

GREY ADVERTISING INC. - MEETING REPORT

FEB 23 1982

CLIENT: Brown & Williamson

DATE: 1/19/82 **NO.** V82-2 R1

PRODUCT: Viceroy

PLACE: Telephone

PRESENT: (For the client)

DATE OF REPORT: 2/17/82

T. Parrack

(For the agency)

P. Hendricks

SUMMARY:

Written by: P. Hendricks

CONFIDENTIAL

Client confirmed agreement for Agency to pay advance to photographer, with official signed estimate to follow, for Viceroy shoot week of 1/25/82. This was agreed to by T. Parrack and A. Forsythe at the January 18 pre-production meeting.

PH:mg

cc: R. Schoenfein
S. Dammers
P. Hendricks

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