

TO: S. P. ZOLOT

SUBMISSION DATE

FROM: R. W. Richardson

JUNE 29

SEPT 21

AUG 10

X

NOV 9

SUBJECT: MAVERICK SPECIALS - EXPANSION MARKETS PROGRESS REPORT

GEOGRAPHY

REGION: FULL PARTIAL

(ONLY IF PARTIAL REGION, CONTINUE WITH DIVISION(S) SCOPE)

DIVISION: FULL X PARTIAL

DIVISION NAME: Detroit North DIVISION NAME: Detroit West # REPS: 12

DIVISION NAME: Detroit South DIVISION NAME: Detroit East # REPS: 13

DIVISION NAME: Detroit Central DIVISION NAME: # REPS: 7

DISTRIBUTION

Direct Accounts and Chains Headquartered within the Region.
(15+ Stores) Stocking No Maverick Specials

Name of Account	Ind/Lor Volume	Number of Stores	Name of Account	Ind/Lor Volume	Number of Stores
Meijer Gas	245/19	70			
Ultra Diamond	223/25	121			

Direct Accounts and Chains Headquartered Outside the Region.
(15+ Stores) Stocking No Maverick Specials

Name of Account	Ind/Lor Volume	Number of Stores	Name of Account	Ind/Lor Volume	Number of Stores

81619486