

COUPON CODE REGISTRATION FORM

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TO: VINCE LOSITO

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HARLEY-DAVIDSON DTS CPNS

BRAND(S) APPLICABLE

HARLEY-DAVIDSON

MEDIA

COUPON

ISSUE FREQUENCY/YEAR

OCT - DEC

SPACE/COLOR

 

COUPON ISSUE DATE

10/11/93

COUPON EXPIRATION DATE

6/30/94

CIRCULATION

2,852,100 - 47,200

GEOGRAPHICAL AREA(S)

NATIONAL

COUPON VALUE

\$.50

PACK AND OR/CARTON

PACK

ADVERTISING CREATIVE THEME

Opoline B. : :

SIGNATURE OF INITIATOR

DATE INITIATED

8/06/93

ANALYTICAL REQUIREMENTS:

FOR CONTROL USE ONLY:

CODE ASSIGNED:

8470

JOB NUMBER:

916

EST. REDEMPTION:

826

91391310