Our working world is characterized by increasing acceleration and growing complexity. The competitive pressure on companies is growing, and the demands on managers and employees are continuously increasing. We would like to help you successfully master these challenges. Our MBA Business Management provides you with the necessary economic expertise, promotes the important leadership skills and builds up the relevant intercultural competence.

The MBA program in Business Management for working professionals is a specially designed and carefully scheduled program that provides students with the training they need for demanding careers in the global market and enables them to develop their existing management skills.

The MBA program is aimed at general mangers who are able to process complex situations and make responsible decisions, even when under great pressure as a result of changes and budget constraints.

This professional development program provides students with theoretical knowledge and practical solutions for specific management tasks. It enables them to process and solve problems successfully in business practice using tried-and-tested academic instruments. Students also improve their judgement and their skills for critical reflection in the context of theory and professional practice, and learn how to consider issues as part of their wider context. This is achieved through a combination of demanding theoretical learning and collaborative practice-oriented work.

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For more information please visit the German website.

As Germany's most innovative university, we know: Diversity means strength.

The part-time MBA program in Business Management is therefore aimed specifically at senior professionals as well as (young) professionals and university graduates.

It is aimed at senior professionals who already have sound management experience and want to completely update their business profile against the backdrop of digitalization and make it fit for the future. It is also aimed at professionals who already have extensive professional experience, but who would like to acquire comprehensive management knowhow at a top level for the first time.

Furthermore, it is aimed at career-ambitious (young) professionals who, in parallel to their professional activities, are seeking a high-quality academic qualification and a significant improvement in their career opportunities.

Last but not least, it is aimed at high-achieving university graduates who want to combine a Master's degree with career entry in order to take their first career steps more quickly.

What unites them all in their diversity is their common spirit: They are ready to enthusiastically contribute to our joint MBA program with their specific professional expertise, their individual professional experience and their personal strengths.

Do you need further information, have questions or would you like individual advice? We are happy to assist you!

All contact options can be found on the course website. 15.08.

Further information on the requirements, the application process and admission can be found on the website of the study degree program. Our Student Advice and Career Service (IBZ) is the central point of contact for all questions about studying and starting a degree programme. Our Student Service Centres and subject advisors support you in planning your studies.

Degree: Master of Business Administration

Duration of studies in semester: 3

Start of degree program: Winter semester

Study location: Nuremberg Number of students: 1-50

Subject group: Economic Sciences, Law

Special ways to study: Professional development program

Teaching language: completely in German

Admission Requirements: Individual Qualification assessment

 ${\tt Admission}\ \ {\tt requirements}\ \ ({\tt first\ semester}):\ {\tt Individual\ Qualification}$ 

assessment

Application deadline winter semester: 15.08.

Content-related admission requirements: At least completed Bachelor's degree (180 ECTS) in economics, a related subject or equivalent study At least one year of work experience at the beginning of the MBA program (e. g., qualified internships, student work, professional experience) Good English language skills

Proof of German language skills (if first professional qualification or higher education entrance qualification was not acquired in German) Strong application

Further information on the requirements, the application process and admission can be found on the website of the study degree program. Degree Program Fees: Tuition fee: currently 25,000  $\in$  (usually tax-deductible) plus semester fee of  $\in$  67