Data Connections - 23%

- Understand how to connect to Tableau Server https://help.tableau.com/current/pro/desktop/en-us/examples_tableauserver.htm
- **Understand Performance Optimization** most of these performance enhancements added in the 9.0 version of Tableau and are mentioned in the <u>9.0 preview: Query performance improvements</u> blog post. More detail can be found in <u>Designing Efficient Workbooks</u>.
 - Parallel query https://kb.tableau.com/articles/howto/Configuring-Parallel-Queries-in-Tableau-Desktop 9.0 preview: Query performance improvements
 - Data engine vectorization https://community.tableau.com/thread/211729
 - Parallel aggregation In <u>Designing Efficient Workbooks</u> we read, "Tableau 9 data engine will run queries faster by using multiple cores where possible. The data engine can now run aggregations in parallel, splitting the work across multiple cores. By default, the maximum degree of parallelism is (number of available logical processors) / 2. This means that query operations on data extracts can run up to N times faster in Tableau 9 (where N is the number of cores in the machine)."
 - External query caching 9.0 preview: Query performance improvements
 - Query fusion 9.0 preview: Query performance improvements
- Understand how to use Automatic & Custom Split https://help.tableau.com/current/pro/desktop/en-us/split.htm
- Understand how to join tables from single and multiple databases https://help.tableau.com/current/pro/desktop/en-us/joining_tables.htm
- Understand how to use Data Preparation
 - Blending https://help.tableau.com/current/pro/desktop/en-us/multiple-connections.htm
 - **Metadata Grid** https://help.tableau.com/current/pro/desktop/en-us/environment datasource page.htm#Metadata
 - **Pivot** https://help.tableau.com/current/pro/desktop/en-us/pivot.htm
 - Union https://help.tableau.com/current/pro/desktop/en-us/union.htm
 - Data Interpreter https://help.tableau.com/current/pro/desktop/en-us/data interpreter.htm
- Understand connection options

• Understand how to connect to different file types

Text: https://help.tableau.com/current/pro/desktop/en-us/examples text.htm

Excel: https://help.tableau.com/current/pro/desktop/en-us/examples excel.htm

JSON: https://help.tableau.com/current/pro/desktop/en-us/examples_ison.htm

Other databases and file types: https://help.tableau.com/current/pro/desktop/en-us/exampleconnections overview.htm

- Understand data extract capabilities https://help.tableau.com/current/pro/desktop/en-us/extracting data.htm
- Understand Shadow extracts Tableau documentation explains, "Tableau creates and saves a shadow extract (.ttde files) in order to load data more quickly." More here https://kb.tableau.com/articles/issue/low-disk-space-because-of-ttde-files

Organizing & Simplifying Data - 10%

- Understand how to:
 - Filter data https://help.tableau.com/current/pro/desktop/en-us/filtering.htm
- **Sort data** https://help.tableau.com/current/pro/desktop/en-us/sortgroup_sorting_computed_howto.htm
- Build groups https://help.tableau.com/current/pro/desktop/en-us/sortgroup groups creating.htm
 - Build hierarchies https://help.tableau.com/current/pro/desktop/en-us/qs hierarchies.htm
 - Build sets https://help.tableau.com/current/pro/desktop/en-us/sortgroup_sets_create.htm

Field & Chart Types - 15%

- Understand discrete v. continuous https://help.tableau.com/current/pro/desktop/en-us/datafields typesandroles.htm#blue-versus-green-fields
- Understand measure names and measure values https://help.tableau.com/current/pro/desktop/en-us/datafields understanddatawindow meavalues.htm
- Understand generated fields https://help.tableau.com/current/pro/desktop/en-us/datafields understanddatawindow.htm#fields-that-tableau-automatically-creates
- Understand how and when to build:

- **Histograms** https://help.tableau.com/current/pro/desktop/en-us/buildexamples histogram.htm
- **Heat maps** https://help.tableau.com/v10.2/pro/desktop/en-us/buildexamples heatmap.html and https://help.tableau.com/current/pro/desktop/en-us/buildexamples density.htm
 - Tree maps https://help.tableau.com/current/pro/desktop/en-us/buildexamples treemap.htm
 - Bullet graphs https://help.tableau.com/current/pro/desktop/en-us/qs bullet graphs.htm
- Combined Axis Charts https://help.tableau.com/current/pro/desktop/en-us/gs combo charts.htm
 - Dual Axis Charts

https://www.youtube.com/watch?time_continue=56&v=ImmeBu0mu34&feature=emb_logo

- Scatter Plots https://help.tableau.com/current/pro/desktop/en-us/buildexamples scatter.htm
- Data Highlighter https://help.tableau.com/current/pro/desktop/en-us/buildexamples-highlight.htm
 - Cross tabs https://help.tableau.com/current/pro/desktop/en-us/buildexamples text.htm
 - Motion charts https://data-flair.training/blogs/tableau-motion-chart/
 - Bar in bar charts https://www.youtube.com/watch?v=-qXfjweVuqQ&feature=emb_logo
 - Box plots https://help.tableau.com/current/pro/desktop/en-us/buildexamples boxplot.htm
- Gantt Bar Charts https://help.tableau.com/current/pro/desktop/en-us/buildexamples gantt.htm
 - Paretos https://help.tableau.com/current/pro/desktop/en-us/pareto.htm
 - Sparklines https://kb.tableau.com/articles/howto/creating-sparklines
- Understand how to effectively use titles, captions and tooltips https://help.tableau.com/current/pro/desktop/en-us/formatting_specific_titlecaption.htm
- Understand how to edit axes https://help.tableau.com/current/pro/desktop/en-us/formatting editaxes.htm
- Understand mark labels and annotations https://help.tableau.com/current/pro/desktop/en-us/annotations_annotations_add.htm

