

TO: Mr. Elin
Mr. Gantman
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Mr. Donahue (Loews)
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Mr. Hudson (Greensboro)
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Mr. Tucker (Greensboro)
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PRODUCT EF1

MRD # 5546/478

PROJECT ORIGINATED BY William Doyle

1. STATES AND CITIES* SELECTED TO RECEIVE PRODUCT:

Alabama	<u>X</u>	Louisiana	<u>X</u>	Oklahoma	<u>X</u>
Alaska	<u>X</u>	Maine	<u>X</u>	Oregon	<u>X</u>
Arizona	<u>X</u>	Maryland	<u>X</u>	Pennsylvania	<u>X</u>
Arkansas	<u>X</u>	Massachusetts	<u>X</u>	Rhode Island	<u>X</u>
California	<u>X</u>	Michigan	<u>X</u>	South Carolina	<u>X</u>
Colorado	<u>X</u>	Minnesota	<u>X</u>	South Dakota	<u>X</u>
Connecticut	<u>X</u>	Mississippi	<u>X</u>	Tennessee	<u>X</u>
Delaware	<u>X</u>	Missouri	<u>X</u>	Texas	<u>X</u>
D. C.	<u>X</u>	Montana	<u>X</u>	Utah	<u>X</u>
Florida	<u>X</u>	Nebraska	<u>X</u>	Vermont	<u>X</u>
Georgia	<u>X</u>	Nevada	<u>X</u>	Virginia	<u>X</u>
Hawaii	<u>X</u>	New Hampshire	<u>X</u>	Washington	<u>X</u>
Idaho	<u>X</u>	New Jersey	<u>X</u>	West Virginia	<u>X</u>
Illinois	<u>X</u>	New Mexico	<u>X</u>	Wisconsin	<u>X</u>
Indiana	<u>X</u>	New York	<u>X</u>	Wyoming	<u>X</u>
Iowa	<u>X</u>	North Carolina	<u>X</u>	*Chicago, Ill.	<u>X</u>
Kansas	<u>X</u>	North Dakota	<u>X</u>	*NYC, N. Y.	<u>X</u>
Kentucky	<u>X</u>	Ohio	<u>X</u>		

2. ESTIMATED TEST PRODUCT QUANTITIES (PER MARKET)

PRODUCT	Code #	QUANTITY	(4's, 5's, 20's etc.)
741	519	Varies by market.	All are 20's
753	934	see attached list.	
827	639	Approx. 20% of the	
462		total # by state	
		will receive product.	

2a. ESTIMATED TOTALS BY PRODUCT (ALL MARKETS COMBINED)

PRODUCT	QUANTITY	(4's, 5's, 20's etc.)
Code #741	1920 Packs	
Code #753	1920 Packs	All are 20's
Code #827	960 Packs	
Code #462	960 Packs	
Code #519	1920 Packs	
Code #934	1920 Packs	
Code #639	1920 Packs	

Special Comments: _____