

COMPETITIVE ACTIVITIES AND PROMOTIONS

REPORTED BY: A. L. EVERETT, MANAGER, CHAIN ACCOUNTS - ATLANTA, GA

DATE: SEPT. 27, 1991

MANUFACTURER: BROWN & WILLIAMSON

BRAND(S) PROMOTED: KOOL CIGARETTES

TYPE OF PROMOTION: SEE ATTACHMENTS

HOW WIDESPREAD? _____

OTHER COMMENTS: _____

CC:

A. H. TISCH

R. H. ORCUTT

M. A. PETERSON

M. L. ORLOWSKY

L. GORDON

J. P. MASTANDREA

G. R. TELFORD

R. G. RYAN

N. P. RUFFALO

T. L. ACHEY

P. J. McCANN

A. J. GIACCIO

J. J. TATULLI

L. H. KERSH

J. R. SLATER

S. T. JONES

R. S. GOLDBRENNER

N. SIMEONIDIS

S. F. SMITH

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