

BROWN & WILLIAMSON TOBACCO CORPORATION
**MATERIAL SPECIFICATION OR DESIGN
 CHANGE AUTHORIZATION**

NEW ITEMDESCRIPTION VICEROY Rich Lights 100's 20's LabelBRAND(S) VICEROY Rich LightsDESIGN NO. 81-257 UPC NO. 272972 MATERIAL NO. 50-034A
 TYPE CHANGE: ☒ OFFICIAL ☐ TEMPORARY ☒ DOMESTIC ☐ MILITARY EXPORT ☐ GENERAL EXPORT ☐ CUSTOMER SPEC. (GRAVURE)
Is a material or dimensional change also involved? ☐ YES ☒ NO

If yes, supply details:

BRANCH	LOUISVILLE	PETERSBURG	MACON	WINSTON SALEM
SCHEDULE: DATE OR INVENTORY DEPLETION	10/30/81			
DELIVERY DATE	10/16/81			

REPLACEMENTDESCRIPTION VICEROY Rich Lights 100's 20's LabelDESIGN NO. 80-15 UPC NO. 272972 MATERIAL NO. 50-034

BRANCH	LOUISVILLE	PETERSBURG	MACON	WINSTON SALEM
INVENTORY DEPLETION DATE	10/30/81			

COMMENTS: Material #50-034A has been assigned to the VICEROY Rich Lights 100's 20's Label with new bottom panel. Bottom now incorporates shield. On both side and bottom panels, "VICEROY" and "Rich Lights" have been inverted. Cartons and labels must change design simultaneously. The current design cannot be used in production after 10/30/81.

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DATE: 9/17/81