



**India
Cyber
Security
Dialogue**
A UBM Event



 27 - 28 June 2019  The St. Regis, Mumbai

SECURING THE DIGITAL ENTERPRISE



WHY THIS CONFERENCE?

Past few years for Indian business have been dominated by digital transformation and emerging technologies. These years also marked maximum number of cyber attacks and breaches. Join us at the **2nd Annual India Cyber Security Dialogue** scheduled to be held in **The St. Regis, Mumbai** on **27 - 28 June** as this is the ideal platform for practitioners to learn about the latest advances and most cutting-edge strategies for ensuring optimal security within their organizations despite the progressive threat landscape. This year sessions and speakers will cover current topics in risk management, information and security and digital security to attracts attendees eager to learn and explore new products and solutions.



"THE STATE OF CYBER SECURITY MARKET IN INDIA"



Projected to grow to **\$35 billion** by 2025



Estimated growth of CAGR **19%** from 2018-2023



Expected investment of **\$1.9 billion** on information security



1 million jobs are projected by 2025



Managed Security Service will consist of largest market size of **\$18 billion**



ICT spending in India is projected to total **\$89.2 billion** in 2019

KEY FEATURES

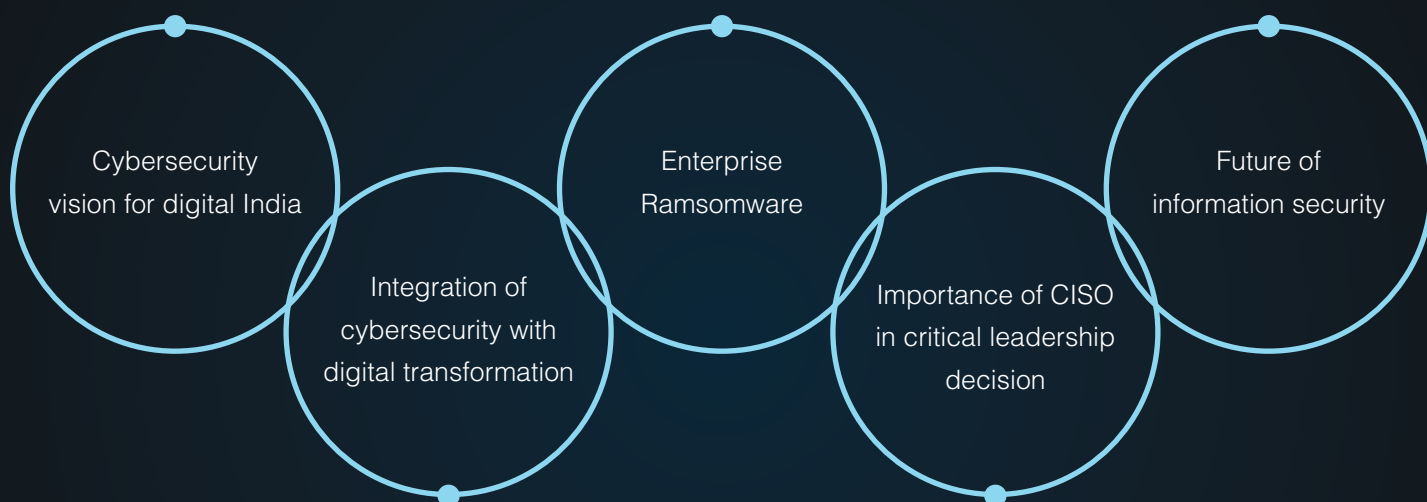
Featuring best case-studies on cyber threats and attacks on businesses or institutions

Sessions on how data protection is evolving to include new technologies to bridge the gap

100+ cyber professional, innovators and practitioners discussing how digital business, IoT, blockchain, automation and other trends are shaping products and opportunities

Exceptional content offer a “how-to” to deploy cyber security strategies

PROGRAMME FOCUS



WHO WILL YOU MEET?

