1) What a your expectation From a company's store Price, when the company has conitently Increased diviolends inthe Past, but has accertly wint down.

When a company that has some comiston thy Increwed. i todividends buddonly cut its chividend. The stock price isgeneral expeted todecline.

This is because dividend act oftensing nel to Inventore-thact the Lompany many befacing Financial. diffulties on expects weaken Foture earlings.

dividend cuts are often viewed are sign that the company is struggling to generate enough cash flow an profits to surtain its provious payout levels. Investors may interpret that the compan's

Future Financial health is act suit.

For companies that have a stong track record of increasing dividently any deviation From that paters could lead to a significant down of Invertor sconisidone, causing the stock price to Fall.

The Stock & yield would be reduced after a divident cot, which might make the stock lev Altertive to Envertor looking Fordividual Income.