Calculations - 17%

- Understand how to:
 - Manipulate string and date calculations https://help.tableau.com/current/pro/desktop/en-us/functions_string.htm and https://help.tableau.com/current/pro/desktop/en-us/functions_string.htm date.htm
 - Create quick table calculations https://help.tableau.com/current/pro/desktop/en-us/calculations-tablecalculations-quick.htm
 - Use LOD calculations; types of LOD calculations https://help.tableau.com/current/pro/desktop/en-us/calculations_calculatedfields_lod.htm

https://help.tableau.com/current/pro/desktop/enus/calculations calculatedfields lod.htm#types-of-lod-expressions

- Use Ad-hoc calculations https://help.tableau.com/current/pro/desktop/en-us/calculations calculatedfields adhoc.htm
- Work with aggregation options https://help.tableau.com/current/pro/desktop/en-us/calculations tablecalculations.htm
- Build logic statements https://help.tableau.com/current/pro/desktop/en-us/functions functions logical.htm
- Build arithmetic calculations https://help.tableau.com/current/pro/desktop/en-us/functions number.htm
- Build grand totals and sub-totals https://help.tableau.com/current/pro/desktop/en-us/calculations totals grandtotal turnon.htm
- Use calculations in join clauses https://help.tableau.com/current/pro/desktop/en-us/joining tables.htm#use-calculations-to-resolve-mismatches-between-fields-in-a-join

Mapping - 9%

- Understand how to use:
- Pan & Zoom https://help.tableau.com/current/pro/desktop/en-us/inspectdata pan zoom.htm
 - Filtering https://kb.tableau.com/articles/howto/zooming-in-on-map-selection
 - Map layering https://help.tableau.com/current/pro/desktop/en-us/maps_options.htm
- Custom territories https://help.tableau.com/current/pro/desktop/en-us/maps custom territories.htm

- Lasso & Radial selection https://help.tableau.com/current/pro/desktop/en-us/maps measure distance.htm and https://kb.tableau.com/articles/issue/distance-label-does-not-display-when-using-radial-selection-tool and https://help.tableau.com/current/pro/desktop/en-us/inspectdata_selectiontools.htm
- Understand how to modify locations within Tableau https://help.tableau.com/current/pro/desktop/en-us/maps_editlocation.htm
- Understand how to import and manage custom geocoding https://help.tableau.com/current/pro/desktop/en-us/custom_geocoding.htm
- Understand how to use a background image map https://help.tableau.com/current/pro/desktop/en-us/bkimages.htm
- Understand how to use Geographic search https://help.tableau.com/current/pro/desktop/en-us/maps mapsearch.htm
- Understand how to connect to spatial files https://help.tableau.com/current/pro/desktop/en-us/examples spatial files.htm

Analytics - 15%

- Understand how to use:
 - **Reference Lines** https://help.tableau.com/current/pro/desktop/en-us/reference lines.htm#add-a-reference-line
 - **Reference Bands** https://help.tableau.com/current/pro/desktop/en-us/reference-bands
 - Trend Lines https://help.tableau.com/current/pro/desktop/en-us/trendlines add.htm
 - **Trend Model** https://help.tableau.com/current/pro/desktop/en-us/trendlines add.htm#trend-line-model-terms
 - Forecasting https://help.tableau.com/current/pro/desktop/en-us/forecasting.htm
 - Drag & Drop Analytics https://www.tableau.com/about/blog/2015/1/analytics-flow-36387
 - **Box Plot** https://help.tableau.com/current/pro/desktop/en-us/buildexamples_boxplot.htm and https://help.tableau.com/current/pro/desktop/en-us/reference_lines.htm#add-a-box-plot
 - Reference distributions https://help.tableau.com/current/pro/desktop/en-us/reference_lines.htm#add-reference-distributions

- Statistical summary card https://help.tableau.com/current/pro/desktop/en-us/inspectdata_summary.htm
- Instant Analytics https://www.tableau.com/about/blog/2015/1/analytics-flow-36387

Dashboards - 11%

- Understand publishing & sharing options https://kb.tableau.com/articles/howto/sharing-workbooks-without-tableau-desktop
- Understand how to build dashboards https://help.tableau.com/v2019.2/guides/get-started-tutorial-build.htm
- Understand dashboard actions https://help.tableau.com/current/pro/desktop/en-us/actions dashboards.htm
- Understand Device Designer https://help.tableau.com/current/pro/desktop/en-us/dashboards dsd create.htm
- Understand how to create a drill down report https://help.tableau.com/current/guides/get-started-tutorial-drilldown.htm
- Understand how to utilize visual best practices for dashboard design https://www.tableau.com/learn/whitepapers/tableau-visual-guidebook