DESIGNATIONS

- CISO
- CIO
- Heads of Innovation
- Heads of IT Security
- Heads of Cyber Security
- Risk Management
- Heads of OT Security
- Digital Transformation
- Heads of IT Audit
- Risk & Governance
- Information Systems Audit
- Operational Risk
- Threat management
- IT Compliance

DELEGATE BREAKDOWN BY INDUSTRY

- Government
- International CERT's
- Energy and Utilities
- Banks and Financial Institutions
- Telecommunications
- Manufacturing
- Healthcare
- Retail
- Aviation
- Technology Firms & Startups
- ICT Companies
- Legal Firms



EVENT ADVISORS



RAJIV GERELA
Deutsche Bank
Vice President



**VENKATASUBRAMANIAN
RAMAKRISHNAN**
L&T Smart World & Communication
Head – Cybersecurity



DILIP PANJWANI
Larsen & Toubro Infotech Ltd
*Chief Information Security Officer
(CISO) & IT Controller*

EVENT SPEAKERS



VIKAS YADAV
Max Life Insurance
SVP & CISO



SUBHAJIT DEB
Dr. Reddy's Lab
CISO



SHIVKUMAR PANDEY
BSE
Group CISO



DURGA PRASAD DUBE
Reliance Industries
Global CISO



MRUDUL UCHIL
Visa Inc.
*Senior Director & India
Site Lead, Cybersecurity*



SATYANANDAN ATYAM
Max Bupa Health Insurance
CISO



DR. LOPA MUDRAA BASUU
Max Life Insurance
*Cyber Security Risk Governance &
Compliance, Nissan Motor Corporation*



AMIT GHODEKAR
Motilal Oswal Financial Services
VP – Information Security



ASHTON D'CRUZ
RBS plc
CISO & Head - CC&S Governance

AGENDA DAY 1



08.00 **Registration and Refreshments**

08.50 **Welcome note by UBM**

08.55 **Opening Remarks by Conference Chair**

Cyber Security Regulations and Legal Landscape

09.00 **Cyber security vision for digital India**

- National cyber security policies
- Emerging innovation in cyber security
- Data protection rule – Trends and challenges

09.30 **Data privacy and protection regulation: The road ahead**

- Current status of data protection framework in India
- It's Impact on private and public sector organization
- Privacy issues in customer engagement, IP and data ownership

10.00 **Cyber security and current regulatory environment**

- Cyber security regulatory landscape insider threats and other important issues
- Industry perspectives on effective practices and helpful tips they have identified



10.30 **Refreshment and networking break**

Cyber Security for Digital Enterprise

11.00 **Managing security risks in today's digital era**

- How to combat complex cyber threats with holistic approach in cyber security planning
- Challenges of digital transformation and why traditional ways are insufficient to protect today's enterprises

Satyanandan Atyam – Chief Risk Officer,
Max Bupa Health Insurance

11.30 **Case study: Rethinking cybersecurity for digital business**

- End-to-end security coverage across the network, end point and email
- Robust technology that provided both data leakage and user behavior analysis from a single solution

12.00 **How to integrate cyber security with digital transformation**

- Key trends in digitization along with the cyber security challenges
 - Prioritizing cyber security
 - Active role of CISO in decision making
- Reserved for Partner

12.40 **Panel Discussion: Cyber security insights: What CISO need to do next**

- Trends in cyber fraud based on actual attacks detected in last few years
- How can digital enterprises protect themselves and their customers

- Importance of cyber security while on the move towards digitization

Panelists:

- Satyanandan Atyam – Chief Risk Officer, Max Bupa Health Insurance
- Dr. Lopa Mudraa Basuu – Global Head - Cyber Security Risk Governance & Compliance, Nissan Motor Corporation
- Ashton D'Cruz – CAO, CGO, CISO & Head - CC&S Governance, RBS plc



13.10 **Luncheon**

Artificial Intelligence and IoT Security

14.00 **Best practices to secure your IoT solutions**

- How can organizations consider the end to end security as part of the design process
- What are the challenges faced by organizations with respect to IoT Security
- What are the approaches to solve security challenges in IoT connected devices

14.30 **Cyber & AI: An ever-evolving secure network**

- How can AI create a constantly evolving cyber secure network?
- Will AI mitigate against the weakest part of the business
- Is AI the future of cyber security?

