

CHANGE OF AUTHORIZED COST

DATE: 11/28/84

AUTHORIZATION NO.: NP-75

PROJECT NAME: GEMINI AWARENESS ATTITUDE & USAGE MONITOR - PORTLAND

SUPPLIER: BURKE MARKETING RESEARCH

PREVIOUS \$ COMMITMENTS THIS PROJECT: \$ 220,000

AMOUNT OF CHANGE (INCREASE/BASED ON): \$ +1,000 (0.5% CHANGE)
(CIRCLE ONE)

ADJUSTED TOTAL COST OF PROJECT: \$ 221,000

REASONS:

REVISED COST DUE TO A QUESTION ADDED TO THE SECOND WAVE AND CHANGES MADE IN WORDING OF OTHER QUESTIONS. THIS COVERS THE COST OF ADDITIONAL TELEPHONE INTERVIEW LENGTH, CODING OF THE OPEN-END, PROGRAMMING CHANGES, TABULATION AND ANALYSIS.

PROJECTED:		TOTAL AREA BUDGET: (REV)	1984
Field Start	Aug. 1984		3,488,000.00
Field Complete	Dec. 1984	CURRENT BAL AVAILABLE:	17,195.66
Final Report Due	Jan. 1985	THIS CHANGE:	-800.00
		(From Current Budget)	
		THIS AMOUNT	200.00
		(From Next Year's Budget)	
		NEW BALANCE:	16,395.66

COMMITTED TO DATE: 3,493,204.34
(Current Year)

SUBMITTED BY:

D. A. Beatty

11/29/84

DATE

APPROVED BY:

T. E. Albert

12/10/84

DATE

APPROVED BY:

B. A. Sproule

12-10-84

DATE

APPROVED BY:

L. E. Gravely

1-7-85

DATE

APPROVED BY:

A. J. Hellman

12-11

DATE

ORIGINAL - PROJECT FILE

CC:

S. Willinger (3)✓
RESEARCH GROUP MANAGER

PROJECT NO. 1984-175NP

ACCOUNT NAME New Products 681925147