

Interdisciplinary and integrative - Well-founded and practice-oriented - Renowned and recognized. The part-time Master in Digital Business Administration (MDBA) makes managers "fit" to master the opportunities and challenges of digitization, data science & Co. in global competition. This degree program for working professionals leading to the degree "Master of Digital Business Administration (MDBA)" is aimed at graduates and young/senior professionals from a wide range of disciplines who want to equip themselves for the digital age, combined with improved career opportunities. Age and professional orientation of the bachelor's degree program are of secondary importance.

In 18 months, the central competencies for the digital age in the areas of management, information technology and security & law will be taught in a well-founded, practice-oriented and interactive way. All modules have been developed independently for the MDBA and are holistically aligned with the "House of Digital Business". Digital strategy, leadership and transformation processes are equally important as the digitalization of business models, value chains and processes. Sound fundamentals on digital technologies, artificial intelligence, the Internet of Things, big data analytics and IT security and law complete the curriculum of proven experts from science and practice. Current case studies, trainings, simulations and a "Digital Field Trip" will not neglect the practical application. In the Master Thesis, a self-chosen question from everyday business life can be dealt with.

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The content of the part-time Master of Digital Business Administration is taught within the framework of ten modules developed independently for the MDBA.

Together they form the "House of Digital Business", consisting of the foundation ("Strategy"), two further levels ("Methods" and "Functions") and the roof ("Applications").

For more information please visit the German website of the study program.

On the one hand, the MDBA is aimed at employees who want to get fit for the digital age and open up improved career opportunities in digital business as part of digitization. Age, job experience, position and functional area are of secondary importance.

On the other hand, the course is also aimed at employers who want to make their digital transformation management fit for the digital transformation. Company size and industry play a subordinate role here. Do you need further information, have questions or would you like individual advice? We are happy to assist you!

All contact options can be found on the course website.

15.08.

Further information on the requirements, the application process and admission can be found on the website of the study degree program.

Our Student Advice and Career Service (IBZ) is the central point of contact for all questions about studying and starting a degree programme. Our Student Service Centres and subject advisors support you in planning your studies.

Degree: Master of Business Administration

Duration of studies in semester: 3
Start of degree program: Winter semester
Study location: Nuremberg
Number of students: 1-50
Subject group: Economic Sciences, Law
Special ways to study: Professional development program
Teaching language: completely in English
Admission Requirements: Individual Qualification assessment
Admission requirements (first semester): Individual Qualification assessment
Application deadline winter semester: 15.08.
Content-related admission requirements: Undergraduate degree (e.g., bachelor's degree); 180 ECTS
At least one year of relevant practical experience until the start of the Master's degree program
Good language proficiency in German and English
High-quality application (application form, letter of motivation, resume, certificates, proof of relevant experience)

Further information on the requirements, the application process and admission can be found on the website of the study degree program.
Degree Program Fees: Tuition fee: 33,900 € (usually tax-deductible) plus semester fee of € 67