

1) Define marketing, strategies, Tactics:

Define marketing:

Activities a company undertakes to promote the buying or selling of a product or service

marketing to the activity, set of institutions, and processes for creating communicating, delivering and exchanging offerings that have value for customers, clients, partners and society at large.

- official definition from the American marketing plays an important role in any organization

Philip Kotler

Strategies :-

A business overall game plan for reaching prospective consumers and turning them into customer of their products

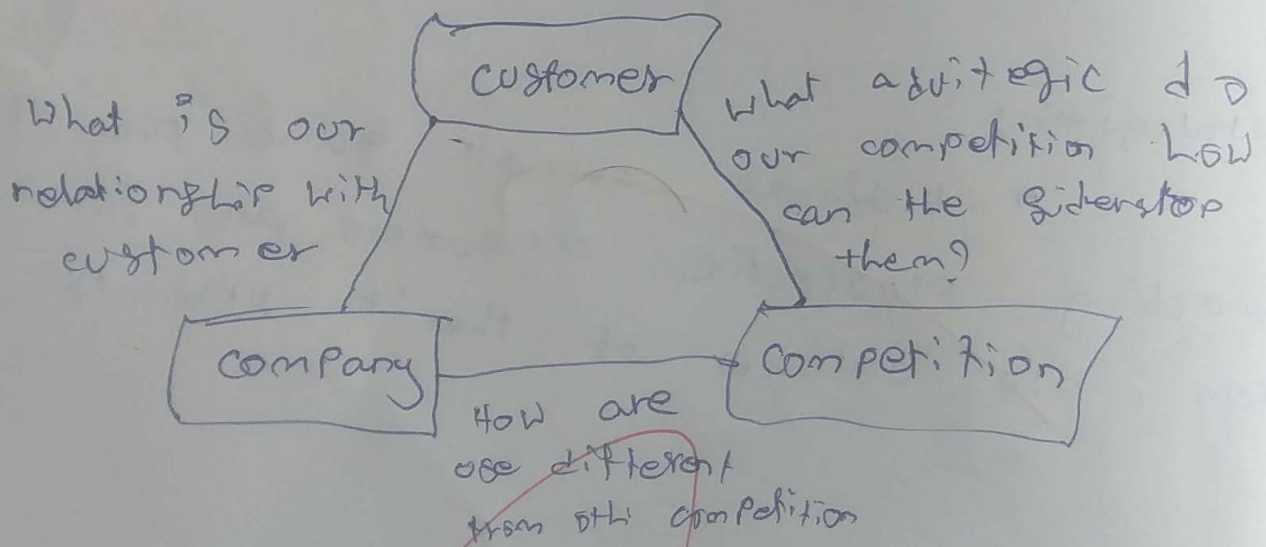
Tactics:

Tactics are defined as specific action that will be taken in support of the marketing strategic

marketing tactics are the actual stylized action that direct the promotion of a product or service to influence specific marketing channels. marketing tactics are high level of effort that direct content creation and interdigital marketing funnel experience.

marketing tactics help can expect to target audience maximise and the competition

2) what are 3's



customer:

A corporation foremost concern ought to be the interest of its customer and then that of its shareholders.

company:

Are conditioing your business with a focus on delivering operational efficiency and price leadership.

competitions:

While a result analysis of the competitive landscape would at the strength, capabilities product offerings are value

3) what is marketing message

Statement used to promote product or services to potential customer the holistic view makes the product or services valuable and ensuring people to be or enjoy with it.

S.D.S