

Why does EBIT Fall as the firm takes more debt?

Increased interest expenses:

Higher debt levels lead to higher interest payments reducing EBIT.

Higher default risk:

Excessive debt increases default risk reducing investors confidence default potentially lowering sales/Revenue.

Reduced operating efficiency:

Debt servicing eats direct resource from operation potentially decreasing efficiencies.

Increased financial distress costs:

Higher debt increases financial distress risk.

Moderate debt level can provide tax benefit increasing EBIT.

Debt can discipline management to optimize operation.