

PROJECT BRIEF

DATE: June 1, 1990

BRAND: General Merchandising
Nonspecific

ITEM: Package Fixture Circle-K
Convenient Stores

SUMMARY OF PROJECT: See Attached

SUPPLIERS BEING CONSIDERED:

Chicago Show

Display Equation

Chicago Display

Robert Nielson & Associates

FUNDING:

1990 Customized Merchandising

Services - SPNS

SIGNATURES:

REQUESTING MANAGER

MERCHANDISING MANAGER

GROUP PRODUCT DIRECTOR

PURCHASING DEPARTMENT

RETURN TO: REQUESTING MANAGER

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