

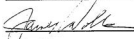
## COUPON CODE REGISTRATION FORM

FROM: J. La Valle

TO: S. A. Rapisaridi

cc: R. G. Ryan

MC G. Ryan

- Brand(s) Applicable	TRUE
- Media Type	On-Carton Instant Redeemable
- Media Name	N/A
- *Issue Frequency/Year	N/A
- *Space/Color	N/A
- Coupon Issue Date	10/90
- Coupon Expiration Date	6/30/91
- Circulation (\$)	1,213,400
- Geographical Area(s)	National
- Coupon Value	\$2.00
- Pack and/or Carton?	Carton
- *Advertising Creative Title	True Filter King Carton
- Signature of Initiator	
- Date Initiated	May 3, 1990

ANALYTICAL REQUIREMENTS: Break-out separately by packing as indicated

## FOR CONTROL USE ONLY:

Code Assigned 530430

Job Number 1112

87533049