

CIGARETTE REPORT FORM

- (1) YEAR COVERED: 1987
- (2) BRAND FAMILY NAME: MALIBU
- (3) VARIETY DESCRIPTION: King Size, Filter
- (4) PRODUCT LENGTH: King Size
- (5) FILTER: X NONFILTER: _____ (check one)
- (6) HARD PACK: _____ SOFT PACK: X (check one)
- (7) MENTHOL: _____ NONMENTHOL: X (check one)
- (8) PACK SIZE SOLD: 20's
- (9) "TAR": 16 mg NICOTINE: 1.3 mg (Appendix C)
- (10) VARIETY UNIT SALES: 1,800
- (11) VARIETY DOLLAR SALES: 59,791
- (12) FIRST SALES DATE: 10/26/87 LAST SALES DATE: _____

REPORTABLE EXPENDITURES (In Thousands)

- (13) CAT-A-EXPENSES: 34
- (14) CAT-B-EXPENSES: 0
- (15) CAT-C-EXPENSES: 38
- (16) CAT-D-EXPENSES: _____
- (17) CAT-E-EXPENSES: _____
- (18) CAT-F-EXPENSES: _____
- (19) CAT-G-EXPENSES: 1
- (20) CAT-H-EXPENSES: _____
- (21) CAT-I-EXPENSES: _____
- (22) CAT-J-EXPENSES: 20
- (23) CAT-K-EXPENSES: _____
- (24) CAT-L-EXPENSES: _____
- (25) CAT-M-EXPENSES: 1
- (26) TOTAL REPORTABLE EXPENDITURES FOR VARIETY: 94