate accounting are studied in depth. In economics, the focus is on economic policy contexts, especially monetary and fiscal policy, social and labor market and financial policy in Germany and the European Union.

In concrete terms, you will deal with the fundamentals of economics, in which - partly mathematically formalized - models are used to analyze, for example, the behavior of individuals and households in economic decisions. On the other hand, central macroeconomic relationships such as the emergence of unemployment or inflation are examined or explanations are presented as to what determines long-term economic growth. These topics are explored in depth in advanced lectures and in the economics proseminars and applied to current issues, such as the causes and effects of the global financial crisis as well as the debt crisis in the euro zone or the significance of demographic change.

You will also learn important basics in business administration, including management, logistics, marketing and financing. In addition, you will receive training in the basics of business accounting and an overview of important legal principles for economists.

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Bewerbung für zulassungsfreie Studiengänge

#FAUtogether

The subject Economics can only be studied in combination with another subject in the Bachelor's degree program. It can therefore be studied in this degree program either as the 1st subject with a scope of 70 ECTS points (credit points) plus the Bachelor thesis with a scope of 10 ECTS points or as the second subject with a scope of 70 ECTS points and the Bachelor thesis in the other subject.

The degree programme focuses on the following subjects

In the one-year basic and orientation phase you will acquire basic knowledge about the contents and methods of economics. It is concluded by a foundation and orientation examination, for which achievements (modules) amounting to 20 ECTS points must be completed. The acquired ECTS credits from the subject Economics together with the corresponding ECTS credits from the other subject must add up to at least 40 ECTS credits after the second semester.

The bachelor's degree program Business and Economics is suitable for prospective students with:

In view of the fact that typical career profiles for graduates of bachelor's degree programs in Germany will only emerge in the course of the next few years, the program places particular emphasis on teaching versatile skills as well as communication and reflection skills. However, the program also prepares you specifically for various professional activities, e.g.

Special professional perspectives arise from the combination with a second subject from the Faculty of Philosophy: On the one hand, you bring along economic basics, but on the other hand also knowledge from your other subject, e.g. knowledge in sociological methods or from a foreign language. In this way, you bring a broader basic knowledge with you.

Das Lehrangebot dieser Kombination ist so aufeinander abgestimmt, dass die Fächer in der Regel überschneidungsfrei miteinander kombiniert werden können.

Diese Kombination kann nur nach einer diesbezüglichen Studienberatung studiert werden.

Die Überschneidungsfreiheit kann jedoch nicht garantiert werden.

Die Studierenden tragen selbst die Verantwortung für die Studierbarkeit der Kombination

und die Einhaltung der Fristen des § 10.

Der Nachweis einer Studienberatung ist bei der Immatrikulation vorzulegen.

30.09.

The application deadline for the winter semester for international applicants is July 15th.

In addition to the general qualification for university entrance (Abitur), there are other access options for studying at FAU.

Our Student Advice and Career Service (IBZ) is the central point of contact for all questions about studying and starting a degree programme. Our Student Service Centres and subject advisors support you in planning your studies.

Degree: Bachelor of Arts (B.A.)

Duration of studies in semester: 6

Start of degree program: Winter semester

Study location: Erlangen

Number of students: 50-150

Subject group: Economic Sciences, Law

Special ways to study: 2-subject Bachelor, Part-time degree program,

Cooperative Bachelor's degree program

Teaching language: completely in German

Admission Requirements: No Admissions Restrictions

Admission requirements (first semester): No Admissions Restrictions

Application deadline winter semester: 30.09.

German language skills for international applicants: DSH 2 or equivalent

Details and notes: The application deadline for the winter semester for international applicants is July 15th.

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