

12/12/96 08:33

504 7348616

LORILLARD TOB -&gt; NYO 1

001/004

TO: K. A. Sparrow  
 FROM: F. Strickland

SUBMISSION DATE	
DEC 13 <input checked="" type="checkbox"/>	FEB 24 <input type="checkbox"/>
JAN 25 <input type="checkbox"/>	APR 4 <input type="checkbox"/>

SUBJECT: MAVERICK SPECIALS - PROGRESS REPORT**GEOGRAPHY**REGION: FULL  PARTIAL 

(ONLY IF PARTIAL REGION CONTINUE WITH DIVISION(S) SCOPE)

DIVISION:	FULL <input type="checkbox"/>	PARTIAL <input type="checkbox"/>			
DIVISION NAME:	<input type="text"/>	DIVISION NAME:	<input type="text"/>	# REPS	<input type="text"/>
DIVISION NAME:	<input type="text"/>	DIVISION NAME:	<input type="text"/>	# REPS	<input type="text"/>
DIVISION NAME:	<input type="text"/>	DIVISION NAME:	<input type="text"/>	# REPS	<input type="text"/>

**DISTRIBUTION**
DIRECT ACCOUNTS AND CHAINS HEADQUARTERED WITHIN THE REGION  
(15+ STORES) STOCKING NO MAVERICK SPECIALS

NAME OF ACCOUNT	NO. OF STORES	NAME OF ACCOUNT	NO. OF STORES
K&B	180	Sayle Oil	20
Delchamps	130	Dantzler	19
Winn Dixie	85	Southeast Foods	18
Schwegmann	39	Compac Foods	18
Autry Greer	36	Bayou Foods	17
Double Quick	36	Econ	16
Liteo	23		
Huber Oil	25		
Morris Corp	22		

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