

AMERICAN BROADCASTING COMPANY

TELEVISION NETWORK

1350 Avenue of the Americas, New York, New York 10019

LT 1-7777

Date: September 25, 1969Agency: SSC&B, IncContact: Larry OdumAddress: 575 Lexington Avenue, New York, New York 10022Client: American Tobacco CompanyProduct: Pall Mall Filter tip

RECEIVED

SEP 30 1969

Film Cleared: VIDEO TAPE APPROVAL

PERCY F. SMITH

"Presenter/Girl Rev"	AT-N/B-T-64	:60
"Pall Mall Filter Tip"	AT-P/F-T-317	:30

TAPE WILL FOLLOW AS SOON AS I RECEIVE IT FROM THE TAPE LIBRARY.

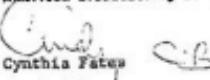
PLEASE NOTIFY THIS DEPARTMENT OF ANY CHANGES IN THE CODE NUMBER(S).

Final approval is, of course, dependent upon time and placement of the commercial(s).

Film(s) enclosed.

Sincerely,

American Broadcasting Company


Cynthia GatesDepartment of
BROADCAST STANDARDS AND PRACTICES