

CIGARETTE REPORT FORM

YEAR: \_\_\_\_\_

NO. PER PACK: \_\_\_\_\_

BRAND NAME: \_\_\_\_\_

VAR. DESC: \_\_\_\_\_ (SEE EXPLANATION)

VARIETY UNIT SALES: \_\_\_\_\_ VARIETY DOLLAR SALES: \_\_\_\_\_

CIG. LENGTH: \_\_\_\_\_ FILTER LENGTH: \_\_\_\_\_

FILTER TYPE: \_\_\_\_\_ FLAVORING: \_\_\_\_\_ OVERWRAP: \_\_\_\_\_ PACK TYPE: \_\_\_\_\_

1ST MANUFACT. DATE: \_\_\_\_\_ 1ST SALES DATE: \_\_\_\_\_ LAST SOLD DATE: \_\_\_\_\_

YEARLY SUMMARY:

TAR: \_\_\_\_\_

NICOTINE: \_\_\_\_\_

CARBON MONO: \_\_\_\_\_

ADVERTISING EXPENDITURES (SEE EXPLANATION)

CAT-A-EXPENSES: \_\_\_\_\_ CAT-B-EXPENSES: \_\_\_\_\_ CAT-C-EXPENSES: \_\_\_\_\_

CAT-D-EXPENSES: \_\_\_\_\_ CAT-E-EXPENSES: \_\_\_\_\_ CAT-F-EXPENSES: \_\_\_\_\_

CAT-G-EXPENSES: \_\_\_\_\_ CAT-H-EXPENSES: \_\_\_\_\_ CAT-I-EXPENSES: \_\_\_\_\_

CAT-J-EXPENSES: \_\_\_\_\_ CAT-K-EXPENSES: \_\_\_\_\_ CAT-L-EXPENSES: \_\_\_\_\_

CAT-M-EXPENSES: \_\_\_\_\_ CAT-N-EXPENSES: \_\_\_\_\_

TOTAL ADVERTISING EXPENDITURES: \_\_\_\_\_

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