

RESPONSE CODE REQUEST CONFIRMATION

To: Joe Leinster

From: Joyce Bagby

Date: September 10, 1996

Brand: Eclipse PPS Program #: 602399 Requested By: _____

Title: Sneak Preview Confirmation Call-Charlotte Tests

Description: Record of confirmation calls for sneak preview appointments

Fulfillment Data Entry at: APAC

Circulation Quantity: 300

Estimated Response: 100.00 %

Estimated Responders: 300

Distribution Drop Date: 10/03/96 Expiration Date: _____

Response Code Assigned: W25

Address, postal requirements, barcodes, document storage, and batch numbers to be supplied by:

APAC
DE Fulfillment Vendor

C: Suzi Hicks - RJR-IR

Karen Giddens

Drew Huyett

Jackson Roper

Debbie Lockery

Vanessa Oakley

Melissa Andrews - TBM

Tammi LaManna - M/B

52251
N 863