

INTERNATIONAL MARKETING RESEARCH
CHANGE OF AUTHORIZED COST

Date: 6/21/90

No. 27

Description: Hong Kong: Cigarette Market Monitor

Supplier: MOR, HK

	Total Cost	1990 Cost
Previous \$ Commitments This Project	\$ 43,335.00	\$ 0.00
Amt. of Change: Increase <input checked="" type="checkbox"/> Decrease <input type="checkbox"/>	\$ 4,376.47	.08
(10% Change)		
Adjusted Total Cost of Project:	\$ 47,711.47	.08

Reasons:

Original MRA did not include cost for the first month of the study (see L.
Lee memo of September 11, 1989).

Projected:		
Internal Init. Date	Summary of IWRD Budget	
	Total Area Budget:	\$ 2,960,000.00
Ext. Auth. Date	Current Bal. Available: 1,488,126.23	
Wave(s)	This Change: .08 (From Current Budget)	
	This Amount 0 (From Next Year's Budget)	
Field Complete	New Balance: 1,488,126.15	
Wave(s)		
Final Report Due		
(Supplier Rpt.)	Committed to Date: 1,471,873.85	
Wave(s)		

Submitted By: M. D. Davis Date 6/21/90
H. D. Davis

Approved By: N. W. Kremer Date 6/22/90
N. W. Kremer

Original - Project File Project No. 1989-29
cc: MRA File Account Name International
N. W. Kremer

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