

# APPLIED FINANCIAL STATEMENT ANALYSIS

ASSIGNMENT-6-10

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## DEFINE CASH CONVERSION CYCLE:

(10)

The Cash Conversion Cycle [CCC] is a metric that measures the time [in days] it takes for a company to convert its investments in inventory and other resources into cash flows from sales. It reflects the efficiency with which a company manages its working capital. The CCC helps a company understanding how long each dollar invested in operations is tied up before it is converted into cash.

The formula for the Cash Conversion Cycle is:

$$CCC = \text{Days Inventory Outstanding (DIO)} + \text{Days Sales Outstanding (DSO)} - \text{Days Payables Outstanding (DPO)}$$

### KEY COMPONENTS:

#### 1. DAY INVENTORY OUTSTANDING (DIO):

The average number of days the company takes to turn its inventory into sales. A lower DIO indicates efficient inventory management.

$$DIO = \frac{\text{Average Inventory}}{\text{Cost of Goods Sold (COGS)}} \times 365$$

#### 2. DAYS SALES OUTSTANDING (DSO):

The average number of days it takes the company to collect payment after making a sale. A lower DSO means the company is collecting payments from customers quickly.

$$DSO = \frac{\text{Accounts Receivable}}{\text{Total Credit Sales}} \times 365$$



### 3. DAYS PAYABLES OUTSTANDING (DPO):

The average number of days the company takes to pay its supplies after receiving inventory. A higher DPO is generally better for cash flow as the company can hold onto its cash longer.

$$DPO = \frac{\text{Accounts Payable}}{\text{COGS}} \times 365$$