Reserved for Partner

15.00 **Case-Study: Preparing for major cyber attack**

- Crisis management experiences, best practices and challenges
- What next when faced with a major security incident



15.30 **Refreshment and networking break**

16.00 **Mobile and IoT security**

- What are the security risks of having so many devices connected
- Readiness to tackle IoT connected devices and vital threats
- How we can use strategies from the now mature mobility security market to better secure IoT devices

Reserved for Partner

16.30 **Panel Discussion: A CISO perspective on Artificial Intelligence and IoT**

- Does AI and IoT provide an opportunity to reduce risk
- How should CISO AI and IoT in cyber security program
- Is your board pushing to apply these cutting edge technologies

17.10 **Closing remarks by conference chair**

17.15 **Speed networking**

AGENDA DAY 2



08.00 **Registration and Refreshments**

08.55 **Opening Remarks by Conference Chair**

Cyber Security Strategies and Framework

09.00 **Cyber security: A strategy for successful business engagement**

- Approaches to cyber security strategies that include senior management engagement to protect critical business
- Ensuring that the business is fully engaged in cyber security and adopts a business-driven model

09.30 **Case-Study: Implementation of cyber risk framework**

- Framework for improving critical infrastructure cyber security

10.00 **The Cyberwar: How zero trust can help you**

- The concept of zero trust for network security architecture
- Zero trust based networks adoption by public and private enterprises
- How zero trust is becoming core to enterprise cyber security strategies



Reserved for Partner

10.30 **Refreshment and networking break**

11.00 Building a framework for cyber security needs

- Evolving needs and sector specific priorities and challenges
- Tools and services required in organization's cyber security risk management practices
- Lessons learned from organizations that leveraging the framework in their organizations

11.30 **Panel Discussion: Cyber security guidance for small and medium enterprises**

- Risk-based threat-informed effective practices applicable to SME firms
- Support of their overall business model to increase the security and ensure customers protection

12.10 **The future of cyber security**

- Emerging cybersecurity threats and challenges
- The next generation cyber workforce

Reserved for Partner

12.40 **Fireside chat**



13.00 **Luncheon**

Cyber Security Investments and Future Opportunities

14.00 **How to optimize cyber security investment**

- How to capture organization requirements and translate them into investment decisions
- How to select the right provider
- How to optimize existing investments
- How to demonstrate the metrics to the board

14.30 **Adopting innovation in cyber security**

- Successfully using security to spur innovation and how the security market is innovating to remain a step ahead of the changing threat landscape
- Innovative solutions to combat cyber crime



Reserved for Partner

15.00 **Refreshment and networking break**

15.30 **Panel Discussion: Cyber security – How to respond to growing threats and prepare for future**

- How to prepare for the future cyber security issues
- Future state of cyber security technology, application security and digital defense
- How CSO can protect their sensitive data by securing their applications from hackers

16.10 **Closing remarks by conference**

WHO SHOULD SPONSOR?



Network System and
Data Security



Threat Intelligence
Platforms



IT & Cloud
Security



AI & ML
Security



Cyber
Technology



Detection and
Response Solutions



Digital Forensics



Managed Security
Service Providers



Cyber
Insurance



Consulting
Organizations



ERP



Data privacy
compliance



Risk Management
Solutions



Cyber-risk Consulting
and Insurance



Mobile Security

WHY SPONSOR?



BUILD BUSINESS RELATIONS – Dedicated networking sessions to help you maximize interactions with pre-qualified attendees



PRESENT YOUR SOLUTIONS – Join panel discussion or deliver a presentation



DEVELOP YOUR BRAND – Present your brand to industry leaders and build new clients



EXHIBIT – Showcase your products & solutions to the conference delegates



NETWORKING – Meet the key influencers and decision-makers from various industries to generate business and maximize ROI



PRE-SCHEDULED MEETINGS – 1:1 meetings with senior executives to drive sales and solidify partnerships

FACTS FROM LAST YEAR



2 Days
of learning and
networking



20+
thought provoking
sessions



25+
Speakers



150+
Delegates



55%
Senior Delegation



70+
Individual companies
represented

PAST PARTNERS

Gold Partners



Silver partner



Associate Partner



Supporting Association Partner



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