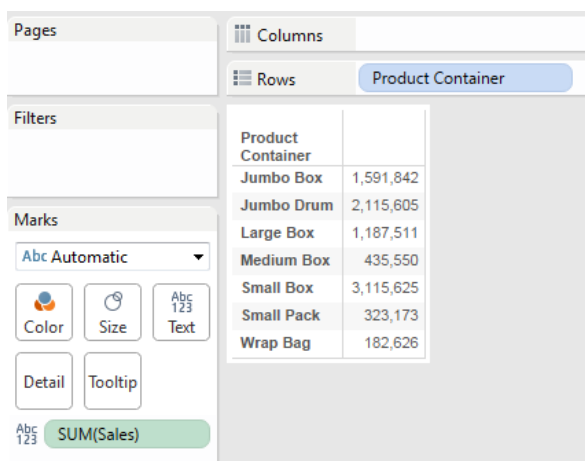




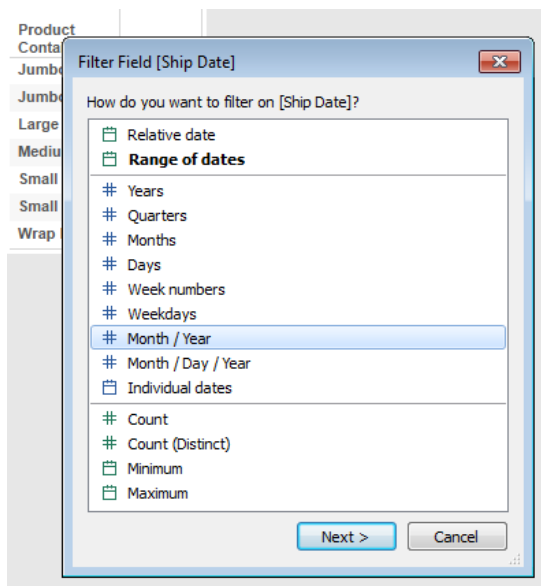
1) For items shipped in July of 2012, what percent of sales were sent in a Large Box?

- ☐ 13.27%
- ☐ 11.46%
- ☒ 11.95%

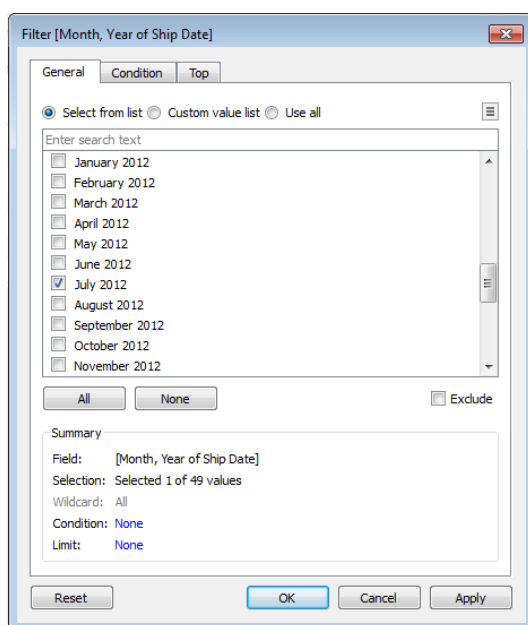
Double-click on “Product Container” and “Sales” to add these to the view:



Filter on Ship Date = July 2012 by first drag “Ship Date” to the Filters card:



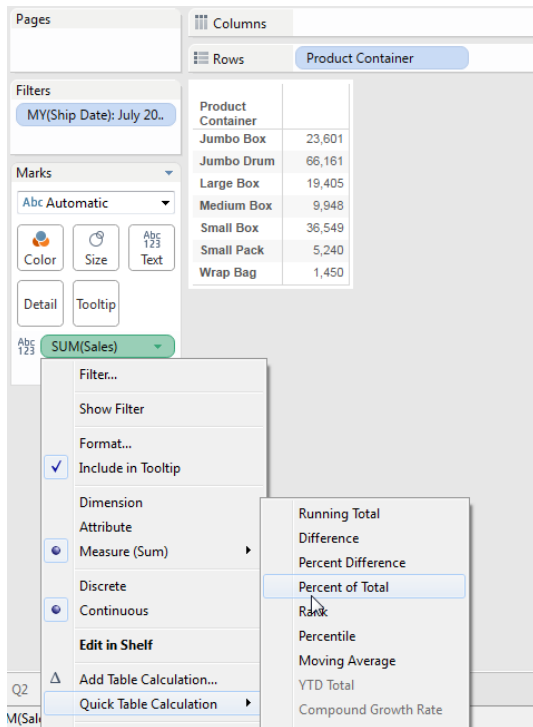
Select Month/Year, then select July 2012:



