

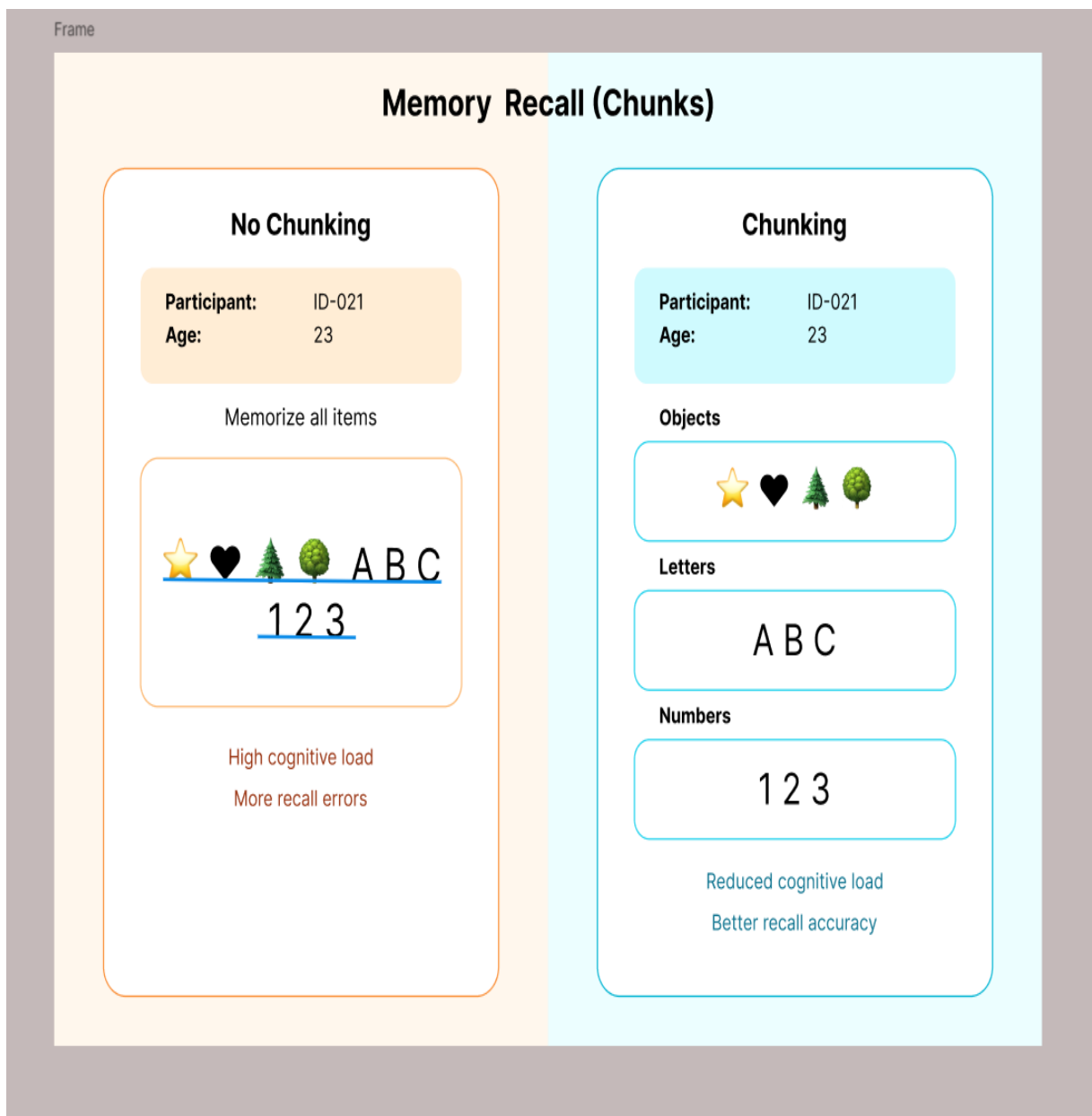
EXPERIMENT-1

ROLL NO:240701423

NAME: RATHINAVEL T

USER INTERFACE AND DESIGN

COMAPARSION OF UI DESIGN BETWEEN TWO FIGMA CREATION



PROTOTYPE LINK:

<https://www.figma.com/design/XWoClj0YNuMGjChklQ1s9y/Untitled?node-id=0-1&p=f&t=INwAr01b0PEyQiKn-0>

Key Differences:

Aspect	Without Chunking	With Chunking
1. Focus	User attention is scattered	User focus is clear
	Too many items shown at once	Information divided into smaller groups
	Hard to concentrate on important information	Easy to follow step-by-step
2. Design Aesthetics	Layout looks cluttered and crowded	Clean and well-organized layout
	Poor visual structure	Proper spacing and alignment
	Less attractive design	Visually pleasing and professional
3. Usability	Difficult to understand quickly	Easy to process and memorize
	Users may feel confused	Smooth navigation of information
	More errors during recall	Fewer mistakes
4. User Experience	Causes mental overload	Reduces cognitive load
	Stressful and overwhelming	Comfortable and user-friendly
	Lower recall accuracy	Improved recall performance