

AMERICAN BROADCASTING COMPANY

TELEVISION NETWORK

1530 Avenue of the Americas, New York, New York 10019

LT 1-7777

Date: October 9, 1968

Agency: BDO Inc.

Contact: Mr. Marv Goldsmith

Address: 383 Madison Avenue New York 10017

Client: American Tobacco Co.

Products: Tareyton Cigarettes

Script(s) (and/or storyboard(s)) cleared:

Phone Booth	:20
Phone Booth	:30
Phone Booth	:60
ECU	:20
ECU	:30
ECU	:60

THESE COMMERCIALS CANNOT BE SCHEDULED UNTIL THIS DEPARTMENT HAS BEEN NOTIFIED OF THEIR CODE NUMBERS.

PLEASE NOTIFY THIS DEPARTMENT OF ANY CHANGES IN THE CODE NUMBER(S).

Final approval is, of course, dependent upon our screening the finished film(s), and upon time and placement of the commercial(s).

Sincerely,

American Broadcasting Company


Judith Price

Department of
BROADCAST STANDARDS AND PRACTICES

JP/gb