

TO: K. A. Sparrow  
 FROM: T. D. Blachly  
 SUBJECT: OLD GOLD MENTHOL LIGHTS & ULTRA LIGHTS 100'S - PROGRESS REPORT

**GEOGRAPHY****REGION:**

(ONLY IF PARTIAL REGION CONTINUE WITH DIVISION(S) SCOPE)

**DIVISION:**

DIVISION: Portland	# REPS: 6	DIVISION: Seattle South	# REPS: 7
DIVISION: Boise	# REPS: 2.5	DIVISION: Seattle North	# REPS: 4
DIVISION: Eugene	# REPS: 5	DIVISION: Helena	# REPS: 4

**EXCLUDED RETAILERS**

DIRECT ACCOUNTS AND CHAINS HEADQUARTERED WITHIN THE REGION  
 (15 + STORES) STOCKING NO OLD GOLD MENTHOL LIGHTS OR ULTRA LIGHTS 100'S

NAME OF ACCOUNT	IND/LGR VOLUME	NO. OF STORES	NAME OF ACCOUNT	IND/LGR VOLUME	NO. OF STORES
Taxaco - Seattle	105 / 5	225			
Taxaco - Portland	81 / 3	27			
Maid-O-Clover	20 / 2	15			
Dari-Mart	125 / 5	31			
Zip Trip	106 / 4	18			
Maverick	77 / 1	19			
Astro Gas	600 / 7	20			

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