

BROWN & WILLIAMSON BID REQUEST FORM  
(QUANTITATIVE RESEARCH)

PROJECT NUMBER: 1991-18  
B&W ORIGINATOR: Mary D. Davis  
TO: Mr. Johnny Pedersen - Gallup

INSTRUCTIONS

1. THE FOLLOWING DOCUMENT IS DIVIDED INTO TWO SECTIONS.

SECTION ONE CONTAINS THE PROJECT DESCRIPTIONS AND SPECIFICATIONS FROM B&W. ALL BIDS SHOULD BE BASED ON THE SPECIFICATIONS IN THIS DOCUMENT.

SECTION TWO SHOULD BE COMPLETED BY THE RESEARCH AGENCY AND RETURNED BY FAX TO THE FOLLOWING PERSON:

MS. JACKIE KEY  
B&W  
LOUISVILLE, KENTUCKY  
U.S.A.

FAX NUMBER: 1-502-568-8092

2. IN ORDER TO ALLOW US TO COMPARE BIDS, WE REQUEST THAT YOU SUBMIT A BID FOR THE RESEARCH AS SPECIFIED IN SECTION ONE.

SUGGESTIONS FOR ALTERNATE DESIGNS FROM THE AGENCY ARE WELCOMED. HOWEVER, THESE SHOULD BE SUBMITTED AS SEPARATE DOCUMENTS APPENDED TO THIS BID FORM.

3. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT THE FOLLOWING PERSON:

Mary D. Davis

FAX NUMBER: 1-502-568-8092

OTHER INFORMATION

DATE REQUESTED: 2/22 by courier  
DEADLINE FOR BID RECEIPT: 3/1/91

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