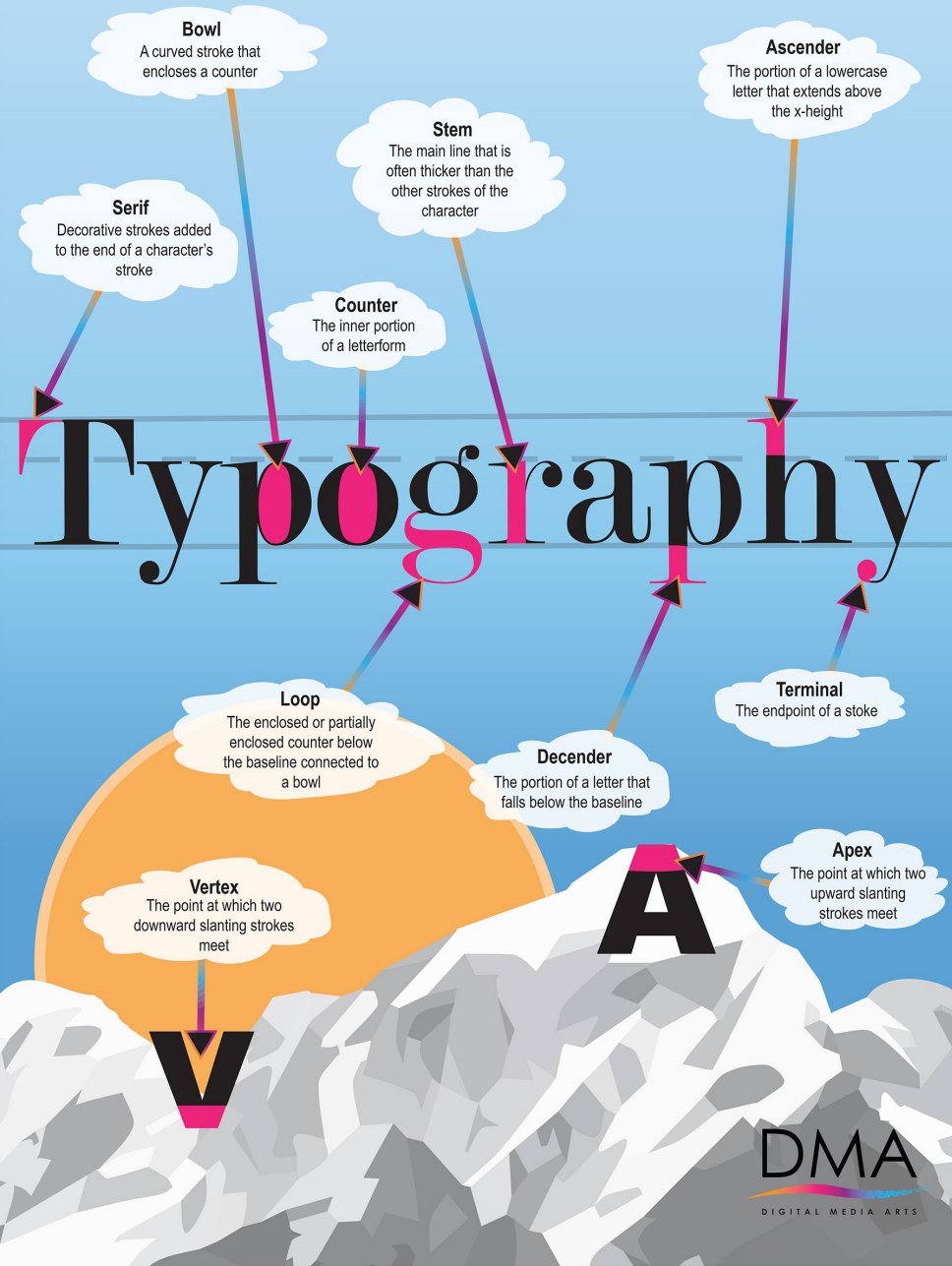


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Jamaica Scott

Graphic Designer

TYPE ANATOMY



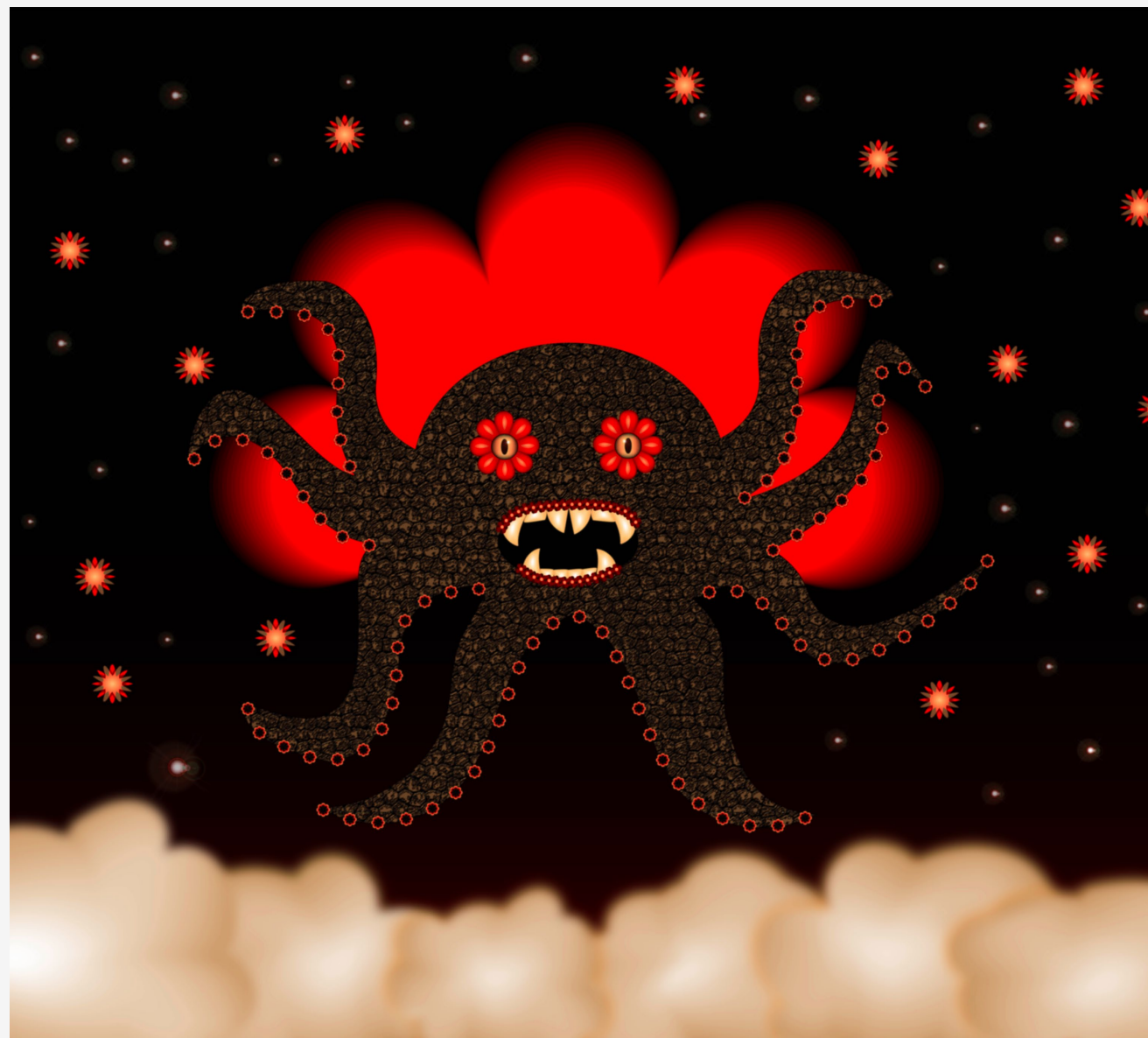
Poster for Digital Media Arts Department

- The hallways of the Digital Media Arts department at Chabot College needed posters to help get students interested and more engaged in graphic design.
- The series of posters is designed to give information about specific topics relating to graphic design.
- This poster required I be consistent with DMA branding

Dreams & Nightmares

- Passion project

It all started with a dream... I was relaxing in a field watching the tall flowers blowing in the wind. I pick one, separating off a portion with the flower using my nail. I think nothing of it, plop down in the grass and gaze into the sky. The sky turns black. The ground begins to shake, and I hear a voice echoing in my head. My dream has turned into a nightmare, and here it is.



Oakland Digital Day

- I created this font (Waffles)
- This Ad was featured at a BRIDGEGOOD presentation at Google.org in San Francisco
- Oakland Digital rebranded to BRIDGEGOOD

BRIDGEGOOD.com/jamaica

OAKLAND
DIGITAL
DAY

December 6, 2012

"Success is a collection of problems solved."

 Architecture
and Design
Museum

 PEI

JULY 28 - OCTOBER 27

TIME
PLACE
a
n
d **PURPOSE**
2016

Poster for a Design Museum

- This poster is designed for a museum exhibition featuring the work of I.M. Pei
- The goal was to provide information and attract attention
- The architectural work of I.M. Pei inspired this design

Bella Dea Wine Labels

- Bella Dea is directed towards a female audience with its goddess theme
- This design is intended to convey youth and authenticity
- These are the prototypes



- Top Right: Vinyl piece on which I created a carving from my sketch
- Top Left: I used the vinyl squares to create stamps to use for my labels
- Bottom: These are the graphics inside the labels
- This project used Photoshop and Illustrator for software

