

# CHANGE OF AUTHORIZED COST

DATE: 11/28/84

AUTHORIZATION NO.: NP-75

PROJECT NAME: GEMINI AWARENESS ATTITUDE & USAGE MONITOR - PORTLAND

SUPPLIER: BURKE MARKETING RESEARCH

PREVIOUS \$ COMMITMENTS THIS PROJECT: \$ 220,000

AMOUNT OF CHANGE (INCREASE/DECREASE): \$ +1,000 (0.5 % CHANGE)  
(CIRCLE ONE)

ADJUSTED TOTAL COST OF PROJECT: \$ 221,000

## REASONS:

REVISED COST DUE TO A QUESTION ADDED TO THE SECOND WAVE AND CHANGES MADE IN WORDING OF OTHER QUESTIONS. THIS COVERS THE COST OF ADDITIONAL TELEPHONE INTERVIEW LENGTH, CODING OF THE OPEN-END, PROGRAMING CHANGES, TABULATION AND ANALYSIS.

## PROJECTED:

Field Start Aug. 1984  
Field Complete Dec. 1984  
Final Report Due Jan. 1985

TOTAL AREA BUDGET: (REV) 1984 3,488,000.00

CURRENT BAL. AVAILABLE: 17,195.66

THIS CHANGE: -800.00  
(From Current Budget)

THIS AMOUNT 200.00  
(From Next Year's Budget)

NEW BALANCE: 16,395.66

COMMITTED TO DATE: 3,493,204.34  
(Current Year)

SUBMITTED BY: D. A. BEATTY

APPROVED BY: T. E. ALBERT

APPROVED BY: B. A. SPOURD

APPROVED BY: L. E. GRAVELY

APPROVED BY: A. J. HELLMAN

11/29/84  
DATE  
12/10/84  
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DATE

ORIGINAL - PROJECT FILE

CC: S. WILLINGER (3)✓  
RESEARCH GROUP MANAGER

PROJECT NO. 1984-175NP

ACCOUNT NAME New Products 681925147