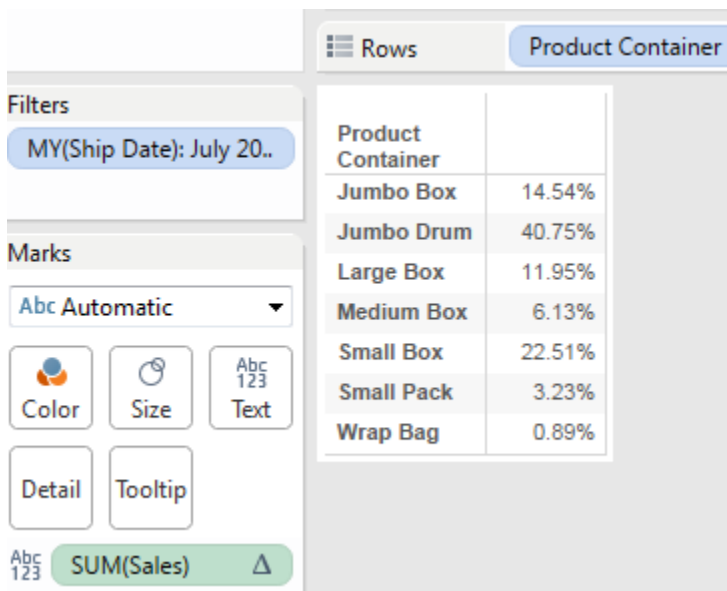
Once you do this you'll see the sales for items shipped in July 2012 for each type of product container:

Product Container	
Jumbo Box	23,601
Jumbo Drum	66,161
Large Box	19,405
Medium Box	9,948
Small Box	36,549
Small Pack	5,240
Wrap Bag	1,450

Almost there – we just need to see percentages rather than the absolute sales. Click Sales, then Quick Table Calculation, and finally Percent of Total.



Once this is done we see 11.95% for Large Box:



2) Find the top product subcategories by Sales within each delivery method. The second highest subcategory for Regular Air sales is ranked #\_\_\_\_\_ for Express Air.

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☒ 5

Add Ship Mode, Product Sub-Category, and Sales to the view:

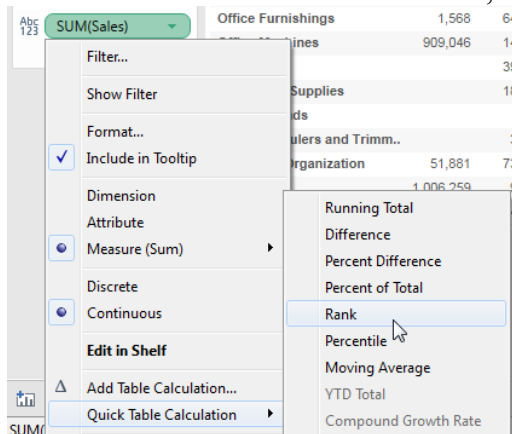
The screenshot shows the Tableau interface with the following configuration:

- Columns:** Ship Mode
- Rows:** Product Sub-Category
- Marks:** SUM(Sales)

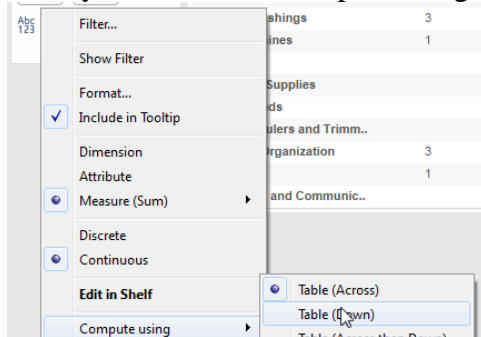
The resulting table view displays sales data grouped by Ship Mode (Delivery Truck, Express Air, Regular Air) and Product Sub-Category. The data is sorted by sales volume within each ship mode group.

Product Sub-Category	Delivery Truck	Express Air	Regular Air
Appliances	133,566	56,343	266,814
Binders and Binder Access..		58,828	579,754
Bookcases	507,235		260
Chairs & Chairmats	1,019,666	25,570	119,348
Computer Peripherals		54,707	436,133
Copiers and Fax	77,294	77,366	506,551
Envelopes		27,228	120,693
Labels		3,300	20,150
Office Furnishings	1,568	64,327	378,729
Office Machines	909,046	14,939	294,672
Paper		39,012	214,588
Pens & Art Supplies		18,990	84,262
Rubber Bands		764	7,900
Scissors, Rulers and Trimm..		3,437	36,992
Storage & Organization	51,881	73,053	460,771
Tables	1,006,259	9,796	45,866
Telephones and Communic..		174,095	970,178

Now click on Sales in the Marks area, select “Quick Table Calculation” and then “Rank”



Finally, switch from Compute using Table (Across) to Compute using Table (Down).



