

Assignment - 14.

Define Bonus Issue with Examples.

A - Bonus issue is when existing shareholders get extra shares in a certain proportion. A Bonus issue also known as "stock dividend or scrip issue", is when a company issues additional shares to its existing shareholders at no extra cost. This is done by converting a part of the company's reserves or retained earnings into equity. Capital Bonus issue increases the total number of shares ~~extra~~ outstanding but they do not change the company's overall market value or the shareholders' proportionate ownership.

Key Features of a Bonus Issue.

No cash outflow:-

unlike dividends, bonus issues do not involve any cash payment.

Increase liquidity:-

more shares are available for trading in the market. Improvement in liquidity.

No change in total value:-

The overall value of the company and the shareholders' holdings remains the same. Although the number of shares increase.

Proportionate Allocation:-

Shares are issued in proportion to the shareholder's existing holdings like 2:1, 1:1, 3:1, etc.

Example of a Bonus Issue

ABC Ltd., Announces a 2:1 bonus issue

⇒ They means for every 1 share that a shareholder owns they will receive 2 additional shares as Bonus

⇒ If a share holder owns 100 shares after the bonus issue they will receive 200 more shares, making their total holding 300 shares.

⇒ However the price of share will adjust to reflect the bonus issue. If the share price was £300 before the bonus issue - the new price per share might decrease to £100 after the bonus but the total value of the shareholder's holding remains £30,000 [300 share x £100]

Reasons For a Bonus Issue

* Rewarding shareholders.

* Improving Liquidity

* Sign of confidence.