

**INTERNATIONAL MARKETING RESEARCH  
CHANGE OF AUTHORIZED COST**

Date: 6/21/90 No. 27

Description: Hong Kong: Cigarette Market Monitor

Supplier: MDR, HK

	<u>Total Cost</u>	<u>1990 Cost</u>
Previous \$ Commitments This Project	\$ <u>43,335.00</u>	\$ <u>0.00</u>
Am't. of Change: Increase <u>X</u> Decrease <u>    </u>	\$ <u>4,376.47</u>	<u>.08</u>
(10% Change)		
Adjusted Total Cost of Project:	\$ <u>47,711.47</u>	<u>.08</u>

**Reasons:**

Original MRA did not include cost for the first month of the study (see L. Lee memo of September 11, 1989)

<b>PROJECTED:</b>	<b>Summary of 1990 Budget</b>
Internal Init. Date <u>          </u>	Total Area Budget: <u>\$2,960,000.00</u>
Ext. Auth. Date <u>          </u>	Current Bal. Available: <u>1,488,126.23</u>
Wave(s) <u>          </u>	This Change: <u>.08</u>
<u>          </u>	(From Current Budget)
<u>          </u>	This Amount <u>0</u>
Field Complete <u>          </u>	(From Next Year's Budget)
Wave(s) <u>          </u>	
<u>          </u>	New Balance: <u>1,488,126.15</u>
<u>          </u>	
Final Report Due <u>          </u>	Committed to Date: <u>1,471,873.85</u>
(Supplier Rpt.) <u>          </u>	(Current Year)
Wave(s) <u>          </u>	
<u>          </u>	
<u>          </u>	

Submitted By: M.D. Davis Date 6/21/90  
M. D. Davis

Approved By: N.W. Kremer Date 6/22/90  
N. W. Kremer

Original - Project File  
cc: MRA File  
N. W. Kremer

Project No. 1989-29

Account Name International

**464537440**