

CIGARETTE REPORT FORM

YEAR: _____

NO. PER PACK: _____

BRAND NAME: _____

VAR. DESC: _____ (SEE EXPLANATION)

VARIETY UNIT SALES: _____ VARIETY DOLLAR SALES: _____

CIG. LENGTH: _____ FILTER LENGTH: _____

FILTER TYPE: _____ FLAVORING: _____ OVERWRAP: _____ PACK TYPE: _____

1ST MANUFAC. DATE: _____ 1ST SALES DATE: _____ LAST SOLD DATE: _____

YEARLY SUMMARY:

TAR: _____

NICOTINE: _____

CARBON MONO: _____

ADVERTISING EXPENDITURES (SEE EXPLANATION)

CAT-A-EXPENSES: _____ CAT-B-EXPENSES: _____ CAT-C-EXPENSES: _____

CAT-D-EXPENSES: _____ CAT-E-EXPENSES: _____ CAT-F-EXPENSES: _____

CAT-G-EXPENSES: _____ CAT-H-EXPENSES: _____ CAT-I-EXPENSES: _____

CAT-J-EXPENSES: _____ CAT-K-EXPENSES: _____ CAT-L-EXPENSES: _____

CAT-M-EXPENSES: _____ CAT-N-EXPENSES: _____

TOTAL ADVERTISING EXPENDITURES: _____

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