

New Competitive Activity

Please fill in the following information, as appropriate and send to C. W. Toti, Marketing Services Director, at the New York Office. Thank you.

Reported by: _____

Date: _____

Manufacturer & Brand: _____

Type of product, size(s) & list price: _____

Extent of distribution: _____

Information and hearsay from outside contacts: _____

Further information (please attach any relevant materials, POS, advertising, brochures, etc.): _____

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