



# MD SHADIN

## DIGITAL MARKETER | SOCIAL MEDIA MARKETING SPECIALIST



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Bonpara, Natore

### PROFESSIONAL SUMMARY

I am an aspiring Digital Marketer with a strong passion for Social Media Marketing, YouTube SEO, Social Media Management, Email Marketing, Lead Generation, and Paid Advertising (Meta and Google Ads). While I am currently gaining hands-on experience by working closely with an expert team, I have developed a solid foundation in digital marketing strategies. I am eager to apply my knowledge professionally and contribute to impactful marketing campaigns.

### EDUCATION

St Joseps school and colleg

SSC

2022-2023 | GPA: 3.98

Bonpara Degree Colleg

2nd

Year Running Student

### SKILL

SMM



YouTube SEO



Paid Advertising



Organic Marketing



### KEY SKILLS

- Social Media Marketing: Proficient in creating and managing social media marketing strategies for platforms such as Facebook and Instagram to engage audiences and increase brand presence.
- YouTube SEO: Understanding YouTube optimization techniques to improve video visibility and ranking.
- Social Media Management: Familiar with managing social media profiles, scheduling content and monitoring engagement metrics
- Email Marketing: Targeted email campaigns to nurture customer relationships
- Lead Generation: Able to implement lead generation strategies to capture and qualify potential customers.
- Paid Advertising (Meta and Google Ads): Awareness of setting up advertising campaigns and basic targeting strategies to reach the desired audience.
- Team Collaboration: Working closely with an expert team, learning digital marketing best practices and contributing to various projects.

### REFERENCE

**Engr Md Jalal Uddin**

B.Sc Engr. (EEE, MIU).

M.Sc Engr. ( APE, JU).

M.Sc Engr. (EE, TZU, China).

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