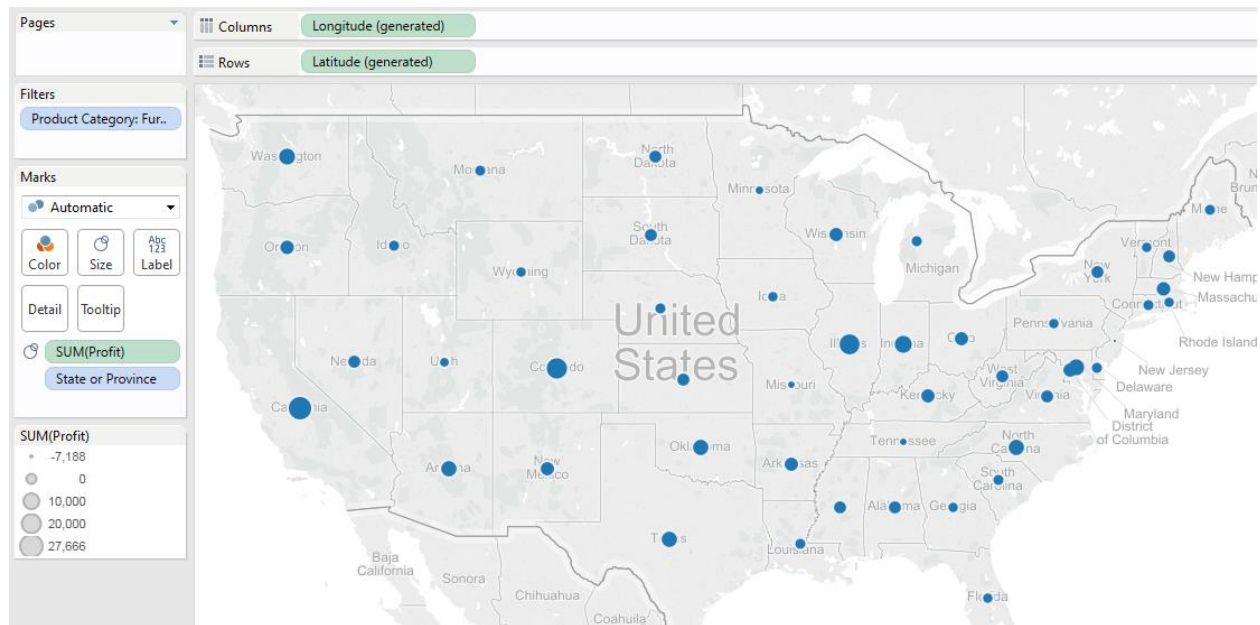
The #2 category for Regular Air is “Binders and Accessories.” This is #5 for Express Air.

Ship Mode			
Product Sub-Category	Delivery Truck	Express Air	Regular Air
Appliances	5	6	8
Binders and Binder Access..		5	2
Bookcases	4		17
Chairs & Chairmats	1	10	11
Computer Peripherals		7	5
Copiers and Fax	6	2	3
Envelopes		9	10
Labels		15	15
Office Furnishings	8	4	6
Office Machines	3	12	7
Paper		8	9
Pens & Art Supplies		11	12
Rubber Bands		16	16
Scissors, Rulers and Trimm..		14	14
Storage & Organization	7	3	4
Tables	2	13	13
Telephones and Communic..		1	1

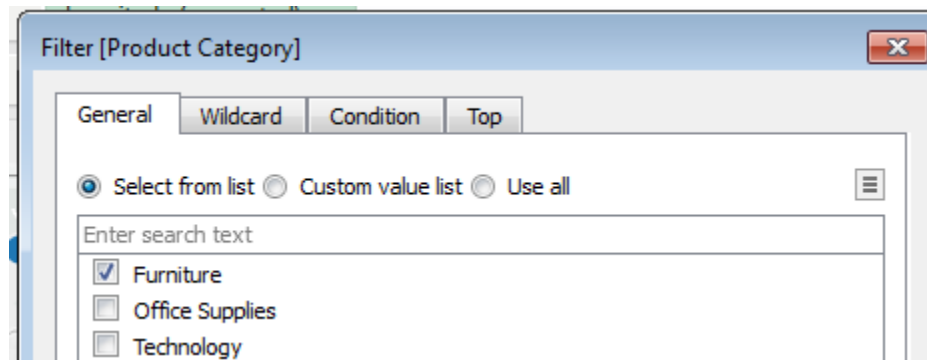
3) In the furniture category, which unprofitable state is surrounded by only profitable states?

- ☒ Vermont
- ☐ Iowa
- ☐ Utah

Double click on “State or Province” and “Profit” to add to the view:



Filter on the Furniture product category:



Now drag “SUM(Profit)” to the color area on the Marks card:

