

Assignment - 10

Define cash conversion cycle:

The cash conversion cycle (CCC) is a metric that measures the length of time it takes for a company to sell its inventory, collect accounts receivable and pay its accounts payable. It is an indicator of a company's efficiency in managing its working capital and cash flow.

$$CCC = DIO (+) DSO - DPO$$

Days Inventory Outstanding (DIO):-

The average number of days it takes to sell inventory.

Days Sales Outstanding (DSO):-

The average number of days it takes to collect payment after a sale.

Days Payable Outstanding (DPO):-

The average number of days a company takes to pay its suppliers.

A lower CCC means the company is able to convert its cash more quickly. Company is taking longer to convert its resources into cash.